



**Global farm platform for continuous improvement**  
**Introduction for UN/CEFACT March 2017**  
**Nico Broersen / Founder**



**AGRIPLACE**  
Compliance made easy

# PARTNERS AGRIPLACE FARM DIGITAL



Ministry of Economic Affairs

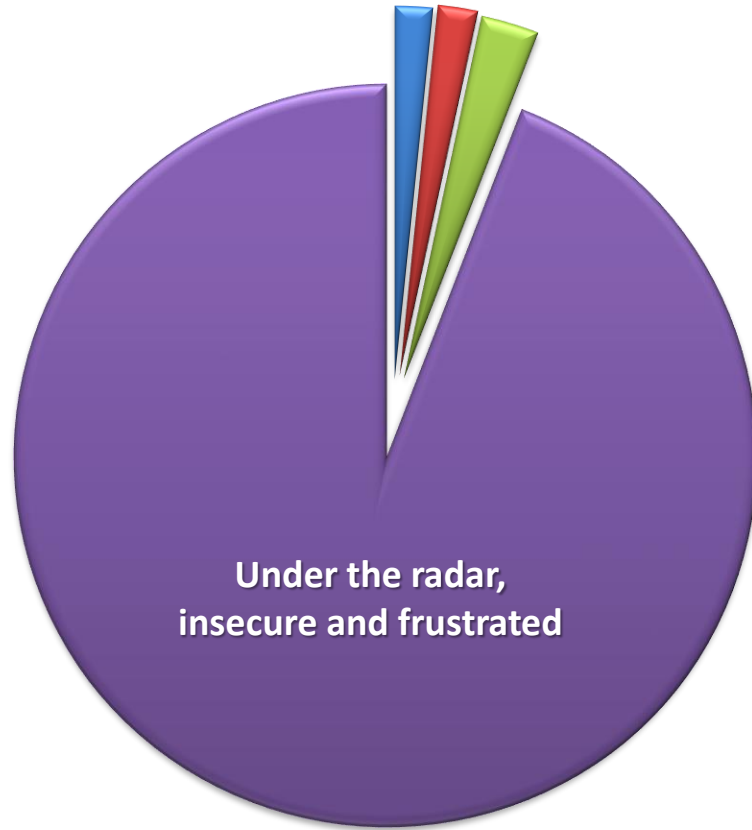




Compliance made easy

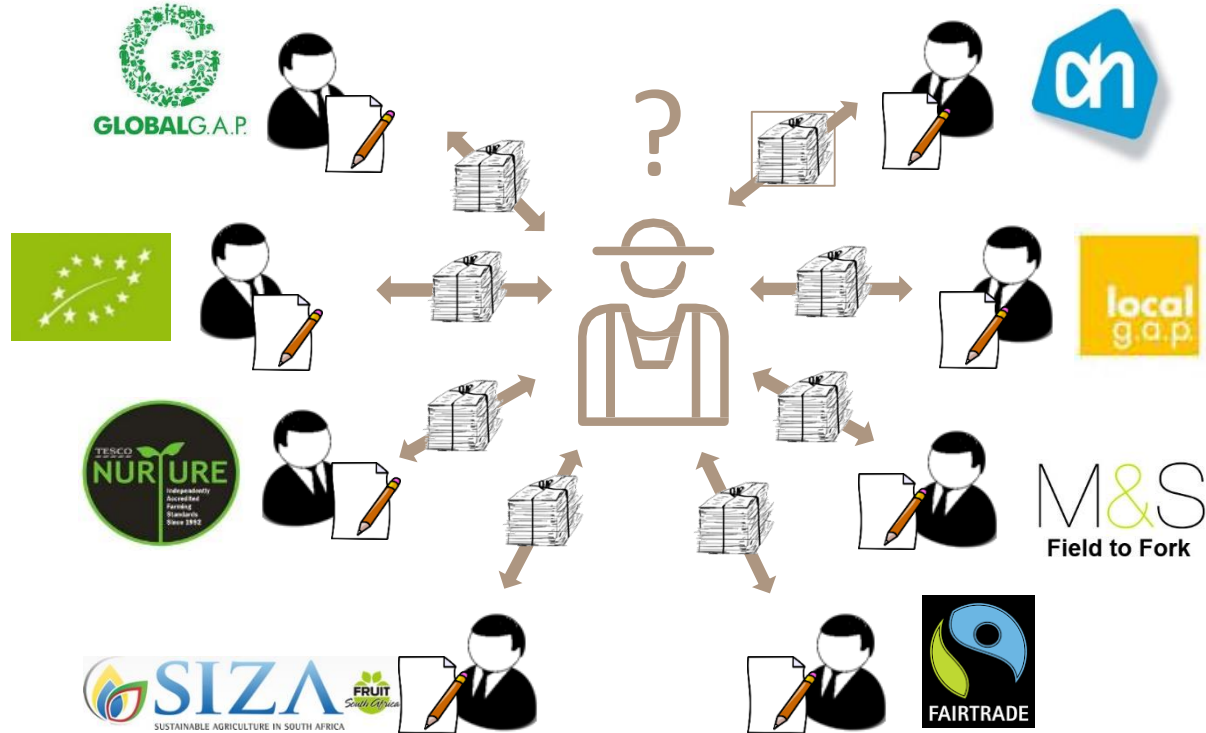


# PROFILE OF ALL FARMS IN RSA



- 22 400 large & medium commercial; private property; t/o >R300 000
