We INSPIRE and EQUIP people to accelerate sustainable practices in the textile value chain.
What We Do

INDUSTRY REPORTS
TOOLS & GUIDANCE
STANDARDS & CERTIFICATION
BEST PRACTICES
BENCHMARKING
VALUE ADDED SERVICES
LEARNING CENTER
STAYING CONNECTED
ORGANIC COTTON ROUND TABLE
CONVENING & COLLABORATION
ISEAL Codes of Good Practice

• Credibility Principles underpin all ISEAL Codes
  • Impacts Code (2010)
  • Assurance Code (2012)
  • Credibility Principles (2013)
  • Claims Good Practice Guide (2015)
ISEAL members
40 studies analysed to identify what benefits businesses gain from using sustainability standards and the related influential factors across four sectors: agriculture, fisheries, mining and forestry.

% refers to proportion of studies reporting a benefit.

Realised short term benefits:

- **45%** higher price or cash premium
- **55%** better supply chain risk management
- **30%** improved access to finance
- **78%** improved business operations
- **85%** improved market access
Why is Chain of Custody Important?

- **Efficiency**
  Saving time and resources to verify the sources directly

- **Purchase Assurance**
  Ensuring that you are ‘getting what you paid for’

- **Credibility**
  Driving real and meaningful change

- **Commitment**
  Ensuring that you are ‘doing what you are saying’

- **Creating Synergies**
  Developing a common language

- **Marketing Tool**
  Providing a communication framework

- **Brand Protection**
  Safeguarding reputation and protection against litigation
Textile Exchange Standards
Chain of Custody

Transaction Certificates (TC)

Scope Certificates (SC)
The Challenge
How much do you know?
The forward product path is ensured, but suppliers are able to preserve confidentiality if desired.
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Central Database System (CDS) Objectives

- Increase **efficiency and transparency** of certification and its related activities by providing greater access to certification data
- **Prevent fraud** for certificates and duplicate organic orders by creating a single source for verification and volume reconciliation
- Provide standards’ **impact data** for TE and GOTS
- Provide **public facing data** about certified companies
- Provide opportunity for **traceability** and material source data for supply chain members and brands that was previously not possible with information held in many separate organizations
1. Co. A inputs transaction data and uploads documents to CDS
2. CDS performs reconciliation calculation
3. CB reviews and releases TC
4. CDS notifies Co. A and Co. B that TC is ready to view
Traceability Example Report

Data Requested for final product:
- Country of Origin
- Workers treated fairly throughout?

Retailer Report:
- Grown in India
- Farm – FT (India), Gin – FT (India)
- Fabric Mill SA8000 (Bangladesh)
- Yarn Spinner in India
- Garment Factory in Bangladesh

Centralized Database System

3rd Party Certified Data

2nd Party Data

SOURCE
FairTrade India

FIBER
FairTrade India

TRADER
N/A

YARN
?

FABRIC
?

SA8000 Bangladesh

BRAND
N/A

RETAILER
THANK YOU!

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Please visit our websites: TextileExchange.org
aboutorganiccotton.org
aboutbiosynthetics.org
responsiblewool.org
responsibledown.org