



United Nations Economic Commission for Europe
United Nations Centre for Trade Facilitation and Electronic Business
UN/CEFACT

***Briefing for Diplomats from
Geneva-based Permanent Missions***

Overview of UN/CEFACT

Stuart Feder
UN/CEFACT Plenary Chair

31 August 2010
Palais des Nations, Geneva



- Introductory Background
- Public-Private Stakeholders
- Integrated Strategy
- Collaboration Framework



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Background

The UN/CEFACT vision:
simple, transparent and
effective processes
for global commerce



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UNITED NATIONS

GENERAL ASSEMBLY

ECONOMIC AND SOCIAL COUNCIL

ECONOMIC COMMISSION FOR EUROPE

COMMITTEE ON TRADE

CENTRE FOR TRADE FACILITATION AND ELECTRONIC BUSINESS

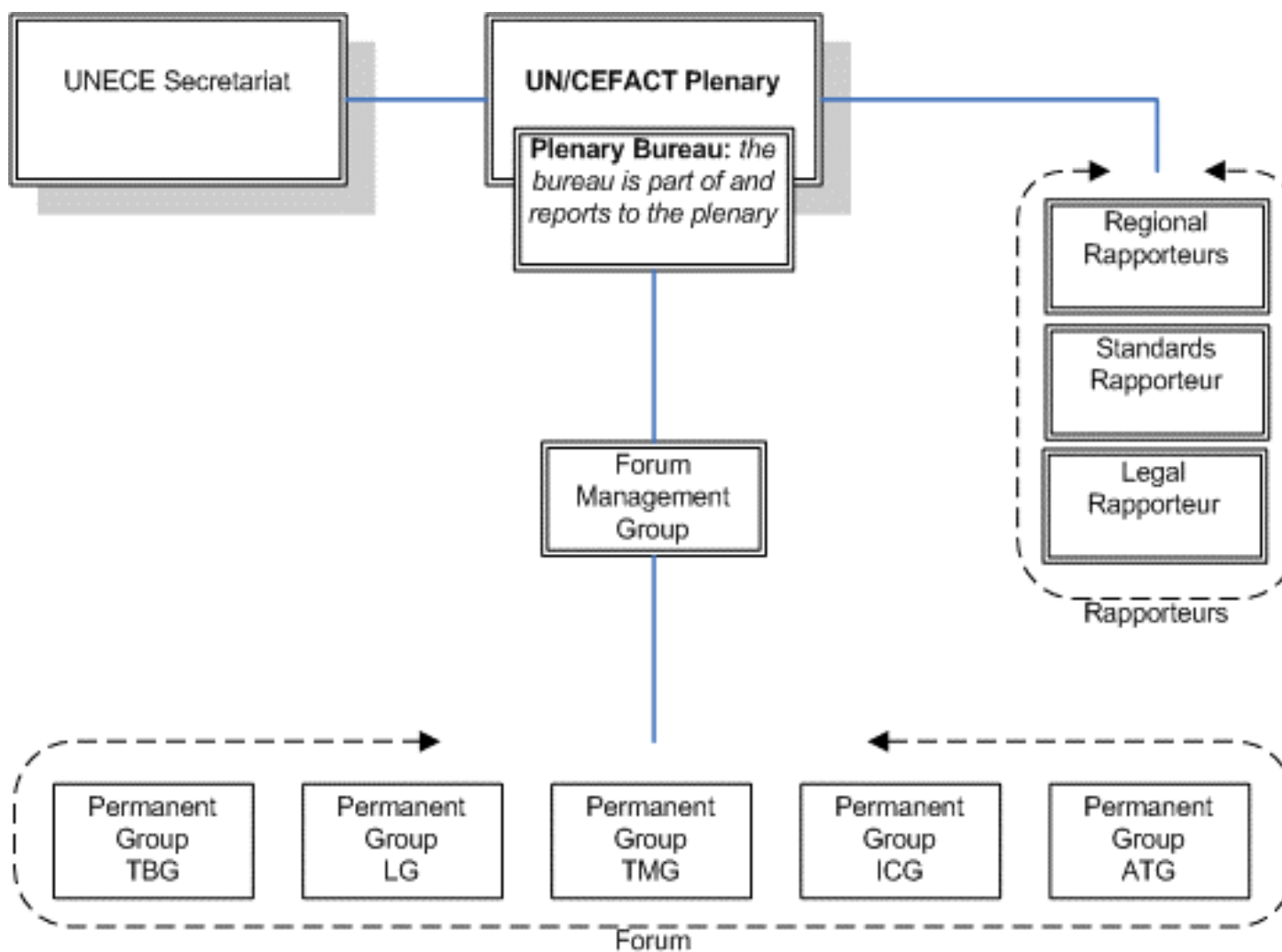


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Mandate

- Intergovernmental
- Public-private sector collaboration
- Global remit
- Multidisciplinary
- Consensus-driven
- Recommendations / Standards
- Real-world solutions-oriented
- Free to participate / to use outcomes

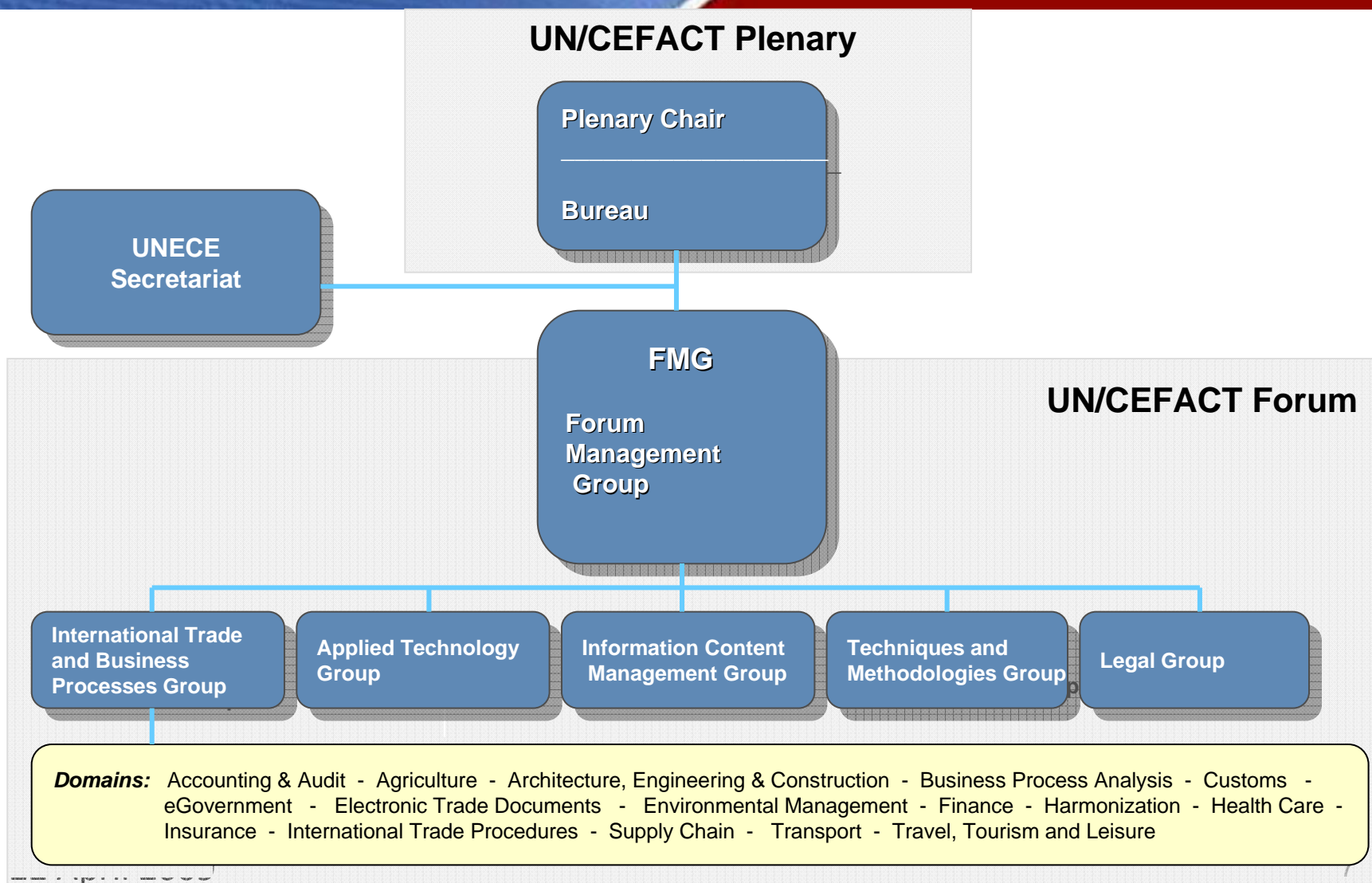




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Structure





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**Core theme:
International Supply Chain**

