

PHOENXT

Turn Waste into Beautiful Textile

Business Presentation

Presented by:
Edwina Huang (Founder & CEO)

Ph: +41 762294620
Email: edwina.huang@phoenxt.com

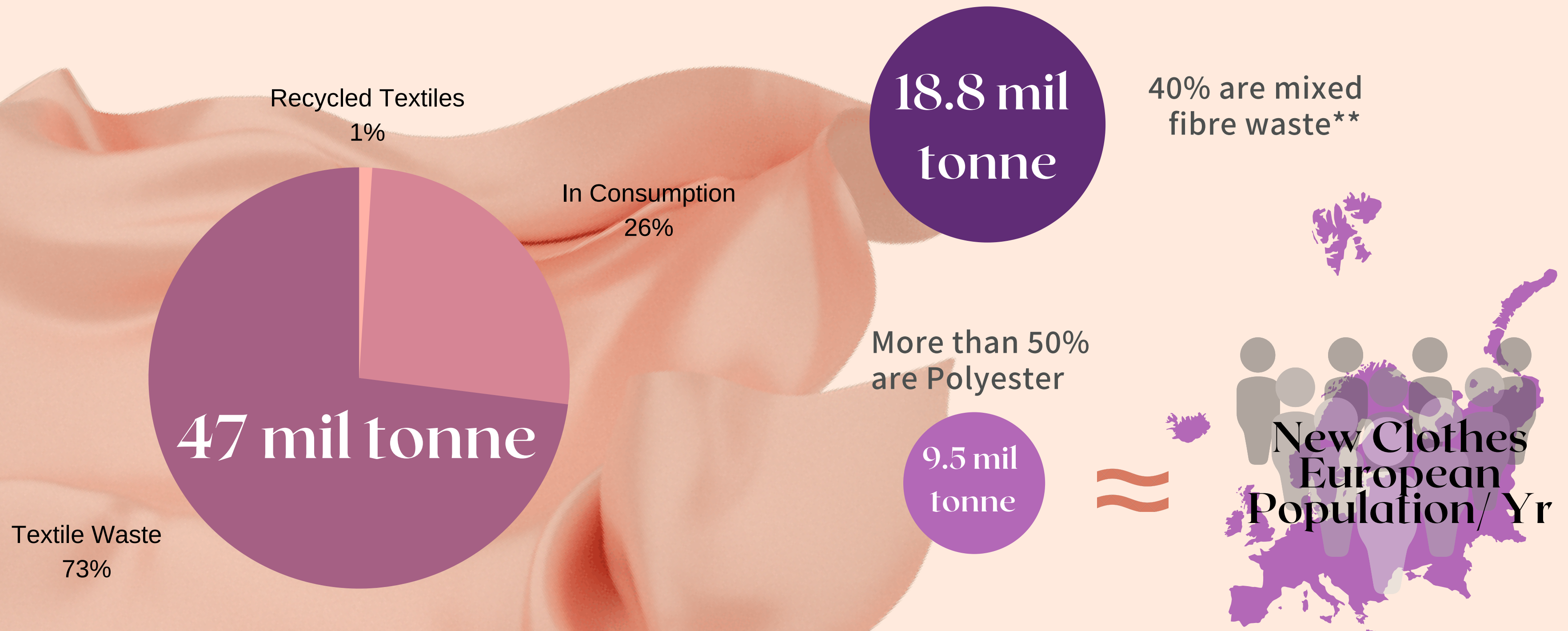


"A circular economy is an economy based on designing out waste, keeping resources and materials in use, and regenerating natural systems."

- *The Medium*

How much waste?

