



International
Trade
Centre

Mini Conference on Sustainable Agriculture

ITC Sustainability Network 29th UN/CEFACT Forum

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What is ITC?



UNCTAD

The UN body for design of policy recommendations to achieve economic and social development through trade and investment.



WTO OMC

The forum to negotiate multilateral trade rules, monitor their implementation and handle trade disputes



ITC works with local and regional institutions and businesspeople to build trade capacity.

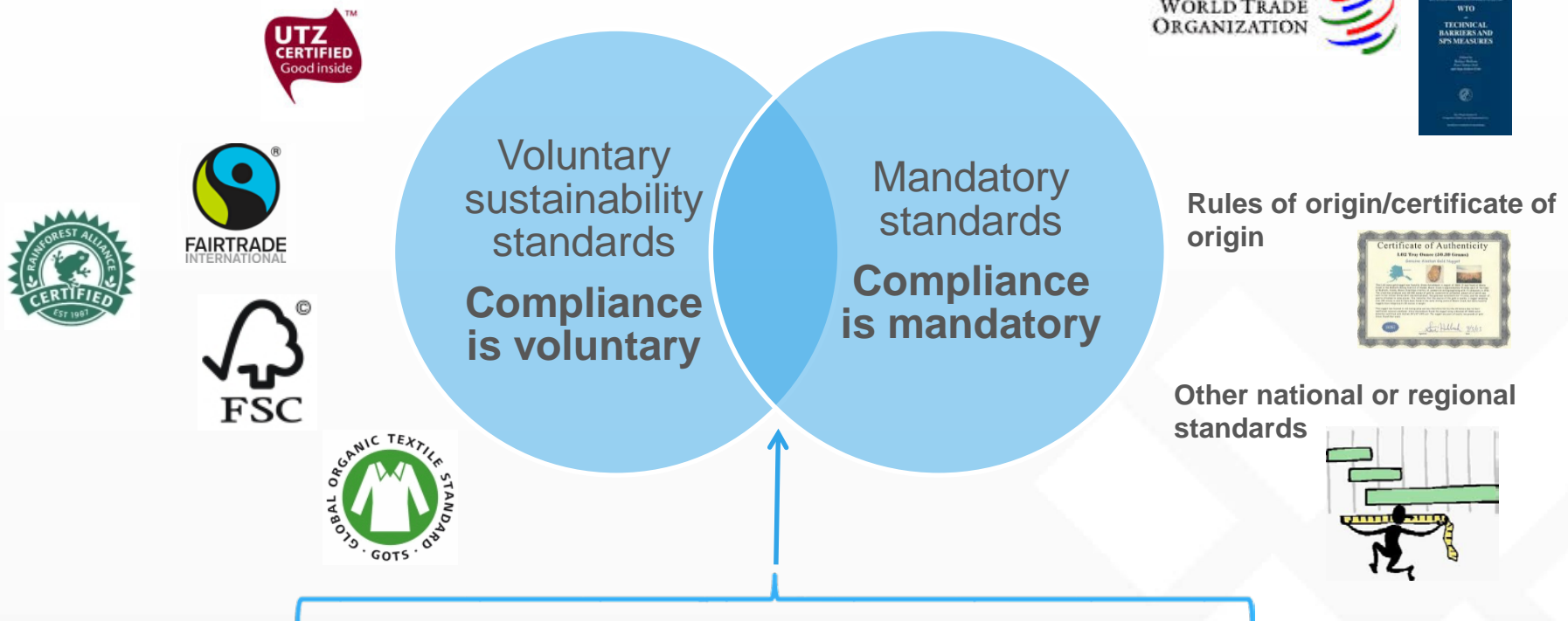
Mission

- ITC enables small business export success in developing countries by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers



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Voluntary sustainability standards – definitions and examples



- Regulation increasingly includes principles and provisions developed by VSS or directly refer to voluntary standards.
- VSS require compliance with local laws and regulations, e.g. labor or environmental laws
- Buyers ask suppliers for compliance with voluntary standards.

Private companies' commitments



Mars aims at sourcing 100% of its cocoa from sustainable sources by 2020.



Unilever aims at sourcing 100% of its agricultural raw materials in a sustainable manner by 2020.



IKEA aims to source 100% of wood, paper and cardboard from more sustainable sources by August 2020.

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230+ sustainability standards & codes



ITC Global Database of Sustainability Standards



Welcome to Standards Map

Standards Map provides information on over 230 standards, codes of conduct, audit protocols addressing sustainability hotspots in global supply chains.



[Start](#)

Over **230**
sustainability
standards,
codes & audit
protocols

IDENTIFY

Identify voluntary sustainability standards which apply to your specific needs.



Neutrality:
No value judgement, no authoritative role by ITC

QUICK-SCAN

Quickly review selected standards at a glance.



