

UN Centre for Trade Facilitation and Electronic Business (UN/CEFACT)

Global Standards Setting

Maria Rosaria Ceccarelli UNECE Economic Cooperation and Trade Division

> Lance Thompson Chair of UN/CEFACT

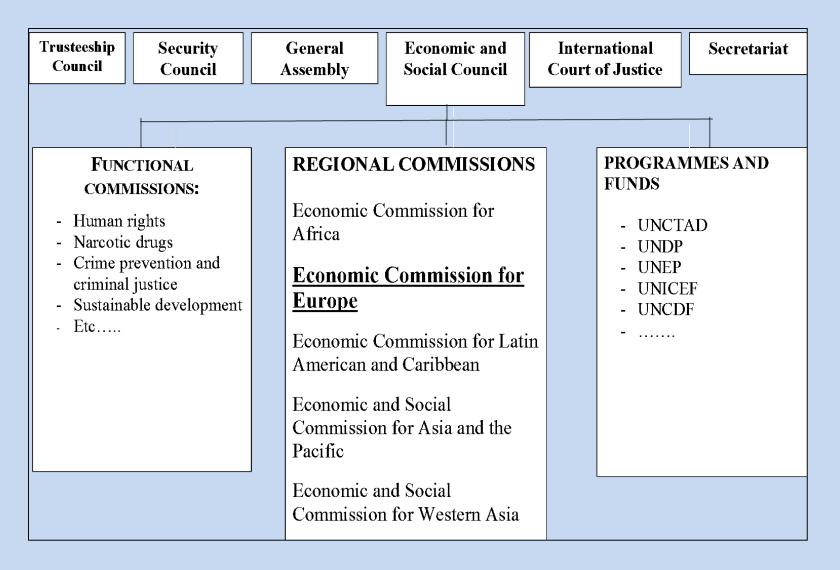


- UNECE and Trade Facilitation
- UN/CEFACT Mission
- UNECE UN/CEFACT Recommendations and Standards
- Project Development and Approval Process
- How to Participate

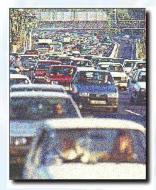
UNECE



<u>UN Economic Commission for</u> <u>Europe (UNECE)</u>



UNECE Work Areas



Transport



Sustainable energy



Economic cooperation



Housing



80 70 60 50 40 Jan Mar May Jul Sep Nov

Statistics



Trade

Environmental policy



• One of UNECE's key objective is economic integration

• Trade Facilitation and the efficient trade data interchange are the key tools of UNECE to achieve this objective



Objectives

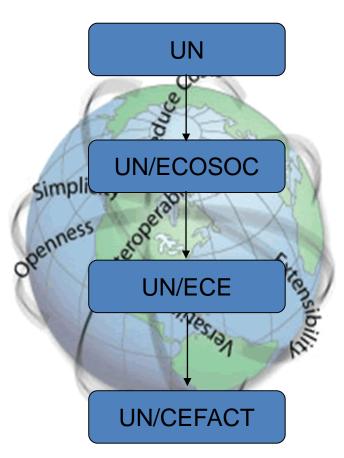
- Simple, transparent and effective processes for global business
- Efficient and automated exchange of information

Outputs

 Global Trade Facilitation and Electronic Business Recommendations and Standards

Means

- Public Private Sector Partnership over 200 experts from government and business
- Meet virtually every week plus two Forums per year



