

Reach-U in 5 sentences

Collect. Associate. Validate. Present.

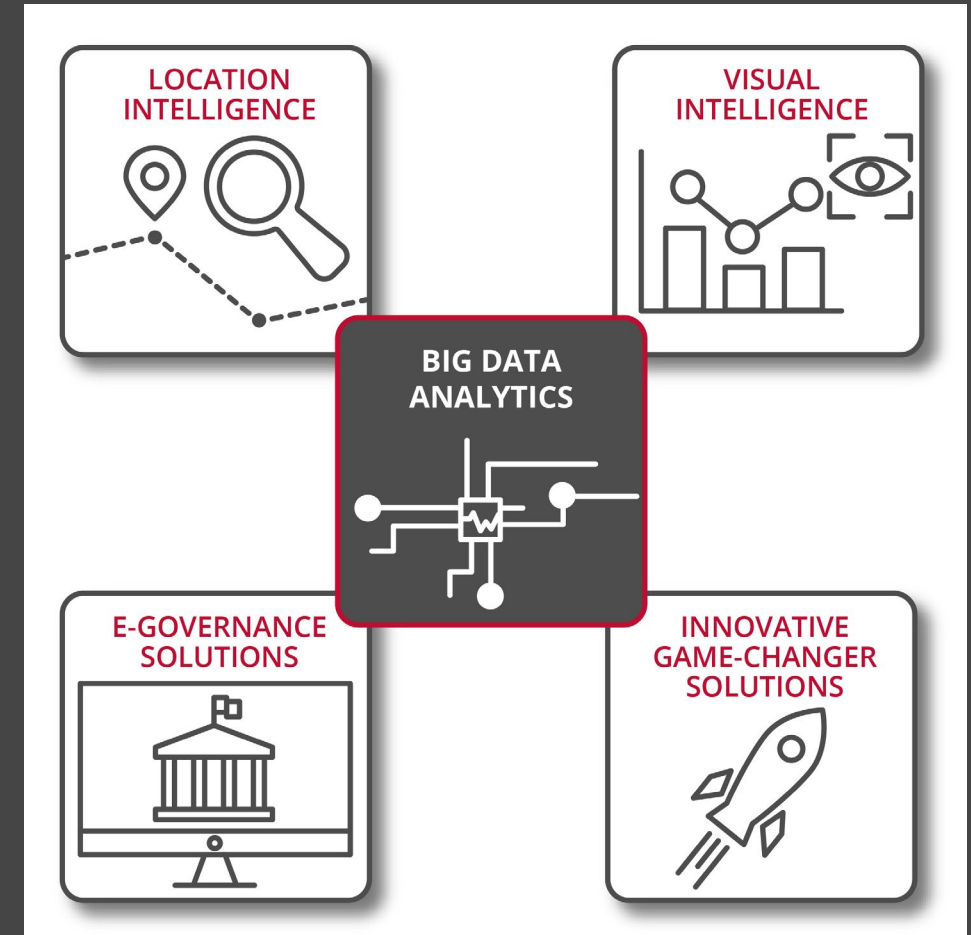
1 Analytical solutions to benefit from big data that involve location, image and map

2 2 main product categories: Location Intelligence & Visual Intelligence

3 Our R&D team is working together with leading universities on analytics & machine-learning algorithms

4 First commercial location analytics application in the world together with Ericsson in 2001

5 Our solutions have been deployed and tested in Europe, America, Asia and Africa



"Big data could be a really powerful tool to create something that feels very specific, a unique experience for the end user."