

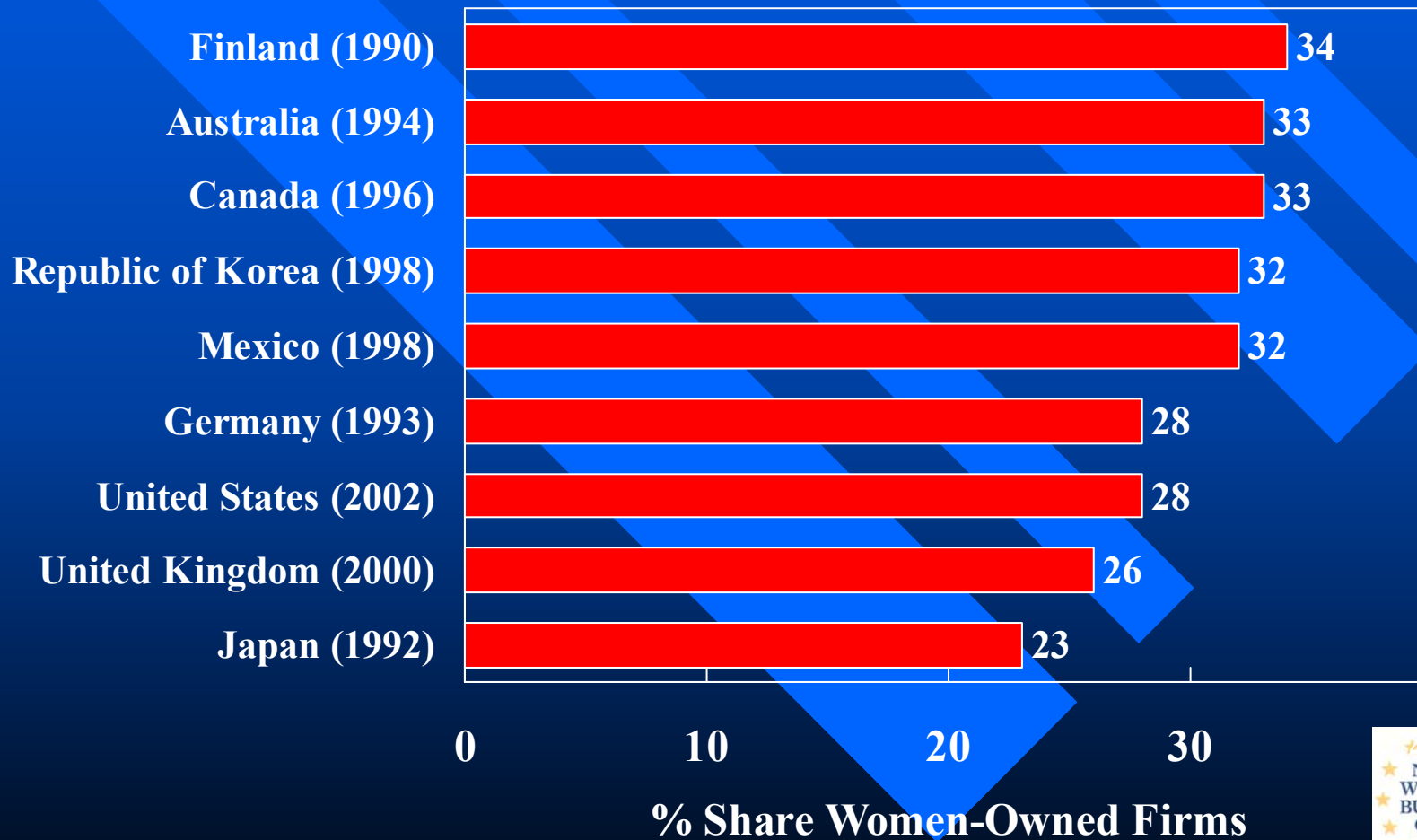
# Entrepreneurial Support Structures: Policies, Programs, and Partnerships for Success

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# Women Comprise Between 1/4 and 1/3 of Formal Sector Firms



Compiled by Center for Women's Business Research from various sources.

# Global Entrepreneurship Monitor Studies Find That...

- Higher levels of entrepreneurial activity → greater economic growth & stability
- One of the best ways to encourage more entrepreneurial activity is to open doors of business ownership to women

# The Framework for Encouraging Entrepreneurial Activity

- POLICIES supportive of business ownership – minimizing barriers to entry and exit
- PROGRAMS to assist prospective and current small business owners
- PUBLIC-PRIVATE sector partnerships to leverage resources and adapt to local needs