Global Remit



UN/CEFACT

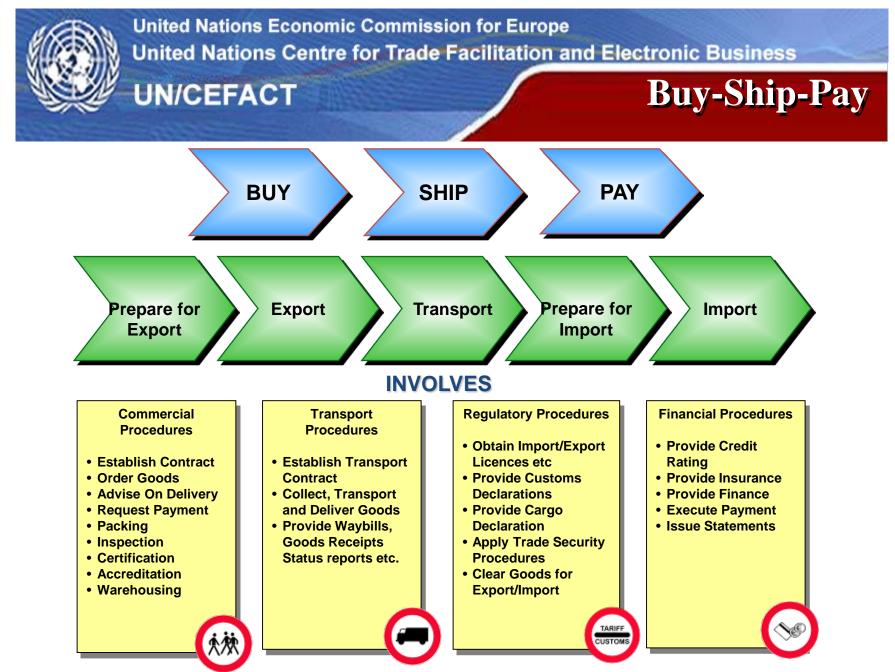
Mission

- UN/CEFACT's mission is to improve the ability of business, trade and administrative organizations, from developed, developing and transitional economies, to exchange products and relevant services effectively.
- Its principal focus is on facilitating national and international transactions, through the simplification and harmonization of processes, procedures and information flows, and so contribute to the growth of global commerce



Facilitate - to make easy or easier

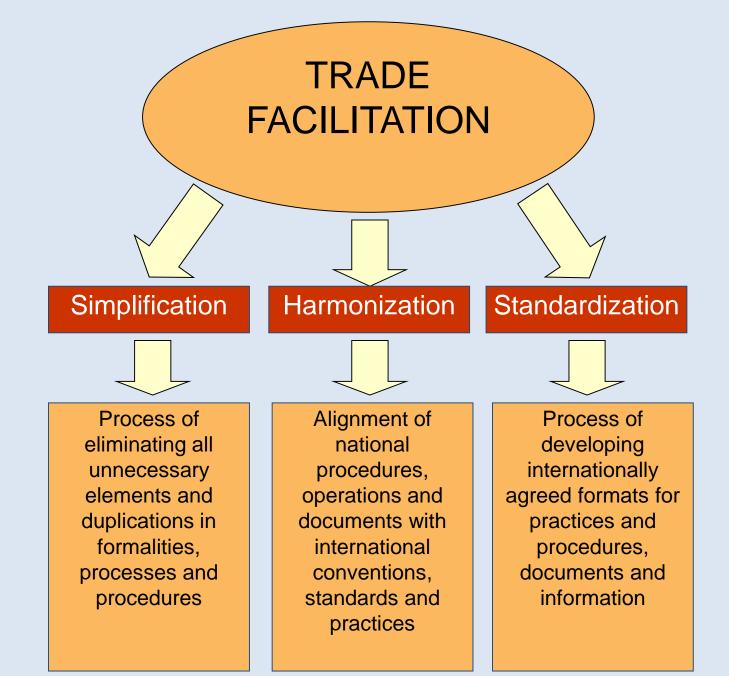
Trade Facilitation: "The simplification, standardization and harmonization of procedures and associated information flows required to move goods from seller to buyer and to make payment "



Source: The UN/CEFACT International Supply Chain Reference Model









UN/CEFACT Outputs



UN/CEFACT

With what?

