

# **United Nations Regional Commissions**

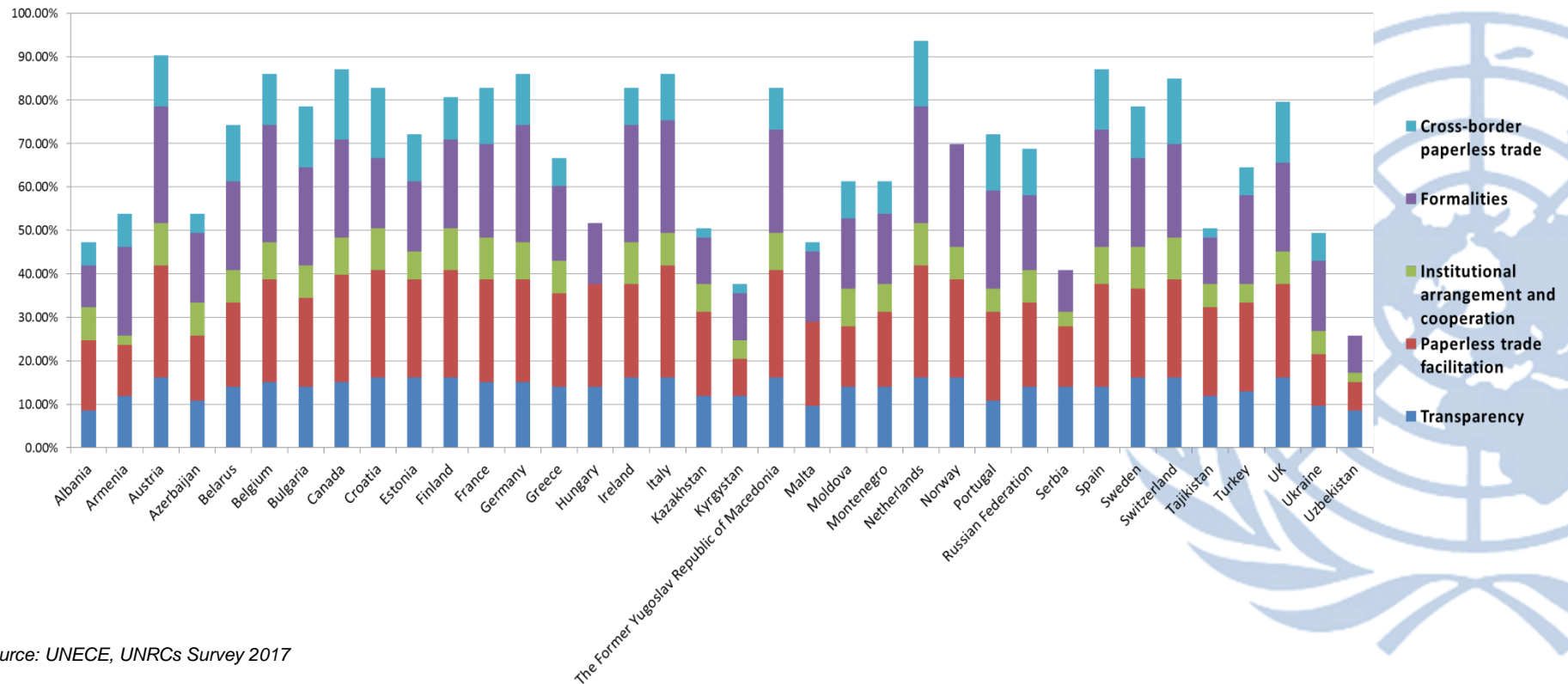
## **Global Survey on Trade Facilitation and Paperless Trade Implementation:**

**Maria Ceccarelli,**  
**Chief Trade Facilitation Section,**  
**Economic Cooperation and Trade Division,**  
**UNECE**

IMPLEMENTING TRADE FACILITATION AND PAPERLESS TRADE FOR SUSTAINABLE GROWTH: EVIDENCE FROM THE  
UNITED NATIONS REGIONAL COMMISSIONS  
– 6<sup>th</sup> Aid for Trade Global Review, Geneva, 12 July 2017 -

# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

TF implementation very heterogeneous across the region

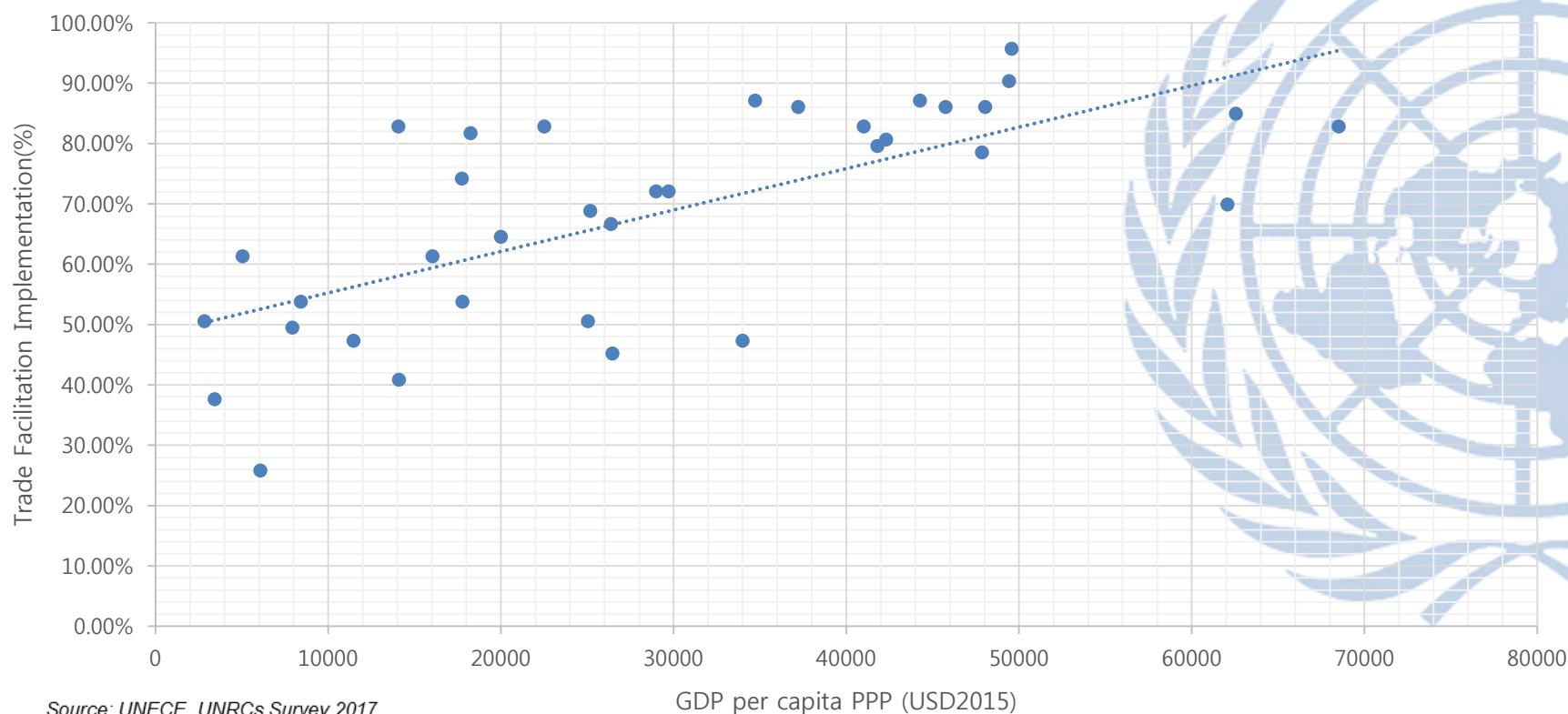


Source: UNECE, UNRCs Survey 2017

# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

## TF implementation higher in high-income countries

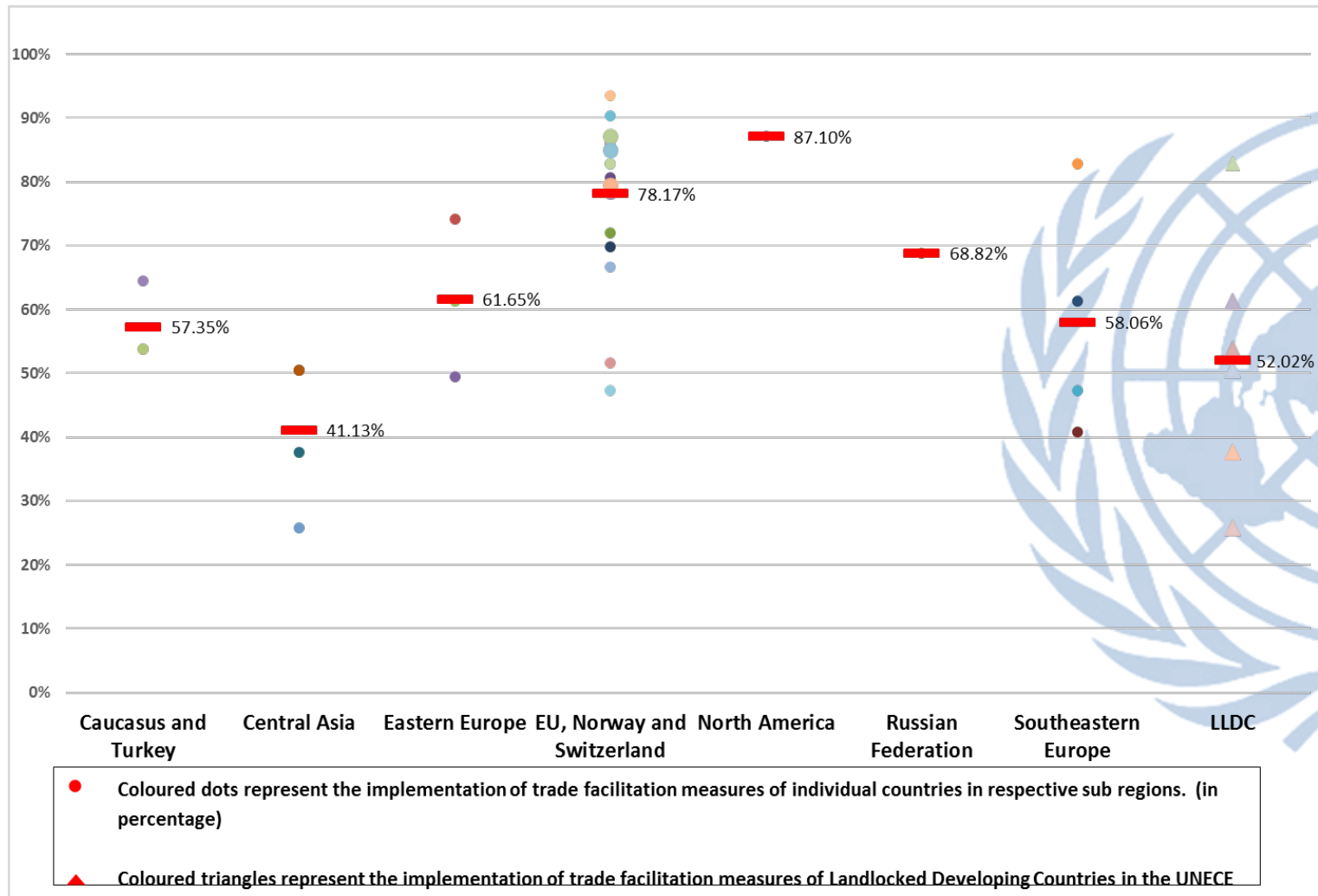
Trade facilitation implementation and GDP per capita of 36 UNECE economies



