

# TOWARDS WORLD WATER SOLUTIONS



## 6<sup>th</sup> World Water Forum

March 2012, Marseille

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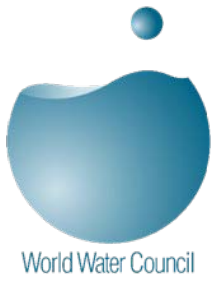




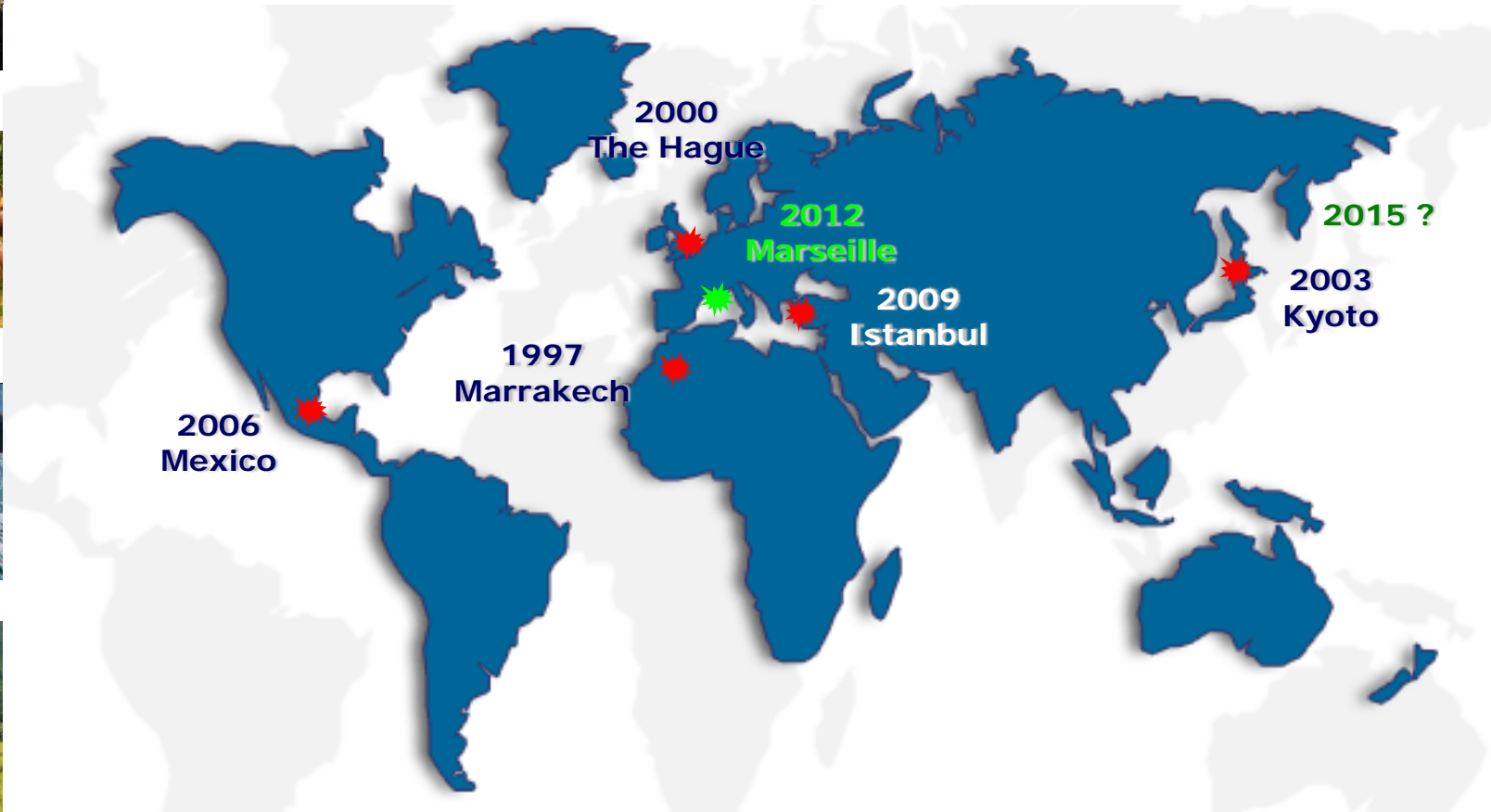
# THE WORLD WATER FORUM

- **The world's largest water event**
- **Objectives:**
  - Gather all stakeholders together to debate questions related to water
  - Formulate concrete proposals and encourage action and solutions
  - Solicit true and lasting political commitment
- **A platform for debates and exchange on questions relevant for improving water management and water supply and sanitation access**
- **An open and constructive place for discussion**