Internationally agreed Recommendations and Standards



- Common Libraries
- Common Directories



Trade Facilitation Recommendations (over 30 Recommendations)

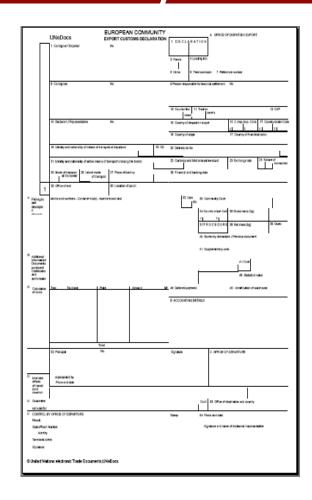
- -Recommendation 1 UN Layout Key for Trade Documents (ISO 6422)
- -Recommendation 4 Trade Facilitation Structures
- -Recommendation 18 Trade Facilitation Measures
- -Recommendation 25 UN/EDIFACT (ISO 9735)

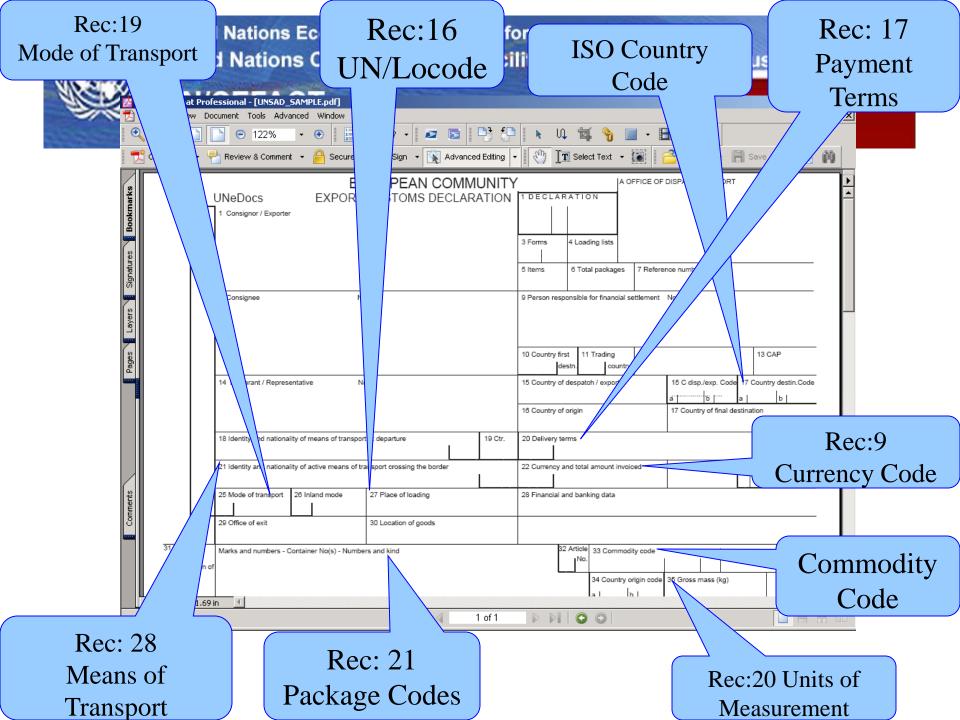
–Recommendation 33 - Single Window Plus: –Code Lists, such as Recommendation 16 - LOCODE

Many are ISO Standards and covered in the WTO Trade Facilitation Negotiations



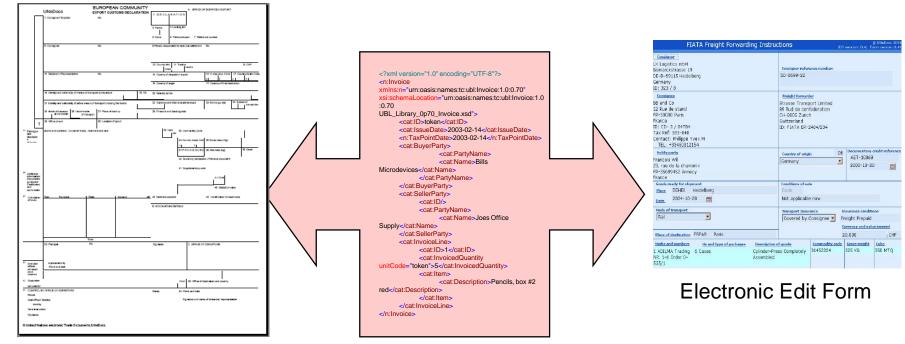
- Specifically endorsed in the WCO Revised Kyoto Convention and the draft WTO TF Agreement
- Basis for the EU Single Administrative Document (SAD)
- Endorsed by key international organizations