Source: UNECE, UNRCs Survey 2017

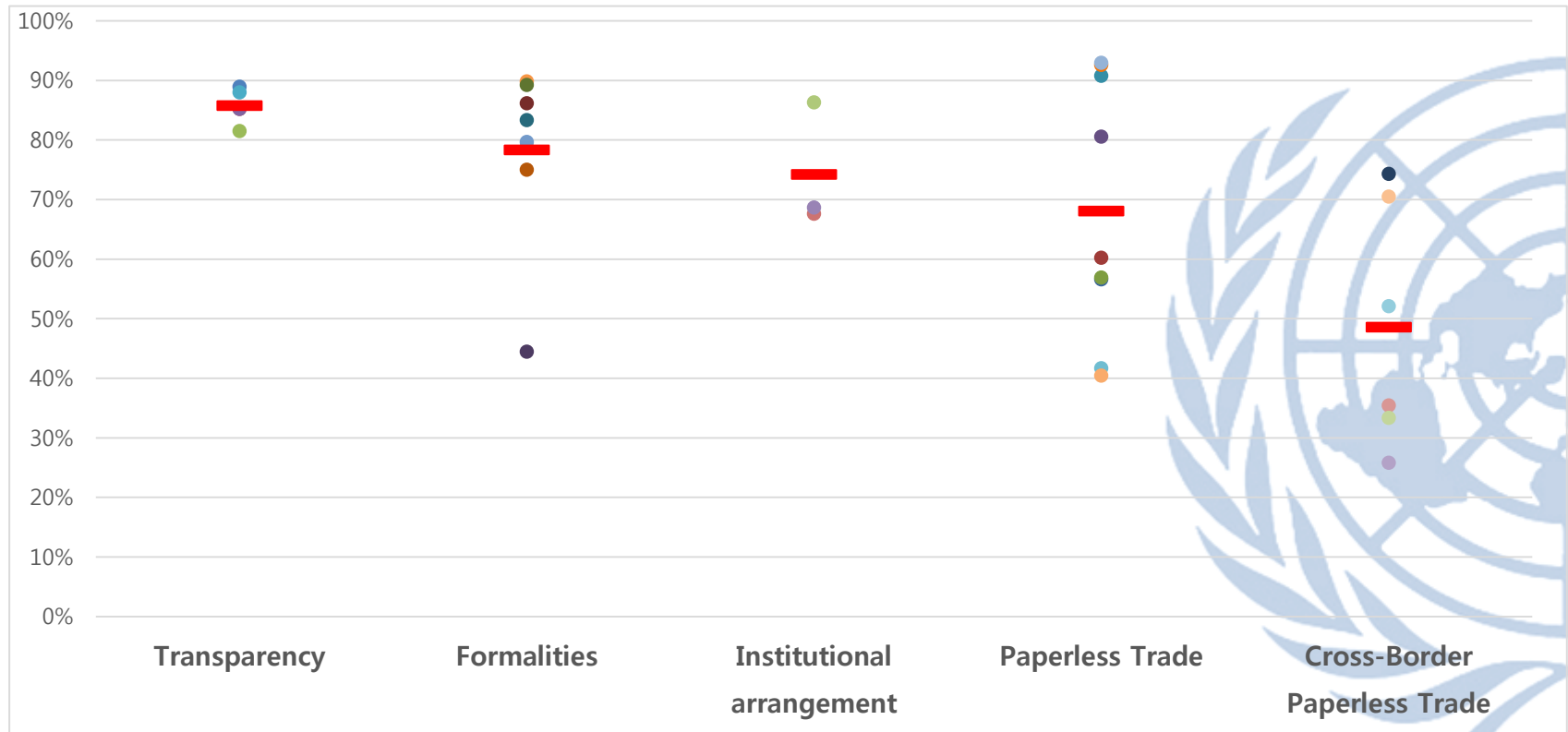
# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

TF performance varies within each sub-regional grouping



# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

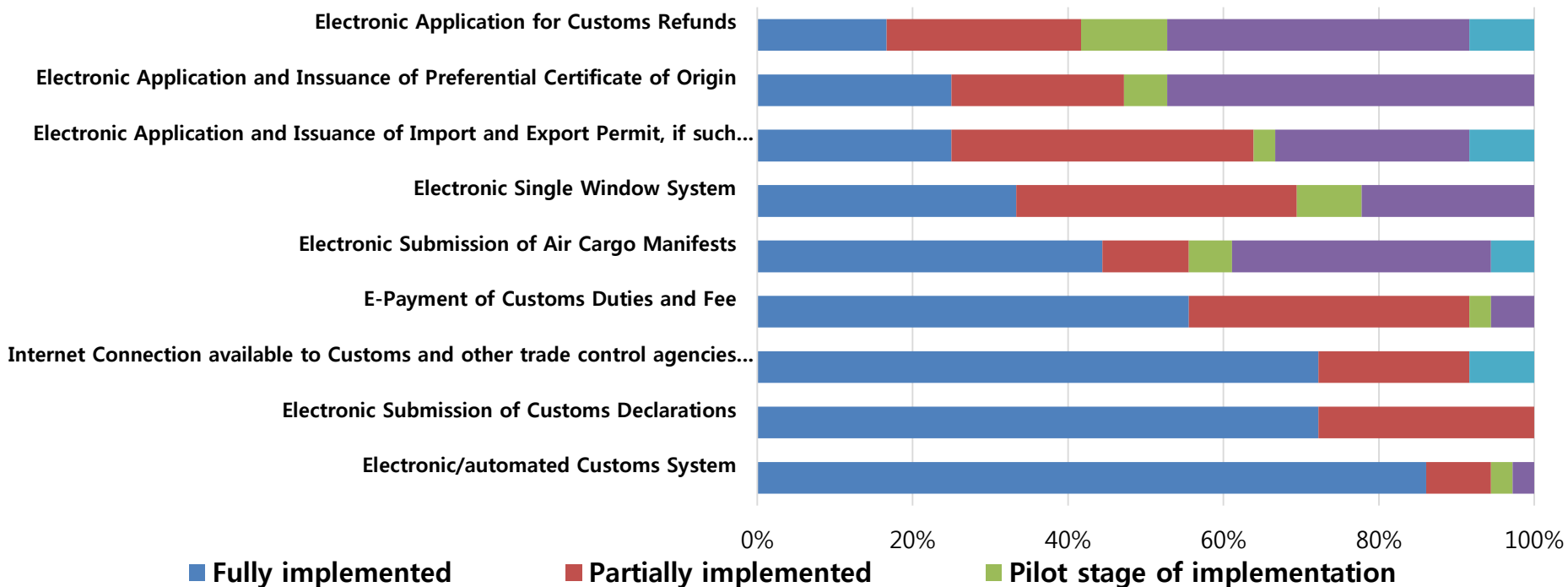
Transparency measures most implemented; Cross-border paperless trade measures least implemented



