

**Tapping
Transforming
Technology**

**Our
Our
Of**

**Potential
Problems
Peace**



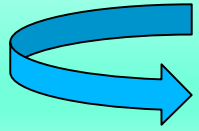
TechnologyOfPeace.net

**Trust
Transparency**

**Our
Of**

**People
Process**

Paradigm shift of Business



Profit-Planet-Person

Person-Planet-Profit



The economic "fairytale"

HUNGER?

\$ 2 daily income from green walls



Disability → Di-ver-sability → Extrability

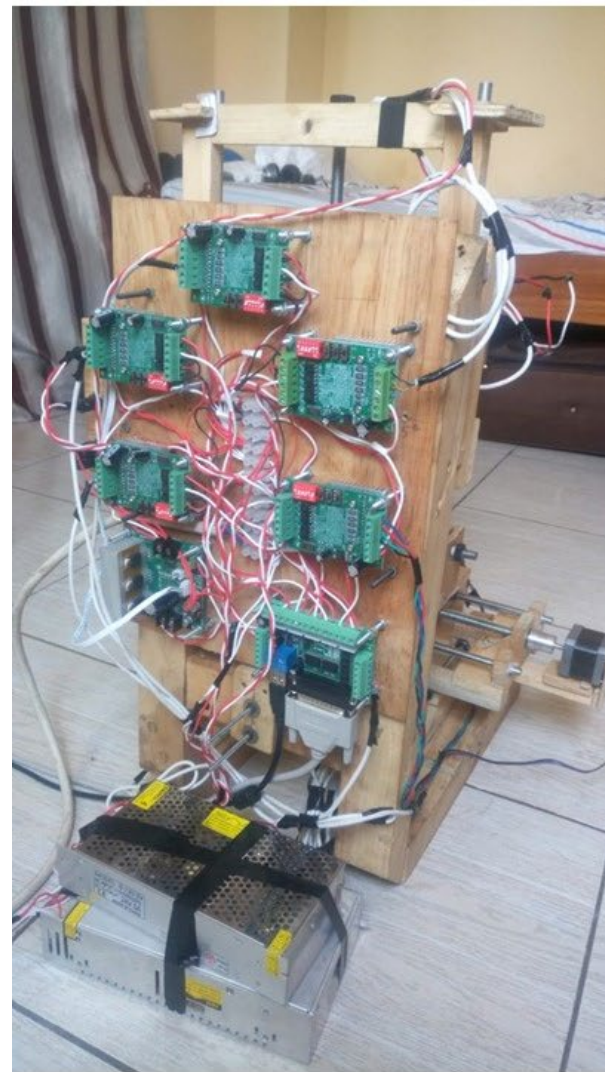


Wall → GreenWall → Food security

Trust Our People to Own the Solution



Agriculture ☐ Permaculture ☐ Permotech



Upcycle Food



Mindset Shift



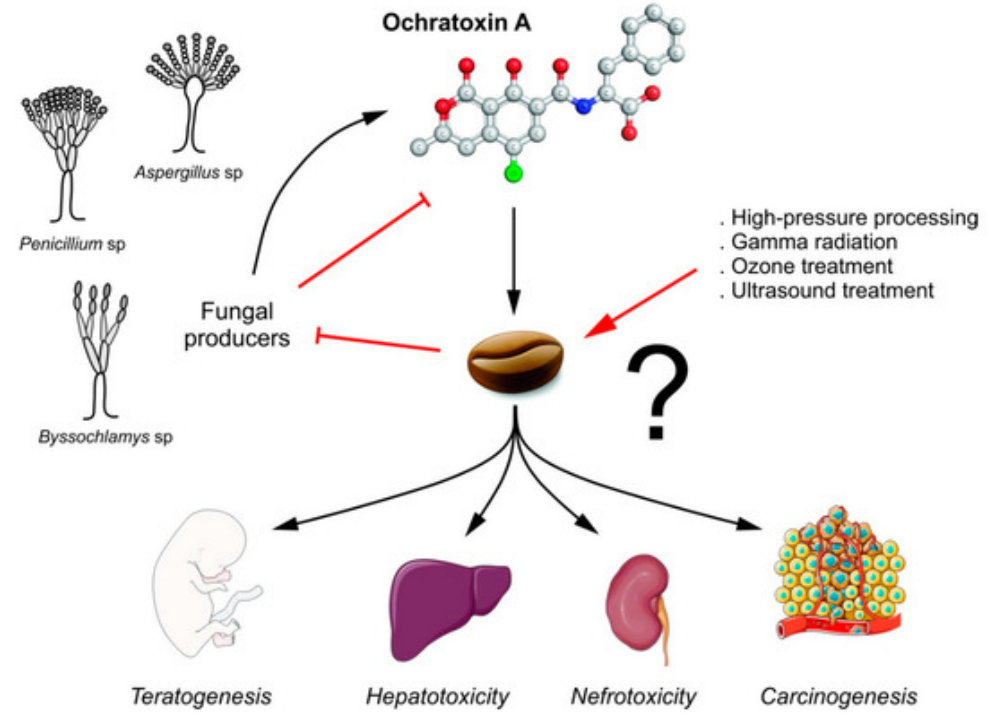
Needy →



Leady

Market signals: Japan and South Korea banned Kenyan coffee for three years

“Kenya’s coffee risks losing its top spot in the world market following its rejection in Japan and South Korea **due to high levels of chemical contamination**”



Swedish Buyer to the CEO of a Kenyan coffee factory:

“We want to buy organic coffee from farmers who give a decent salary to women”

