



# PORTNET

الشباك الوطني الوحيد لتبسيط مساطر التجارة الخارجية  
Guichet Unique National des Procédures du Commerce Extérieur



المملكة المغربية  
ROYAUME DU MAROC  
KINGDOM OF MOROCCO

**A strategic alliance of port and foreign  
trade communities for a better  
competitive economic operator**

Geneva, 09/03/2016

PORTNET

# PortNet , accelerator of business competitiveness

PORTNET is a tool of the Moroccan government for the implementation of several sectoral strategies for improving the business climate, trade , logistics competitiveness , generalization and innovation in E-Gov services.

PORTNET S.A.: A corporate governance involving the national economic operator at the center of its interest.



Royaume du Maroc  
Ministère Délégué auprès du Ministère de  
l'Industrie, du Commerce, de l'Investissement  
et de l'Économie Numérique  
Chargé du Commerce Extérieur



المملكة المغربية  
الوزارة المنتدبة لدى وزارة  
الصناعة، التجارة والاستثمار  
والاقتصاد الرقمي  
المكلفة بالتجارة الخارجية



المملكة المغربية  
المجلس الوطني  
للتجارة الخارجية



# Trade facilitation and supply chain integration pillars

## Physical flows

- Modern infrastructure (Ports, airports, highways, logistics platforms,...);
- Strong connectivity: By sea, by air, by roads, by rails and hinterland;
- Intermodality;
- Mature Services providers.

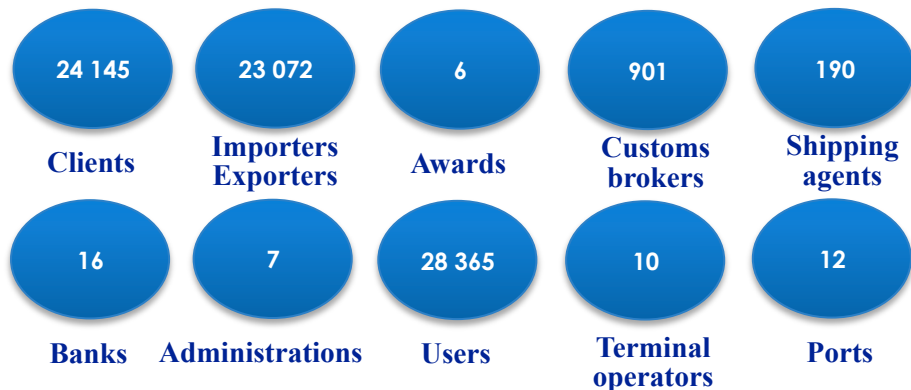
## Data flows

- Supply chain automation;
- Dematerialisation;
- National and international interoperability;
- Anticipation specialty in capturing trade informations;
- Predictability.

## Payments flows

- Suitable payment instruments;
- Electronic payment culture;
- Harmonized payment system for import and export operations.