02



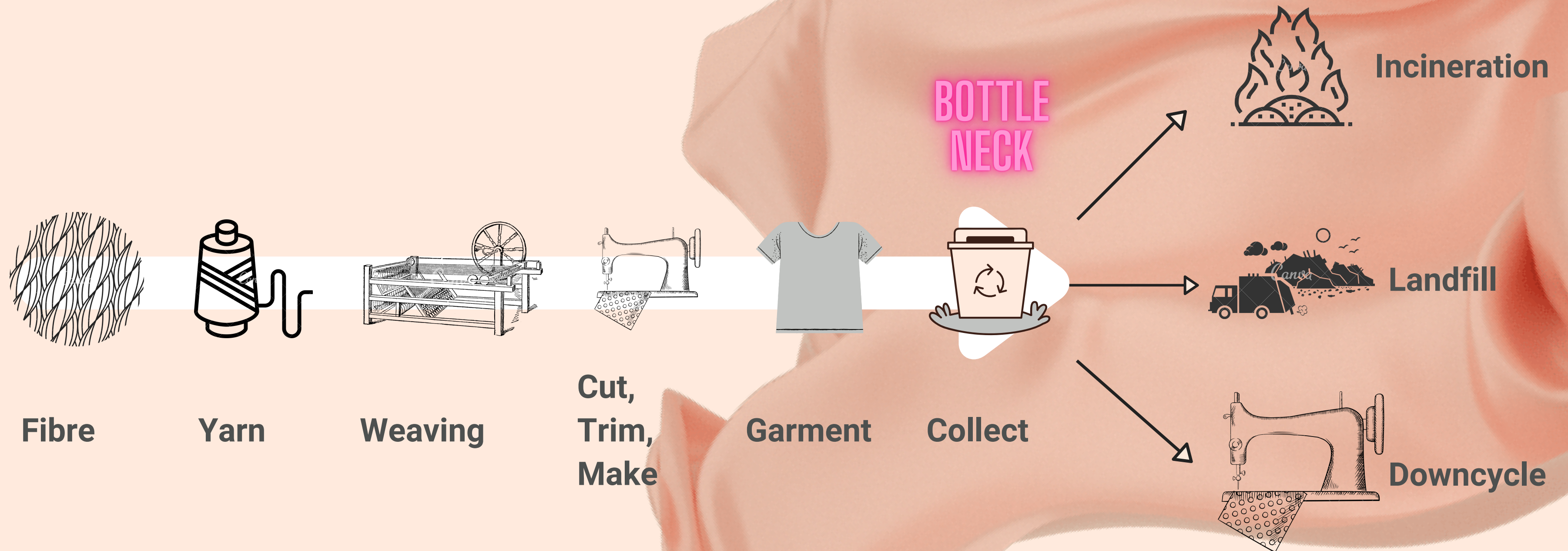
We produce \$460 billion worth of textile waste (47 million tonne) in 2017, 68.3% of them contains Synthetic fibre and the fibre production market is predicted to grow larger and large 2030