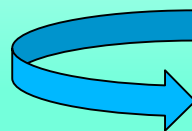
1 NO
POVERTY



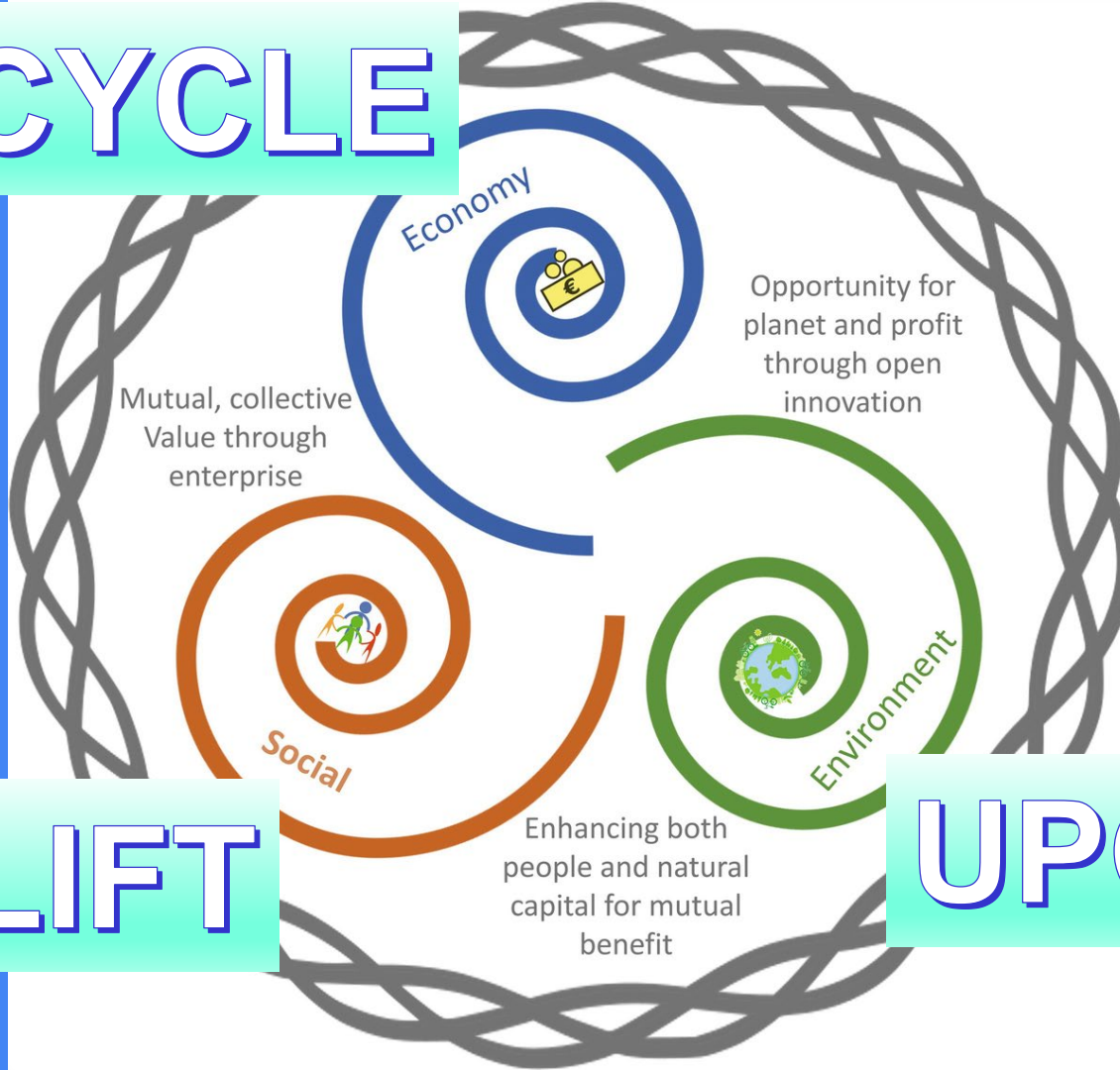
5 GENDER
EQUALITY



Market requirements are compatible with
Paradigm shift of Business

 Profit-Planet-Person
Person-Planet-Profit

UPCYCLE



Spiral Economy

UPLIFT

UPGRADE



←
Full traceability
→