- 24 000 small commercial; private property; t/o <R300 000
- 35 000 "emerging" commercial in communal areas; t/o <R300 000
- 1.3 million subsistence farmers in communal areas and allotment market gardens

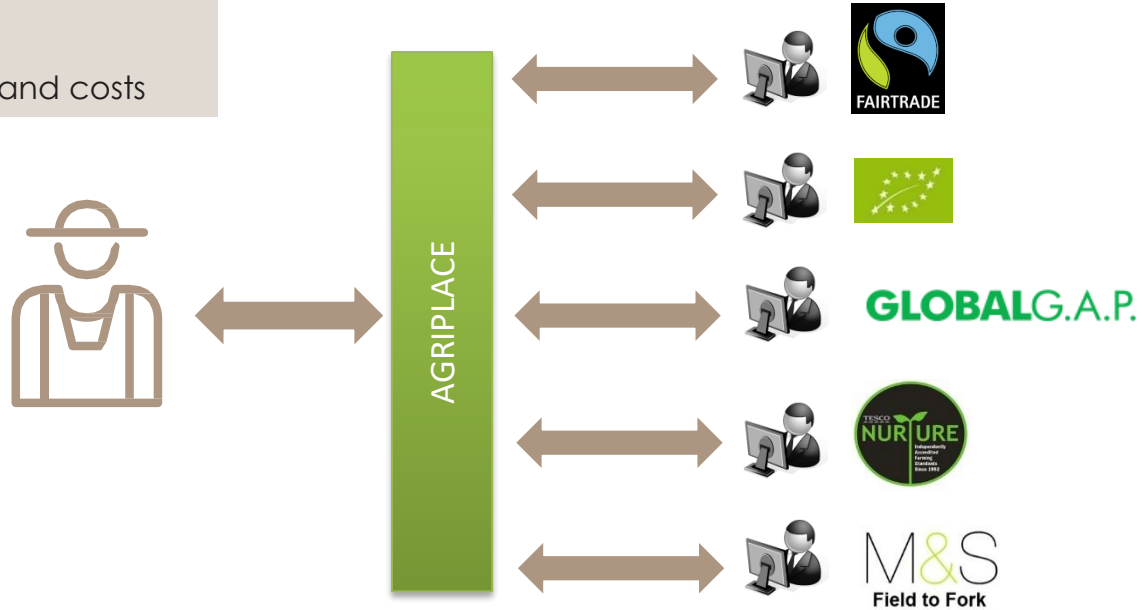
# COMPLIANCE IN RSA TODAY



*(Example: South Africa)*

# COMPLIANCE WITH AGRIPPLACE

- Data and evidence linked between standards
- Farmers own and can reuse their data
- AgriPlace saves time and costs