*Data from Textile Exchange Report 2019 & Ellen McArthur Report 2018

** Data from Fashion For Good 2020

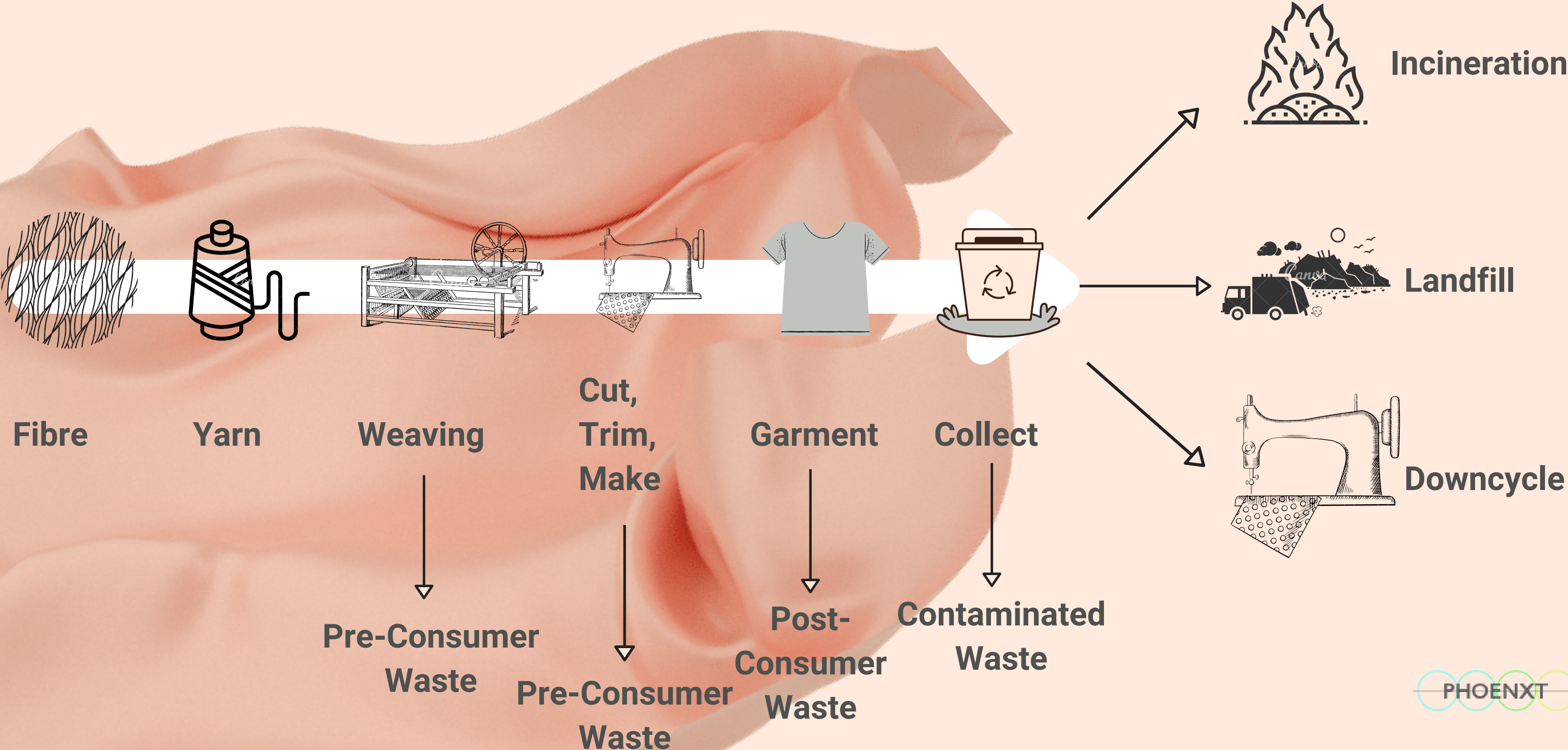
Tradition Solution

03