Data requirements - How to connect the data to achieve full traceability ?

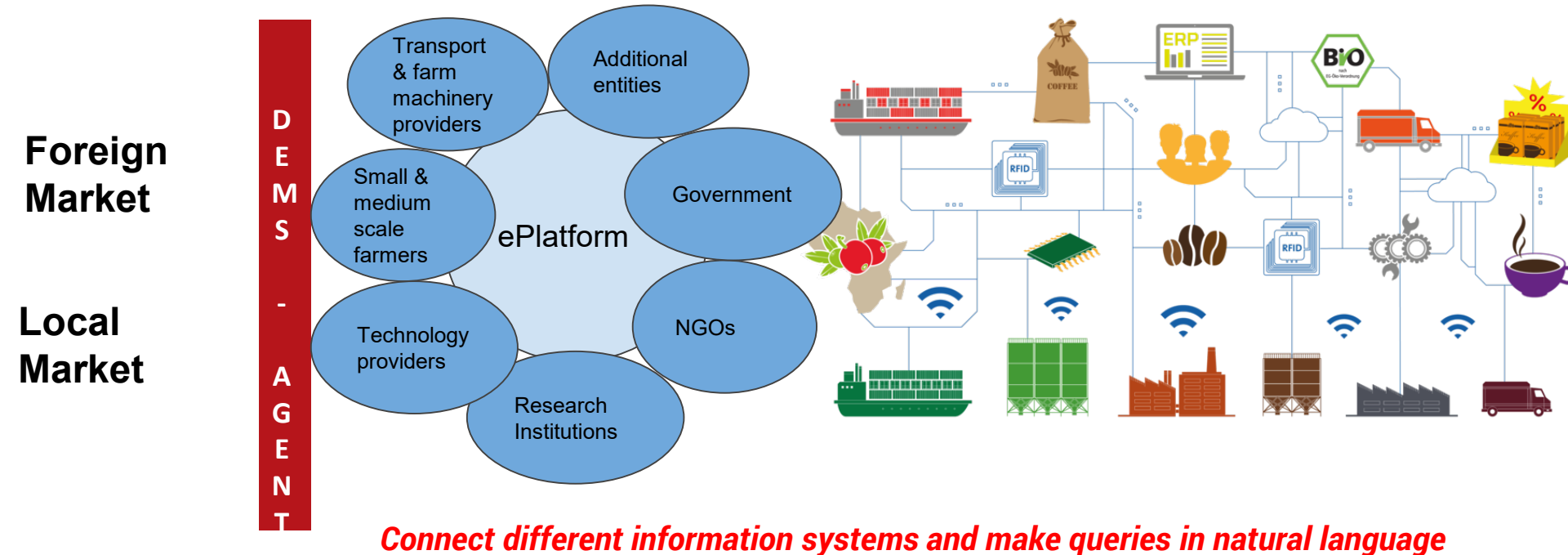
- Farmers, soil, weather...
- Production planning using ERP / SAP
- Roasted coffee products
- Certificate quality of coffee (organic, fair trade...)
- Logistics / transport
- Coffee shops