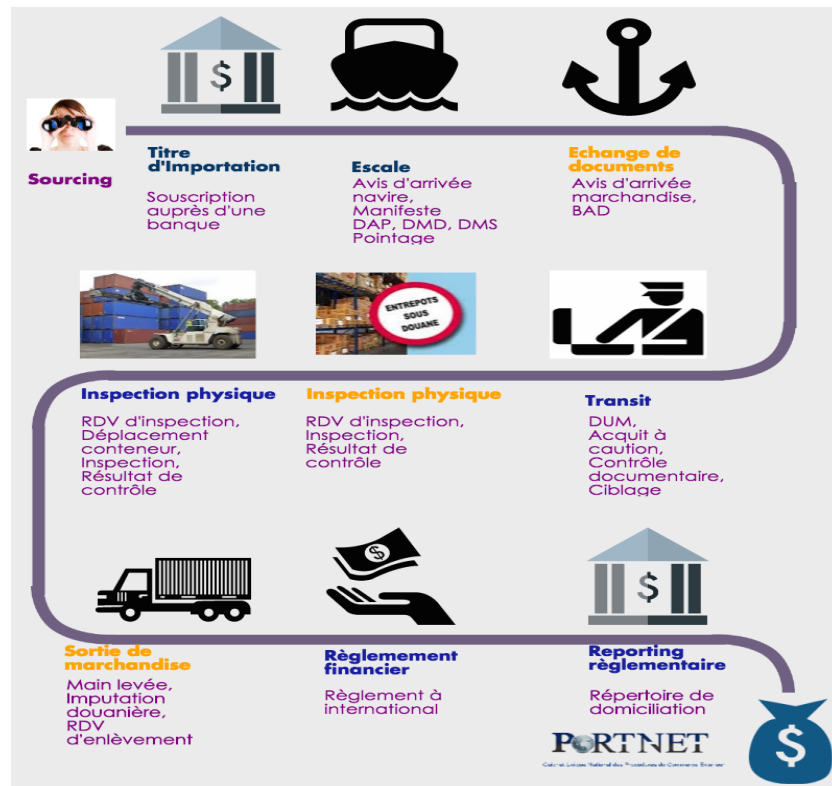
# PortNet, integrated coverage of foreign trade processes for thousands of operators



Morocco improved its Doing Business 2017 ranking of 75 places from 75th to 68th place. This result was largely achieved thanks to the improved ranking in the "Cross-Border Trade" indicator where Morocco was able to gain 39 points from 101st to 63rd place.

"Morocco made trading across borders easier by further developing its single window system and thus reducing border compliance time for importing. "

Source: WB DB 2017 report



PortNet, a SW to integrate the complete foreign trade supply chain

# Goals and services



Automated reportings and Dashboards



Change management and technical support



Dematerialisation of formalities



Reducing and simplifying of procedures



Anticipation on information and action



Foreign trade community e-network development



Planning and optimizing control and inspections



Compliance with international standards



Integration and harmonisation of repositories



Tracking of flows

## Some challenges

- Predictability and anticipation: Capture the informations related to cross border commercial transactions as soon as they born: PortNet offers Predictability on import flows over almost 1 year with good level of details (More than 80% of Customs declarations data).
- Data quality along the supply chain processes between importers and exporters: Data from the manifest needed to send arrival notice of goods.
- Non intrusive business reengineering processes outputs regarding the way the businesses and service providers are operating in the daily basis: Transparent and invisible SWs based on EDI integration with the IT systems of the importers and the exporters.