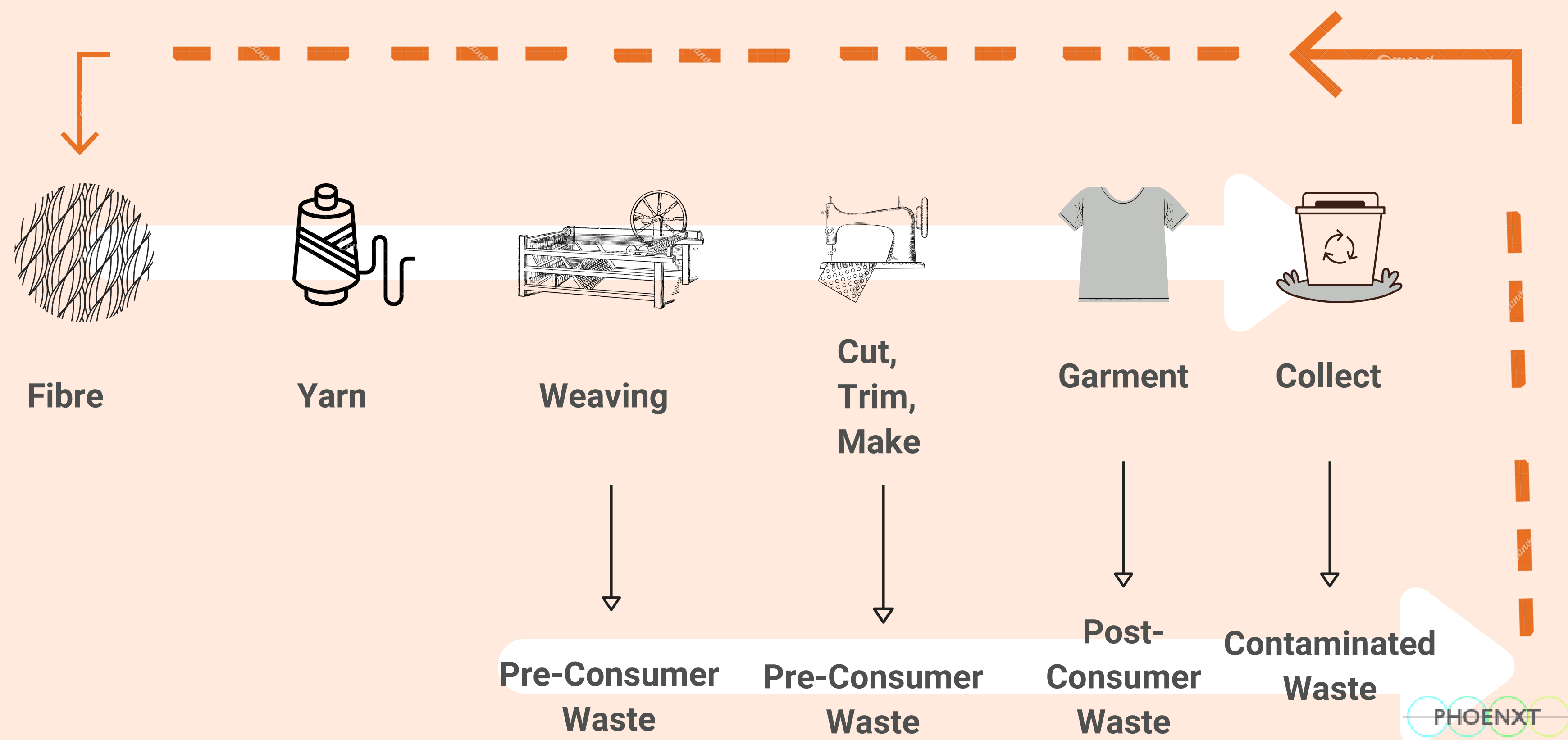
Tradition Solution

04



Proposed Solution

05



06

Our Why

We believe the whole Fashion industry will be revamped by the Sustainable Movement.

