

UN/CEFACT Recommendation
Public-Private Partnership in
Trade Facilitation (PPP-TF)

PPP-TF Project

- Started in 2014 in order to provide specific guidance on PPP that cover TF measures
- Project has successfully completed Public Review
- Will be presented to the UN/CEFACT governing body (the Plenary) to become a UNECE recommendation
- Should be in line with the work done in UNECE-PPP
- Project leader: Maurice DIAMOND (email...)

Financing Trade Facilitation

- Trade Facilitation mechanisms require funding
- One option for this is Public Private Partnerships
- This recommendation does not address general PPP topics (such as types of PPPs).
- It does address the aspects which are specific to TF projects and the points which need to be considered

Trade Facilitation PPPs for what?

- TF PPPs are typically contractual or structural
- Some examples of TF measures that can be financed by PPP include:
 - Development / Institutional (ie capacity building)
 - Infrastructure projects such as
 - building roads, rail networks, ports, dry ports...
 - ICT projects such as
 - Single Windows,
 - international trade websites,
 - trade and logistics corridors,
 - coordinated border management
- Goes through each type in Annex 1 and reviews the key characteristics

Main aspects to be considered in PPPs in Trade Facilitation

- Return on Investment
- Insufficient funds
- Contract length
- Tender process
- Barriers to trade
- Cooperation of all relevant parties
- Public perceptions
- Protection of commercially or otherwise sensitive information
- Risks in ICT PPPs
- Legal considerations