

Full name of Association, when and by whom founded:

"Spirit of Enterprise", Association of Interest of Small Enterprises of Slovenia (GIZ PODJETNOST /NGO) founded in 1993

by 30 women entrepreneurs

President and Board members:

President: Marta Turk

Vice-Presidents: Natasa Chvatal, Marija Vrhovnik

General Secretary: Mojca Vadnjal

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Website: www.podjetnost.org

Membership and information on regional/local divisions:

The Association has 86 full members, 120 members with observer status, and four local sections.

Aims and objectives:

- \$ to share a commitment to be fair, tolerant, just, and humane
- \$ to ensure equal opportunities for women
- **\$** to improve women=s positions
- \$ to facilitate and accelerate profit-making activities of its members
- \$ to improve and increase results of this activity, but not to create a profit for itself in doing this
- \$ to establish an optimistic view of the development of entrepreneurs in

Slovenia with a specific stress on fair business conduct, development of innovation and ambition to create such an economic and social environment that will give present and future generations the opportunities to live, work and create a profit

- **\$** to realize the members' business ideas
- \$ creating an atmosphere for the successful operation of their companies and a network of contacts with organizations, individuals domestic and foreign

Profile of Activities and highlights:

"Podjetnost" means "Spirit of Enterprise" and it is a trait in an individual that does not allow her or him to passively observe the environment but rather forces her or him to take action, to discover new opportunities and to realize her or his own and collective goals in welfare. GIZ Podjetnost is a voluntary, non-partisan and non-profit interest association of entrepreneurs of Slovenia.

Projects developed by different project groups under the wing of GIZ Podjetnost are focused on improving the operation of all small businesses in Slovenia, not only businesses that are members of GIZ Podjetnost.

Cooperation with associations in other countries:

\$ World Association of Women Entrepreneurs FCEM since 1993.

By actively attending all congresses and presidential conferences, Slovenia has made an important contribution to the modernization of the world association towards a better understanding of the differences of new-coming members from Central and Eastern Europe, and to developing connections between women's business associations in this part of Europe.

- \$ CIPE, USA
- \$ All members of FCEM especially AIDDA Italy, BAWE Great Britain
- \$ Udru'enje poslovnih'ena Srbije, ARNA Udru'enje na sorabotka Makedonija, UNA Udru'enje'ena BiH, Association of Women Entrepreneurs from Romania
- \$ Special project granted by the American Embassy in Slovenia (Grant for Democracy)
- \$ THE BRIDGE/MOST is about developing an efficient virtual network between women entrepreneurs associations from the Balkan region. Results of the project are among others successful exhibitions of women products and offers in Slovenia (May 2000, September 2001) and the participation in conferences of women entrepreneurs.