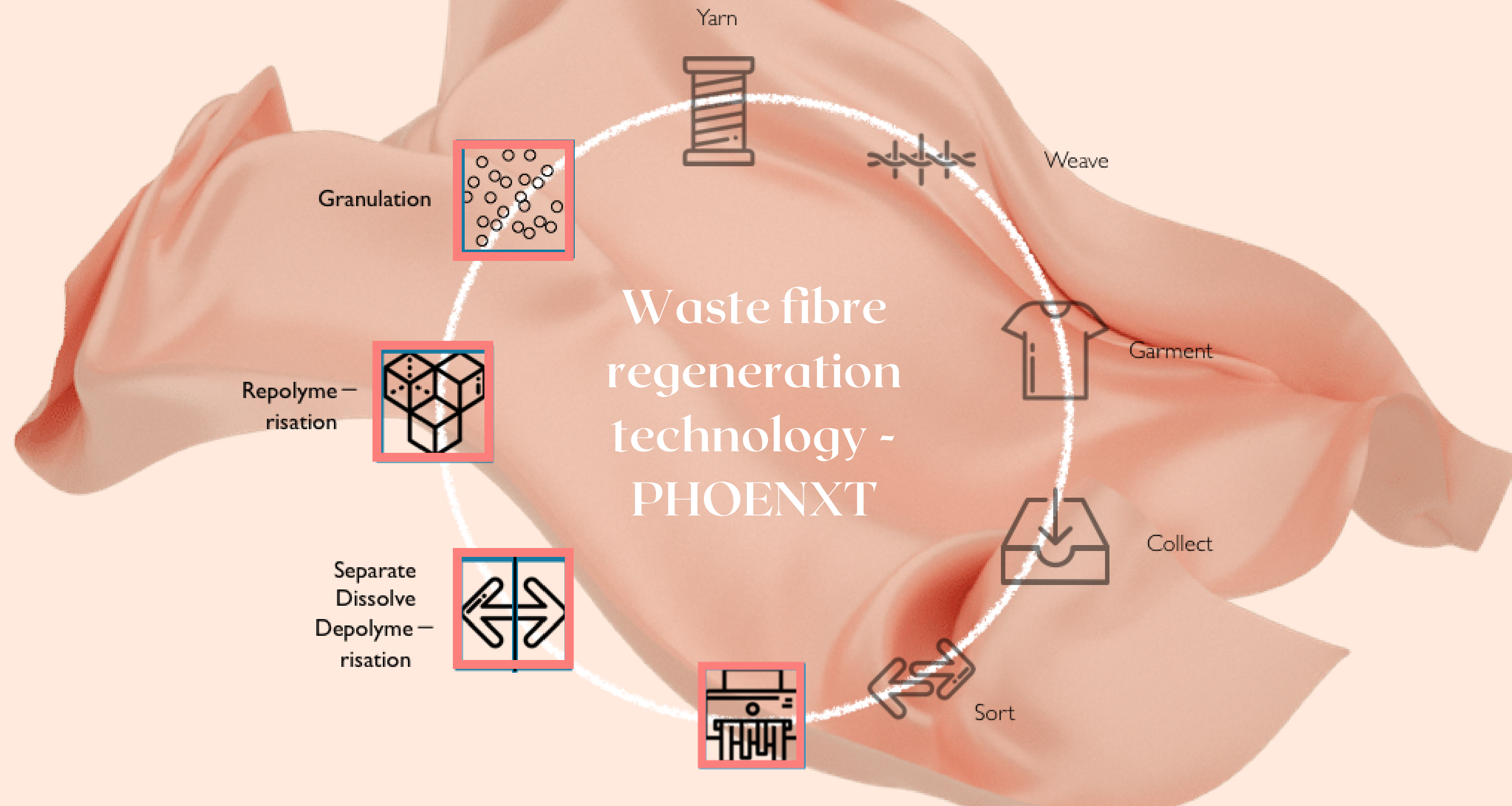
Innovations and social demand will keep pushing changes to the industry for a better, more transparent & cleaner fashion industry.

PHOENXT is an end-to-end solution to transform waste into regenerated materials.

