

Trade Information Portals for Trade Facilitation

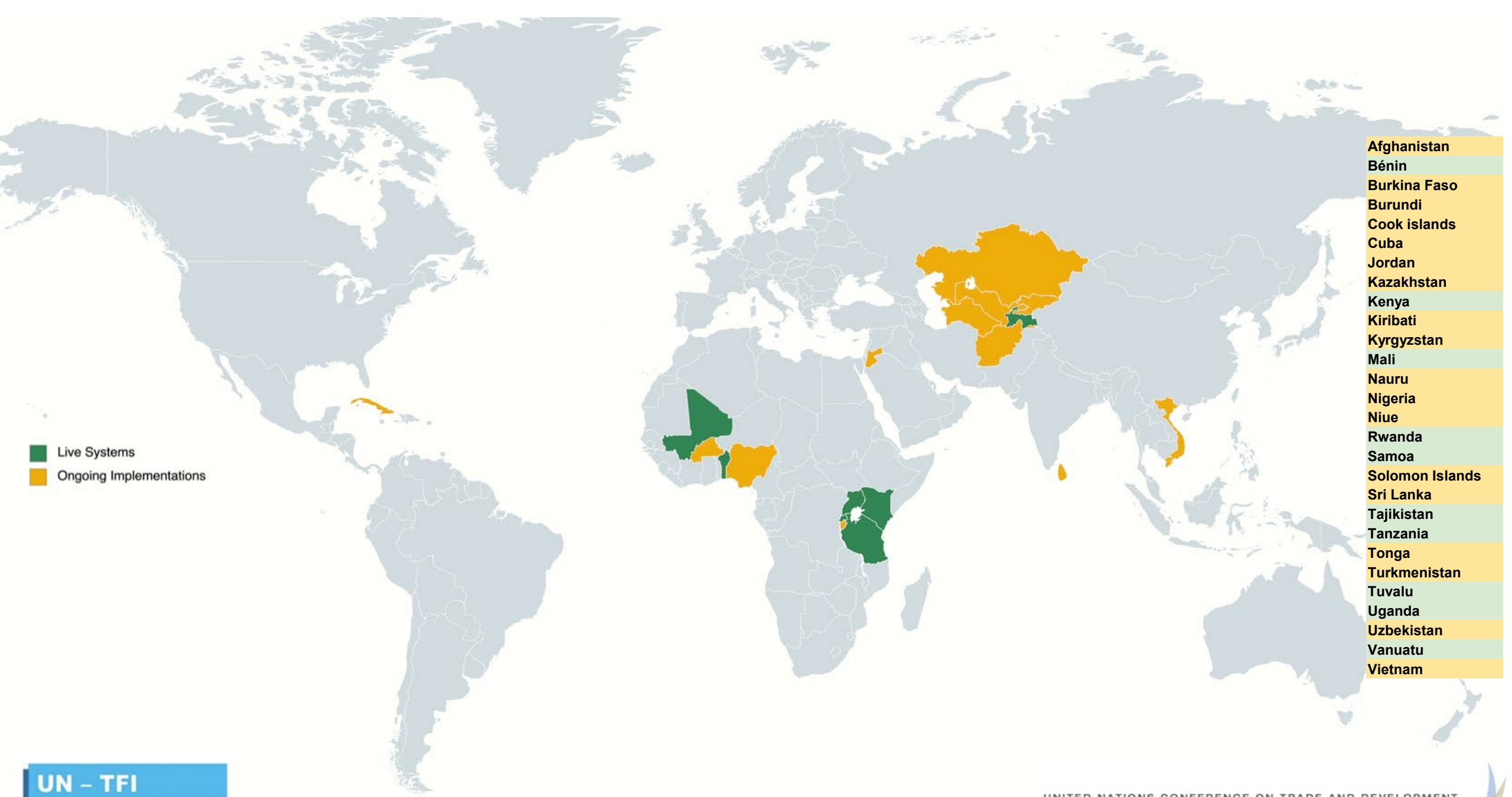
Some findings from country implementations


7 October 2020 - UN/CEFACT Webinar

Kjartan Sorensen

Business Facilitation Programme UNCTAD







[About us](#)
[Contact us](#)
[Disclaimer](#)
[SELECT LANGUAGE](#)

[HOME](#)
[PROCEDURES](#)
[MTIC](#)
[E-SINGLE WINDOW](#)
[COVID-19 - MEASURES](#)

HELLO KJARTAN

YOUR ONE STOP SHOP FOR TRADE INFORMATION IN UGANDA

Operation

Type of commodity

Search

We have added a COVID-19 Measures menu to update on trade-related emergency measures. Check "COVID-19 measures" menu regularly for announcements from trade facilitating institutions.

