

TRADE



FACILITATION IMPLEMENTATION GUIDE

**PROJECT
PROGRESS**



The Trade Facilitation Implementation Guide (TFIG)

A project
managed by the UNECE secretariat,
with the support of a UN/CEFACT PT of experts,
& funded by Sida

ABOUT THE GUIDE

Output:

- A modular **guide**, complemented by **training materials** and **case stories**, to available instruments that support TF implementation in a structured manner

Target:

- **TF implementers and technical experts** from government, businesses and international organisations
- **Policy makers and high level managers**

Format:

- The Guide is in **electronic format**, with a summary hard copy version
- The e-version is an interactive tool in a **wikipedia style**

Key milestones:

- Sept 2011: launch of the project
- Jan 2012: first draft
- Mar 2012: final draft
- May 2012: peer review
- Jun 2012: graphic design, editing, publication
- Sept 2012: translation into French and Russian

CONTENTS OF THE WIKI



Why

- **TF Theory and Practice Overview**



How

- **The Generic Approach to TF**



Where

- **Domains:**

Business: Purchasing, Shipping and Transport, Customs & Cross Border management, Payment & Trade Finance

Approaches and Methodologies: Business Process Analysis, Consultation_Collaboration, E-Trade Data Interchange



With what

- **Instruments**

Conventions, Standards and Recommendations, Guides, Case Stories



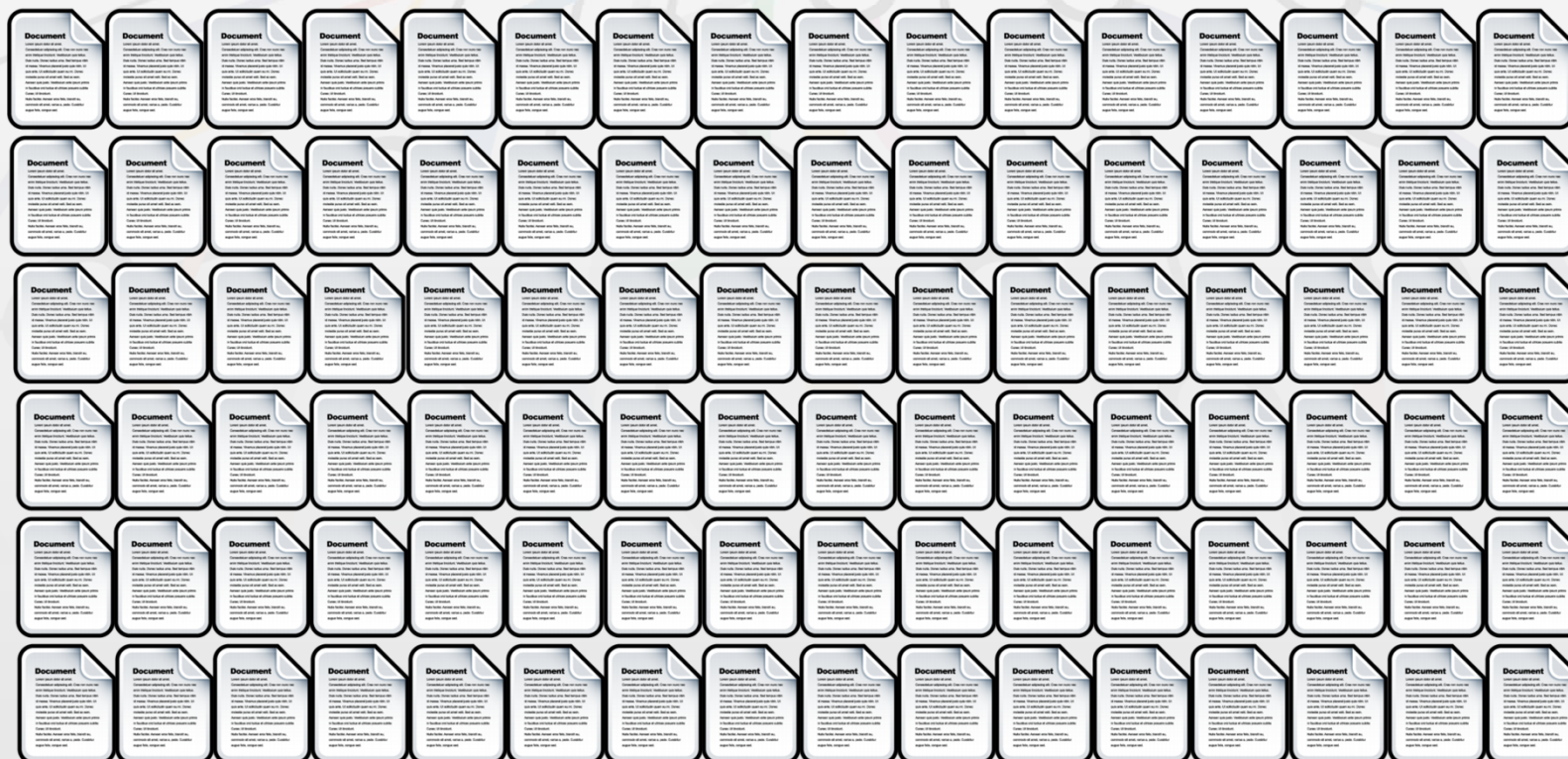
Who

- **Organisations**

UNECE – UN/CEFACT, UNESCAP, WTO, UNCTAD, ITC, WCO, etc.

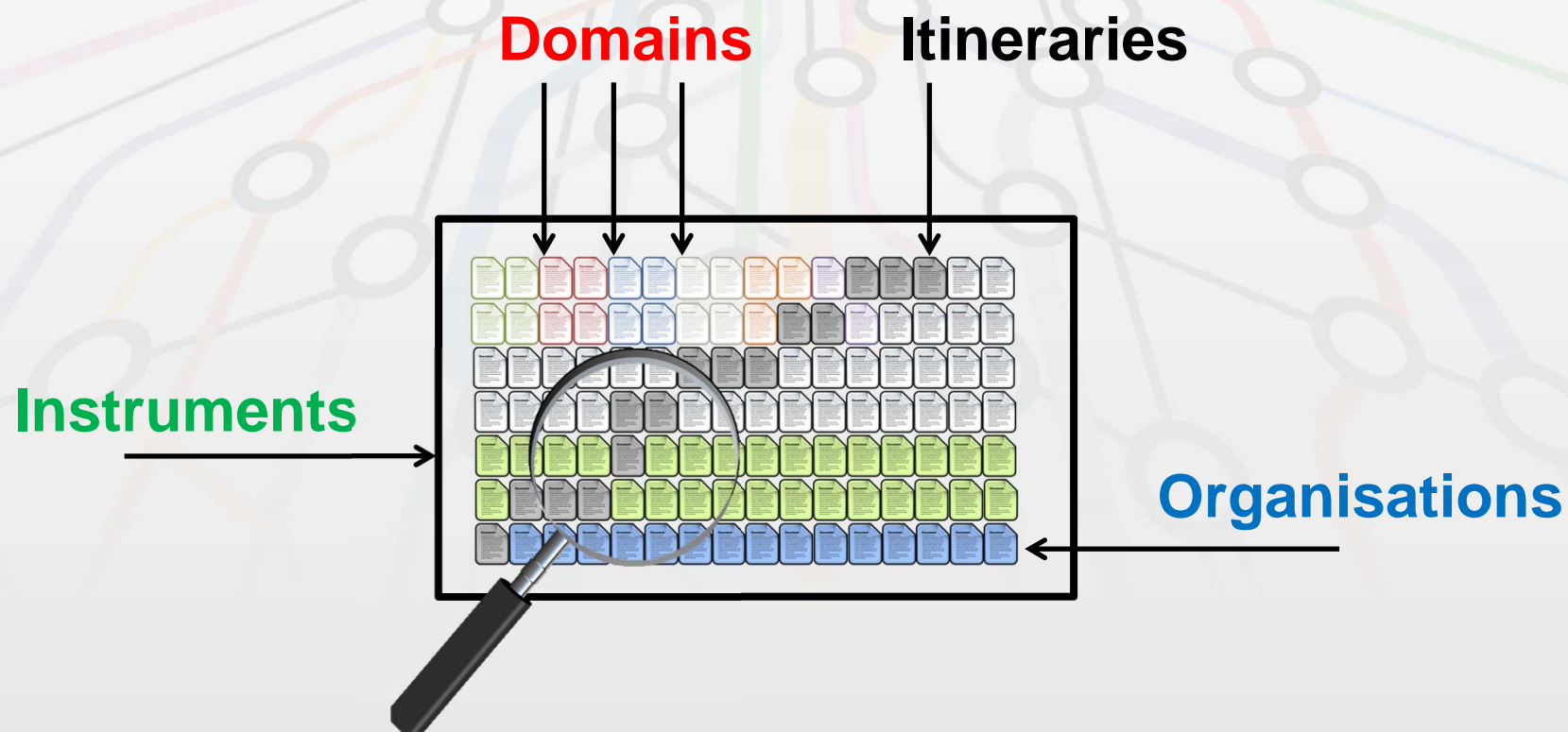
ABSTRACT VIEW OF THE WIKI

- In its simplest form TFIG is a collection of self-contained pages
- Pages follows a template (where relevant): definition, process, relevance to TF, implementation guidance, benefits, references