Source: UNECE, UNRCs Survey 2017

# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

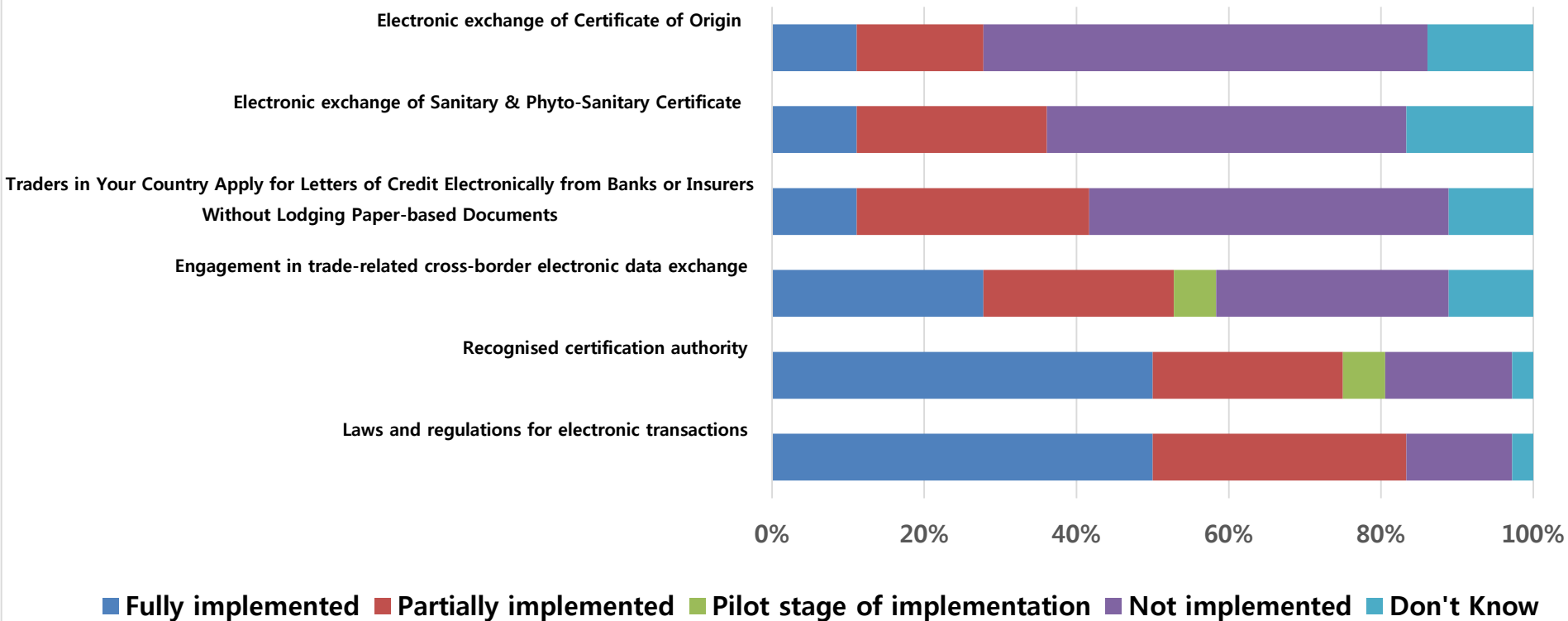
There are differences in the implementation of various paperless trade measures



Source: UNECE, UNRCs Survey 2017

# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

There is scope to advance implementation of cross-border paperless trade measures in the UNECE region



# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

Some countries are devoting particular attention to trade facilitation measures for  
SMEs



Turkey:

SMEs development organization is also a member of National Trade Facilitation Board.



The Netherlands:

SW technology is easily accessible for all traders, including SMEs

Belarus:

Working to reduce the administrative burden on SMEs by developing an electronic register of administrative procedures and transferring the 25 most frequently used procedures to an electronic format.



