



Mr. David ROFF

Domain Co-ordinator, UN/CEFACT Transport and Logistics Domain Group

David Roff is the domain co-ordinator for UN/CEFACT transport and logistics domain group, and project lead for the data pipeline project within the domain. Passionate about advanced data as an enabler to trade facilitation and simplification, David is working as a consultant with companies to create efficiencies and improve workflows in an evolving industry through better use of data.