NAVIGATING THE WIKI

- That users can navigate through:



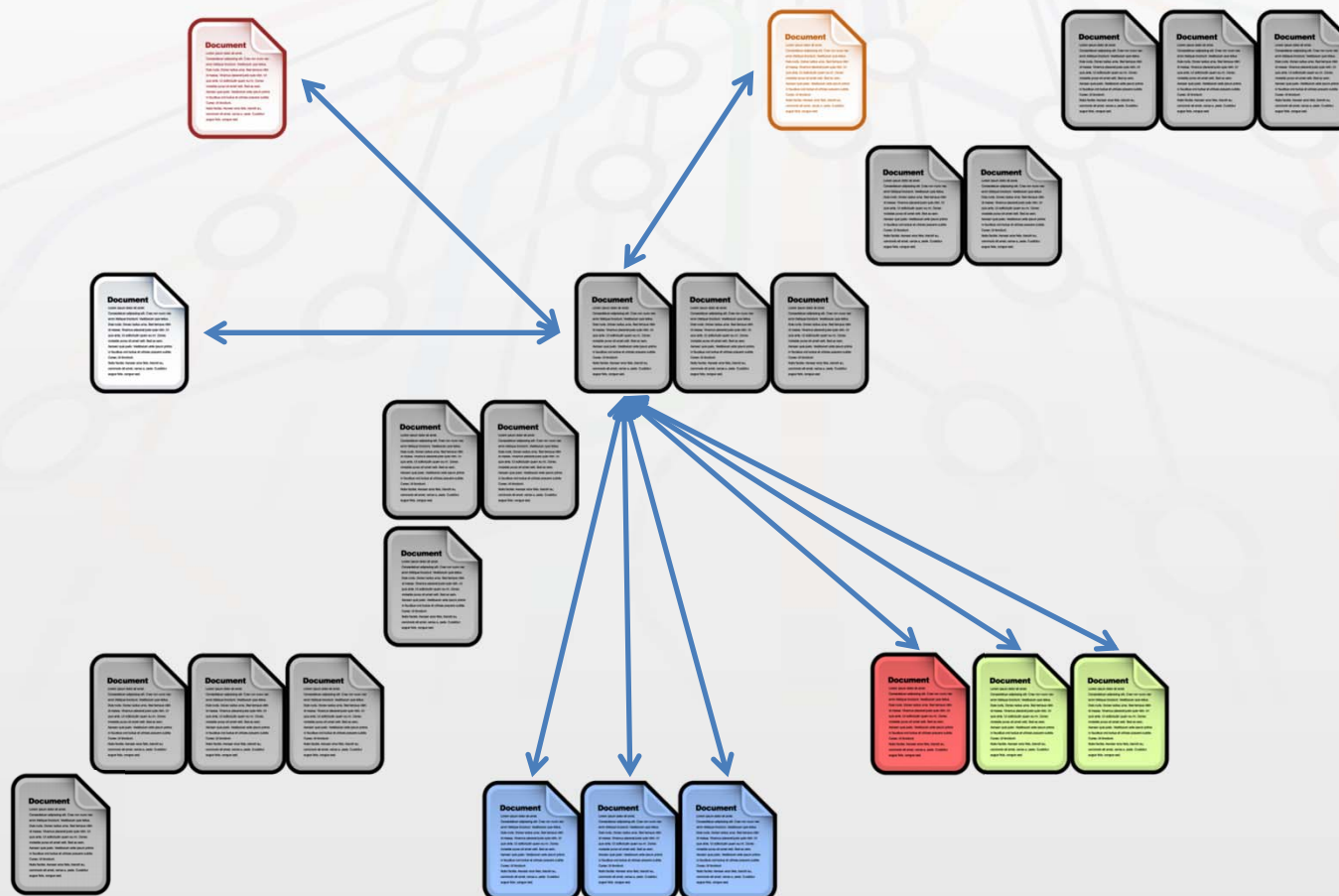
LINKAGES

- Let's think of linkages: Itineraries for establishing meaningful relationships between various wiki contents
 - 1. Reducing border delays; 2. Documents simplification and data harmonisation; 3. Creating partnership with trade; 4. ICT application; 5. WTO negotiations,....