Finland:

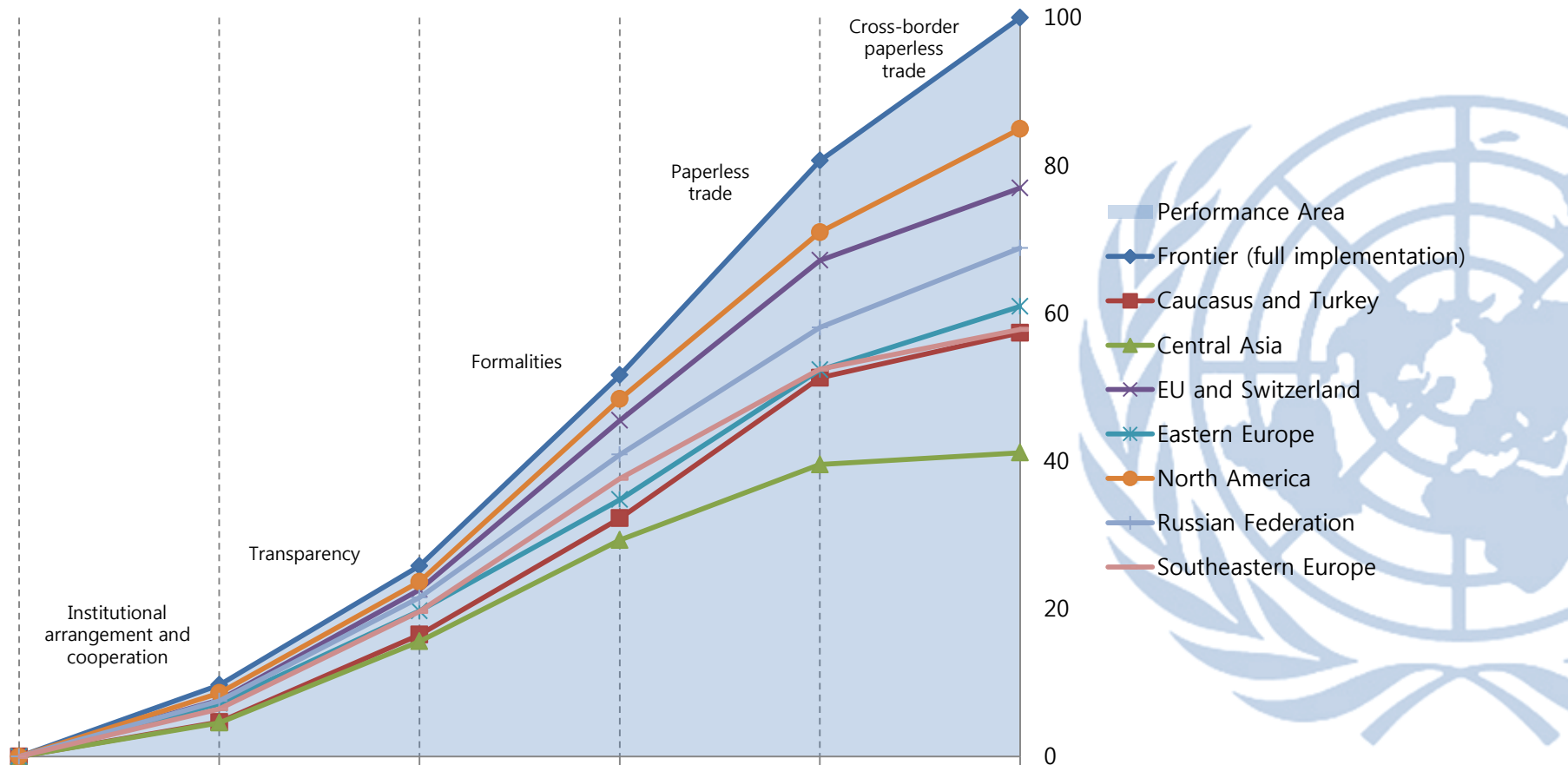
Government has taken actions to make SW more easily accessible to SMEs (e.g., by providing technical consultation and training services to SMEs on registering and using the facility)





# TF and Paperless Trade Implementation in North America, Europe & Central Asia: 2017 Survey Highlights

Moving up the ladder towards seamless international trade supply chains



Source: UNECE, UNRCs Survey 2017

# Conclusions



Disparities across sub-regions in TF



But many countries actively moving beyond WTO TFA implementation towards paperless trade & cross-border paperless trade