Electronic Document Exchange XML or UN/EDIFACT



Paper Document aligned to UN Layout Key

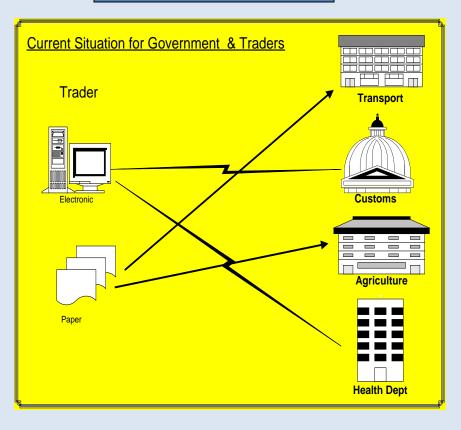


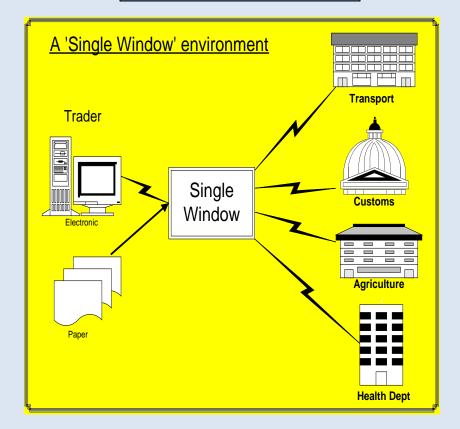
The foundation of the library is the definition of the formats and semantic content of data Each "Core Component" captures and defines the details of a concrete concept used in business or administration (for example: address)

Single Window Concept

FROM

TO



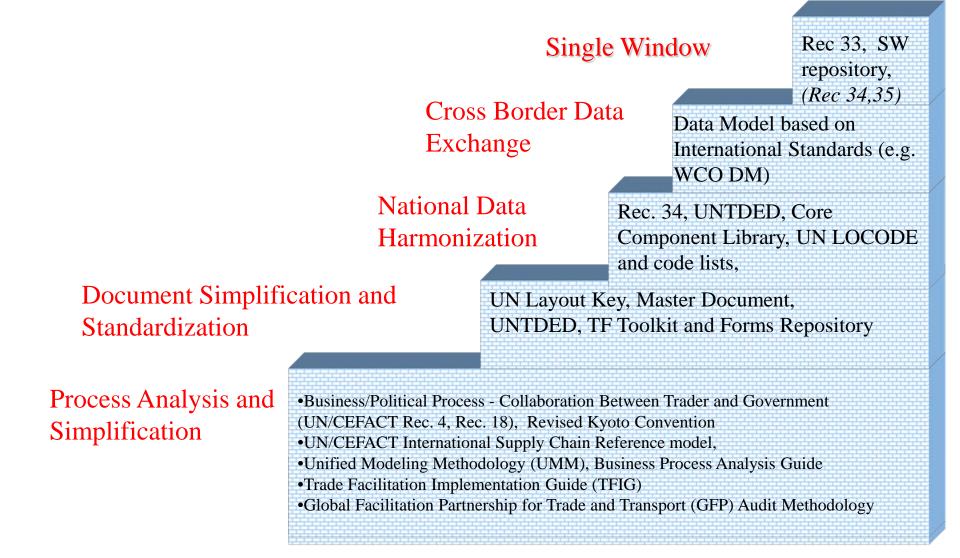


UNECE Recommendation 33



UN/CEFACT

Single Window Related



UNECE's Work for SWs



UNNER SECTE

BESCAP OUTTIN

Single Window Success Story



" Single Windows (SWs) are important drivers for the simplification, harmonization and automation of trade procedures"

WTO Bali Agreement" Article 10.4: Members shall endeavor to establish or maintain a single window .."