Quality and accuracy:
established protocols

COMPARE

Compare different standards more in-depth, based on all the criteria available.



Collaborative and participatory approach

ASSESS

Once you have selected the criteria, you are ready to launch the assessment.



Efficiency gains:
one-stop-shop access to information

[Identify](#)
[Quick-scan](#)
[Compare](#)
[Self-assess](#)

Criteria

[Edit scenario details](#)

Product / Services: Cocoa
Producing country: Côte d'Ivoire
Destination market: Europe

Standards

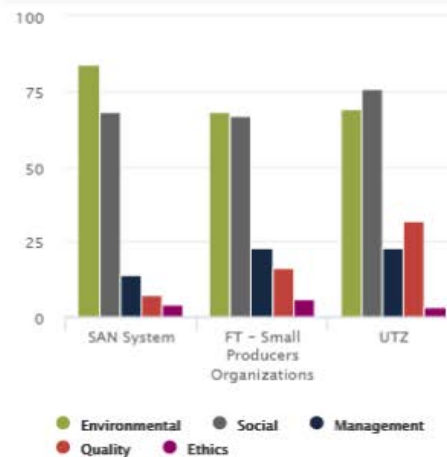
[Re-order and set reference point](#)
[Modify selection](#)

[Processes](#)
[Requirements](#)
[Environment](#)
[Social](#)
[Management](#)
[Quality](#)
[Ethics](#)

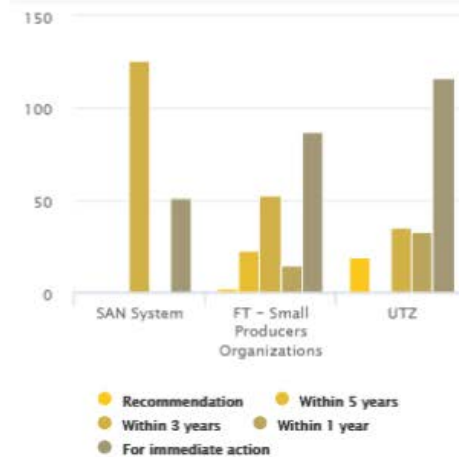
Requirements per standard



Requirements per sustainability area



Degree of obligation



Number of requirements per sustainability area for each of the standard, as referenced in the Standards Map database.

Number of requirements for each of the standards broken down per sustainability area, as referenced in the Standards Map database.

Proportion of requirements referenced in the Standards Map database which either need "immediate action", or which are objectives to be met with in 1, 3 or 5 years; and recommendations.



Filter 1st column

Only display

Open all

Close all



UTZ

Sustainable Agriculture Network -
Rainforest Alliance - 2010Fairtrade International - Small
Producers Organizations

Environmental

Soil

SOIL: general principle	Requirement covered: <input checked="" type="checkbox"/>	Requirement covered: <input checked="" type="checkbox"/>	Requirement covered: <input checked="" type="checkbox"/>	
	Degree of Obligation: Recommendation	Degree of Obligation: Within 3 years	Degree of Obligation: Medium-term	
	Explicit reference: <input checked="" type="checkbox"/>	Explicit reference: <input checked="" type="checkbox"/>	Explicit reference: <input checked="" type="checkbox"/>	
	Recommendation. (...) Group members: improve or maintain the soil quality on their farms (...) More information	Within 3 years. Principle 9: SOIL MANAGEMENT AND CONSERVATION More information	Medium-term. Soil and water are non-renewable resources. Fertile soils and clean and available water are important for the sustainability of the production system. Soil and water requirements are applicable to the Fairtrade crops and fields where they are grown. More information	
Soil conservation / erosion	<input checked="" type="checkbox"/> Short-term	<input checked="" type="checkbox"/> Within 3 years	<input checked="" type="checkbox"/> Medium-term	
Soil quality	<input checked="" type="checkbox"/> Within 1 year	<input checked="" type="checkbox"/> Within 3 years	<input checked="" type="checkbox"/> Medium-term	
Soil health (nutrients / fertility / productivity / biodiversity)	<input checked="" type="checkbox"/> Within 1 year	<input checked="" type="checkbox"/> Within 3 years	<input checked="" type="checkbox"/> Within 3 years	
Soil contamination	<input checked="" type="checkbox"/> Recommendation	<input checked="" type="checkbox"/> Within 3 years	<input checked="" type="checkbox"/> Within 5 years	
Soil preparation for specific crops / plant spacing	<input checked="" type="checkbox"/> Immediate	<input checked="" type="checkbox"/> Immediate	<input checked="" type="checkbox"/>	
Soil maintenance / enhancement by crop rotation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Within 3 years	<input checked="" type="checkbox"/> Recommendation	
Soil compaction	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Within 3 years	<input checked="" type="checkbox"/>	



