

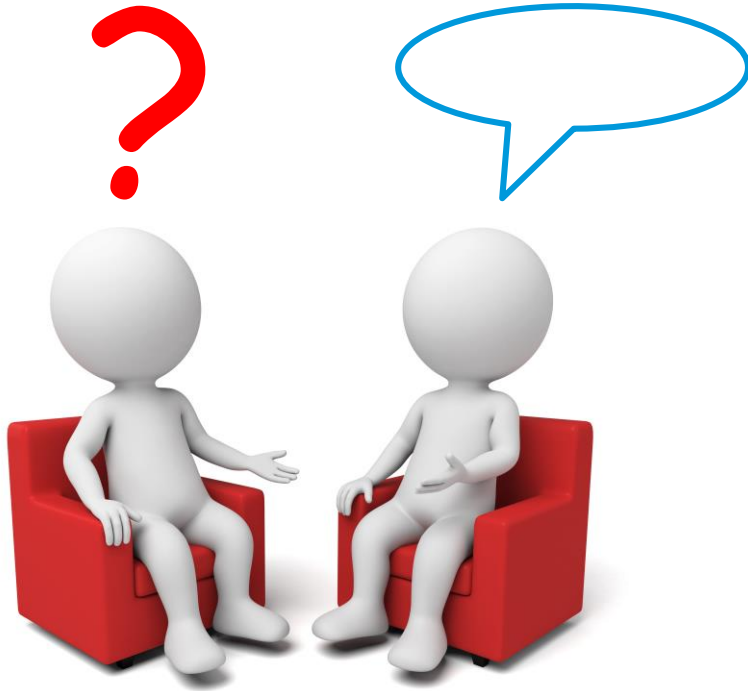


BEST PRACTICES IN SELECTED ECONOMIC SECTORS TO IMPROVE ENERGY EFFICIENCY (AGENDA ITEM 3)

**United Nations Economic Commission for Europe
Committee on Sustainable Energy
Group of Experts on Energy Efficiency
31 October 2017, Palais des Nations, Geneva**

