

Full name of Association, when and by whom founded:WOMEN'S CENTER	
Full name of President and Board members (please attach the photo of the President and/or Board members): President Ia Verulashvili Member of Board : MBA- Eka Verulashvili,Iveta Iasinskaia, Lali Baratashvili,,Dali Kaladze,Tsitso Napetvaridze	
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Aims and objectives:	
<p>Women's small business development Consulting information Promoting Women's Entrepreneurship Development Provide background information on the scale, scope and profile of the overall micro and small enterprise sector Assess the policy environment for women's entrepreneurship development Provide an overview of efforts being undertaken in Georgia (by government ,NGO's and donors) to economically empower women through support for income-generation ,micro and small enterprise development programs and credit provision Assess advocacy mechanisms for women entrepreneurs, the extent to which the voice of women entrepreneurs is heard by policy-makers and decision makers Provide a set of recommendation to Government, ILO, donors, NGO's</p>	

Profile of Activities and highlights (please use bullet points):
<p>Organization training how to run business in region Research on situation women entrepreneurship Awareness of mutual cooperation among women's entrepreneurs in Georgia Network with women entrepreneur in Caucasian region Consulting service for women : Judicial consultation. Education-training conducting lectures, seminars and workshops to entrepreneurs their business</p>

Cooperation with associations in other countries:

USA Embassy in Georgia
International Labour Organization
International Training Center Kvar-Saba, Israel
East-West Women Network , USA
Lane Community College, Eugene, USA
Global Fund for Women -USA
Georgia Employers Association

Projects/Events

“How to Run Small Business” The project was to encourage women to start their small businesses and give them better understanding of the principles of market economy in democratic state. The project helped women to overcome problems regarding the lack of information on legislation and legal procedures. The projects launched in four cities of Imereti region in Western Georgia.

The project consisted of seminars on "How to Run Small Business ". Altogether 87 women developed their business and management skills. The course curriculum included registering business, taxation and interest rates, principles of accounting, marketing and management, key and exercises on development business plan. Project included publishing a brochure " How to Run Small Business “- US Embassy Georgia

“An Enhanced Role for Employer Organizations in Promoting Women-Owned Businesses in Caucasian region “The aim of project to unit women-owned enterprises having access to lobbying ,policy-making, advisory and business –related services. Establish a wider array of network with women entrepreneur in Caucasian region’ (International Labour Organization)

I hereby authorise the UNECE to insert my photo and information concerning my association in the Commission’s website.

Date: 21May

Signature: Verulashvili

For further information, please contact Ms. Ewa Ruminska-Zimny, to whom you can send your remarks and recommendations:

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American Chamber of Commerce.

The goals of business development sector of Women’s Center are:

1. To improve women’s status in the society and recognition of their contribution in social-economic development

2. To help women to begin their own business
3. To promote-scale women operation business to reduce unemployment and increase family income
4. Consulting service for women : those hoping to lunch a business ,those hoping to expand and improve upon an existing business, and those pursuing or expanding a home-based business .
5. One-on-one counseling sessions,
6. Business plan development assistance,
7. Judicial consultation.
- 8 .To arrange education-training conducting lectures, seminars and workshops to enable women to acquire skills and knowledge and better run their business and participate more fully in the reforms of country
9. To contribute in the restoration of traditional women engaged industries and crafts especially in mountainous and rural regions
10. To maintain contacts with governmental, international and educational institutions, NGO's, business leaders

During 1996 –1999 we close corporate with Lane Community College USA, which give scholarship for staff of small business sector of Women's Center to attend 2 year business administration course.(6 person was graduate this course and today in the Women Center run three category consulting service for women : those hoping to lunch a business ,those hoping to expand and improve upon an existing business, and those pursuing or expanding a home-based business . Service include One-on-one counseling sessions, business plan development assistance, a comprehensive business library, training workshop, judicial consultation.

In 1998 group by the help of Global Fund for Women (USA) implement project “Protection of women's rights educational program” part of this project was carry out handicraft manufacturing for the production of lamp shades were was teach women and support them to run own business.

In 1999 was implement join project with Israel Embassy in Georgia on the bases which 3 member of WC was trained and get training for trainers “How to Establish Small and Medium Business Enterprises in Kvar-Saba “

By the help of (U.S. Embassy in Georgia was run project ***Essentials of establishing and Running small Business***. The project was to encourage women to start their small businesses and give them better understanding of the principles of market economy in democratic state. The project helped women to overcome problems regarding the lack of information on legislation and legal procedures. The projects launched in four cities of Imereti region in Western Georgia.

The project consisted of four five-day seminars on "How to Run Small Business ". Altogether 87 women developed their business and management skills. The course curriculum included registering business, taxation and interest rates, principles of accounting, marketing and management, key and exercises on development business plan. Project included publishing a brochure " How to Run Small Business (2000-2001)

From 2001 we take part in UNESCO Forum which aim at: (i) raising the awareness of the potential of women entrepreneurs and promoting positive role models; (ii) building regional networks of women entrepreneurs; and (iii) enhancing e-capabilities of women entrepreneurs and promoting the region-wide electronic commerce among women entrepreneurs.

Today we work with ILO (International Labour Organization)on the project

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having access to lobbying ,policy-making, advisory and business –related services. Establish a wider array of network with women entrepreneur in Caucasian region’