# THE WORLD WATER FORUM





# FACTS AND FIGURES FROM ISTANBUL

- **Over 25,000 participants**
- **192 countries present**
- **1,300 participants in political process**
- **106 sessions prepared by over 400 organizations**
- **150 side events**
- **Over 1,000 accredited journalists**
- **135 children from over 20 countries and over 200 youth participants**
- **1,000 sponsored participants**





# THE 6th WORLD WATER FORUM

- **Marseille, 12 – 17 March 2012**

- **Organizers:**

- France (Ministry of Foreign and European Affairs + Ministry of Ecology) and the City of Marseille
- The World Water Council

- **France and Marseille**

- Strong political commitment
- Combining energy from local level to the highest decision-making level
- Highlighting specific capacities and a water culture
- Federate all stakeholders and encourage action







# A FORUM OF SOLUTIONS

- Preferring for action over theoretical discourse and debates
- Encouraging lasting concrete commitments through a follow-up mechanism
- Involving wide participation
- Creating true mobilization of citizens in a friendly, and popular atmosphere





# A FORUM OF SOLUTIONS

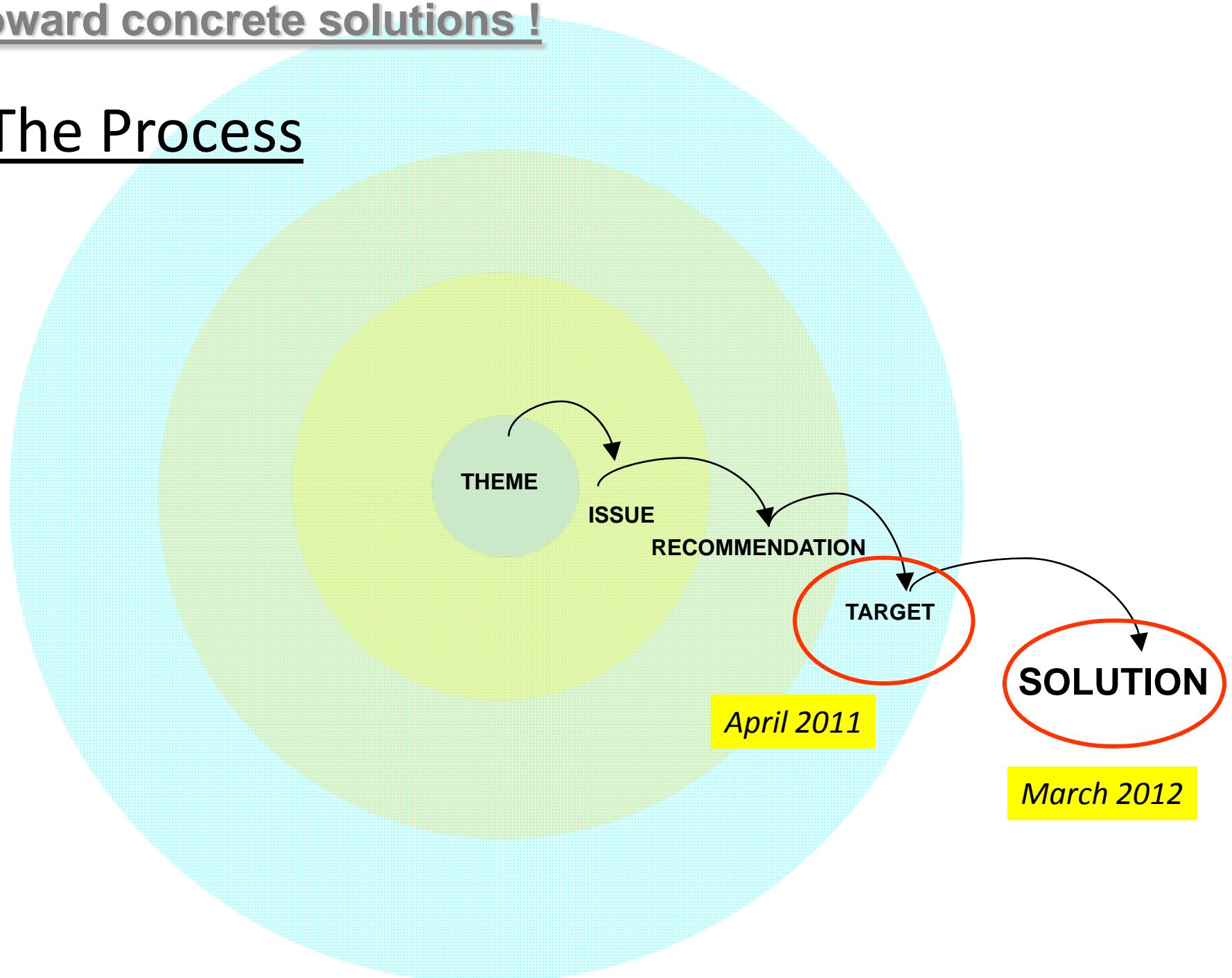
## Examples of possible solutions:



