



Lisa MCAULEY
Chief Executive Officer

Lisa McAuley is the CEO and founder of the GTPA and former CEO of the Export Council of Australia. Lisa has worked in international trade for over 15 years.

Lisa has driven ground-breaking research and advocacy projects around the global competitiveness of SMEs and she has been pivotal in the development of GTPA, a global network for the development of international standards to drive and facilitate international trade.

Prior to joining the ECA, Lisa worked in various Financial Services companies both in London and Australia in marketing and communications and business development roles.

Lisa holds a Bachelor of Economics (Social Sciences) from the University of Sydney and is completing her Master of International Business at UNSW.