

SESSION II – BLOCKCHAIN IN VALUE CHAIN/SUPPLY CHAIN

Žiga Drev

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Žiga co-founded OriginTrail in 2013 with the mission to bring transparency to supply chains and has led the implementation of several traceability projects around the world. OriginTrail's open-source, blockchain-based protocol for data exchange in global supply chains is enabling businesses to speak the same language with integrity. Žiga is an authority on the topics of data integrity and using the blockchain for solving supply chain challenges. He is an established speaker at events around the globe, sharing first-hand experience from the implementation of blockchain technology in practice.