

# Overcoming challenges in access to affordable and social housing

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Geneva, December 2015

**76th session of the UNECE Committee HLM**



# About Housing Europe in brief

**Network** of national and regional housing provider federations

- 4,500 public, voluntary housing organisations
- 28,000 cooperative housing organisations

**42 members in 22 countries (20 EU Member States)**  
Manage **25 million dwellings**, about **12% of existing dwellings in the EU**

## Vision

**Access to decent and affordable housing for all in communities which are socially, economically and environmentally sustainable** and where all are enabled to reach their **full potential**.



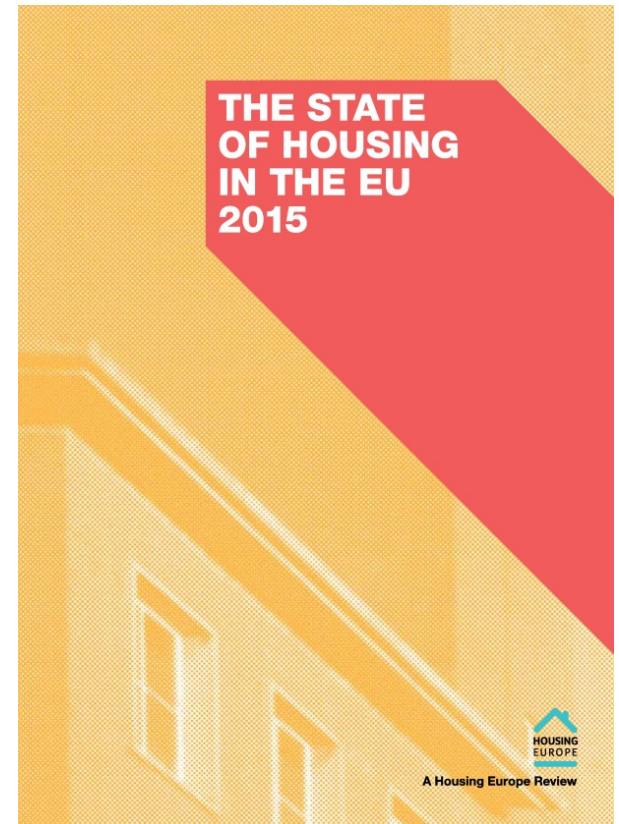
# The State of Housing in the EU 2015

There are **more people without a home** today in Europe than six years ago

*“Housing is the foundation for people’s lives and their priority among their needs.”*

There are **not enough affordable homes** available in most European countries to face increasing demand

*“Having a home is a basic pre-requisite for taking part in society”*



**#housingEU**

# Three major challenges:

- Promote cities which are accessible and affordable for all
- More sustainable, efficient and decentralised energy
- Regions and neighbourhoods where people feel secure and where they can reach their full potential

# 1. Promote cities and towns which are accessible and affordable for all

- New **social housing production** decreased in most EU countries between 2009 and 2012
- The number of **households on waiting lists** for social housing has increased
- CEE countries: diverse situations but mostly '**countries of home owners**' with little public/social housing
- **High level of debt** linked to housing is a worrying phenomenon - in particular level of mortgages but also arrears on utility bills
- **Young people** have more difficulties to start their housing path compared to the former generation

# Increasing pressure on housing due to migration

- Number of **asylum seekers** in OECD countries has recorded a jump from 300,000 in the first quarter of 2014 to **500,000** in 2015. Large scale migration towards and within Europe is '**the new norm**'
- Adding to existing housing 'shortages' (Sweden, UK...). Example Germany: current supply: must increase about 140.000 units a year + estimated need for additional 128 000 units due to influx of refugees
- *'Installing tents in football fields, expecting that this could be a shelter for people who fled war and terror: that is not Europe'*

## Needed:

- long-term approach recognizing **housing and integration** needs. SH providers have long experience in offering a community services beyond housing provision, fostering social inclusion
- **Cooperation** at different levels: national authorities, housing providers, key role of municipalities
- **Unlocking solutions** and generating additional housing capacity (e.g. transformation of empty public buildings, faster procedures)

## 2. More sustainable, efficient and decentralised energy

- Between **50 and 125 million people in Europe** are unable to afford thermal comfort
- **Energy Commissioner:** “We need to step up our game. Consider that three quarters of our housing stock is still energy inefficient”

Housing Europe Position on EU’s new Energy Union strategy.

### 1. **Citizen’s empowerment**

- ✓ Fair, clear and secure decentralised access to the grid
- ✓ Not just smart meters but a wide range of activities, including proper training

### 2. **Financing of “Energy Efficiency First”**

- ✓ European funding should be channelled towards both renovation and new construction.
- ✓ Protection of vulnerable consumers should be a priority

### 3. **Energy Market Integration**

### 4. **Enabling existing EU legislation**

### 3. Neighbourhoods where people feel secure and where they can reach their full potential

**“Rich and poor are living at increasing distance from each other. This can be disastrous for the social stability and competitive power of cities”**

**“This spatial segregation can become a breeding ground for misunderstanding and social unrest”**

**“Recent riots in Paris, London and Stockholm cannot be considered separately from the concentrations of poverty in these cities. This problem is growing.”**

Socio-Economic Segregation in European Capital Cities' Study about situation in 2001 - 2011 for thirteen cities.



# UNECE & Housing Europe: working together for better housing policies

*'We must **make the link** between people's every day concerns and policy makers at national and EU levels.'*

Many countries are at a crossroads regarding their housing policy and it has to be ensured that they choose the right path for this transition

**#Housing4All** campaign will serve as a catalyst to bring about this shift not by offering a formula for a perfect housing system as this does not exist, but by linking up practitioners with policy makers and pooling expertise.

# A Housing4All capacity-building event

- Against this background: need for exchange to come up with new solutions – capacity building approach
- Joint **UNECE/HE event in Geneva, 14 Sept 2016** - making an impact towards Habitat III
- Target: policy makers and practitioners in UNECE region
- Building on: expertise of Housing Europe members, UNECE Charter on Sustainable Housing & Strategy to 2020
- Structure: a plenary session (high level speakers) to set the broader context, followed by workshops with practical **focus on how to overcome challenges**



# HOUSING EUROPE



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