

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

INTERNATIONAL CONFERENCE

Entrepreneurship and Innovation

Dubrovnik, Croatia
23-24 May 2013

Making things work better



INTERNATIONAL CONFERENCE

**ENTREPRENEURSHIP AND INNOVATION:
MAKING THINGS WORK BETTER**

Dubrovnik Palace Hotel

Dubrovnik, Croatia, 23-24 May 2013

PROGRAMME

THURSDAY, 23 MAY 2013

08:00 - 09:00

REGISTRATION

9:00 – 9:45 OPENING SPEECHES

Mr. Andrey Vasilyev, Deputy Executive Secretary of the United Nations Economic Commission for Europe

Mr Željko Jovanović, Minister of Science and Education, Croatia

Ms Zdenka Loncar, Assistant Minister of Entrepreneurship and Crafts, Croatia

9:45 – 10:00 Coffee break

10:00 – 11:00 HIGH-LEVEL PANEL

MODERATOR: Andrey Vasilyev, Deputy Executive Secretary, UNECE

SPEAKERS

Ms Lidia Brito, Director of Science Policy and Capacity Building, UNESCO

Mr Hugh Morgan Williams OBE, Chair, SME Committee, BusinessEurope

Mr Charles Wessner, Director, Technology, Innovation and Entrepreneurship, National Academy of Sciences, United States (tbc)

Ms Ivanka Marickovic Putric, Senior Executive Director, Croatian Bank for Reconstruction and Development, Croatia

11:00 – 13:00 SESSION 1

INNOVATIVE ENTREPRENEURSHIP: THE LINKS BETWEEN INNOVATION AND ENTREPRENEURSHIP POLICIES

- Trends in SMEs development and their contribution to innovation
- The integration of entrepreneurship and innovation policies
- Universities and innovative entrepreneurship

MODERATOR: Mr Pierre Kladny, Managing Partner, Valley Road Capital, and Chairman, Swiss Private Equity and Corporate Finance Association (French chapter)

SPEAKERS

Ms Olga Belkova, Member of Parliament of Ukraine, and former Managing Partner, EastLabs, Ukraine

Mr Marko Curavic, Head of Unit Entrepreneurship 2020, DG Enterprise, European Commission

Mr Jaime del Castillo, Professor of Applied Economy in the Universidad del País Vasco and President of Infyde S.L., Spain

Ms Julia Djarova, Managing Director, ECORYS, Netherlands

Mr Harry Yuklea, Technion – Israel Institute of Technology, Israel

13:00 – 14:30 LUNCH

14:30 – 18:00 SESSION 2

COLLABORATION AND STRATEGIC ALLIANCES IN THE PROMOTION OF INNOVATIVE ENTREPRENEURSHIP

- Linkages and alliances in support of innovative entrepreneurship
- Collaborative arrangements between the public and private sector to overcome financial and other barriers to entrepreneurship

MODERATOR: Ms Julia Djarova, Managing Director, ECORYS, Netherlands

SPEAKERS

Mr Luigi Amati, META Group, Vice President for Policy Affairs, Business Angels Europe, Italy

Ms Irina Anghel-Enescu, Secretary General, South Eastern European Private Equity and VC Association, Romania

Mr Drasko Ivanisevic, Developer and Platform Evangelism Lead, Microsoft, Croatia

Mr. Harald Gohm, CEO, Standortagentur Tirol, Austria

Mr Pierre Kladny, Managing Partner, Valley Road Capital, and Chairman, Swiss Private Equity and Corporate Finance Association (French chapter), Switzerland

16:30 – 16:45 Coffee break

Mr Zoran Aralica, Senior Research Fellow, Institute of Economics, Croatia

Ms Margarita Tchouvakhina, Director Research, KfW Bank for Reconstruction, Germany