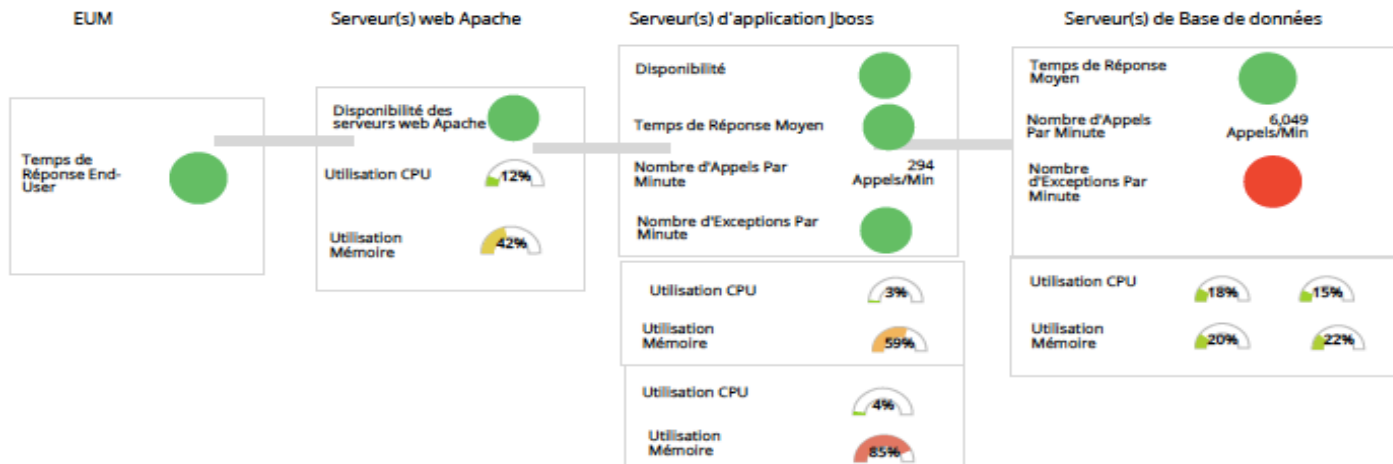
## Some challenges

- IT systems interdependence and risk concentration management: Inclusive and agreed business continuity planning for the SW it self and for all the community.
- IT systems performance Esurance: End to end and business processes performance monitoring.
- Synchronisation and harmonisation of repositories between all the stakeholders such us:
  - HS codes;
  - Integrated tarrifs;
  - Ships;
  - Identifiers of importers and exporters;
  - Banks branches;
  - ...

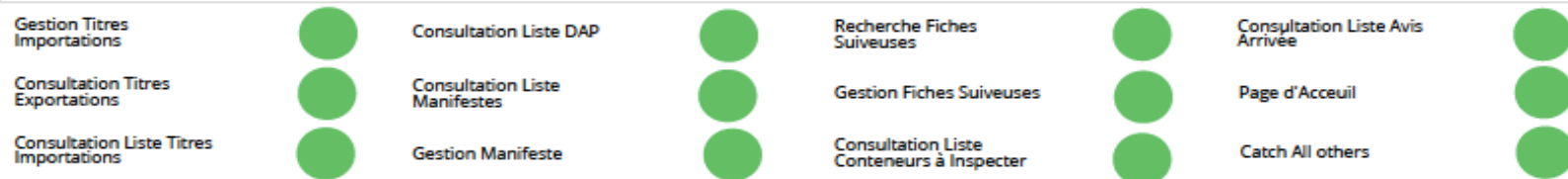
# End to end and business processes dynamic performance monitoring



Tableau de Bord de Supervision de l'application PortNet Guichet Unique (Plateforme de Production)



Performance des transactions métiers clés





# COP22: PortNet contributes to the sustainable development

The dematerialization approach allows Morocco to save the equivalent of the annual consumption of **7,735** households in terms of **fresh water**, **42,053** households in terms of **electricity** and **15,727** households in terms of **waste**.



This approach has also saved **800,000 trees** per year (the size of the Grunewald forest in Germany), saving the equivalent of the annual fuel consumption of **17,000 cars**.



MARRAKECH COP22 | CMP12  
UN CLIMATE CHANGE CONFERENCE 2016  
مؤتمر الأمم المتحدة لتغير المناخ  
+EIoLI+ | +C+o. ECII XH EOIIMI | IIMLIX

## Useful publications

<http://www.portnet.ma/portail/index.php/fr/actualite/publications>

- National guide on PortNet: Your international operations at full throttle (In 3 languages);
- IFC Smartlessons: Lesson from Morocco on creating strategic alliance between ports and foreign trade communities;
- The paperlessness of procedures and the environmental approach (In 3 languages)

<http://www.portnet.ma/portail/index.php/fr/services/statistiques>

Monthly dashboards with detailed KPI of all the processes

<http://www.swc-portnet.com/fr/publications/>

25 recommendations to facilitate foreign trade (In 3 languages)



## **PORTNET S.A**

Enceinte Portuaire Bâtiment de la Capitainerie, 2<sup>ème</sup>  
étage, Port de Casablanca, 20000 Casablanca, Maroc

**PORTNET**

الشباك الوطني الوحيد لتبسيط مساطر التجارة الخارجية  
Guichet Unique National des Procédures du Commerce Extérieur

**Jalal Benhayoun**  
**General Manager**  
**[jbenhayoun@portnet.ma](mailto:jbenhayoun@portnet.ma)**