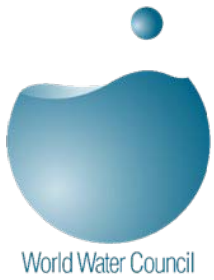




TOWARDS WORLD WATER SOLUTIONS

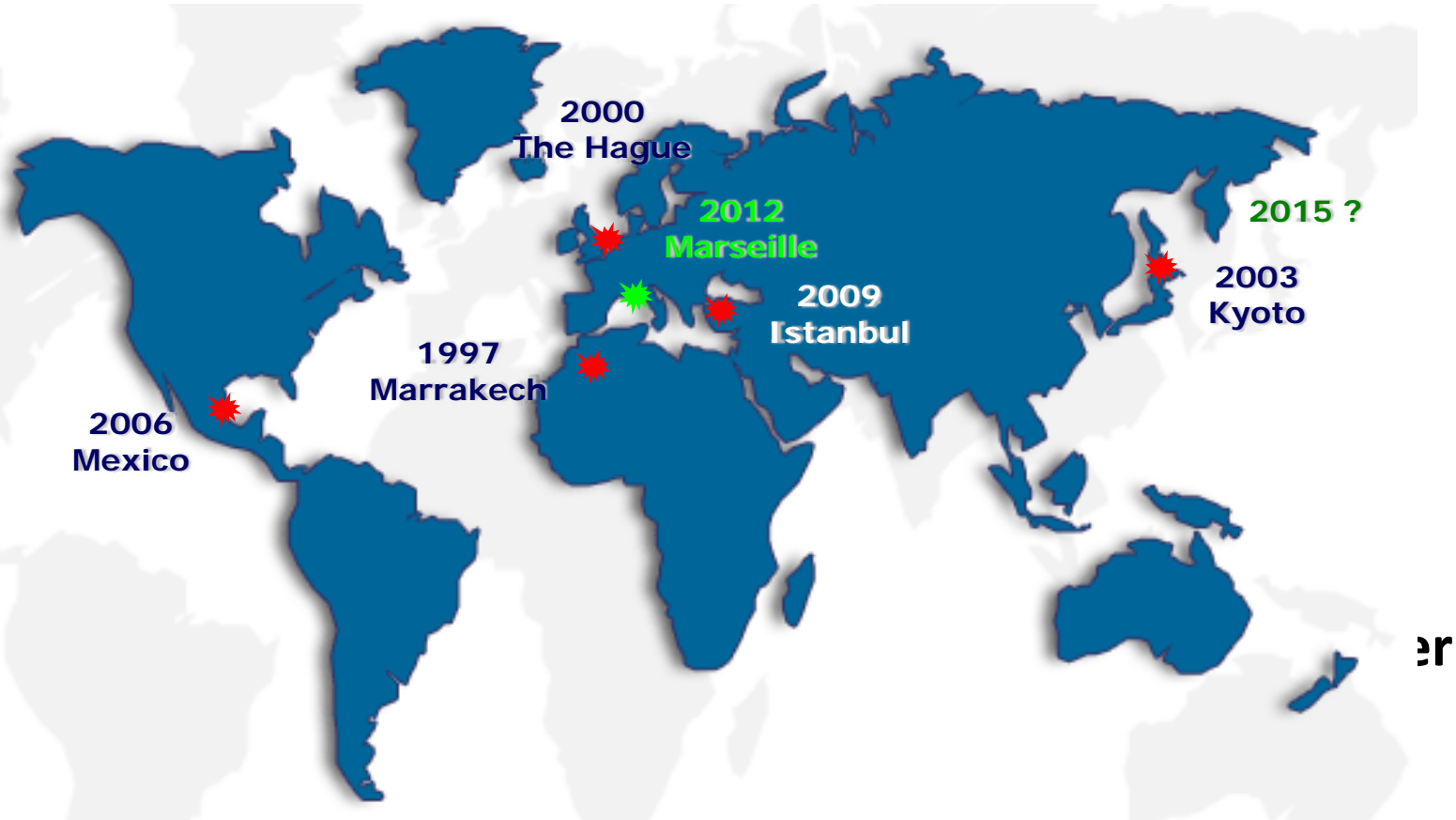


Daniel VALENSUELA & Yannick POCHON
International Office for Water



THE WORLD WATER FORUM

- The world's largest water event



- An open and constructive place for discussion





THE 6th WORLD WATER FORUM

- **Marseille, 12 – 17 March 2012**
- **Organizers:**
 - France (Ministry of Foreign and European Affairs + Ministry of Ecology) and the City of Marseille
 - The World Water Council
- **France and Marseille**
 - Strong political commitment
 - Combining energy from local level to the highest decision-making level
 - Highlighting specific capacities and a water culture
 - Federate all stakeholders and encourage action