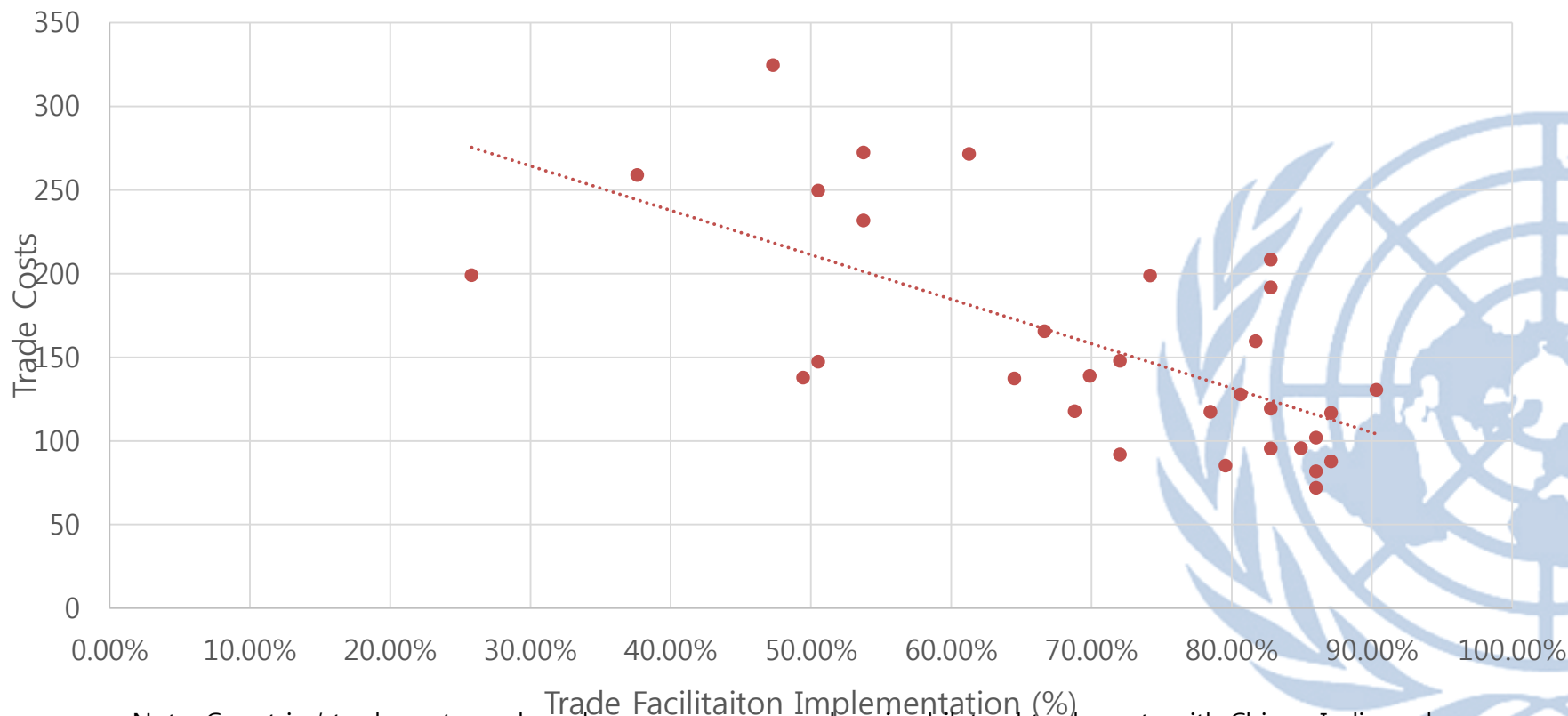
Benefits are clear



UNECE provides key recommendations and standards and is developing projects to ensure progress can be made in an inclusive manner

# Conclusions

## Trade facilitation reduces trade costs in the UNECE region

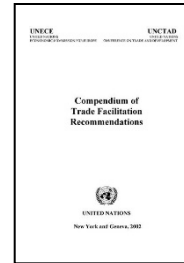
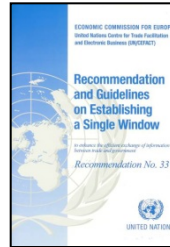


Note: Countries' trade costs are based on average comprehensive bilateral trade costs with China, India and the USA (2010-14) and expressed as ad valorem equivalents (%).