2015: in 100 economies & some regions (ASEAN)?

2013: in 71 economies

2010: in 49 economies

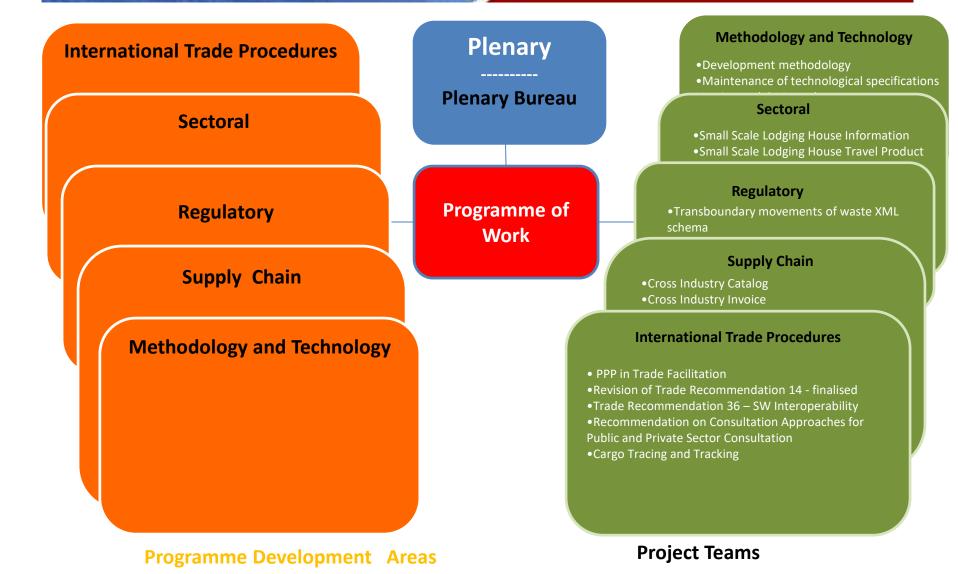
2005: in about 20 economies

Source: WB Doing Business Report 2012/2013, UNECE-UN/CEFACT 2005/2011



UN/CEFACT

Structure





UN/CEFACT Open Development Process



- Project proposals submitted by plenary delegation, an existing project team or a member of the Bureau
- Need support of 3 Heads of Delegation
- Approval by CEFACT Bureau
- Work undertaken by CEFACT Experts (from public and private sector)



- Inception: After Bureau's approval, "Call for Participation" sent out by project leader
- lable during **Requirements Gathering:** initial contribution a comments log

nents

- Interim Draft: draft-projects circul
- ablication on UN/CEFACT Public Reviews: minimum 62 website
- documents pu roces Project Exit: Each p through a final quality assurance an draft has addressed all the stated exercise to verify whole P t. The conclusion of this process is Bureau or requirement Men Publication. Plenary A
- Publication. the Arafts published as UNECE documents
- **Maintenance:** changes requested by implementers may lead to new projects



- Recommendations submitted to UN/CEFACT Plenary for approval by member States
- Standards are approved by the Bureau within the context of the Programme of Work
- <u>All</u> UN member States can participate



