

## USC INDUSTRY SECTORS



ENERGY  
EFFICIENCY



URBAN  
MOBILITY



E-MOBILITY



FINANCIAL  
INSTITUTIONS



HEALTH  
INFRASTRUCTURE



INFRASTRUCTURE  
CONSTRUCTION



GREEN HOUSING  
AND FACILITIES  
TECHNOLOGIES



INFORMATION AND  
COMMUNICATION  
TECHNOLOGIES



RECYCLING  
AND WASTE  
MANAGEMENT



URBAN  
DEVELOPMENT  
SERVICE



SAFETY  
AND SECURITY



RENEWABLE  
ENERGY

## COORDINATION

UNECE (cities) and OiER (private sector)  
[www.unitedsmartcities.com](http://www.unitedsmartcities.com)

UNECE  
United Nations Economic Commission for Europe  
Housing and Land Management Unit  
Forests, Land and Housing Division  
[housing.landmanagement@unece.org](mailto:housing.landmanagement@unece.org)  
[www.unece.org](http://www.unece.org)

OiER  
Organization for International Economic Relations  
[sg.office@oier.pro](mailto:sg.office@oier.pro)  
[www.oier.pro](http://www.oier.pro)



## UNITED SMART CITIES

## PARTNERS



UNITED NATIONS  
ECONOMIC COMMISSION  
FOR EUROPE

OiER

Organization for International  
Economic Relations  
est. 1947

UN HABITAT  
FOR A BETTER URBAN FUTURE



ISOCARP  
Knowledge for better Cities



RICS

umweltbundesamt®



UN  
DP  
Department for  
Sustainable  
Development



MFCV



Österreichischer  
Städtebund  
Austrian Association  
of Cities and Towns



ITU



REC CAUCASUS



COUNCIL OF THE  
BALTIC SEA STATES



معهد دبي العقاري  
DUBAI  
Real Estate Institute

Innovative Partnership  
for Governments, Cities and  
Private Sector

## ABOUT THE PROGRAM

United Smart Cities is a global program, initiated by the United Nations Economic Commission for Europe (UNECE), UN-Habitat and the Organization for International Economic Relations (OiER), which is serving as a multistakeholder platform. It is a new and innovative way of bringing together the public and private sector, as well academia and international organizations to jointly discuss and implement new smart and sustainable urban projects and solutions.

The program will be implemented in selected cities in 64 countries in Europe, Central Asia, Middle East and North Africa between 2015-2020.

The objective of the programme is to facilitate interaction between leading companies in the urban sectors with decision makers in the cities of the 64 participating countries to accelerate smart urban initiatives.



## IN THE CITIES

The goal of United Smart Cities is to help cities, especially in transition and developing countries, to improve their sustainable growth while focusing on a more transparent and efficient use of their resources, by granting them an easier access to new and affordable technologies and to enhance the living conditions of their citizens.

### Objectives

- Support cities in the planning and development of smart and sustainable urban solutions
- Ensure knowledge transfer and promotion of smart sustainable city projects
- Identify and develop financial mechanisms

### Outcomes

- Development of smart sustainable cities indicators
- Creation of a platform to share experiences and transfer knowledge
- Support in assessing priorities and in defining a city action plan through the smart sustainable cities profiles
- Capacity building and training
- Project financing mechanisms

## PRIVATE SECTOR

The United Smart Cities program offers cooperation opportunities to businesses to implement smart urban solutions and technologies in cities. Businesses can be part of this process and act as industry partners in their branch specific sectors, to form strategic partnerships with the cities, international organizations and its decision makers, and to play an advisory role in the sustainable urban planning.

### Benefits for Your Company

- Involvement in the development of Smart Cities sustainable standards
- Promotion of your company as smart urban solution provider through partner networks and the initiation of new business partnerships for urban projects
- Participation in national and international high-level country and city meetings and capacity building initiatives
- Direct access to the city decision makers and the UN global network
- Access to information about relevant upcoming priority projects in the countries and cities
- Cities act as living labs giving businesses the opportunity of testing their new technologies and solutions and implement their pilot projects with national and international visibility
- Participation in the urban strategic process and in defining projects for the relevant urban fields