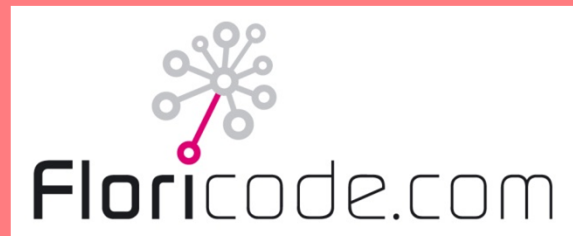


**UN/CEFACT
PDA AGRO
Proposal
E-FRESH-CROP standard**

Henk Zwinkels

Information manager Floricode



**PRODUCT
FLOW**

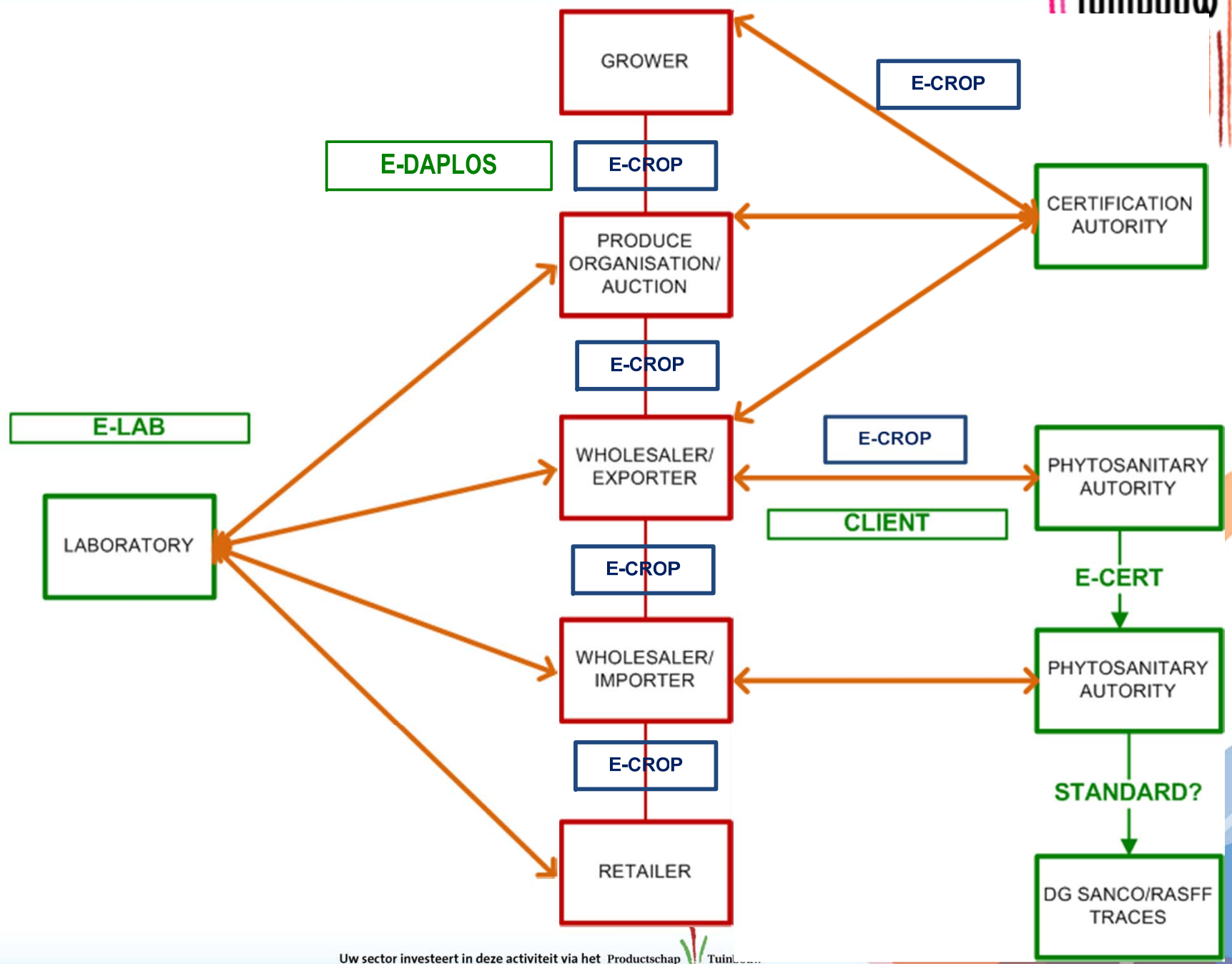


**ORDER
FLOW**



**OFFER
ORDER
ORDERRESPONSE
DELIVERY
INVOICE**



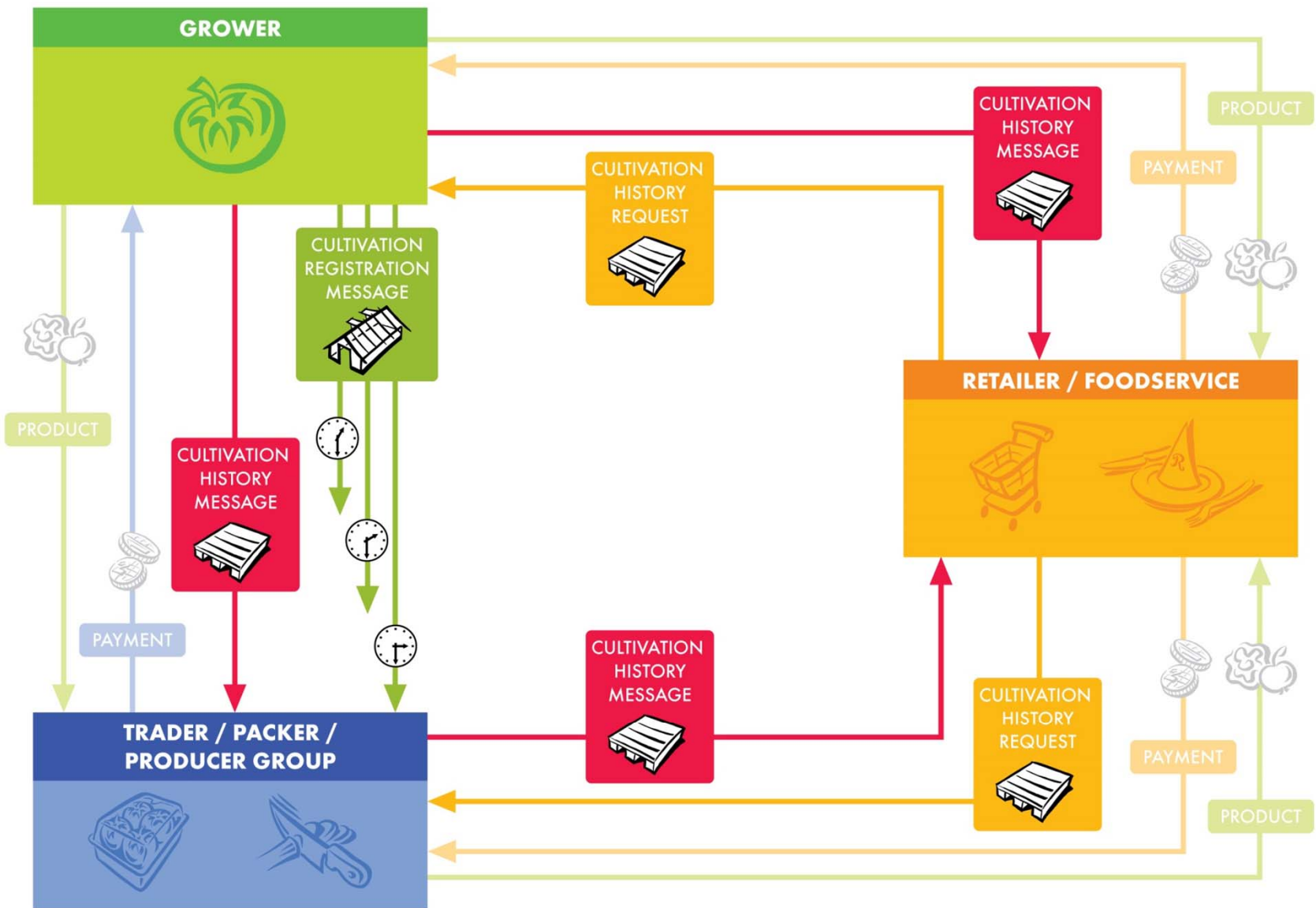


E- FRESH CROP MESSAGE



- Content of this message:
 - Crop specifications
 - Startdate, harvest date, variety, production location
 - Data about treatments
 - Fertilizers
 - Pesticides
 - Use of energy and water
 - Data about labor
 - Certificates (Global GAP, MPS, E-Cert)

CTM - MESSAGE FLOW SCHEME



E-FRESH CROP MESSAGE



- The importance for the business?
- Participating organisations (countries)?
- Cooperation with(in) E-FOOD Chain?
- Start the project?