WORK TO DATE

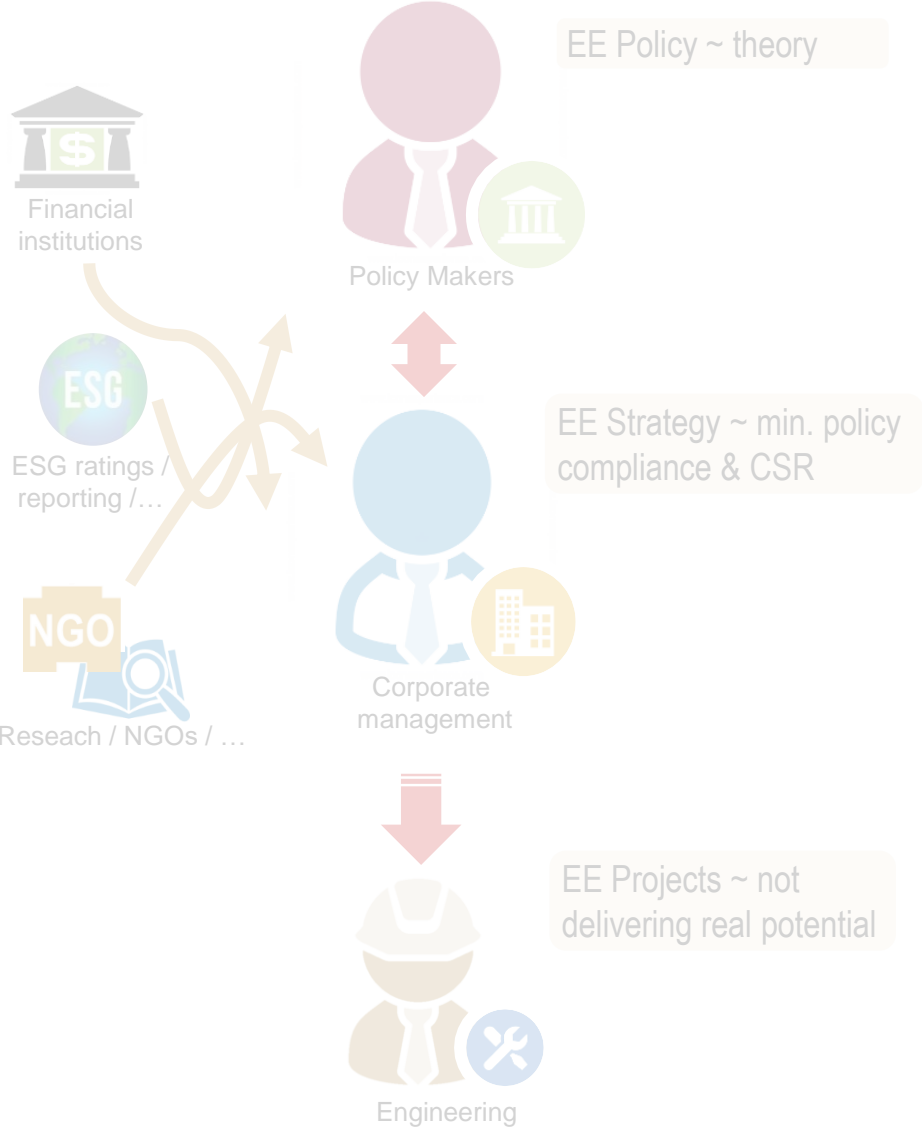
Policy Maker Meets the Engineer



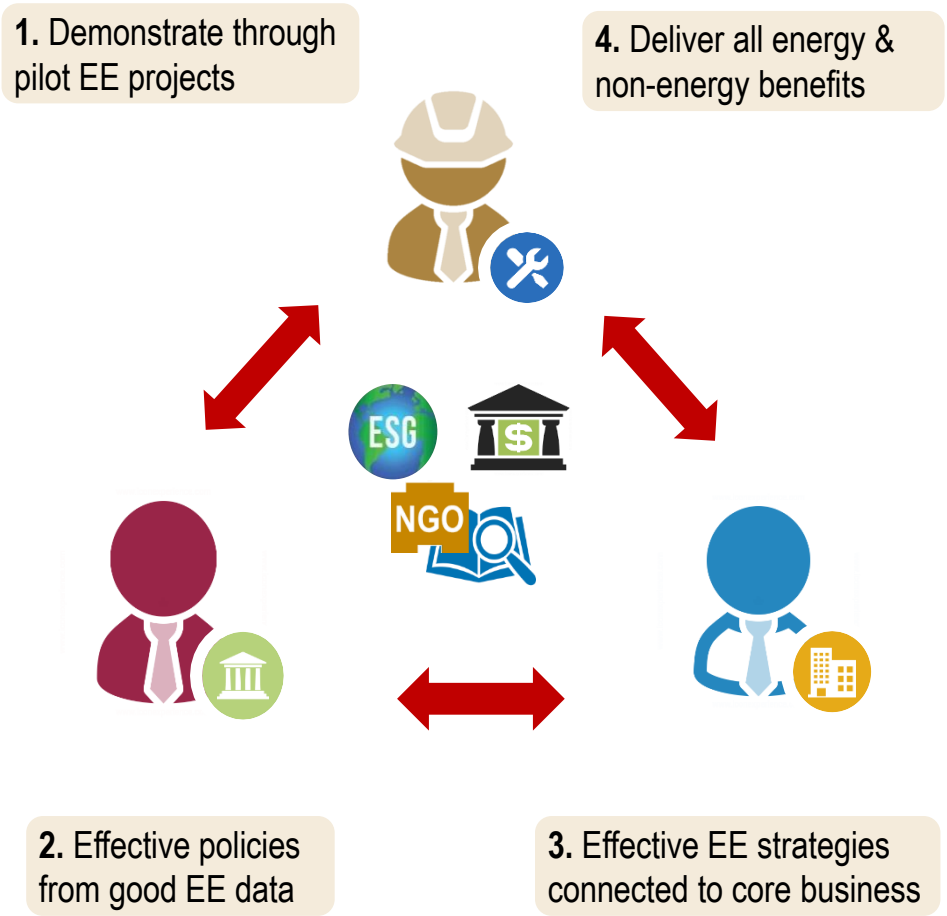
Creating the Business Case for Energy Efficiency: Engaging Governments with Industry



Classic Energy Efficiency Stakeholder Engagement Approach



Effective Energy Efficiency stakeholder engagement approach



WORKSHOP OUTCOMES

- The second international workshop on industrial energy efficiency
- National level Policy Maker meets the Engineer workshops
- International workshop on benchmarking to be held by UNIDO
- Establishment of a UNIDO-led international industry working group on energy efficiency

- Developing a cohesive industry energy efficiency engagement strategy (from "shop floor to boardroom")
- Orientate the driver of energy efficiency more towards business improvements rather than just focusing primarily on climate change mitigation
- Placing the policy end user within the policy design cycle as a key input of information.
- A common language on energy efficiency for government, industry, financial institutions and supporting organizations

TODAY'S GEEE SESSION

Existing practical solutions that can provide the information required to build a solid business case for energy efficiency measures

The challenges of turning sustainable energy from fulfilling an obligation into a core business strategy