LINKAGES (cont'd)

- Let's think of linkages: instruments, organisations, case stories, further readings,



TRADE FACILITATION IMPLEMENTATION GUIDE



UNECE

United Nations Economic for Europe

[Home](#)[Domains](#)[Suggested Itineraries](#)[Instruments](#)[Organizations](#)[Contact](#)

Welcome to the
Trade Facilitation Implementation Guide



Domains



Itineraries



Instruments



Organizations



Trade Facilitation
Implementation Guide



UNECE

United Nations Economic for Europe

Domains:

Cross-Border Purchasing, Payment and Trade Finance



This area focuses on basic Purchasing and Payment facilitation mechanisms available to a wide variety of public and private stakeholders for the

unencumbered acquisition of commercially available products in cross-border trade. Cross-Border Purchasing also addresses restrictive practices, transparency and anti-corruption initiatives. A summary of links to various organisations providing disputes resolution, financing assistance and guidance to strengthen procurement systems is included.

[See more..](#)

Cross-border Management and Customs



Cross-border Management and Customs addresses a wide range of trade facilitation measures and issues aiming at greater predictability,

transparency, effectiveness and efficiency of government services and regulations with regard to the clearance of import, export and transit transactions across international borders. In addition to Customs clearance related aspects, this domain also covers trade facilitation measures relating to cross-border management and supply chain security.

[See more..](#)

e-Trade Data Interchange



covers aspects related to the Interchange of Cross Border Trade Data including document simplification, data harmonisation, Data

Models and related standards to allow interoperability between Trade and Cross Border Agencies.

[See more..](#)

Shipping and Transport



Shipping and Transport addresses trade facilitation measures and issues around the organisation and physical movement of goods and services.

Business Process Analysis



Business Process Analysis may be used to support the achievement of the goals of a trade facilitation project by providing a

Consultation and Cooperation



Consultation and Cooperation addresses the need for a framework of public-public cooperation and trade-government consultation over

Border controls, administrative procedures and documentary requirements are such non-tariff trade barriers.

Trade Facilitation Instruments:

In their trade facilitation efforts, countries might use and refer to international instruments or best practices as guidance and source of inspiration. These instruments vary in legal nature and membership. For the purpose of this guide they are categorized into the following four categories:



Conventions

Conventions with legal binding force

[See more...](#)



Recommendations and Standards

Recommendations and Standards with non legal binding force: Recommendations and Standards propose a given behavior and provide guidance on the final matter that would allow countries to attain the highest degree of harmonization and uniformity. StandardBoth instruments are developed in a transparent development process that is open to all countries and interested parties, such as trade associations

[See more...](#)



Guidelines and guides

Guidelines and guides with non legal binding force: They serve the purpose of providing information on technical matters to encourage countries or other parties to take appropriate action.

[See more...](#)



Compilations, case studies, and best practices

This final category provide information to deepen the understanding of a particular matter in an applied context.

[See more...](#)

(footnote: based on the proposed hierarchy on TF instruments discussed in the chapter "Reform instruments, tools, and best practice approaches" of the [World Bank Border Management Modernization publication](#).

TRAINING WITH THE GUIDE

The training package:

- Developed for **workshops** based on TFIG
- Serves as a **guiding template** for a three day workshop on the guide

Target:

- International/national **experts** training on TF
- **Users** of the guide

Learning objectives:

- Analyse **learning needs**
- Develop **training sessions**
- Use **participatory knowledge sharing** methodologies
- **Valuate** achieved learning **results** and track **impact**

Complementary tools:

- A three days **wokshop agenda**
- A **cover letter** to address the participants before the workshop
- A **learning needs analysis tool**
- A **facilitator's notes checklist**
- **Powerpoint presentations** based on domains and itineraries



MANAGING THE PROJECT

Management Framework

- UNECE secretariat manages the project
- UN/CEFACT PT provides technical advice
- A group of 7 consultants, coordinated by a lead technical consultant, drafts the contents
- The ITC ILO for the web layout and functionalities, for instructional design and for facilitating the workshops

Working methodology

- A project wikispace for sharing project documents, instructions and templates and for joint drafting
- Two workshops for defining the guide architecture and contents linkages
- Teleconferences (webex) on a regular basis

What's next

- Launch and promotion of the Guide
- Use of the Guide in capacity building activities (e.g. regional workshops in 2012/2013)
- Maintenance/update of the Guide contents

Thank you!

For more info:

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