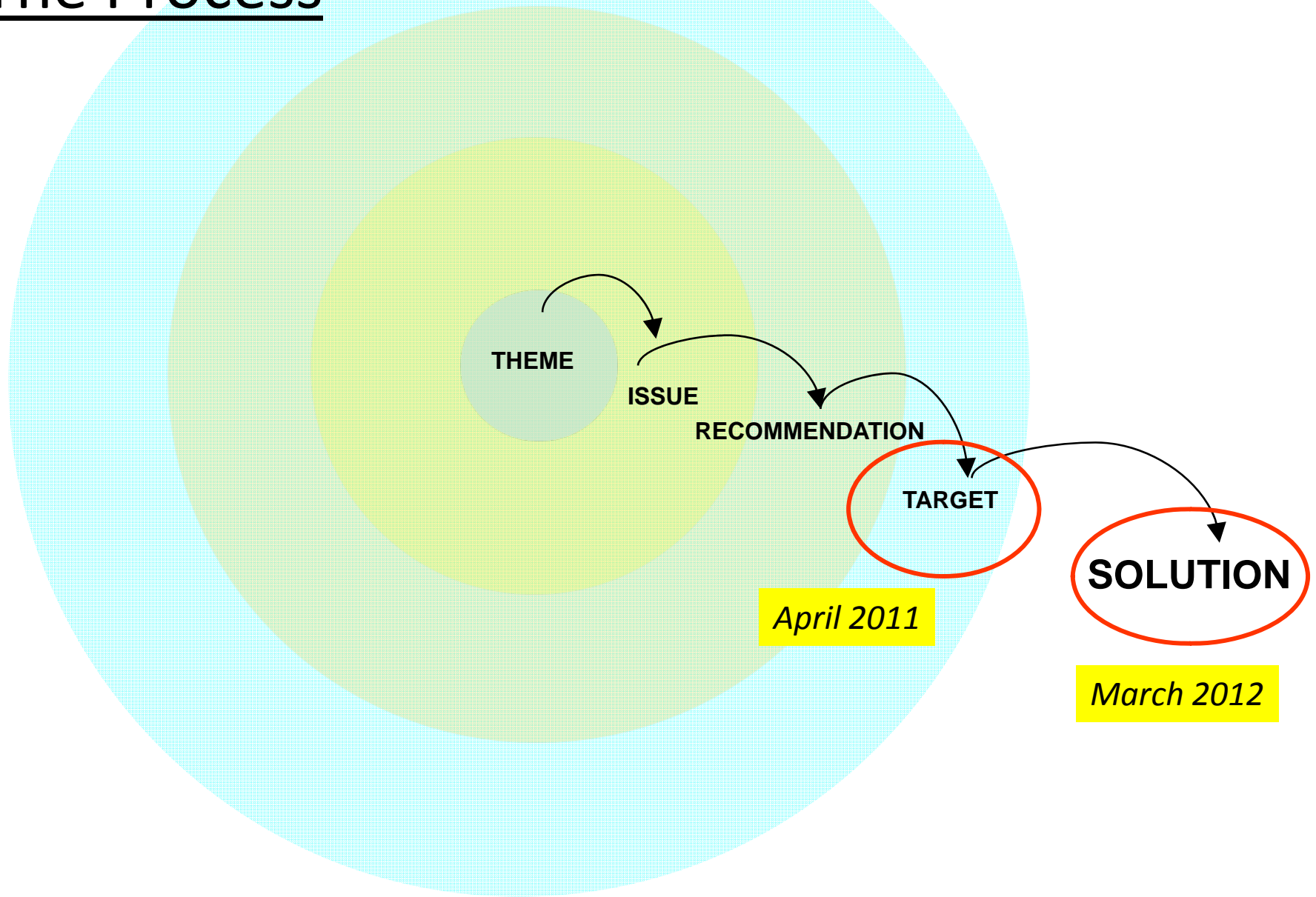
A FORUM OF SOLUTIONS

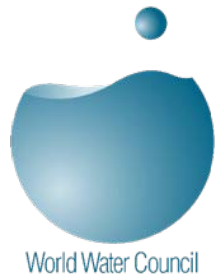
- Preferring for action over theoretical discourse and debates
- Encouraging lasting concrete commitments through a follow-up mechanism
- Involving wide participation
- Creating true mobilization of citizens in a friendly, and popular atmosphere



Toward concrete solutions !