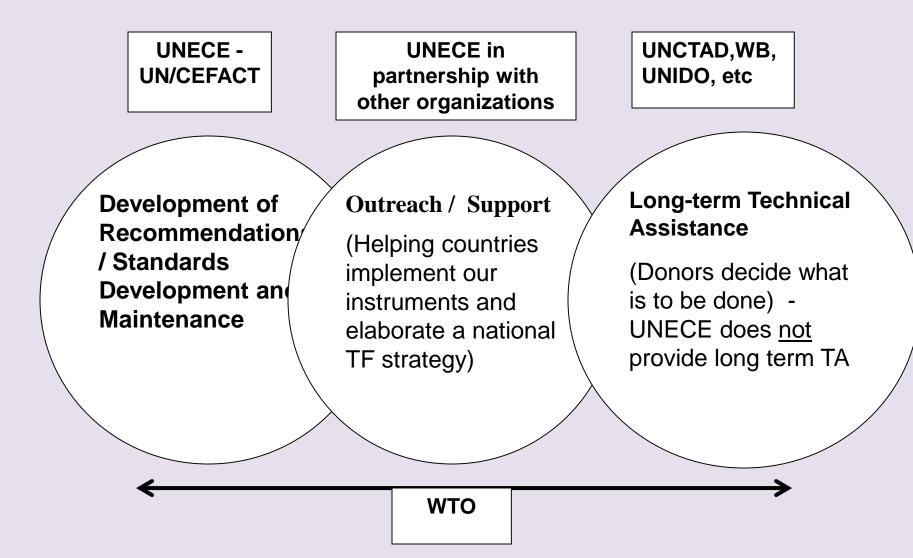
- Concept of Head of Delegation (HOD) to UN/CEFACT
- Experts must contact their HOD to request participation and if approved, are nominated by HOD
- Experts can participate in specific projects
- Experts must agree to the UN/CEFACT IPR Policy and Code of Conduct



- Support the overall operation of UN/CEFACT within the UN Framework
- Organise UN/CEFACT Forums and Plenary
- Support the bi-weekly conference calls of the Bureau
- Publish EDIFACT, CCL and LOCODE Directories
- Maintain UN/LOCODE
- Entry Point for EDIFACT



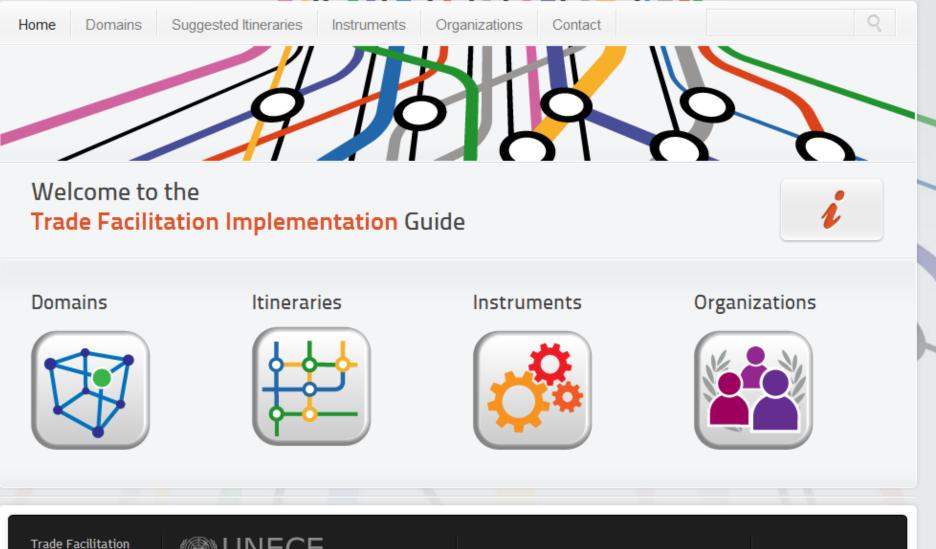
- Support specific projects (e.g. Revision of Rec 4, development of Rec 36, Rec 40, etc)
- Manage the UN/CEFACT Project database in Confluence –project leaders maintain the project information
- Outreach, support and promotion to UN member States
- Prepare brochures and publications
- Develop of user Guides
- Liaise with other international organizations on TF
- Etc



⁻UNECE's role is to create the standards through participation of UN member States and the business community in UN/CEFACT Working Groups. We engage in an active Capacity Building programme to help countries understand how best to implement these standards, given their unique needs, priorities and resources while other organizations assist in long –term technical assistance (UNCTAD, WB etc). The WTO sets the rules

TRADE FACILITATION IMPLEMENTATION GUIDE





Trade Facilitation Implementation Guide









All UNECE and UN/CEFACT Recommendations, codes, standards and publications are available for free on our website at:

- www.unece.org/
- www.unece.org/trade
- www.unece.org/cefact/
- Tfig.unece.org

E-mail: maria.ceccarelli@unece.org