

**Full name of Association, when and by whom founded?**

Krug (Circle), Croatian Businesswomen Association, 1995, founding members

**Full name of President and Board members (please attach the photo of the President and/or Board members):**

Amelia Tomašević, President  
Diana Vranković Zoričić, Chairperson

Executive Board :

|                          |                    |
|--------------------------|--------------------|
| Jadranka Alešković Bonić | Zita Bažić Potočki |
| Valnea Bressan           | Antonija Cvetković |
| Vlasta Franolić          | Dunja Konjevod     |
| Vlasta Hautz Maričić     | Anica Igrac        |
| Jadranka Radovanić       | Marija Šola        |

Photo attached.

|                     |              |                 |                      |
|---------------------|--------------|-----------------|----------------------|
| <b>Country:</b>     | Croatia      | <b>Phone:</b>   | 00385/1/4920548      |
| <b>City:</b>        | Zagreb       | <b>Fax:</b>     | 00385/1/6159744      |
| <b>Street:</b>      | Gorjanska 27 | <b>E-mail:</b>  | krug@net.hr          |
| <b>Postal code:</b> | 10000        | <b>Website:</b> | www.businesswomen.hr |

**Membership (number) and information on regional/local divisions:**

The Association has about 100 founding members with linkages with women groups all over Croatia. Headquarter office is in Croatian capital Zagreb with branch offices in Split, Varaždin and Rijeka.

**Aims and objectives:**

- to contribute to the process of transition and democratization of society
- to influence the passing of national legislation related to micro, small and medium enterprises
- securing and enabling environment for the growth of women – run businesses
- assisting businesswomen to contribute to development of Croatian economy
- contributing to the high level of national business education
- cooperation with the public information centers and public information media

**Profile of activities and highlights**

- organization of regular forums dealing with practical problems facing businesswomen in their everyday working and family lives
- organization of seminars on current legal and financial aspects of business operations in Croatia
- launching ad-hoc polls among business and professional women
- issuing publications and newsletters
- investment promotion
- continuous interaction with relevant national governmental and non-governmental bodies and associations
- attendance at international meetings and fairs

**Cooperation with associations in other countries:**

- interaction with international networks of businesswomen such as FCEDM, AIDDA, World Summit of Women Business Leaders, etc.
- in addition cooperation has been established with the United Nations, UNIDO and the sub-regional groupings such as the Central European Initiative (CEI).

some contacts were also established with national women's association in Europe and North America.

**Full name of Association, when and by whom founded:**  
**.Association of Women Entrepreneurs -Croatia .....**  
**. Founded by 10 women entrepreneurs on February 22<sup>nd</sup> 2000**

**Full name of President and Board members (please attach the photo of the President and/or Board members):** **President Danica Babić .....**  
**Marija Perčić, Mladenka Matić, Zrinka Gregov, Marijana Babić**  
**.....**

|                                |  |
|--------------------------------|--|
| <b>Country: Croatia.....</b>   | <b>Phone: +385.1.3707 332</b>          |
| <b>City: Zagreb .....</b>      | <b>Fax: +385.1.3707 332</b>            |
| <b>Street: Ilica 126 .....</b> | <b>E-mail: danica.babic1@zg.tel.hr</b> |
| <b>Postal code: 10000.....</b> | <b>Website: under the construction</b> |

**Membership (number) and information on regional/local divisions:**

The members are all over Croatia - 62 regular members  
The main office is situated in Zagreb, and regional division in Split / Dalmatia (Adriatic Coast) and Osijek/Slavonija

**Aims and objectives:**

- To support the women entrepreneurs in Croatia,
- To increase the number and quality of dynamic - growth oriented firms among women entrepreneurs,
- To work on development of entrepreneurial qualities, functional areas of business management and decision making among the members with special accentuation on developing women and men partnership,
- To create and support engagement of women in the professions that are traditionally saved for men,
- To support the women entrepreneurship role in management and co-ordination of all their activities - business and family duties towards the better quality of their life,
- To create a new view to the duties in the family - changing the traditional dividing of the duties among men and wife,
- To organize education and training courses in all aspects of business and self-development of the members and other women entrepreneurs, to develop ways and means to facilitate external conditions,
- To co-operate with similar associations and organisations in the region and in other countries,
- To promote positive social change and affirmation of the specific position of women entrepreneurship in the framework of upgrading it and the analysing the advantages for the local and national community,
- To support the process of association (in all aspects - such as education, quality norms and production standards, legal issues, etc.), to the European Union and other regional associations,
- To support the process of transition, democratisation and building of civil society in Croatia

***Profile of Activities and highlights***

- To spread the awareness and necessity of mutual cooperation among the women entrepreneurs in Croatia,
- To organise and implement the scientific research of women entrepreneurship in Croatia ( we do not have any type of research till today ),
- To prepare the analysis of the research results with comments, recommendations and suggestions to the institutional (state) level,
- To build the results in the future policy of the Governmental institutions aimed to the support small and medium enterprises,
- To classify a data base about all specific issues regarding women entrepreneurs,
- To organise a workshop in Zagreb during The Zagreb Trade Fair ( mid September 2001),
- To organise a workshop with GTZ ( Deutsche Gesellschaft fur Technische Zusammenarbeit) and VdU ( Verband deutscher Unternehmerinnen) in October 2001 in Zagreb,
- To schedule and hold the seminars, training and education courses of our members in specific fields according to their interest.

• ***Cooperation with associations in other countries:***

- Close cooperation with The Women association in Slovenia ( GIZ Podjetnost), FYRof Macedonia ( Asocijacija žena preduzimača Makedonije - ARNA), AIDDA - Italy, BPW Swiss, division in Pula ( Prvi hrvatski klub Pula), AFEM - Association des Femmes Chefs d'Enterprises du Maroc.
- Willingness to cooperate with many others similar association