The Process



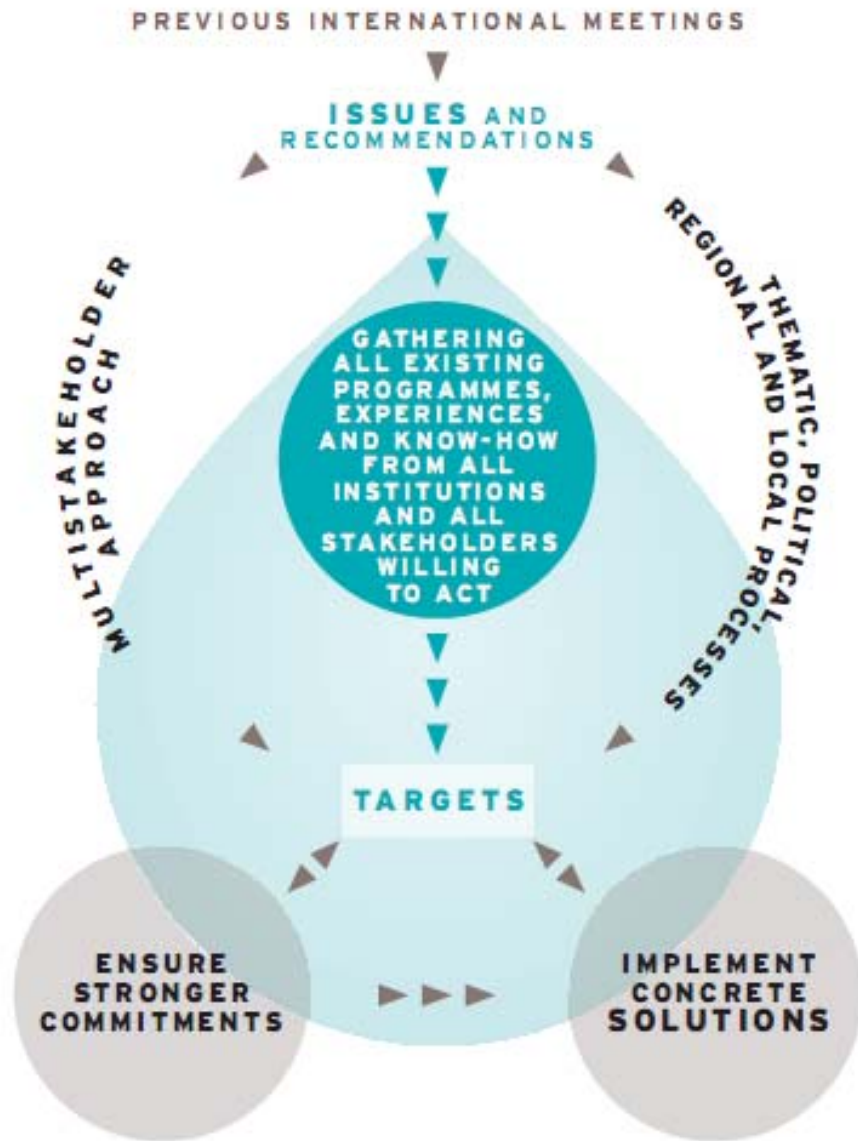


SMART TARGETS AND WISE PROCESS

- **SMART Targets (relevance of targets)**
 - Specific
 - Measurable
 - Achievable
 - Realistic
 - Time bound
- **WISE Targets (process)**
 - **Wide Involvement Stakeholder Exchanges**



Toward concrete solutions !



FOUR PREPARATORY PROCESSES OF THE FORUM

WILL COORDINATE THEIR ACTIVITIES TO PREPARE AND FACILITATE IMPLEMENTATION OF SOLUTIONS TO THE IDENTIFIED PRIORITIES FOR ACTION.

POLITICAL PROCESS

Governments, parliamentarians, local authorities develop political targets and solutions, e.g. cities commit to reduce the energy footprints of their water services under the Istanbul Water Consensus process.

THEMATIC PROCESS

All stakeholders develop and facilitate the implementation of action targets mobilising a variety of organisations to reach the goals associated with each priority for action.

REGIONAL PROCESSES

In the Americas, Asia-Pacific, Europe, Africa, and in sub-regions develop and facilitate the implementation of targets referring to regional priorities, as identified in previous Fora.

LOCAL AND CITIZEN'S PROCESS

Develop and facilitate the implementation of targets through citizen's actions and local experiences.



THEMATIC FRAMEWORK

CREATING A BLUE MOVEMENT !

12 key priorities for water action:

3 strategic directions



Ensure everyone's well-being

Contribute to economic development

Keep the planet blue

Conditions for success



Guarantee access to water services for all and the Right to Water

Guarantee access to integrated sanitation services for all

Contribute to improved hygiene and health through water

Protect populations and economies from risks

Contribute to cooperation and peace

Balance multiple uses

Ensure food security

Harmonize energy and water

Protect and value ecosystem services and green growth

Improve the quality of water resources and ecosystems

Adjust pressures and footprints of human activities on water

Respond to climate and global changes in an urbanizing world

Good governance

Finance water for all

Enabling environment



REGIONAL PROCESS

■ One Regional Coordinator

- IOWATER for Europe

■ Structured around regional Targets

- 5 – 10 multi-stakeholder Target processes per region
- Targets from Thematic process or region-specific

■ Open and participative

- Group of Coordinators by Target,
Encouraging participation from all organisations,
including smaller ones and “out of the water box”





European Process

The geographic framework:

The European process

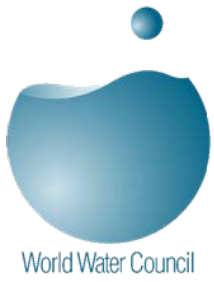
for the preparation of the Forum concerns:

- the European Union, Norway and Switzerland,
- the Balkans,
- Eastern Europe,
- the Caucasus,
- Russian Federation...

*in general all countries adhering
to the UNECE Convention of 1992.*

- **Central Asia, when concern....**





A FORUM OF SOLUTIONS FOR WATER

<http://world-water-forum-2012-europa.eu/>

THANK YOU FOR YOUR ATTENTION