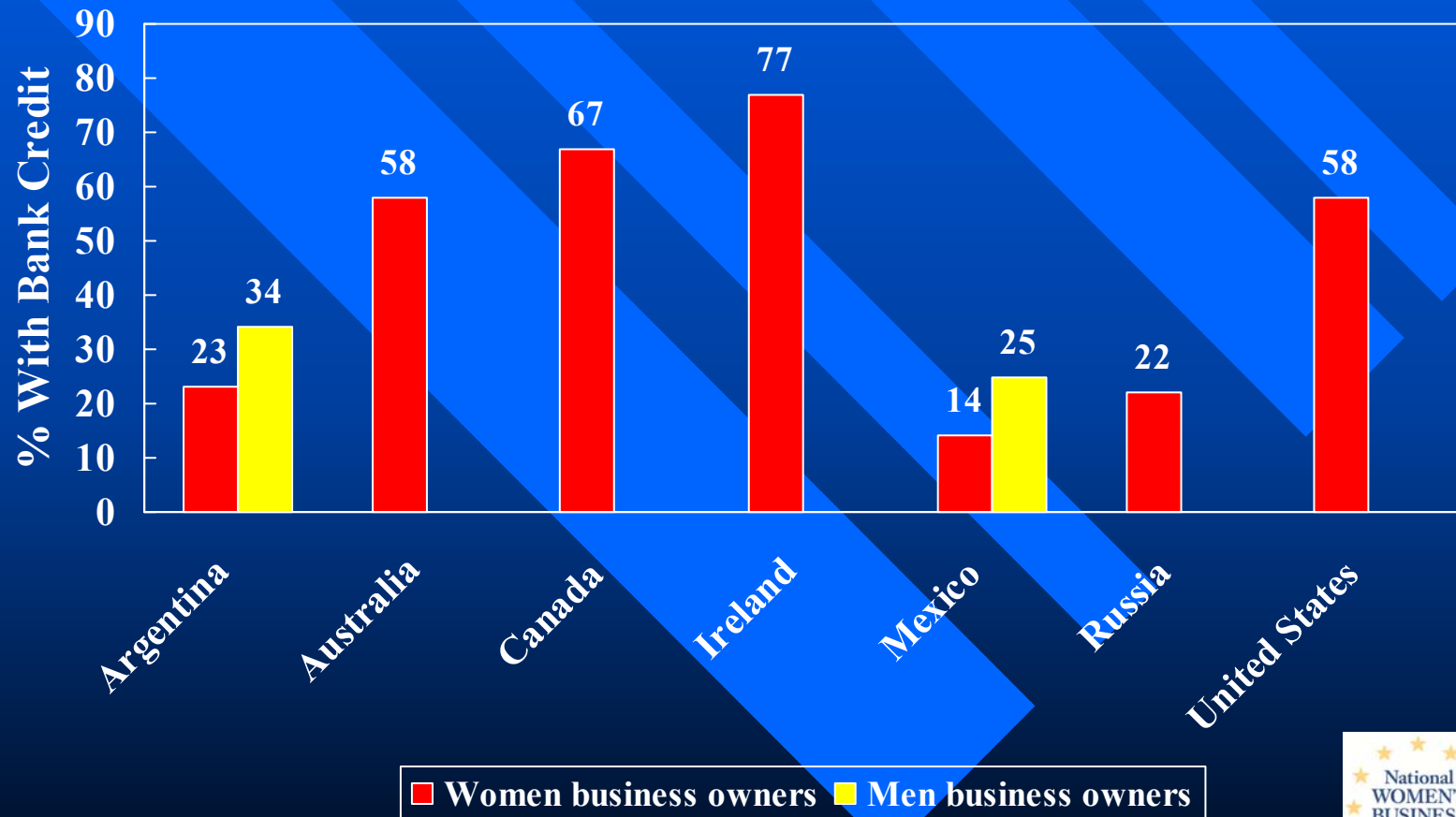


# The Key Challenges for Women Business Owners Everywhere Are...

- Access to capital
- Access to training/education/information
- Access to networks
- Access to markets
- Recognition as a contributor to economic vitality, growth



# Access to Credit Varies, Lower for Women Than Men



# Access to Financing: Models for Success

- Micro-lending, loan pools
  - ✓ Grameen Bank, FINCA, ACCION
- Government loan guarantees
  - ✓ SBA 7(a), 504 loan programs
- Private sector: credit scoring
  - ✓ Wells Fargo, Count Me In
- Equity capital
  - ✓ Springboard venture capital forums



# Entrepreneurial Support Structures: Strategies for Success

- Research is a critical foundation and ongoing element
- Government policies, programs
- Private sector partnership: corporations, non-governmental organizations
- Active involvement of women's business community: thought leaders and associations





# For Additional Information...

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# Other Useful Links...

US Small Business Administration:

[www.sba.gov](http://www.sba.gov)

SBA Office of Women's Business Ownership:

[www.sba.gov/womeninbusiness](http://www.sba.gov/womeninbusiness)

[www.onlinewbc.gov](http://www.onlinewbc.gov)

Center for Women's Business Research:

[www.womensbusinessresearch.org](http://www.womensbusinessresearch.org)

Global Entrepreneurship Monitor research:

[www.gemconsortium.org](http://www.gemconsortium.org)