BUY

SHIP

PAY

**Prepare
for
Export**

Export

Transport

**Prepare
for
Import**

Import

**Commercial
Procedures**

**Transport
Procedures**

**Regulatory
Procedures**

**Financial
Procedures**





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International Supply Chain

BUY

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**Prepare
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Export**

Export

Transport

**Prepare
for
Import**

Import

Commercial Procedures

- Procurement / Invoice
- Establish Sales Contract
- Order Goods
- Advise On Delivery
- Request Payment



Transport Procedures

- Establish Transport Contract
- Collect Transport and Deliver Goods
- Provide Waybills, Goods Receipts Status Reports



Regulatory Procedures

- Obtain Import/Export Licences
- Provide Customs Declarations
- Provide Cargo Declarations
- Apply Trade Security Procedures
- Clear Goods for Import/Export



Financial Procedures

- Provide Credit Rating
- Provide Insurance
- Provide Credit
- Execute Payment
- Issue Statements





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Re-use (Interoperable) efficiency –
core components, process models

BUY

SHIP

PAY

**Prepare
for
Export**

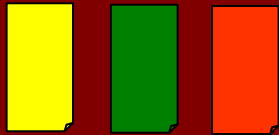
Export

Transport

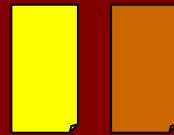
**Prepare
for
Import**

Import

**Commercial
Procedures**



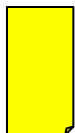
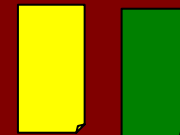
**Transport
Procedures**



**Regulatory
Procedures**



**Financial
Procedures**





- Public sector
- Private sector
- Standards development organisations
- International organisations
- Others

Formal Memorandum of Understanding (MoU) on Electronic Business

- Avoid divergent and conflicting approaches to standardization
- Eliminate duplication of effort
- Provide a clear roadmap for users
- Ensure intersectoral coherence in the field of electronic business





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Stakeholder talent

- Government administrators
- Trade promotion specialists
- Business analysts
- Technologists
- Semantic harmonisers
- Solution providers



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Stakeholder talent

- Standards-setting methodologists
- Auditors
- Editors
- Project managers
- Marketers / communications specialists



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Integrated Strategy

Trade Facilitation and Electronic Business

- addressed through a unified strategy dealing with common processes that support business and government, across sectoral domains and across countries
- based on re-usable building blocks from a framework of **technical standards** that support **business standards** that support **trade facilitation recommendations**



- Applies a total transaction approach when working for the elimination of constraints
- Simplifies procedures and documents, encompassing both border-crossing and other government and commercial processes



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Integrated Strategy

- Captures business knowledge in process and information models
- Maps these models to new information technologies as they emerge



- Rules, transparency, due process
- Experts nominated by Heads of Delegation follow neutrality principles: as experts in their own right
- Plenary-approved programme of work
- Groups, Forums, Virtual Communication
- [Website](http://www.unece.org/cefact/): <http://www.unece.org/cefact/>



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Collaboration Framework

Key Work Area # 1

Facilitating national and international trading
and business transactions and working
towards the elimination of constraints



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Collaboration Framework

Key Work Area # 2

Engaging in open dialogue to achieve
improved coordination and cooperation



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Collaboration Framework

Key Work Area # 3

Improving the ability of business, trade
and administrative organizations to
exchange products and relevant
services effectively



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Collaboration Framework

- UN/CEFACT is all about working together to address common challenges
- All participants volunteer their time and financial support towards creating public goods
- Needs, methodologies and technologies change
- These efforts require continuous renewal to maintain their relevancy and effectiveness

- We need you to promote increased participation of your experts in the work of UN/CEFACT
- We need you to interact with UN/CEFACT Plenary Heads of Delegations in your capitals so that there is a common understanding of issues, particularly in the context of the UNECE Executive Committee



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THANK YOU