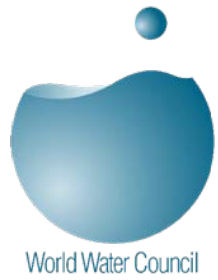
- **Governments agree to initiate an intergovernmental process on water and prepare a resolution for Rio+20**
- **1,000 schools in Africa are equipped with basic sanitation facilities**
- **Creation of a « World Water Parliament »**
- **100 scholarships for « Water Innovation » are offered to students throughout the world**
- **1,000 cities sign the Istanbul Water Consensus**

Toward concrete solutions !

The Process







# SMART TARGETS AND WISE PROCESS

- **SMART Targets (relevance of targets)**
  - **S**pecific
  - **M**easurable
  - **A**chievable
  - **R**ealistic
  - **T**ime bound
- **WISE Targets (process)**
  - **W**ide Involvement **S**takeholder **E**xchanges





# A FORUM FOR THE CAUSE OF WATER

Solutions are first and foremost of a political nature and must be found by reinforcing dialogue between:



**Parliamentarians**

**Governments**

**Local Authorities**

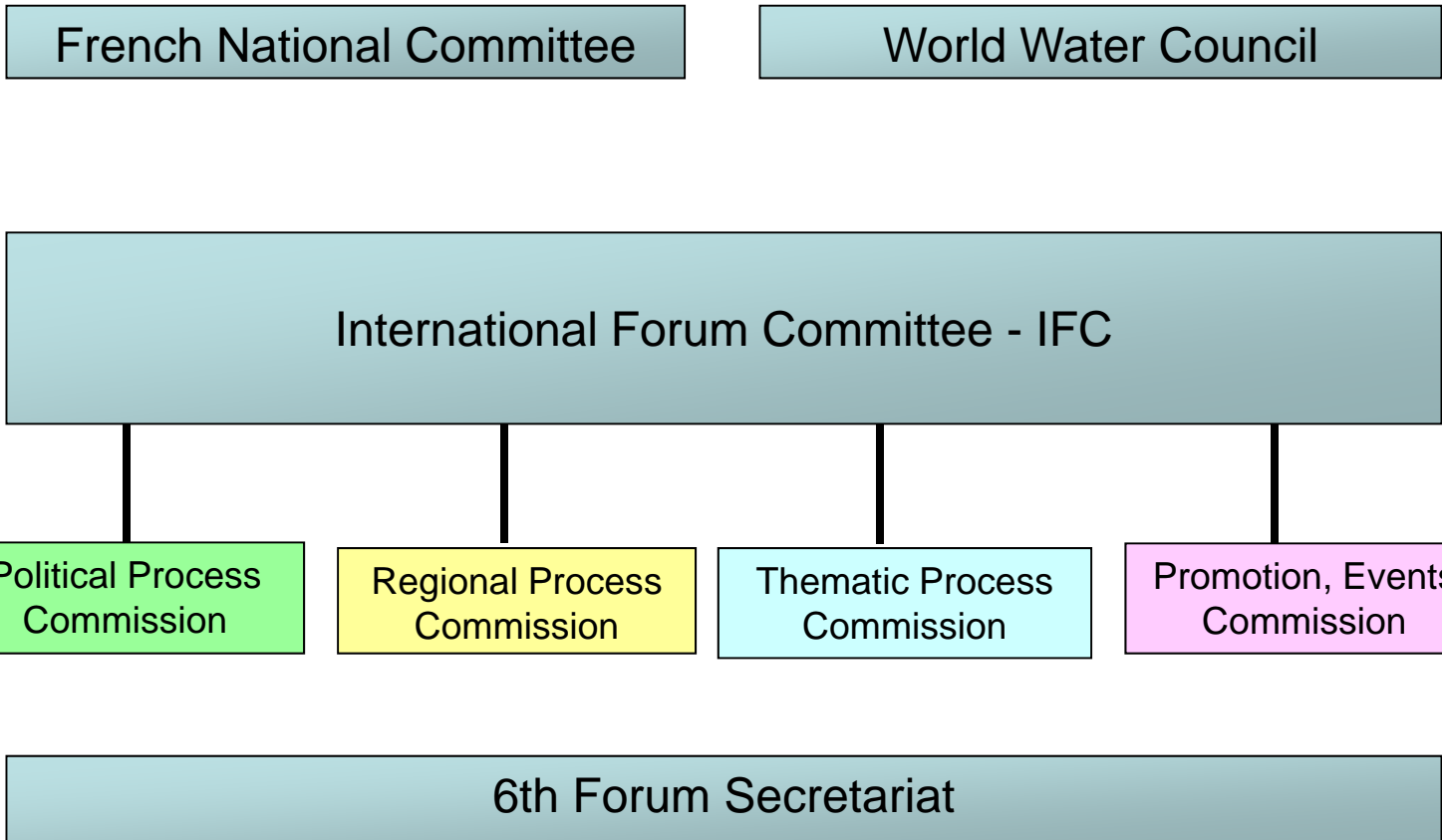
**Intergovernmental  
Organisations / United  
Nations**