ITC Sustainability Toolkit

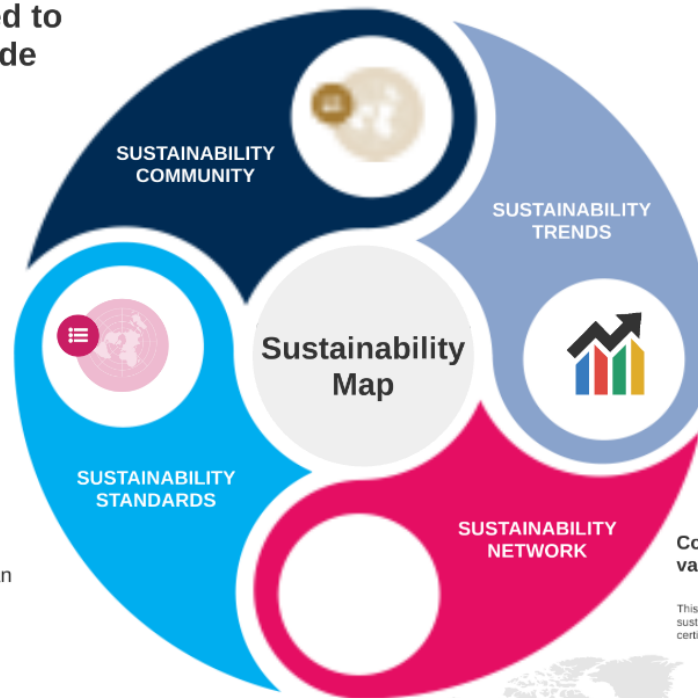
Linking communities committed to sustainable production and trade

The Sustainability Community is focused on driving sustainable agriculture value chains and trade. This website is also designed to empower trainers, businesses, standards organizations, NGOs and government



Transparency on standards initiatives

This website enables users to analyse standards-related data and self-assess their sustainability-related performance. The site currently covers more than 220 standards initiatives applicable to more than 80 sectors and 180 countries



Market data for more informed sustainability decisions

The Sustainability Trends provides greater access to information on sustainable markets. Regularly updated, this component of Sustainability Map offers a comprehensive overview of production-related market information on some of the major sustainability related standards



Connecting businesses along sustainable value chains

This virtual marketplace allows users to share their business and sustainability profiles with buyers, traders, standards organizations, certification bodies, financiers and others



What is the Sustainability Network?

A neutral **global platform**, which:

- Gives previously 'invisible' farmers and agribusinesses of any size a **visible online presence**.
- Encourages them to enhance their **sustainability practices**.
- Connects them to the **global buyers** who prioritize **sustainable sourcing**.
- Allows them to assess compliance with national and international **voluntary standards**, as well as to chart a path to **improve performance**.



How do we engage with the value chain?



The Value Proposition

Tier 1

Retailers,
Government,
Standards
Organizations

Decision Makers - Data Analytics

- Access to **unique sustainability information** & intelligence
- Generate **real time** aggregated analytics
- **Tailored** decisions making to address sustainability related issues and challenges

Tier 2

Manufacturers, Processors,
Traders, TPOs, Producer
Organizations Cooperatives,
Certification Bodies

Sustainable Supply Chain Management

- **Engage** with sustainable supply chains
- Invite existing or potential suppliers and business partners to **connect** in the Sustainability Network

Tier 3

Farmers, Producers

Understanding Compliance, Boosting Visibility

- **Share profiles** on the Sustainability Network to enable producers to **link up to traders**, international buyers and others in the global value chain
- **Contact** specific businesses based on their Sustainability Business Profiles.



Tier 1

Public Sector



International Retailers/
Buyers

Private Sector



Governments,
Ministries

Standard Organizations



Standard
Organizations

Tier 2



Manufacturers, Processors,
Traders, Cooperatives



TPOs, Producer
Associations



Certification Bodies,
Auditors

Tier 3



Farmers, Producers



Producers

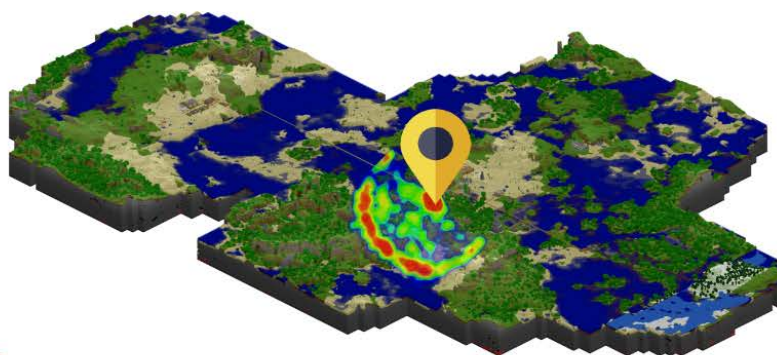


Farmers, Producers

For Farmers & Agribusinesses



**Farmers
Agribusinesses**



1

Profile information:

- Name
- Email
- Product
- Country
- GLN



2

Assets information:

- Assets location & size
- Sustainability
- Ownership
- Production



3

Sustainability Assessment

- Roadmap to improvement
- Existing sustainability certification



For Buyers / Retailers...



