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Bertrand GEOFFRAY

Internal Consultant

Secretary General of the Bureau International des Containers (BIC) from 2007 to 2016, he stepped down and retired end 2016 and started working for the BIC on strategic projects with the position of Internal Consultant.

He has an education of Officer in the French Merchant Navy.

He joined the Logistics Department of CGM (Compagnie Générale Maritime – a leading French liner shipping company) in 1982 and held successively the positions of financial controller, IT developer, IT project director, overseas agency director, before taking the position of Logistics Director in 1995.

In 1998 he joined the French subsidiary of Hapag-Lloyd. He was, successively, Logistics and Port Operations Director, Sales & Marketing Director and Customer Service Director before joining the BIC.