**NGOs / Civil  
Society / Users**

**Professionals /  
Scientists / Experts**

**Public and Private  
Companies**

# ORGANIZATIONAL STRUCTURES





# THEMATIC FRAMEWORK

## CREATING A BLUE MOVEMENT !

12 key priorities for water action:

3 strategic directions



Ensure everyone's well-being

Contribute to economic development

Keep the planet blue

Conditions for success



Guarantee access to water services for all and the Right to Water

Guarantee access to integrated sanitation services for all

Contribute to improved hygiene and health through water

Protect populations and economies from risks

Contribute to cooperation and peace

Balance multiple uses

Ensure food security

Harmonize energy and water

Protect and value ecosystem services and green growth

Improve the quality of water resources and ecosystems

Adjust pressures and footprints of human activities on water

Respond to climate and global changes in an urbanizing world

Good governance

Finance water for all

Enabling environment



# REGIONAL PROCESS

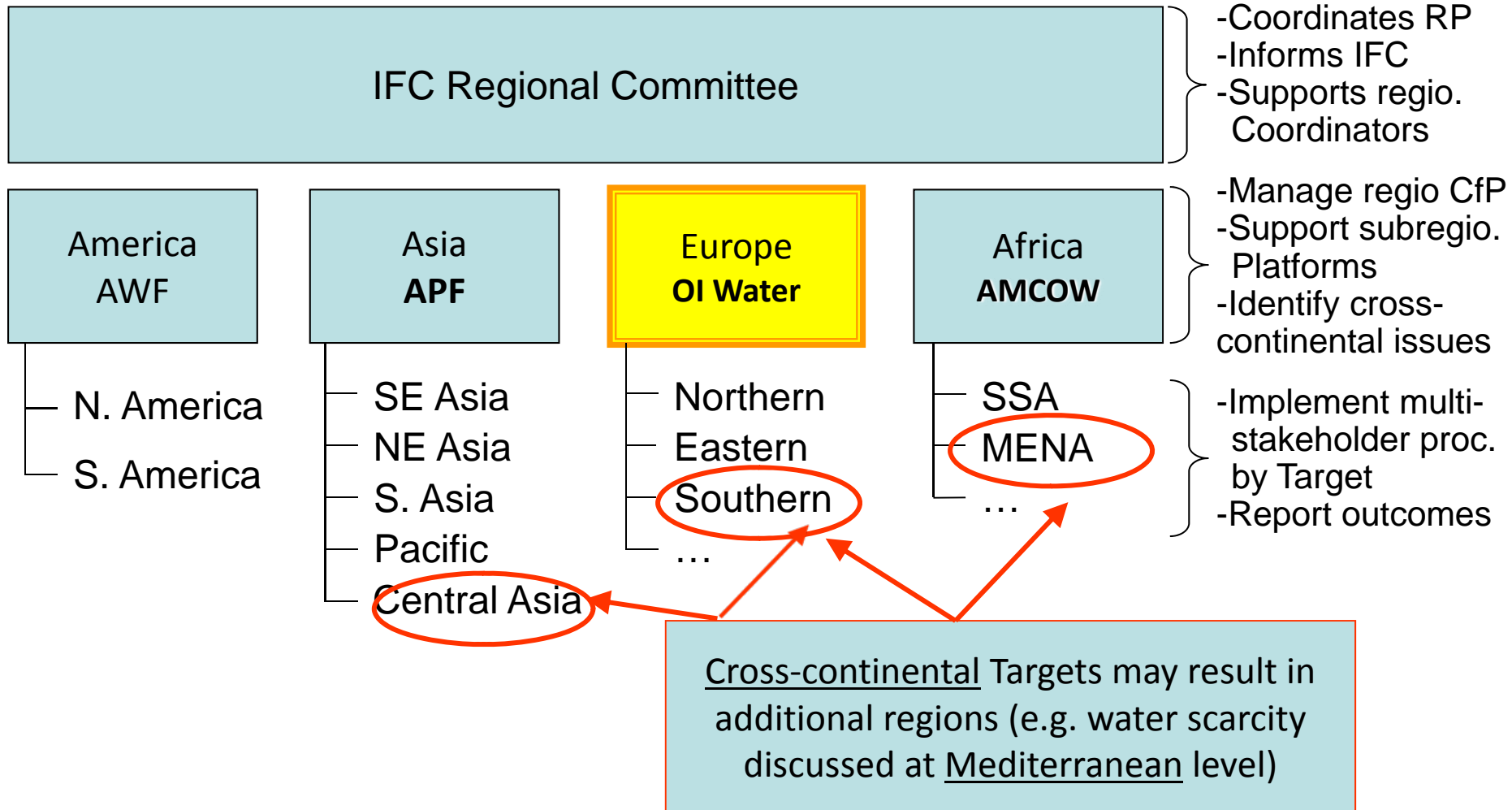
## Feedback on Regional process questionnaire

