Item 3/ session 2

Questions
I could address opportunities and challenges that Swiss Cities currently see, also in which sectors the highest transformation potential is seen.
I could also report on what is currently ongoing with respect to Circular Economy in Switzerland in general and also make a link to the Circular Economy Switzerland Movement of which we are part of.
And/or I could talk about alternative business models that might be required for this transformation (e.g. Product as a service, leasing schemes etc), but also what potential roles of cities (administration/policy) could be in order to create a market for circular economy (eg public procurement).

Take away messages:

- transformation towards a circular economy is feasible and desperately needed as resources are not endless. Cities may be the driving force behind this transformation
- Digitalisation might help
- The transformation requires rethinking of business models, and requires a systemic and a coordinated multistakeholder approach.

CV (please feel free to shorten if necessary), picture enclosed (feel free to crop)

As member of the executive board at ecos, Marco heads the "Green Economy" team. He always works between and for companies, public bodies and non-profit organisations. He advises them strategically, but also regularly accompanies them in project implementation. Marco covers a broad range of topics. For example, Marco leads the "Circular Cities Switzerland" project and draws up feasibility studies and implementation plans for urban development and infrastructure projects. Other topics covered by Marco include the development and implementation of sustainable value chains and business models in the food and textile sector (e.g. "Sourcing Coalition Westafrica") and the elaboration of business plans and financial models (currently for Cargo sous terrain, for example). Geographically, Marcos' projects focus on Switzerland and internationally on India, Colombia, South Africa, Burkina Faso, Mali, Benin and Senegal. Marco holds a Master of Science in Business and Economics.