Circular Solution

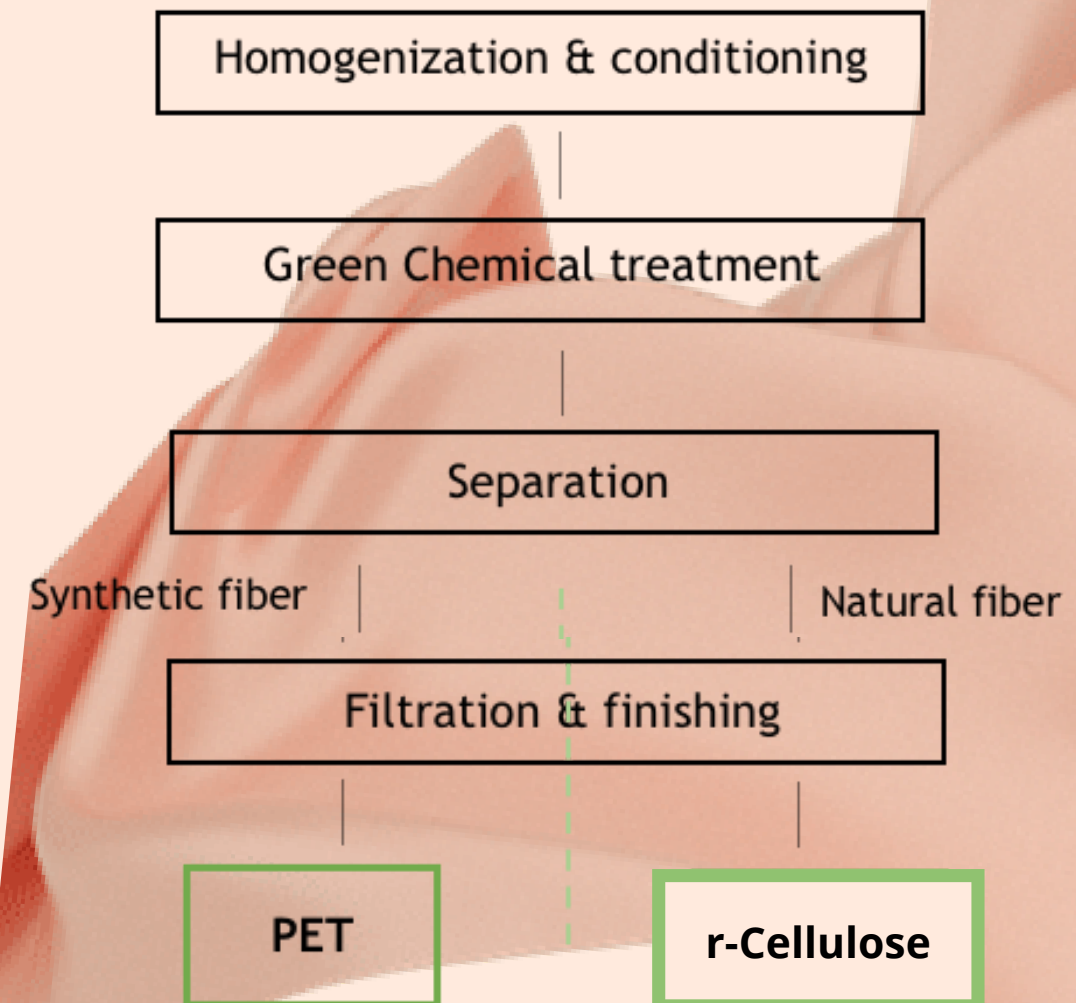
how we turn fabric waste back into textile