**Buyers/
Retailers**



For Government...



CocoaAction

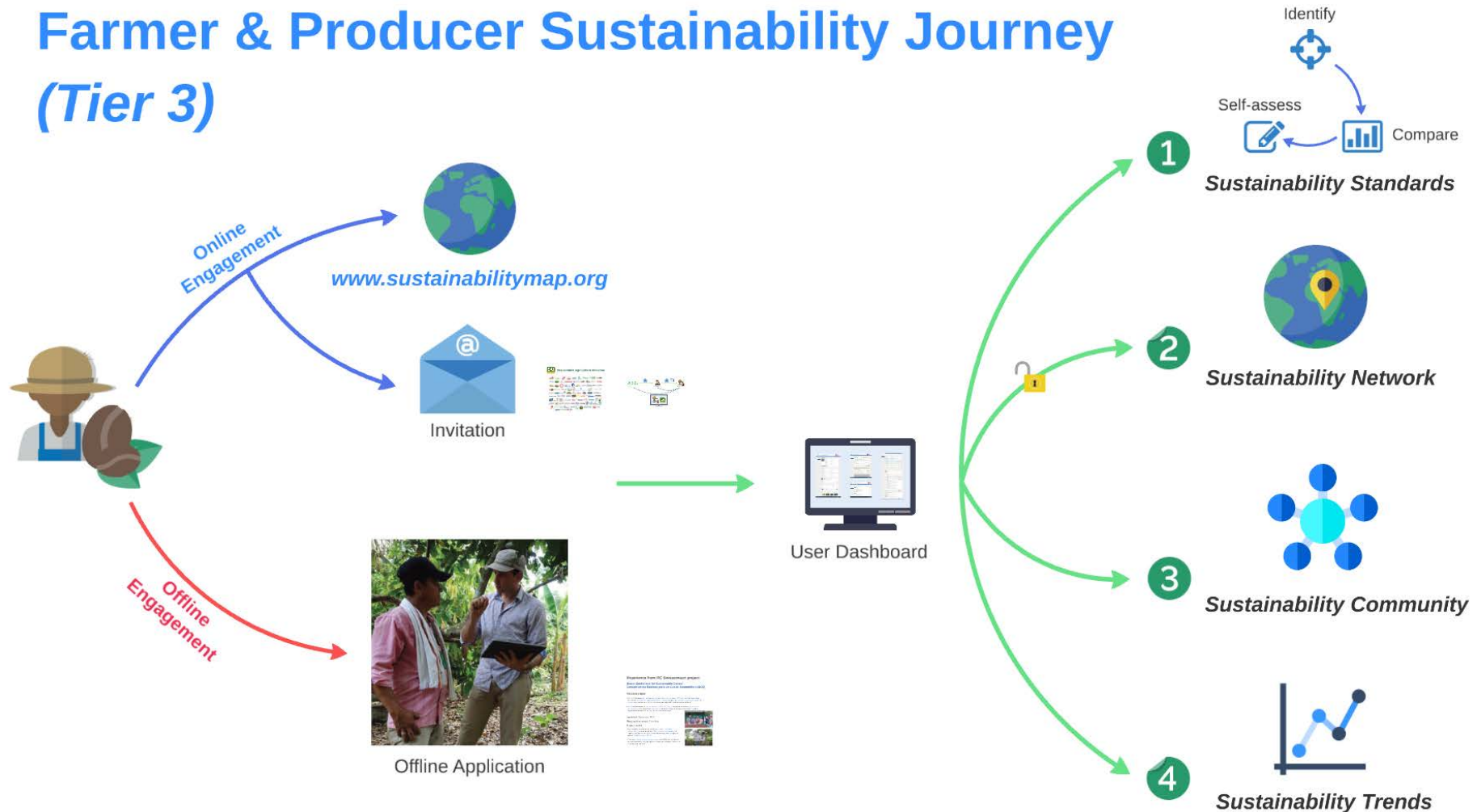


- 1 Access data on KPIs on farmers and communities in particular locations

- 2 Access data through data analytics



Farmer & Producer Sustainability Journey (Tier 3)



For more information:

www.standardsmap.org

www.sustainabilitymap.org (launch in Q2 2017)

THANK YOU!

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