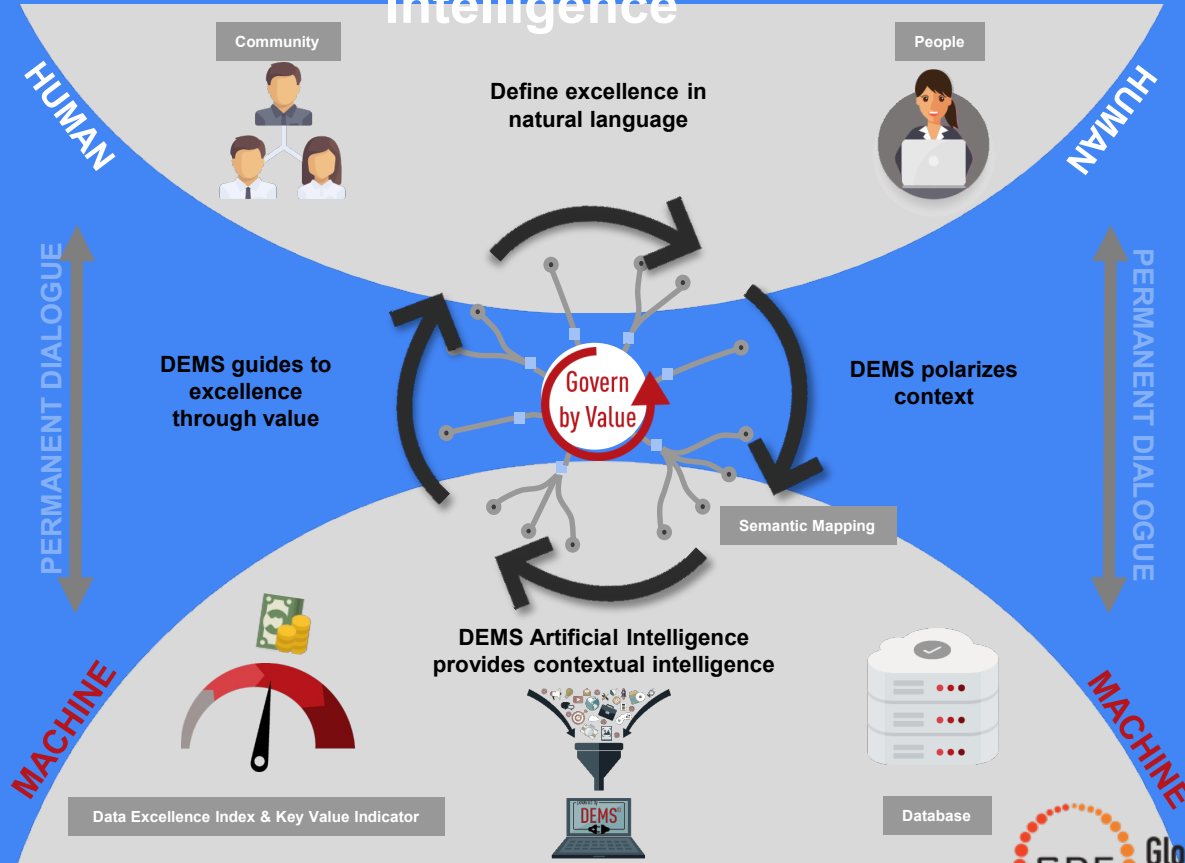
Human wisdom + data + AI

DEMS: Data Excellence Management System

Data Integration – DEMS AGENT



Human Wisdom + Artificial Intelligence



SUSTAINABLE DEVELOPMENT GOALS



The platform will show purchasers where their coffee batch has been grown, how it has been processed and handled, and how their purchase has helped go towards sustainable development goals on a local level.

E.g. Reduces poverty (SDG 1), zero hunger (SDG 2), reaches gender equality (SDG 5).

Thanks

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A decorative graphic in the bottom right corner consisting of a light blue rounded square partially overlapping a white triangle.