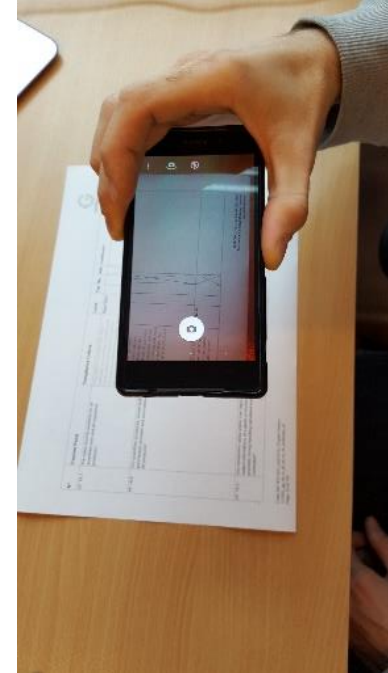
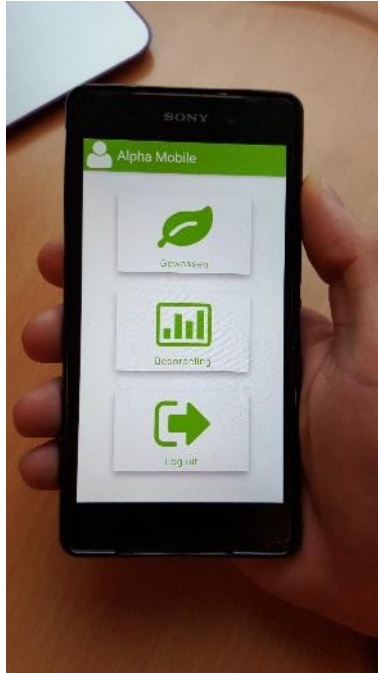
# AGRIPLACE USER GROUPS

- Available in English, Spanish & Dutch, additional languages on business request
- Active in NL, RSA, Spain, Ghana & Costa Rica



