

Communications Sub-Committee Interim Report

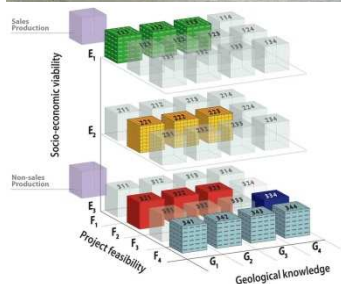
John Brooks
Chair

Communications Sub-Committee

UNECE Expert Group
on Resource Classification
Second Session, Geneva, 6-8 April 2011



CSC Mandate

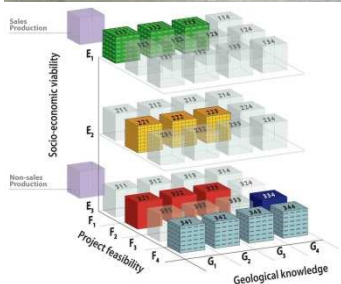


To develop and implement a communications and education strategy to ensure opportunities to promote UNFC globally and to deliver a consistent message are maximized, including through conferences, workshops, articles and technical papers. The Sub-Committee should also assist to identify experts in countries and organizations not already represented in the Expert Group.

Agreed at EGRC, First Session, April 2010



Membership

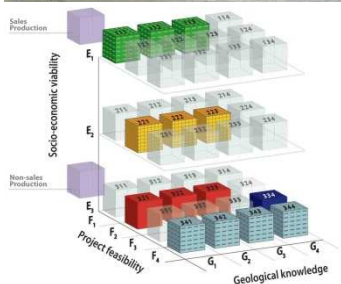


Established: June 2010

Chair: John BROOKS, AAPG-Europe

Members:

- **Stephen HENLEY – CRIRSCO**
- **Michael LYNCH-BELL – EGRC Chair & E&Y**
- **Jan Roelofsen, IHS Energy**
- **Tim Smith, SPEE**
- **Secretary, EGRC**



Modus Operandi

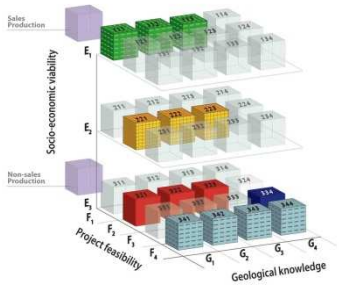
Contact: at least two face-to-face meetings per annum (London, September 2010 and Geneva, April 2011). Regular videoconferences (October & December 2010, January 2011) and communication by e-mail

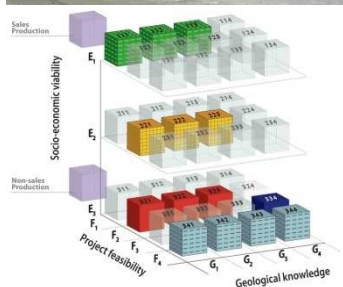
Reporting to EGRC: Chair to deliver update at EGRC annual meetings

Bureau: Minutes of CSC meetings provided to Bureau. If advice/input needed from Bureau between EGRC sessions, CSC Chair can participate in Bureau conference calls



Communications and Education Strategy





Activities

June 2010 – February 2011

Strategy: developed and agreed

Roller: UNFC roller produced in E + R (Chinese planned)

Leaflet: promotional UNFC/EGRC leaflet

Presentations: Standard presentations with varying degrees of technical detail

Articles: WEC Survey of Energy Resources 2010, UNECE Weekly articles

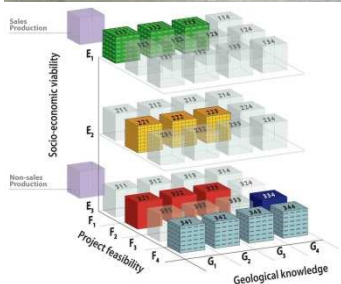
Website: updated & entry point changed (“UNFC and Resource Classification” unece.org/energy/se/reserves.html)

Conferences: international events

Workshops: Warsaw, June 2010, London, February 2011



AAPG UNFC Resource Classification Workshop



Organizers: AAPG-Europe *in cooperation with UNECE*

Venue: London

Timing: 7-8 February 2011

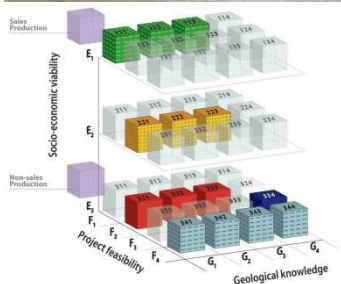
Participants: 45; from oil & gas, minerals, uranium, financial reporting – more than 50% new to UNFC/EGRC

Countries: Australia, Canada, Denmark, Germany, Mozambique, Netherlands, Norway, Romania, UK

Objectives: (i) review current state-of-the-art in petroleum resource classification (ii) explain/discuss potential for UNFC to provide global communications tool that can be applied easily without undermining or replacing SPE-PRMS or CRIRSCO Template (iii) critically assess application of SPE-PRMS to unconventional petroleum resources



AAPG UNFC Resource Classification Workshop *cont...*



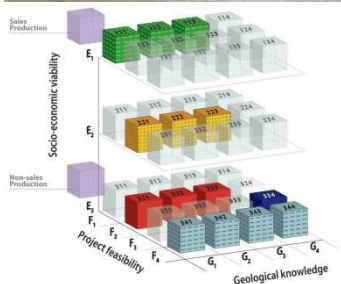
Co-Chairs: David MacDonald / Jim Ross

Speakers:

- Per Blystad (NPD)
- Jes Christiansen (DONG Energy)
- Stephan Gruijters (TNO/EuroGeoSource)
- Stephen Henley (CRIRSCO)
- Sigurd Heiberg (Statoil)
- Martin Hubbig (RWE Dea AG)
- Samantha Meador (SPEE)
- Jan Roelofsen, IHS Energy
- Danny Trotman (E&Y)
- Hari Tulsidas, IAEA



AAPG UNFC Resource Classification Workshop *cont...*

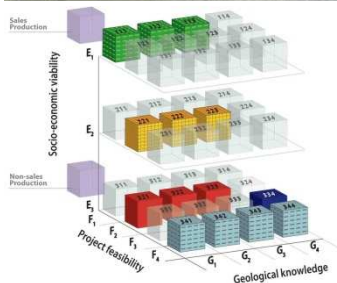


Topics covered

- Purpose of resource classification, fundamental principles and system applications
- Overview of UNFC-2009
- Stakeholders and their needs
- Stakeholder requirements: Governments, financial reporting, and business processes
- SPE-PRMS Overview and relationship to UNFC-2009
- CRIRSCO Template and relationship to UNFC-2009 and SPE-PRMS
- IAEA uranium classification system
- Review of other petroleum classification systems and guidelines



AAPG UNFC Resource Classification Workshop *continued*

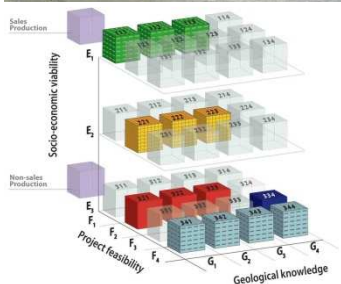


Topics covered cont...

- What can we learn from the minerals sector?
- Problems in classifying unconventional petroleum resources
- Moving to a unified classification system: discussion of challenges, concerns, opportunities, advantages and recommendations.

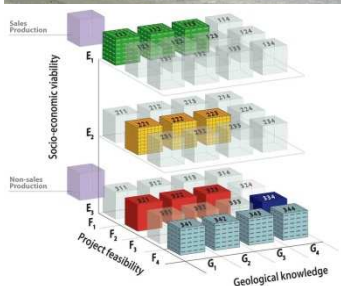
Conclusions & Lessons learnt:

- Highly interactive, animated discussions
- Growing global interest in UNFC from petroleum, minerals and uranium sectors
- Potential to replicate event in Africa, Asia and Latin America



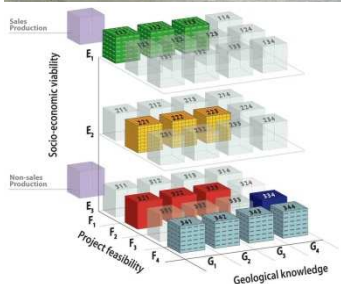
Conferences 2010-2011

- UNFC presented at 18 events in 2010 (see Annex 1 to CSC Interim Report, ECE/ENERGY/GE.1/2011/6)
- UNECE Working Party on Gas, 19 January
- AAPG UNFC Resource Classification Workshop, London, 7-8 February
- EuroGeoSource Conference, Budapest, 10 March
- SPE-GKZ Petroleum Reserves Estimation Workshop "Sharing the Vision", Moscow, 28-30 March
- IEA Seminar CO2 Storage Capacity Estimation: Towards a Common Framework, Paris, 5-6 April
- SPE OTC, Houston, 2-5 May
- EAGE Conference, Vienna, 23-26 May



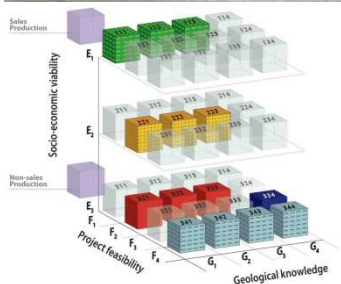
Conferences 2011 *cont...*

- **SPE/AAPG/SPEE Multi-Disciplinary Reserves Summit, Houston, 19-20 July**
- **Polish Geological Institute “EU Strategy 2020 for Mineral Commodities”, Warsaw, 19-20 September**
- **35th APCOM Symposium, 26-30 September, Australia**
- **UNFC Workshop, Ankara, Turkey, last quarter 2011**
- **AAPG 2011 International Conference & Exhibition, Milan, 23-26 October**
- **SPE ATCE 2011, Denver, 30 October – 2 November**
- **20th World Petroleum Congress, Doha, Qatar, 4-8 December (Round Table Session RT05 “Reserves and Resources Classification: Lessons of New Regulations”)**



Conferences in 2012

- 34th International Geological Congress, Brisbane, Australia, August (funding for African experts)
- ? others



Future Work Plans

Strategy: continue to implement CSC Strategy

Conferences: identify opportunities to promote UNFC and prioritize events

UNFC Ambassadors: identify and recruit

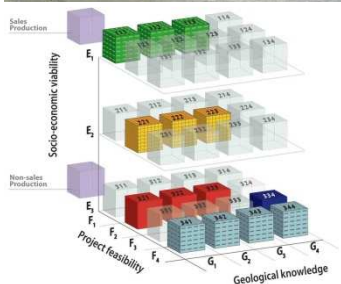
Articles: GEOExPro Journal and GKZ magazine
“Subsoil Use in the 21st Century”

Podcast: promotional UNFC video

Presentations: finalize standard presentations

Funding: seek donors

EGRC: seek new members



Feedback from EGRC...

Strategy: comments?

Events: additional events in 2011, 2012? Offers to host national or regional workshops?

EGRC: advice on new members?

Ambassadors: volunteers to deliver presentations on UNFC at conferences & workshops?

Thank you from the CSC!