



SUSTAINABLE  
ENERGY FOR ALL

# SUSTAINABLE ENERGY FOR ALL

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*We Commit –  
Business for Energy Efficiency at COP21*

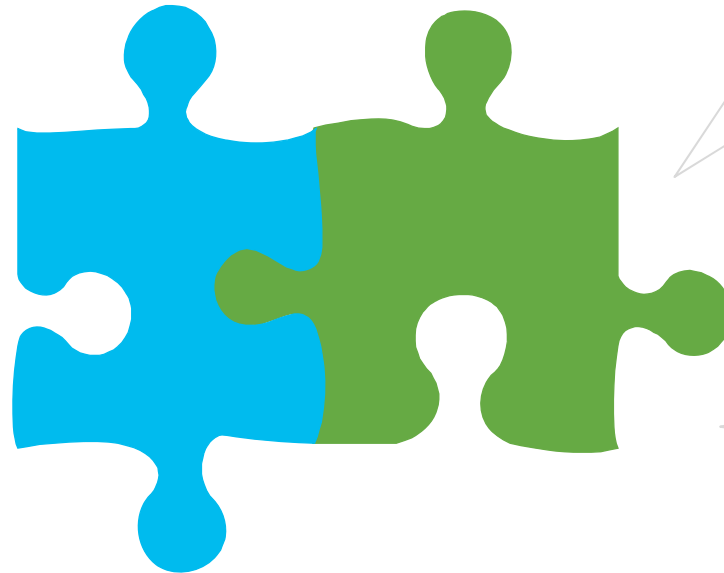
**IEEA, Yerevan – 01.10.2015**

# Two ways of engaging the private sector: EE performance & PPP projects with business opportunities

## Private Sector Engagement Model

Accountability Framework  
Committing to Energy Efficiency...

#1 « Prendre des engagements individuels de réduction des émissions de GES »\*



#2 « Soutenir activement la mise en oeuvre de politiques publiques en faveur de la lutte contre le changement climatique et le développement d'économies bas carbone »\*

#3 « S'engager dans des initiatives coopératives et multi-acteurs à grande échelle »\*

Accelerator Platform  
Creating Opportunities...

\*« COP21, entreprises et agenda des solutions » Paris2015: 13.03.2015



# Benchmark of commitment initiatives shows gap in aiming for tangible energy outcomes



## Results of benchmarking 13 commitment collecting initiatives including 25.314 commitments

- 50% ask for **time bound** commitments
- Only 3 initiatives require commitments to be **measurable**
- Only 1 initiative is able to **sum up** commitments to an aggregated outcome
- Only 3 initiatives have a **follow up process** in place
- 5 initiatives explicitly offer submitters **benefits**

### Benchmarked indicators

#						
Number of current commitments	Private sector involved?	Time bound commitments?	Measurable commitments?	Summable commitments?	Follow up on commitments?	Value add outlined for submitter?



## “We Commit” campaign launched at SE4All Annual Forum in May

### Features of the SE4All “We Commit” private sector campaign



### Features of the Campaign

- ✓ Consistent use of indicators
- ✓ Quantification of baseline and target
- ✓ Widely used reporting standards
- ✓ Harmonization with other relevant commitment campaigns
- ✓ Time-bound, business relevant project objectives



# Every commitment is a double commitment: You commit to Energy Efficiency. We commit to support you.



What is a commitment?  
You commit...

Make commitment on  
**energy efficiency\***

Describe  
**business outcome**

Give examples of  
**project activity**

What is in it for companies?  
We commit...



Guidance in **developing** a  
meaningful & ambitious  
commitment



Partnerships and business  
opportunities through  
joining the **Accelerator  
Platform**



Enhanced visibility and  
global **recognition at  
COP21**

\*Energy consumption, reference variable (e.g. headcount, revenue) for baseline and target year



# Commitments are submitted through a simple form



## Your indicators

Commitment description

*Give it a tagline!*

*Select the relevant metric for your business*

Relative metric

(e.g. number of employees, revenues in USD, number of products sold, number of square meters)

	Energy use kWh	Relative metric
Base year		
Current period		
Target year	Reduction target for energy use in %	

*Fill in the absolute numbers for the two periods*

*Provide the size of the relative metric for the two periods*


*Select base year/project start year together with project end*

*Tell us your ambition in percent or absolute numbers!*



# WE COMMIT

Business for Energy Efficiency at COP21

 [www.se4all.org](http://www.se4all.org)

Thank you for your attention –  
please join the movement!