[HOW DOES IT WORK?](#)
[FORMS, LAWS & CONTACTS](#)
[MARKET ANALYSIS TOOLS](#)
[TRADE LINKS](#)



[About us](#)
[Contact us](#)
[Disclaimer](#)
[Select Language](#)

[HOME](#)
[PROCEDURES](#)
[SEARCH TARIFFS](#)
[COVID-19 MEASURES](#)

HELLO KJARTAN

A STEP-BY-STEP GUIDE ON FOREIGN TRADE PROCEDURES

Procedures

Preliminary registrations, licences and certificates

Clearance

Permits


Select trade operation

Type keyword or HS code at 4 or 6 digit level e.g. "tea", "0901", "071109"

Search

COVID-19 trade-related emergency measures are now available on InfoTradeKenya Portal. Click on the "COVID-19 Measures" tab for regular updates from regulating Agencies on the measures that are being put in place and to easily access step-by-step guides on pharmaceutical products and medical devices procedures.

[HOW DOES IT WORK?](#)
[FORMS, LAWS AND CONTACTS](#)
[EXPORTING TO THE EU?](#)
[MARKET ANALYSIS TOOLS](#)



[Sobre nosotros](#)
[Contáctenos](#)
[Términos de uso](#)
[SELECT LANGUAGE](#)

[INICIO](#)
[TRÁMITES](#)

FACILITACIÓN, TRANSPARENCIA Y SIMPLIFICACIÓN

Recursos

Institución

Productos

Institución

Tipo de procedimiento

Buscar

[BIENVENIDO A CUBA](#)
[CONTACTENOS](#)
[CONTACTOS, FORMULARIOS Y DOCUMENTOS](#)
[COMERCIO EXTERIOR](#)



EXPORT

Export coffee
Export cement



IMPORT

Import general goods
Import pharmaceutical products



EXPORT

Export of tea
Export of sisal



IMPORT

Import of fruits and vegetables
Import of flowers



TRANSIT

Transit of fruits and vegetables
Transit of medical products



REGISTROS PREVIOS



REGISTRO DE PRODUCTOS



PERMISOS PREVIOS



DESPECHO DE MERCANCÍAS



IMPORTACIÓN



EXPORTACIÓN



EAST AFRICAN COMMUNITY

[COVID-19 MEASURES](#)

EAST AFRICAN COMMUNITY REGIONAL TRADE INFORMATION PORTAL

See import and export procedures step-by-step:

Select country

Select operation

Select product

Search

[KENYA](#)
[RWANDA](#)
[TANZANIA](#)
[UGANDA](#)


FOREIGN TRADE MADE EASY

The EAC Trade Information Portal (TIP) gives access to step-by-step guides on licenses, pre-clearance permits and clearance formalities for the most traded goods within, to and from the East African Community (EAC).

IMPROVE AND HARMONIZE TRADE POLICIES

A central part of the TIP is the Trade Facilitation Index (TFI). The TFI allows EAC Partner States to exchange good practices and to track their progress towards facilitation goals set at the regional and national levels, in application

Trade Facilitation Index					
This dashboard allows you compare procedures in terms of number of steps, requirements, entities involved, duration and costs.					
USD					
Obtain a phytosanitary certificate					
	Steps	Entities	Requirements	Duration (days)	Cost
Kenya	5	5	4	1 - 6	55.25
Rwanda	5	4	4	1 - 2	0.21
Tanzania	4	3	7	1 - 4	0
Uganda	4	2	6	1 - 2	1.35
Export fruits and vegetables - for a first time trader					
	Steps	Entities	Requirements	Duration (days)	Cost
Kenya	33	10	33	1 - 6	2.30
Rwanda	18	10	14	5 - 15	153.35
Tanzania	3	2	6	1 - 2	129.30
Uganda	5	1	7	7 - 17	0



[Home](#)
[About](#)
[Resources](#)
[English](#)

Welcome to the Global Trade Helpdesk

Discover a world of trade opportunities in one place with detailed information about imports, market dynamics, tariffs, regulatory requirements, potential buyers and more.

Start exploring opportunities

Where are you exporting from?

Which product are you exporting?





To which market?

Type or select...





Trade Facilitation Index

This dashboard allows you compare procedures in terms of number of steps, requirements,
 entities involved, duration and costs.