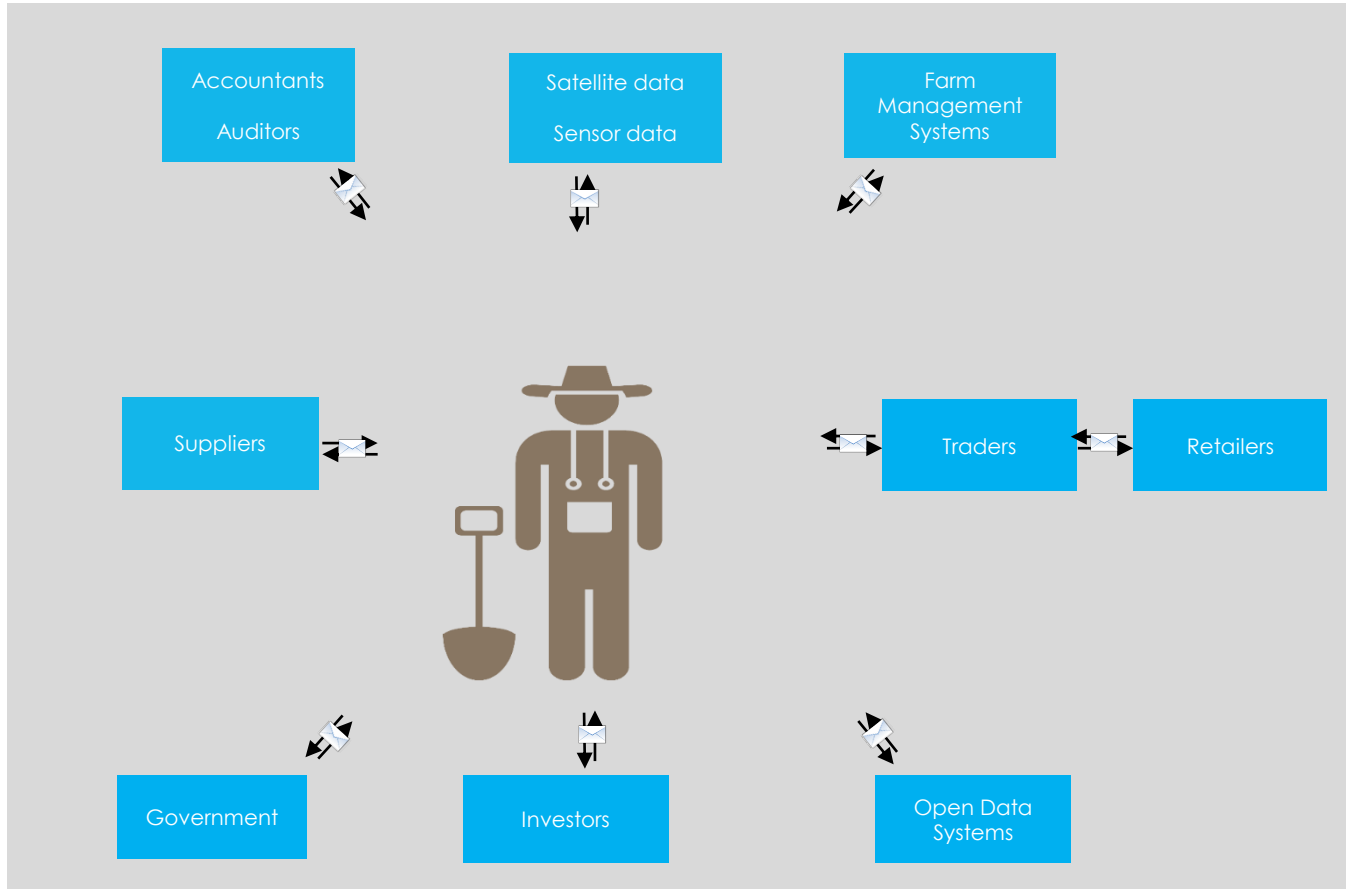


## MOBILE OFFLINE AND ONLINE





# Open Platform interfacing with local and global systems and apps



# Data collection



# MEASURE



# INTERPRETATION

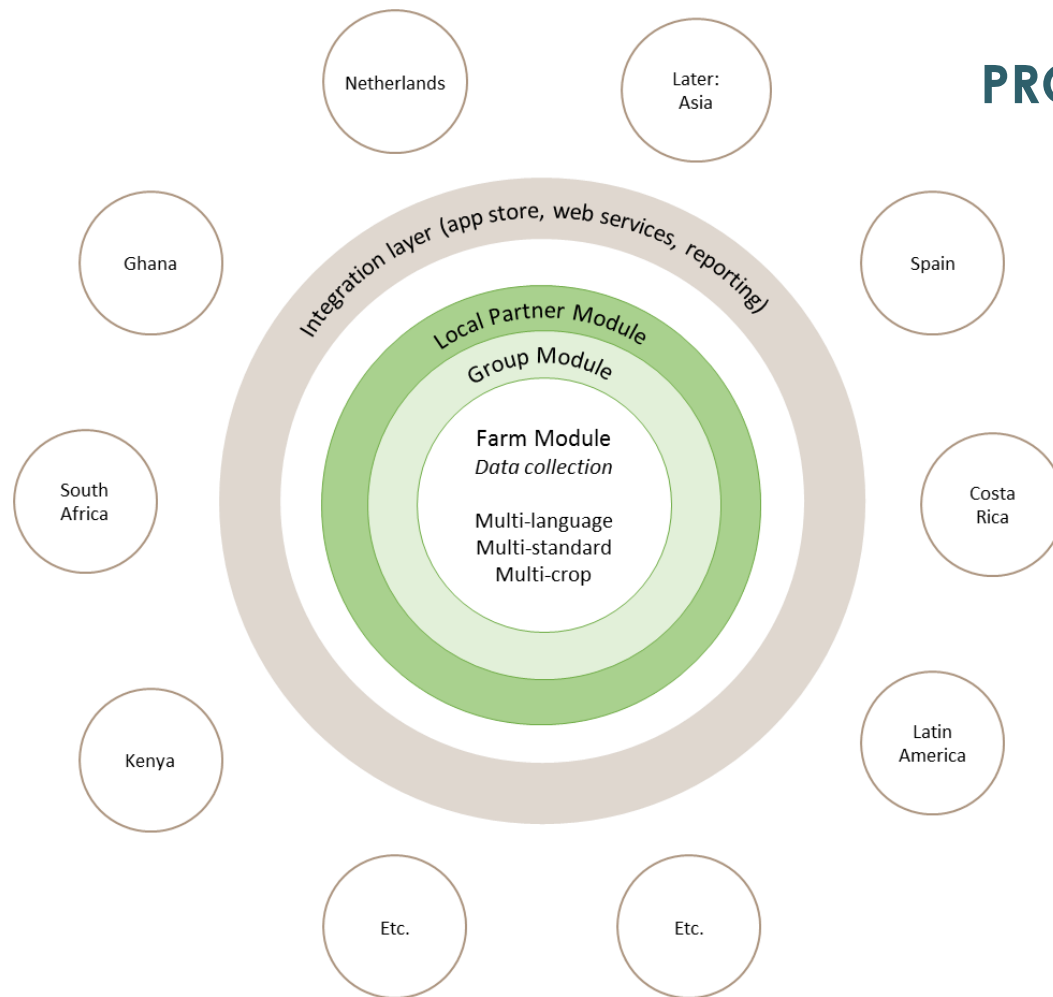


# APPLYING ZLTO

# EVALUATION



# PRODUCT VISION





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People 4 Earth Foundation  
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