



UNITED NATIONS
UNCTAD

UN-CEFACT 35th Forum

Webinar: Engaging private sector in National Trade Facilitation Bodies

What works and what does not work?

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WTO TFA Art. 23.2

*Each Member **shall** establish and/or maintain a national committee on trade facilitation or designate an existing mechanism to facilitate both **domestic coordination and implementation of provisions** of this Agreement.*

WTO TFA Art. 2

*Art.2.1. Each Member **shall, to the extent practicable and in a manner consistent with its domestic law and legal system, provide opportunities and an appropriate time period to **traders and other interested parties to comment**** on the proposed introduction or amendment of laws and regulations of general application*

*Art. 2.2. Each Member **shall, as appropriate, provide for **regular consultations** between its border agencies and **traders** or other stakeholders located within its territory..***

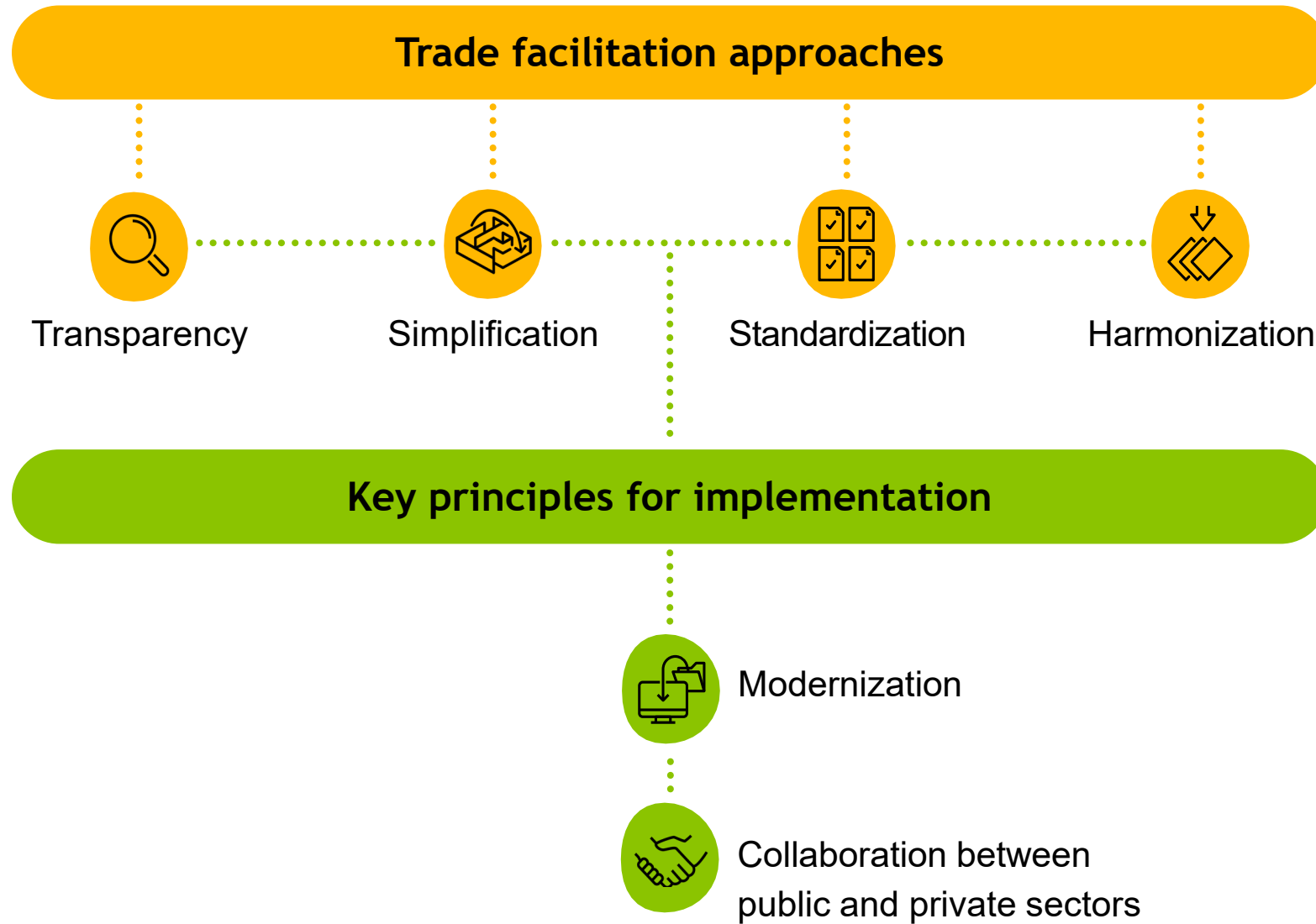
What does the private sector want from trade facilitation?