07




PHOENXT

"A New Frontier in Chemical Recycling"
- Fashion For Good



Advantages

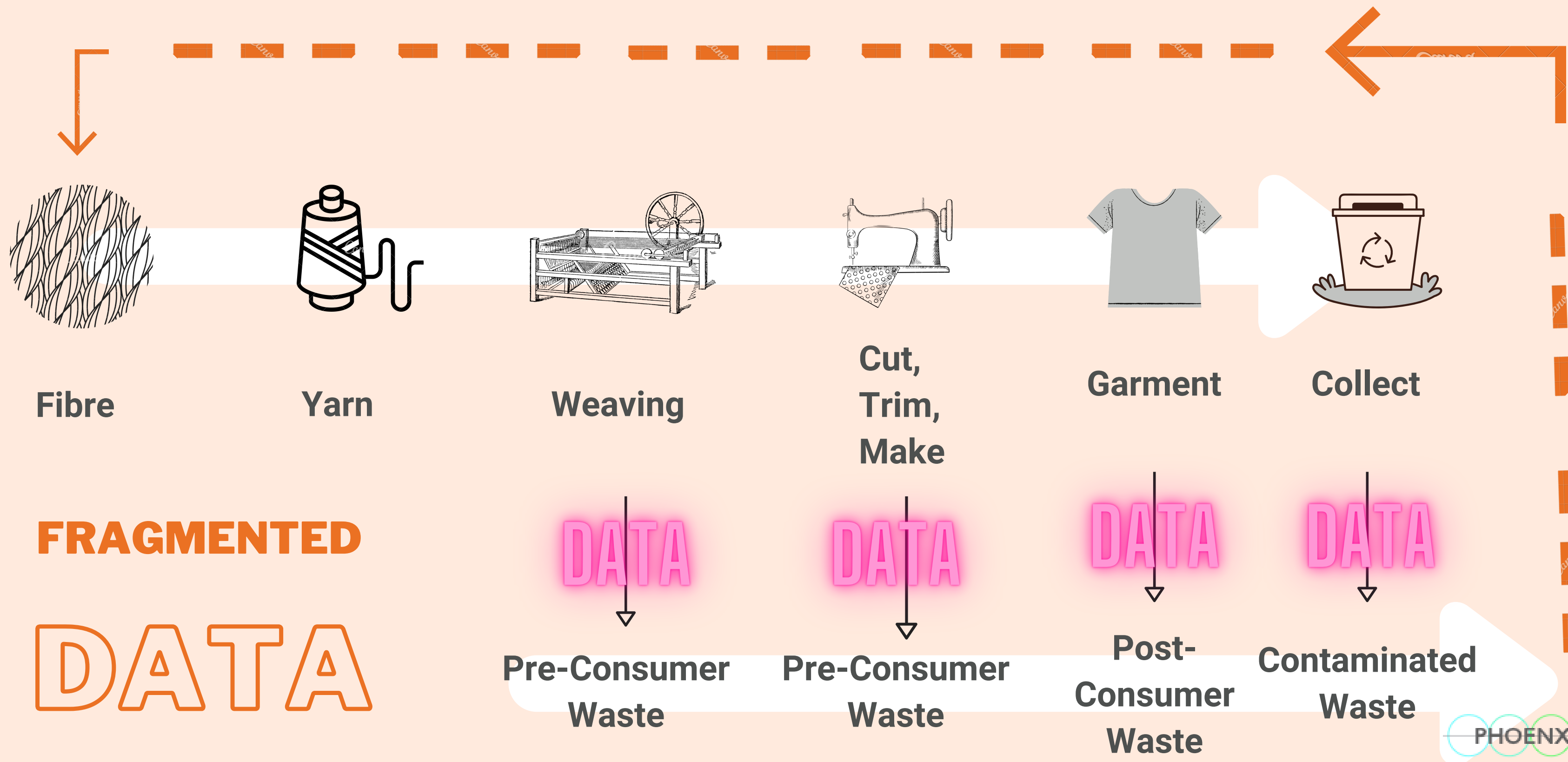
09

Company	PHOENXT
Technology	Chemical - Enzymatic
Postconsumer	✓
Preconsumer	✓
High Waste consumption	✓
Multi Fibres Handling	✓
B2B	✓
SDG Goals	  

- Solvent-Free Technology
- Focus on Pre-Consumer & Post-industrial Textile Waste
- SDG Goals: 6, 12, 13 (hence we are more sustainable)

To Better Recycle...

10





"To really Make Fashion Circular,
businesses, governments, innovators,
and citizens need to join forces."

- Ellen MacArthur Foundation

What do we need?

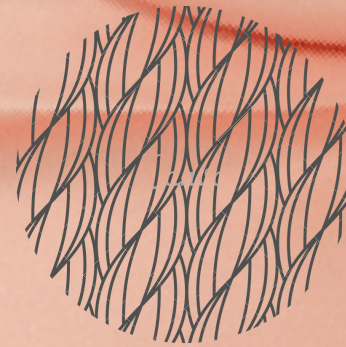
12



Collect

Existing Recycling Infrastructure:

- sorting
- shredding



Fibre

Establish Waste-to-fibre Specification



Yarn

Establish Waste-to-Yarn Specification

Market Support

13

Brands



PVH

KERING



Birla Cellulose
Fibres from nature



zalando

TFRGroup
ACTING RESPONSIBLY - WORKING SUSTAINABLY

Laudes —
— Foundation

LACOSTE



TARGET

Climathon

Zurich



OTEC
海外学人创业大会

seif

DRIVING
SOCIAL
INNOVATION

zhaw

TEXAID

Accelerators
&
Partnership

Thank You

We are your next unicorn that you can partner
with in Circular Fashion/New Material

EMAIL

edwina.huang@phoenxt.com

WEBSITE

www.vivifytextiles.com
www.phoenxt.com

PHONE NUMBER/WECHAT

+41 762294620 / +61 468588488 / Eddie4one