



Mini Conference

## Agenda

### Presentation of the Activities of the UN/CEFACT Travel and Tourism Domain

28 September 2016	
AM1 08:30~ 10:00	<p><b>Opening (5):</b> Mr. Wanawit Ahkupatra, Deputy Executive Director, ETDA</p> <p><b>1. UN/CEFACT standardization activities up to SLH &amp; DTI projects and beyond (15)</b> Mr. Akio Suzuki, UNCEFACT T/T Domain Acting Coordinator</p> <p><b>2. SLH International Pilot Project and its trial on new technologies (35)</b> Dr. Morris Hsiao, Vice Chair, AFACT TT&amp;L WG</p> <p><b>3. Thai project and its next steps (35)</b> Mr. Meetham Naranong, Manager, Software Industry Promotion Agency, MICT</p>
10:00~ 10:30	COFFEE BREAK
AM2 10:30~ 12:00	<p><b>4. Experiences in India (30)</b> Mr. Sachin A. Mehta, President, Stuti Tourism Pvt., Ltd.</p> <p><b>5. Activities on Emerging Tourism for Regional Vitalization /Revitalization and Sustainable Development shown with Japanese Experience Programmes (30)</b> Mr. Akio Suzuki</p> <p><b>6. Discussions with the audience (25)</b> Chaired by Mr. Akio Suzuki</p> <p><b>Closing (5):</b> Mr. Harm Jan van Burg, Vice Chair, Bureau of UNCEFACT Forum</p>



### UN/CEFACT Travel and Tourism Domain Projects

The UN/CEFACT Travel and Tourism Domain has been working to standardize **Small-scale Lodging House (SLH)** Information Process and **Destination Travel Information (DTI)** Process based on the UN/CEFACT Technical Specifications, Modelling Methodology, etc.

- SLHs are lodging houses traditionally frequented by locals. The project helps them attract foreign visitors who wish to experience the region and its culture by staying in these lodging houses. This project has been completed and is in maintenance stage.
- DTI is a complementary project to help visitors access and understand the region they plan to visit by providing information on local experience programmes. This project is near completion.

The aim of the two projects is to vitalize (or sometimes revitalize) regions by encouraging visitors to visit them and, by doing so, keep them sustainable. The projects provide general information, travel product information, and reservation-related information to be exchanged among business partners.

The Travel and Tourism Domain has started to construct related computer systems among 6 Asian countries. This project can be replicated to cover other regions in the world.

### Mini Conference on Wednesday, 28 September, 9:00 – 12:30

The objective of the Mini Conference to be held during the 28<sup>th</sup> UN/CEFACT Forum is to showcase the ongoing work in the Travel and Tourism Domain and get feedback from the participants on future development.

It is hoped that the participants will be motivated to consider regional vitalization by promoting SLHs with the use of DTI.