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**LWARB**  
London Waste and Recycling Board

# LWARB's programmes

## **Resource London: Partnership with WRAP - Supporting London's local authorities**

- Minimising the amount of waste produced and maximising re-use
- Increasing and improving the capture of unavoidable food waste
- Improving the yield and quality of dry recycling
- Restricting residual waste



Resource London

## **Advance London: Investment and business support**

- Portfolio management
- New investment activity
- Collaboration
- Business support



Advance London

## **Circular London: Driving the circular economy agenda in London**

- Communication
- Collaboration
- Demonstration
- Funding



Circular London

# Resource London - Programme focuses

**Minimising the amount of waste produced and maximising re-use**

**Increasing and improving the capture of unavoidable food waste**

**Improving the yield and quality of dry recycling**

**Restricting residual waste**

# The five business models





LWARB have identified a £7 billion circular economy opportunity in London. During the summer we published a Route Map that identified 100 actions to unlock c.£2.8 billion worth of opportunity, and have established one of the world's most advanced circular economy support programmes incorporating demonstration, collaboration, funding and business support.

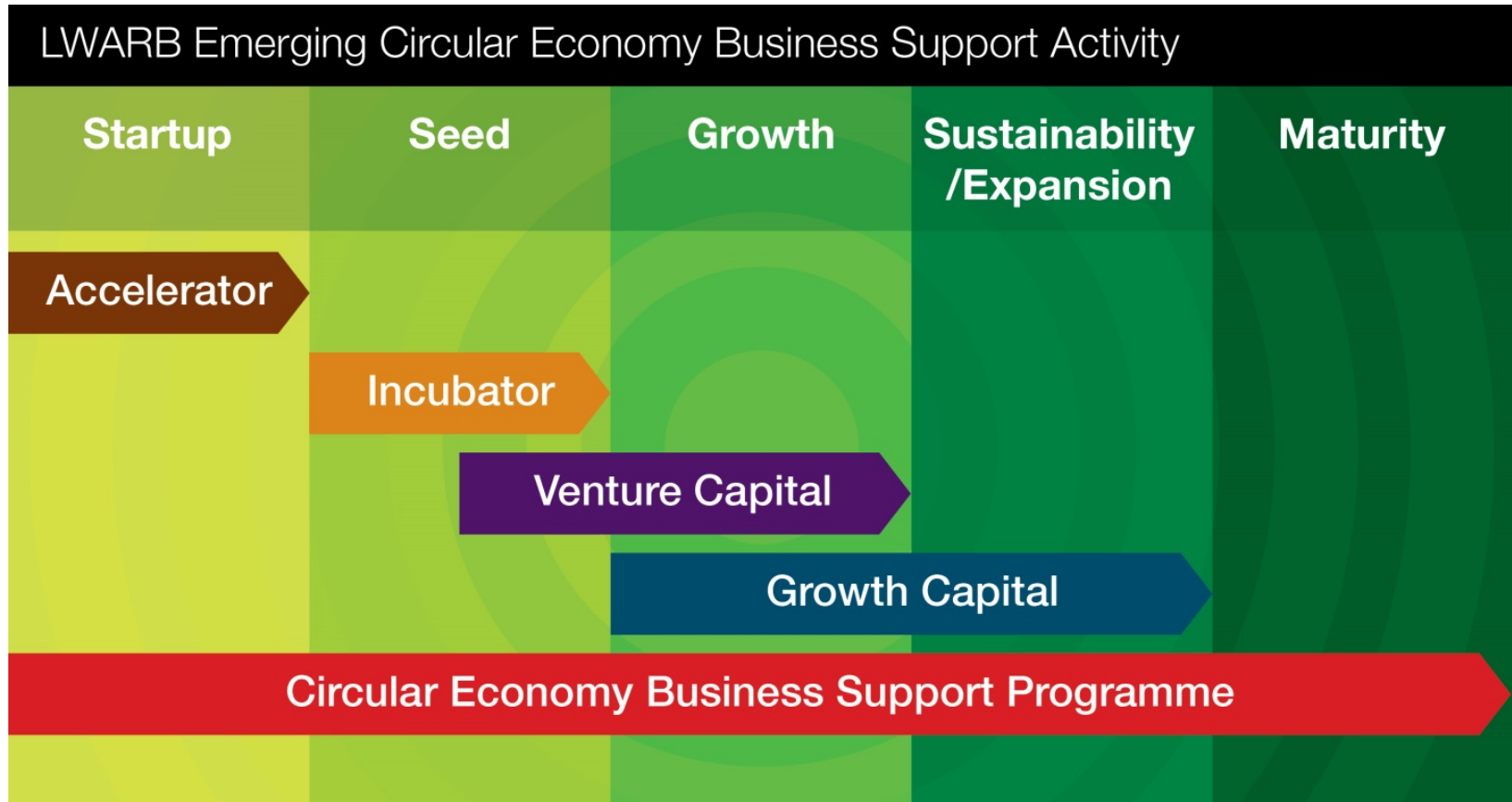
## **London's circular economy route map**

- It has identified c.100 actions to enable London to become a circular city.
- LWARB will issue a call to action to stakeholders to lead on other actions from the route map and review progress annually.
- LWARB intends to facilitate two demonstration projects in each of the key focus areas by 2020.
- The aim is to capture learnings for future projects and use them to inform the development of a set of metrics and indicators that allow comparison between demonstrators.

## **Sharing learnings**

- LWARB and the GLA are members of Ellen MacArthur Foundation (EMF) through their Government and Cities Programme enabling access to the Circular Economy 100 business network
- No equivalent circular economy network in London and this means that opportunities for facilitating and brokering collaborations across the supply chain are being missed.
- LWARB will create a London collaboration hub around circular economy issues to facilitate and support innovation. LWARB will also network with the C40 members to ensure a focus on zero carbon cities.

# Supporting CE SMEs



# Business Advisory Support

**Project:** Circular economy business support for SMEs in London

**Scope:** Supporting SMEs in London to improve their competitiveness through the adoption of circular business models or scaling up of existing circular businesses.

**Duration:** 3 years from January 2017

**Funding:** The project is jointly funded by LWARB and ERDF

**Objectives:** The programme will support businesses to:

- Pilot and implement circular economy business models
- Increase growth capacity and generate employment opportunities
- Introduce new products and services to the market
- Access finance
- Improve resource efficiency and minimise waste production.