

Trade Facilitation at the ITC

Trade Facilitation implementation support
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Improving SMEs Competitiveness for exports

Scheduling
commitments
under the
WTO TFA

Improving
inter-agency
coordination
and SME
involvement
in PPD

Enhancing
transparency
and access
to
information

Improving
efficiency
of cross-
border
procedures

Strengthening
SMEs ability
to cross
borders

A holistic approach beyond TFA

Facilitating public-private dialogue in trade policy/reform formulation

Collaborating with leading public and private TF agencies

Implementing TFA to promote and deepen regional integration

3 salient features of the ITC Trade facilitation program: promoting...

- ✓ Business perspective with a dedicated focus on SMEs
- ✓ Stakeholders collaboration at national and donors levels
- ✓ Regional approaches to the implementation of TF reforms

Our existing network of partnerships in the area of trade facilitation



WORLD TRADE
ORGANIZATION



EXPORT IMPACT
FOR GOOD

Take away and Challenges

- TF - Beyond Governments; Business involvement is critical
- Inclusive participation of all businesses into the reform process

Changing Mindsets

- Turf Issues - harmonious inter-agency coordination
- Moving from patron-client relationship to partnership between businesses and border regulatory agencies
- One Voice – focus on public good rather than self-serving interests

Thank you !

