

**Startup** **GRIND**  
powered by \_\_\_\_\_  
**Google for Entrepreneurs**  
 **ZURICH**

**EDUCATE**  
**INSPIRE**  
**CONNECT**

# our values



**Give first**

don't take



**Make friends**

not contacts



**Help others**

before yourself

# Global community / Local impact

100+ cities

15 countries

1000+ fireside chats

100 000+ founders attended

1mil+ minutes of video watched

Founded in Silicon Valley 2010

Zurich Since 2013



# Our Goals

- Help every entrepreneur on the planet
- Make their startup journey less lonely, more connected and more memorable
- Find mentorship, connect to partners and hires, pursue funding, and reach new users
- Online and Offline channel to:
- **Educate, inspire, connect**

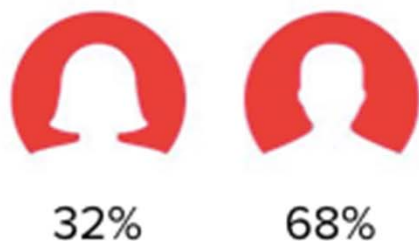


# format / reach

- Simple format, applied globally
- Monthly events featuring successful local founders, innovators, educators and investors who share lessons learned on the road to building great companies.
- We've helped Google for Entrepreneurs extend its reach to Iran, Palestine, and China.
- We collected thousands of data points from global entrepreneurs for the Kauffman Foundation entrepreneurship study.

# Demographics

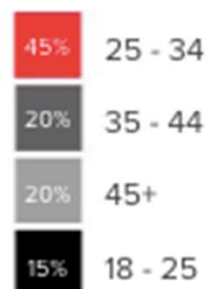
## GENDER



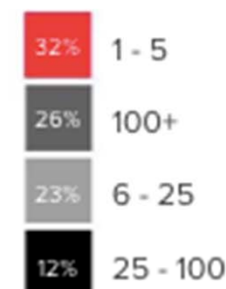
## JOB PROFILE



## AGE



## EMPLOYEE SIZE



## INDUSTRY

- 42% Software/Tech
- 15% VC/Finance
- 9% Media
- 7% Enterprise
- 7% Consulting
- 20% Other (educational, social, etc)

# iversity

- May is Female Founders month
  - Global events host women entrepreneurs
  - 40% Female speakers at Global conference
- Partnership with local and global initiatives
  - Like with Google: #40Forward
- Diversity in the Startup Grind directors
  - Cultural diversity (85 countries)
  - Language
  - Business approach

# Simple Startups

- WeFarm - Connecting farmers to vital information, London
  - Every day small-scale farmers develop a diverse range of innovative, low-cost solutions in response to the many challenges that they face. But with the majority of farmers living in remote areas without internet access, they cannot share this information with other farmers... Until now, with WeFarm.
- Khartoum Breast Care Centre (KBCC), Sudan
  - The Horn of Africa's first and only dedicated breast cancer clinic
  - Impacted by sanctions



# ir support

- Startup Grind Sudan was part of Working group that worked to educate and had some contacts with officials to help lifting some sanctions on the business and fund transfer so as it help Sudanese startups work better and bring better economic to Sudan.
- Global network of expert founders and entrepreneurs, connecting, advising, educating on a local and global scale.

# e future

- Why are these networks needed/important
- What can you do to knock down the walls
- Technical embargos are a big hindrance
- More collaboration needed between entities (Gov/Corp/Priv)
- #StrongerTogether
  - City leaders must look at how they can bolster start-up ecosystems within their cities.
  - This will require new forms of collaboration and partnerships with urban actors, and greater degrees of knowledge sharing with peers.

# David Butler

- Born in '77
- Traveled/lived in 20+ countries, 4 continents
- Married for 17 years
- 3 girls + 3 boys = 6 kids
- Active in the Swiss startup ecosystem since 2000
  - Startup Grind – Educate, Inspire, Connect
  - Exit Accelerator – Awareness, education, support for the Exit phase
  - Living Startups – Reality TV(style) series; the true startup stories




ank you

David Butler

Chapter Director, Startup Grind Zurich Switzerland

Serial Networker / Advisor / Connector

 @david\_a\_butler | [www.socialaxle.com](http://www.socialaxle.com)  
076 586 4480 | [butler@socialaxle.com](mailto:butler@socialaxle.com)