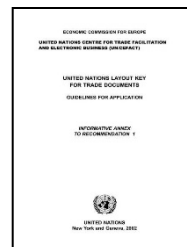
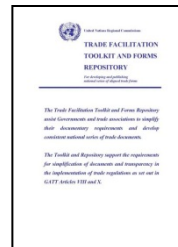
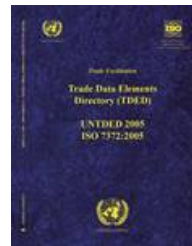
Source: ESCAP-World Bank International Trade Cost Database and UNECE

# UN/CEFACT work for TF and Paperless Trade

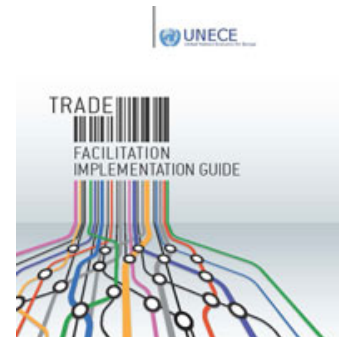
40  
Policy Rec.s



440  
eBusiness  
Standards



Guidelines,  
Briefs, Case  
Studies



Paperless Trade

# UN/CEFACT new projects

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**Core Principles for the  
Operation of Single  
Window**

**Cross Industry Invoice**

**Supply Chain and  
Multi-Modal Reference  
Data Model**

**Single Submission  
Portal (project)**

**Pipeline Data Carrier**

**Trusted Transboundary  
environment for  
legally significant  
interactions**

**Blockchain application  
to Trade Facilitation**

**Smart container  
(Project)**

**Traceability of  
Sustainable Supply  
Chains (Agri-food,  
Fishery, Textile)**

# UN/CEFACT long-standing deliverables for Paperless Trade



The screenshot shows the UN/CEFACT website. At the top, there is a header with the 70th anniversary logo and the UNECE logo. Below this is a navigation bar with links: About UNECE, Our work, Themes, Where we work, Open UNECE, Events, Publications, and Media. A search bar is located on the right. The main content area is titled 'UN/CEFACT' and includes a description: 'Serves as the focal point for trade facilitation recommendations and electronic business standards, covering both commercial and government business processes that can foster growth in international trade and related services.' Below this, there is a section 'About CEFACT' which states: 'Within the United Nations framework of the Economic and Social Council, the United Nations Economic Commission for Europe (UNECE) serves as the focal point for trade facilitation recommendations and electronic business standards, covering both commercial and government business processes that can foster growth in international trade and related services. In this context, the United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) was established, as a subsidiary, intergovernmental body of the UNECE Committee on Trade, mandated to develop a programme of work of global relevance to achieve improved worldwide coordination and cooperation in these areas.' To the right of this text is an image of a laptop with a globe and trade-related icons on its screen. On the left side of the page, there is a sidebar with a 'Trade Programme' section containing links to 'UN/CEFACT', 'About us', 'Domains', 'Projects', 'Public Reviews', 'Outputs', 'Meetings and Events', 'Publications', 'Join UN/CEFACT', 'Policies, Procedures and Terms of Reference', 'National Trade Facilitation bodies and NTFB Repository', 'Media Clippings', and 'Contact us'. At the bottom of the main content area, there are two sections: 'Recent News' and 'Upcoming Events'. The 'Recent News' section features a headline dated '11 July 2017' about the creation of two new working groups. The 'Upcoming Events' section features a headline dated '12 July 2017' about 'Implementing Trade Facilitation and Paperless Trade for Sustainable Growth'.

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About UNECE | Our work | Themes | Where we work | Open UNECE | Events | Publications | Media

UNECE **TRADE PROGRAMME** UN CENTRE FOR TRADE FACILITATION AND E-BUSINESS (UN/CEFACT) / UN/CEFACT

## Trade Programme

- UN/CEFACT
- About us
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## UN/CEFACT

*Serves as the focal point for trade facilitation recommendations and electronic business standards, covering both commercial and government business processes that can foster growth in international trade and related services.*

### About CEFACT

Within the United Nations framework of the Economic and Social Council, the United Nations Economic Commission for Europe (UNECE) serves as the focal point for trade facilitation recommendations and electronic business standards, covering both commercial and government business processes that can foster growth in international trade and related services. In this context, the United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) was established, as a subsidiary, intergovernmental body of the UNECE Committee on Trade, mandated to develop a programme of work of global relevance to achieve improved worldwide coordination and cooperation in these areas.



### Recent News

**11 July 2017:** UNECE is pleased to announce the creation of two new working groups, recently approved by the Executive Committee. A Team of Specialists on Sustainable Fisheries has been established to promote, facilitate and support the implementation of the...

### Upcoming Events

**Implementing Trade Facilitation and Paperless Trade for Sustainable Growth**  
12 July 2017





# UNECE

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Thank you!

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