▼ Obtain a phytosanitary certificate

	Steps	Entities	Requirements	Duration (days)
 Kenya	5	5	4	1 - 6
 Rwanda	5	4	4	1 - 2
 Tanzania	4	3	7	1 - 4
 Uganda	4	2	6	1 - 2

▼ Export fruits and vegetables - for a first time trader

	Steps	Entities	Requirements	Duration (days)
 Kenya	33	10	33	1 - 6
 Rwanda	18	10	14	5 - 15
 Tanzania	3	2	6	1 - 2
 Uganda	5	1	7	7 - 17

Welcome to the Global Trade Helpdesk

Discover a world of trade opportunities in one place with detailed information about imports, market dynamics, tariffs, regulatory requirements, potential buyers and more.



Start exploring opportunities

Where are you exporting from?

Type or select...



Which product are you exporting?

To which market?

GO

FOUNDED BY



ITC



WTO OMC



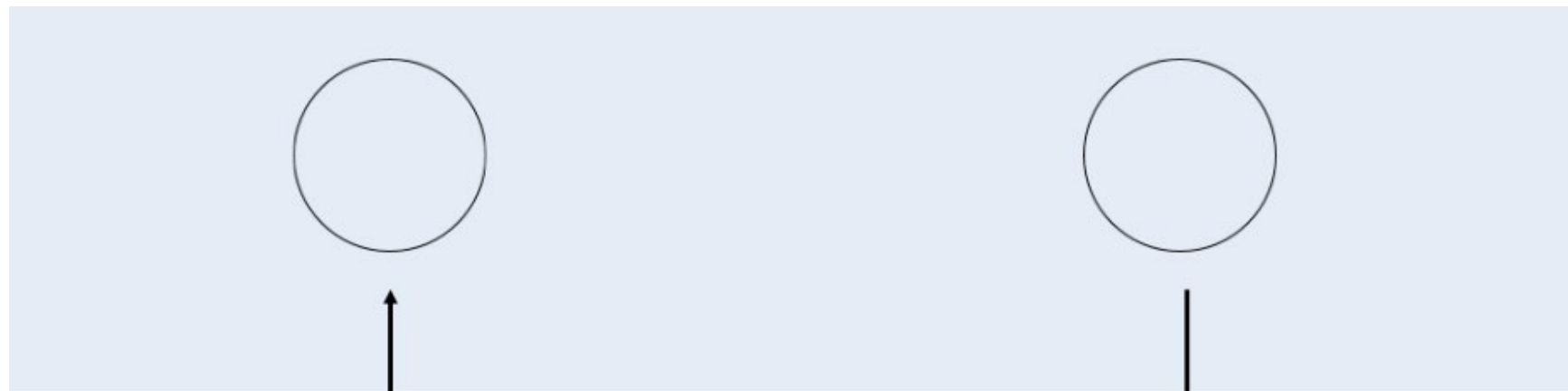
UNITED NATIONS
UNCTAD

WITH THE SUPPORT OF



Can a Trade Information Portal help us reform?

Yes, but only if it helps us (reformers) understand the (real) experience of the trader