- Added value of a Regional Process
- Expected results
- Criteria for defining a region
- Building a participatory Regional process
- Interaction with Political and Thematic processes



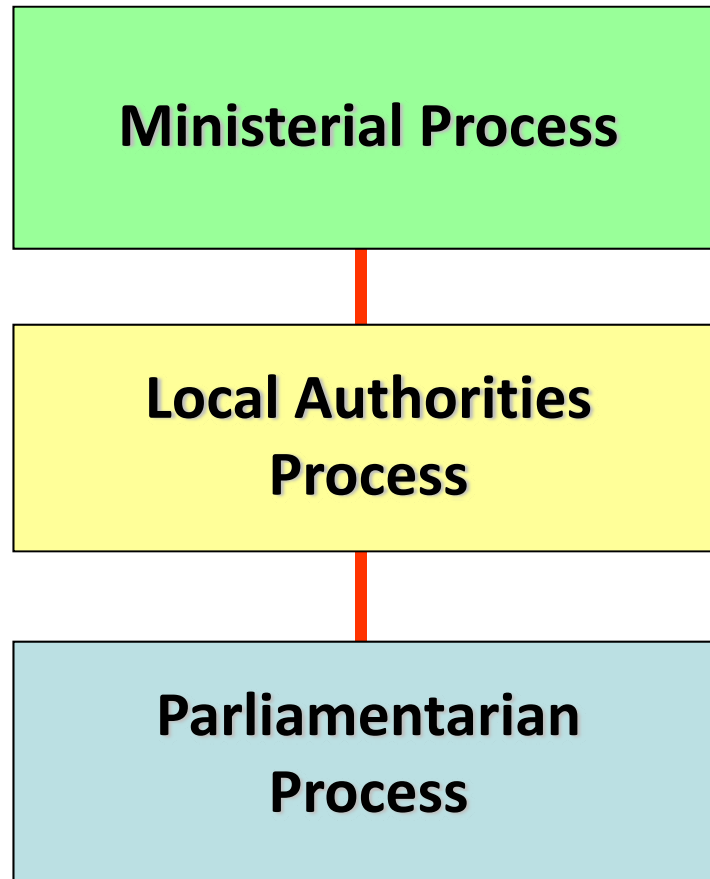


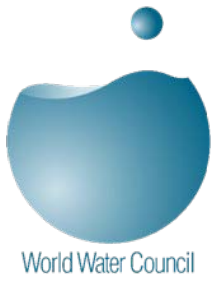
# Organisation for regional process



# POLITICAL PROCESS

*A multi-level approach:*





# A FORUM OF SOLUTIONS FOR WATER

## THANK YOU FOR YOUR ATTENTION

