



Jean-Christophe FINIDORI

Founder and General Manager at HODLNG

Jean-Christophe holds an MSc in organizational behaviour and a post-graduate degree in electronic media. A self-starter, backed by more than 20 years of experience on the Internet, he builds the narrative and collaborations around new technologies (from the Web 1.0 to the Decentralized Internet).

Founder and General Manager at HODLNG, a start-up developing a Blockchain-based, smart contracting regime for LNG. It helps natural gas stakeholders to address contracting issues, while also creating a space for an innovative, fair profit-sharing mechanism; generating additional revenues and contributing to positive social impact.

A former UN international civil servant; with UPU he was driving product development and technology capabilities, and the political and administrative stream, on a global scale. He is known for award-winning publications such as *Marketing direct sur Internet* (Direct Marketing on the Internet) and *Lexique Internet* (an Internet Glossary). He has been honoured by the Commercial Science Academy in France.