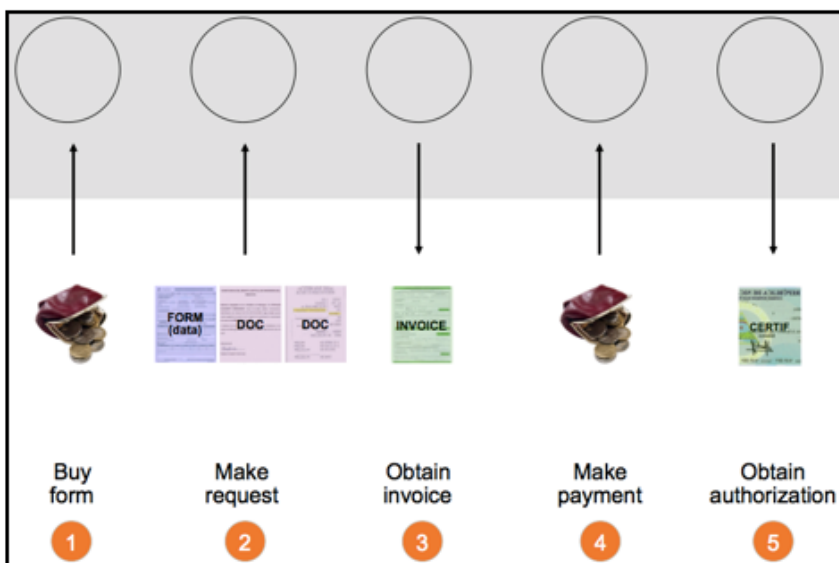
Make
request



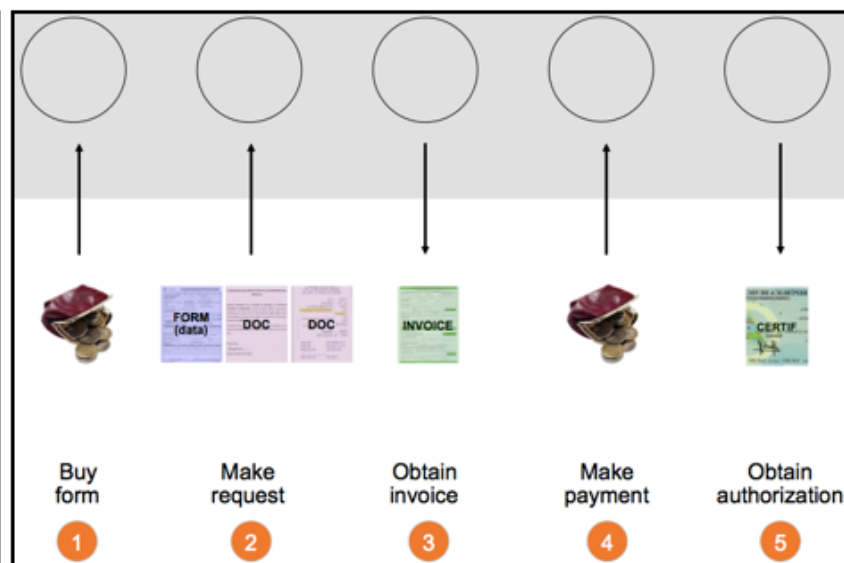
Obtain
authorization



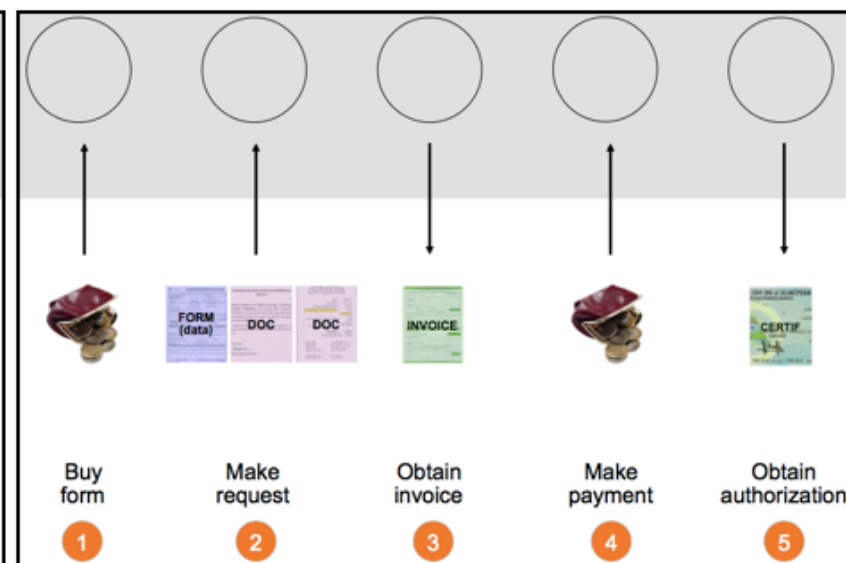
Administration 1



Administration 2



Administration 3



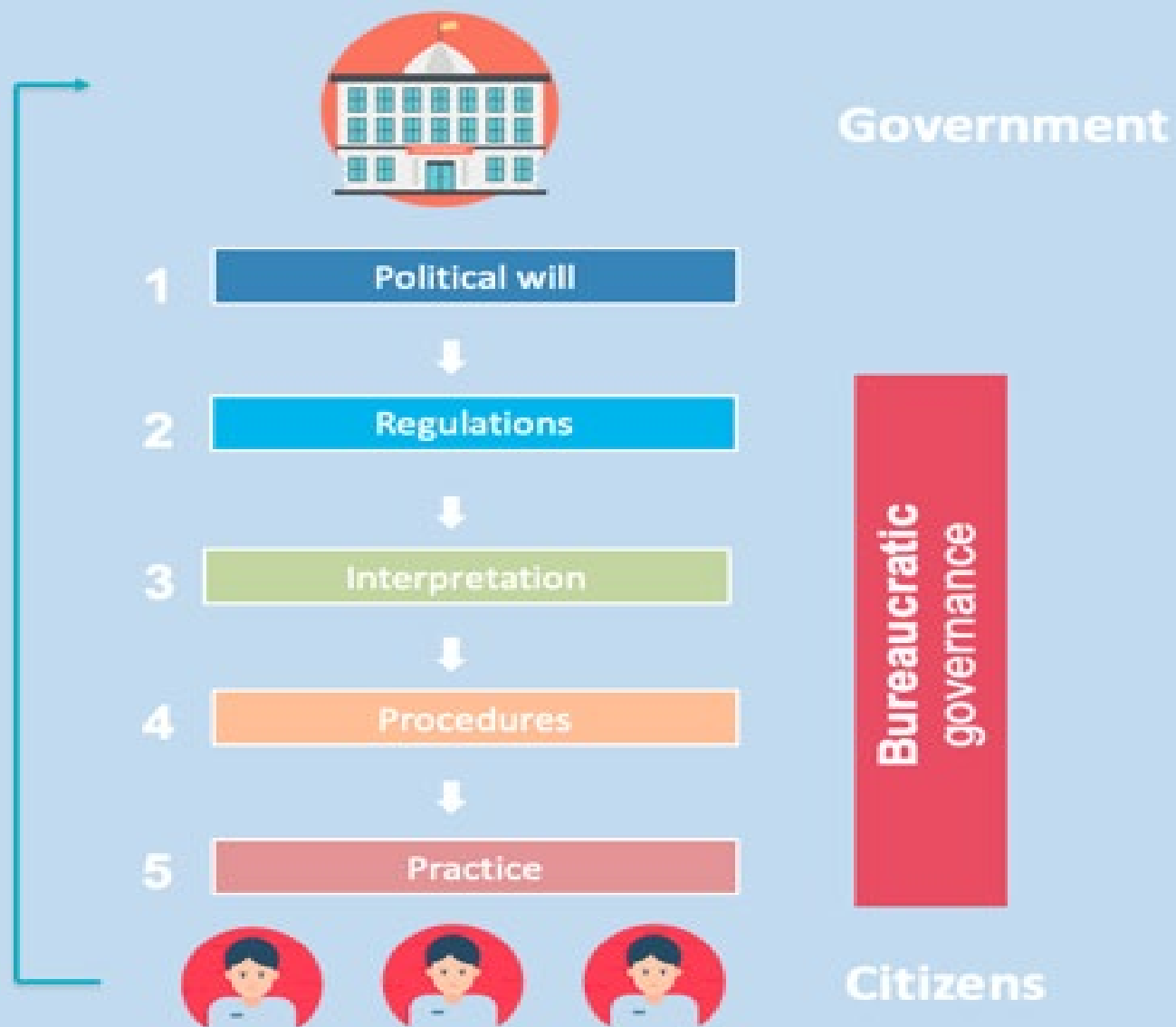
Root causes of administrative complexity

- Multiplicity of administrations involved in each procedure
- Lack of coordination between administrations (same information often required by several administrations)
- Different interpretations of the law (from one administration to another, or even from one officer to another)
- Priority given to control over customer service and facilitation (even when control is ineffective)

The reality for traders is more complex than we think

- Preliminary/initial registrations
- Licenses
- Permits
- Customs clearance and border procedures

POLICY



Decision-makers and reformers need to know and be confronted with reality



- For first time traders (who do we want to help?)
- It's not because it has been reformed or “automated” already that it's simple on the ground
- Huge potential for simplification of procedures (no change in laws!) – *if the user is put at the centre*
- Use (simple) data / indicators to measure complexity and the admin burden and make progress tangible (and feasible)

Some common pitfalls with TIPs

- Think it's an technology driven project
- Not providing sufficient information (answers to key questions)
- Seeing it as a one off investment
- For customs clearance and port procedures only
- Underestimate the importance of look and feel
- People will just pick it up and use it!



Business Facilitation Map

 eRegulations  eRegistrations  Trade Portals

Countries (37) ▼



68

SYSTEMS
implemented in

37

COUNTRIES

2993

PROCEDURES
DOCUMENTED
ONLINE



REDUCTION OF BUSINESS
REGISTRATION STEPS,
FORMS AND DOCUMENTS

kjartan@businessfacilitation.org
businessfacilitation.org