Mr Valery Tsepka, CEO, Belarus High-Technology Park, Belarus

Mr Pertti Valtonen, Counsellor, Ministry of Employment and the Economy, Finland

END OF THE FIRST DAY OF THE CONFERENCE

RECEPTION FOR PARTICIPANTS

18:30 Bus leaving from the Conference Venue to the Old Harbour

19:00 – 22:00 Dinner cruise on the Karaka boat



FRIDAY, 24 MAY 2013

10:00-13:00	CONFERENCE SESSIONS
13:00-14:30	LUNCH

10:00 – 12:45 SESSION 3

SOCIAL ENTREPRENEURSHIP TO ADDRESS SOCIAL AND ENVIRONMENTAL CHALLENGES

- **How can entrepreneurship drive the necessary changes to address environmental and societal needs?**
- **Opportunities open to investors**
- **How can policy support sustainable social innovation through entrepreneurship?**

MODERATOR: Mr Harry Yuklea, Technion – Israel Institute of Technology

SPEAKERS

Ms Anna Kaderabkova, Centre for Innovation Studies, University of Economics and Management, Czech Republic

Ms Mirna Karzen, Social Innovation Laboratory, Croatia

Ms Antonella Noya, Senior Policy Analyst, OECD

11:15 – 11:30 Coffee break

Mr Frank Pot, Prof. em. Radboud University, Netherlands

Mr Filippo Addarii, Executive Director, Euclid Network

Ms Virginie Vinel Kolovos, Director of Strategy, YTKO Ltd, United Kingdom

Mr Gojko Berlangi, Manager, Green Business Support Program, UNDP Croatia

12:45 – 13:00 CLOSING REMARKS

Mr. Andrey Vasilyev, Deputy Executive Secretary of the United Nations Economic Commission for Europe.

Ms Dijana Bezjak, Assistant Minister of Entrepreneurship and Crafts, Croatia

13:00 – 14:30 LUNCH

Who We Are



The **United Nations Economic Commission for Europe (UNECE)** is the lead agency within the United Nations system for economic development and cooperation in Eastern Europe, the Caucasus and Central Asia. In its subprogram on Economic Cooperation and Integration, it promotes innovation and knowledge-based economic development throughout the region. Promoting entrepreneurship is an integral part of this effort. UNECE's work in this field rests on two pillars: identifying and disseminating international good practices by drawing on the expertise available throughout the region, and policy advice and capacity building on the basis of these good practices. The Dubrovnik conference is the latest in a series of events advancing this work.



The **Ministry of Entrepreneurship and Crafts** designs and implements the Government's programs promoting the competitiveness of small and medium-sized enterprises in Croatia. It does so through the systematic stimulation of entrepreneurship, by encouraging innovation, by providing export support and incentives for foreign direct investment, and by managing access to European Union funds and other sources of international financing. Croatia is happy to host the "International Conference on Entrepreneurship and Innovation" and the Ministry of Entrepreneurship and Crafts is excited to have the opportunity to bring together a wide range of stakeholders from all over the world and to promote a platform for new initiatives and innovative networks.

Delivering as one

UNECE gratefully acknowledges financial support from the United Nations Educational, Scientific and Cultural Organization (UNESCO).



United Nations
Educational, Scientific and
Cultural Organization

UNESCO is the only United Nations specialized agency, symbolized by the 'S' in the acronym, with a specific mandate for science. UNESCO, in partnership with diverse funding agencies, helps reinforce the capacities of developing countries in the sciences, engineering and technology. Through its Division of Science Policy and Capacity Building, UNESCO specifically aims to strengthen national and regional research and innovation systems, strengthen capacities and the use of technologies, and encourage scientific networking. The Division works to foster the development and implementation of science, technology and innovation policies to help governments formulate and implement effective science and technology. Today, science is recognized not only as the driver of national economic development, but more importantly the key contributor to poverty reduction and the central component to achieving sustainable development. Within this framework, UNESCO is pleased to provide support to the International Conference on Entrepreneurship and Innovation: Making Things Work Better.