

## Smart Specialization Strategies for Sustainable Development

16-17 October 2014

Geneva, Switzerland

### Draft Programme

#### Thursday 16 October 2014

10:15 am- 1 pm	<p><b>Welcome address:</b> Andrey Vasilyev, Deputy Executive Secretary, UNECE</p> <p>Session 1: <b>Smart Specialization Strategies – Why, What and How?</b></p> <p><i>Moderator:</i> Ivan Bortnik, Chairman, Association of Innovative Regions, <i>Russian Federation</i></p> <p><b>Walter Deffaa</b>, Director-General, DG Regio, <i>European Commission</i></p> <p><b>Dominique Foray</b>, Federal Institute of Technology Lausanne, <i>Switzerland</i></p> <p><b>Charles Wessner</b>, Georgetown University, former Director, Innovation and Entrepreneurship Program, National Academy of Sciences, <i>United States</i></p> <p><b>Slavo Radosevic</b>, University College London, <i>United Kingdom</i></p>
1 pm – 3 pm	Break
3 pm – 6 pm	<p>Session 2: <b>Smart Specialization and Economic Development – Filling the Policy Gaps</b></p> <p><i>Moderator:</i> Charles Wessner, Georgetown University</p> <p><b>Philip McCann</b>, University of Groningen, <i>Netherlands</i></p> <p><b>Paolo Casalino</b>, Head of Regione Puglia to Bruxelles, Puglia Region, <i>Italy</i></p> <p><b>Hannes Leo</b>, CEO, cbased, and Harald Gohm, Standortagentur Tirol, <i>Austria</i></p> <p><b>Carmen Sillero Illanes</b>, Head of Division for Strategy and Programmes, Agency for Innovation and Development, Andalucía Region, <i>Spain</i></p> <p><b>Alexander Kobenko</b>, Vice-premier, Samara region, <i>Russian Federation</i></p> <p><b>Pavel Dvorak</b>, Principal Economist, <i>European Bank for Reconstruction and Development</i></p> <p><b>Zhumatay Salimov</b>, Deputy Chairman, National Agency for Technological Development, <i>Kazakhstan</i></p> <p><b>Eli Anavi</b>, Director, SME &amp; Innovations Directorate, Ministry of Economics &amp; Energy, <i>Bulgaria</i></p>

**Friday 17 October 2014**

10 am – 11:30 am	<p><b>Session 3: Smart Government for Smart Specialization - Building Capacity for Policy Design and Implementation</b></p> <p><i>Moderator: Johannes Leo, cbased</i></p> <p><b>Kevin Morgan</b>, Cardiff University, <i>United Kingdom</i></p> <p><b>Beata Lubos</b>, Head of Unit of Innovation Policy, Ministry of Economy, <i>Poland</i></p> <p><b>Lena Tsipouri</b>, University of Athens, <i>Greece</i></p> <p><b>Mario Cervantes</b>, <i>Organization for Economic Cooperation and Development</i></p>
11:30 am – 1 pm	<p><b>Session 4: Above and Beyond – Policy Coordination and Cooperation Across Regions</b></p> <p><i>Moderator: Zhumatay Salimov, Kazakhstan (tbc)</i></p> <p><b>Ruslan Rakhmatullin</b>, Smart Specialization Platform, Joint Research Center, <i>European Commission</i></p> <p><b>Annalisa Primi</b>, <i>Organization for Economic Cooperation and Development</i></p> <p><b>José Carlos Caldeira</b>, President, National Innovation Agency <i>Portugal</i>, and Vanguard Initiative</p>