Reform

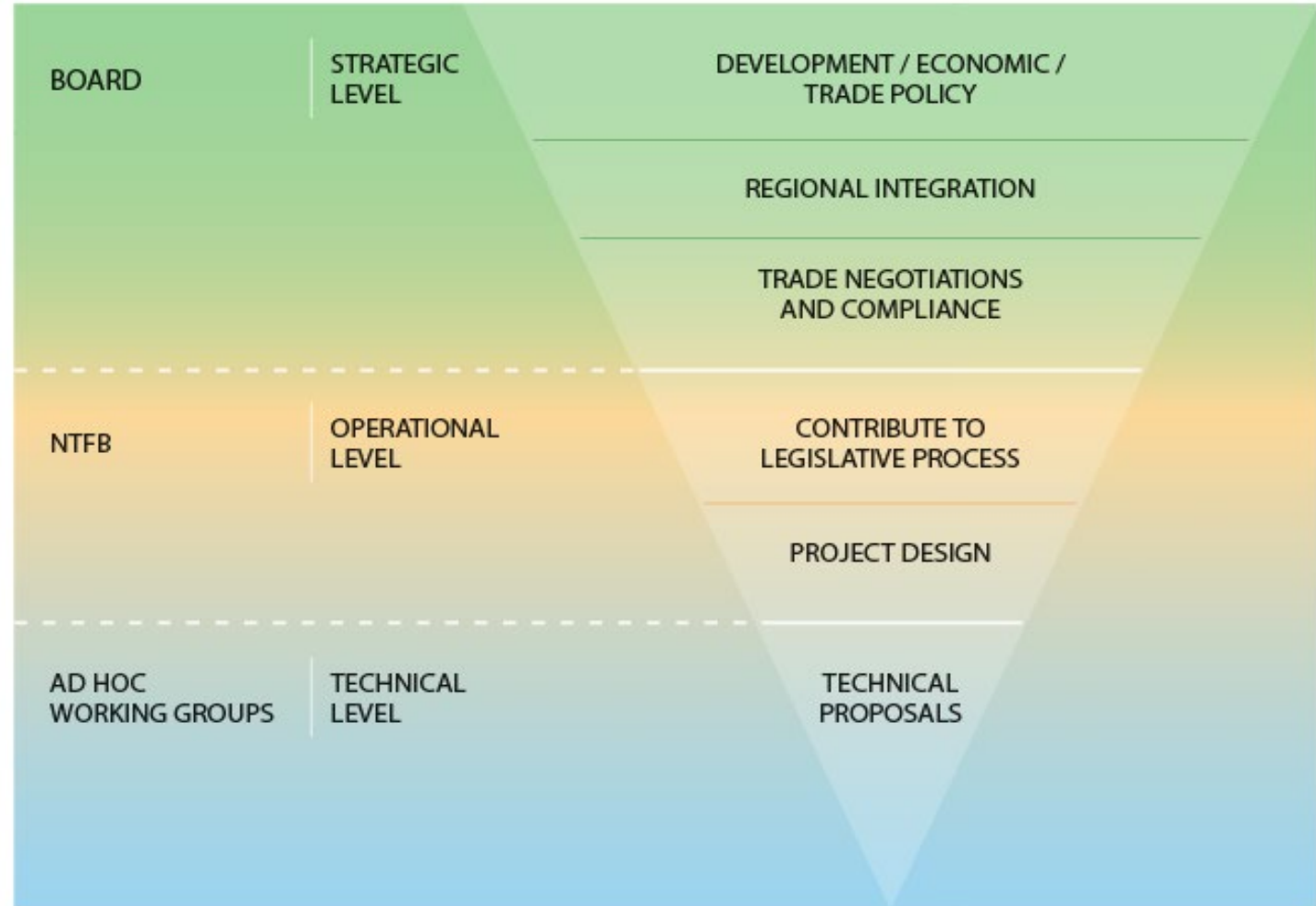
- Predictability
- Reduced cost
- Facilitated connectivity
- Have a say
- Results

How to achieve trade facilitation reform?



NTFC, structure and organization

- Political leadership and champion
- Private sector involvement
- Joint chair
- Structure and committee alignment
- Sustainable secretariat
- Private sector contribution and commitment, all levels
- Result oriented, work plans etc.
- Consultation, validation



Private sector in NTFC, how to engage?



- Speak a with unified voice, be organized
- Cover all areas of the private sector, represent sub-sectors views
- Focus on policy and process issues, not individual cases
- Be ambitious, but realistic
- Be constructive and engaged, provide solutions, don't only complain
- Select representatives that are respected, assertive, collaborative and knowledgeable
- Provide facts and data, not hearsay
- Adopt a Public-Private-Partnership approach, support the NTFC Secretariat,
- Sustain participation and support
- Make use of resources and good practices from the international business sector

UNCTAD support for NTFC



<http://unctad.org/tfcommittees>



<https://asycuda.org/en/>



<http://tradeportal.eregulations.org>



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Thank you for your attention

<https://unctad.org/en/Pages/DTL/TTL/Trade-Facilitation.asp>

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