


The **S3 KEY**  **for Self-Assessment**

Getting started with smart specialisation in your region

The **S3 KEY**  **for Self-Assessment** has been developed in the context of the international project „Drafting Smart Specialisation Strategies“,

*launched by the **OECD Working Group for Innovation and Technology Policy (TIP)***

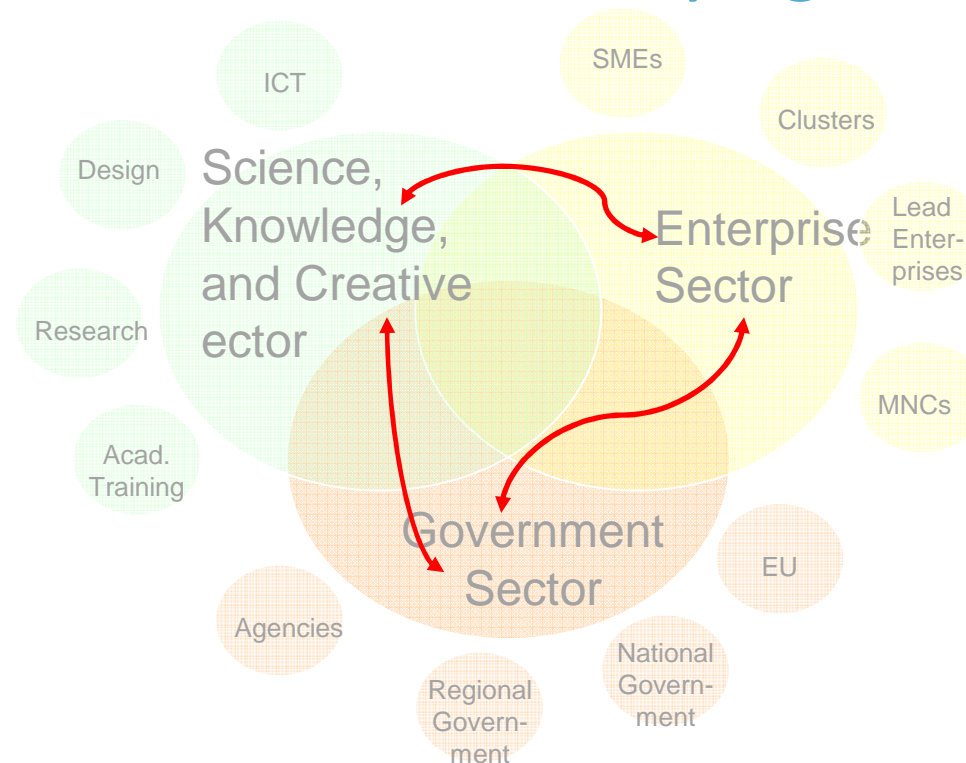
## The S3 KEY wants to ...

- unlock the idea of smart specialisation for regions
- mobilise & activate the key regional stakeholders towards joint priority-setting and a RIS3

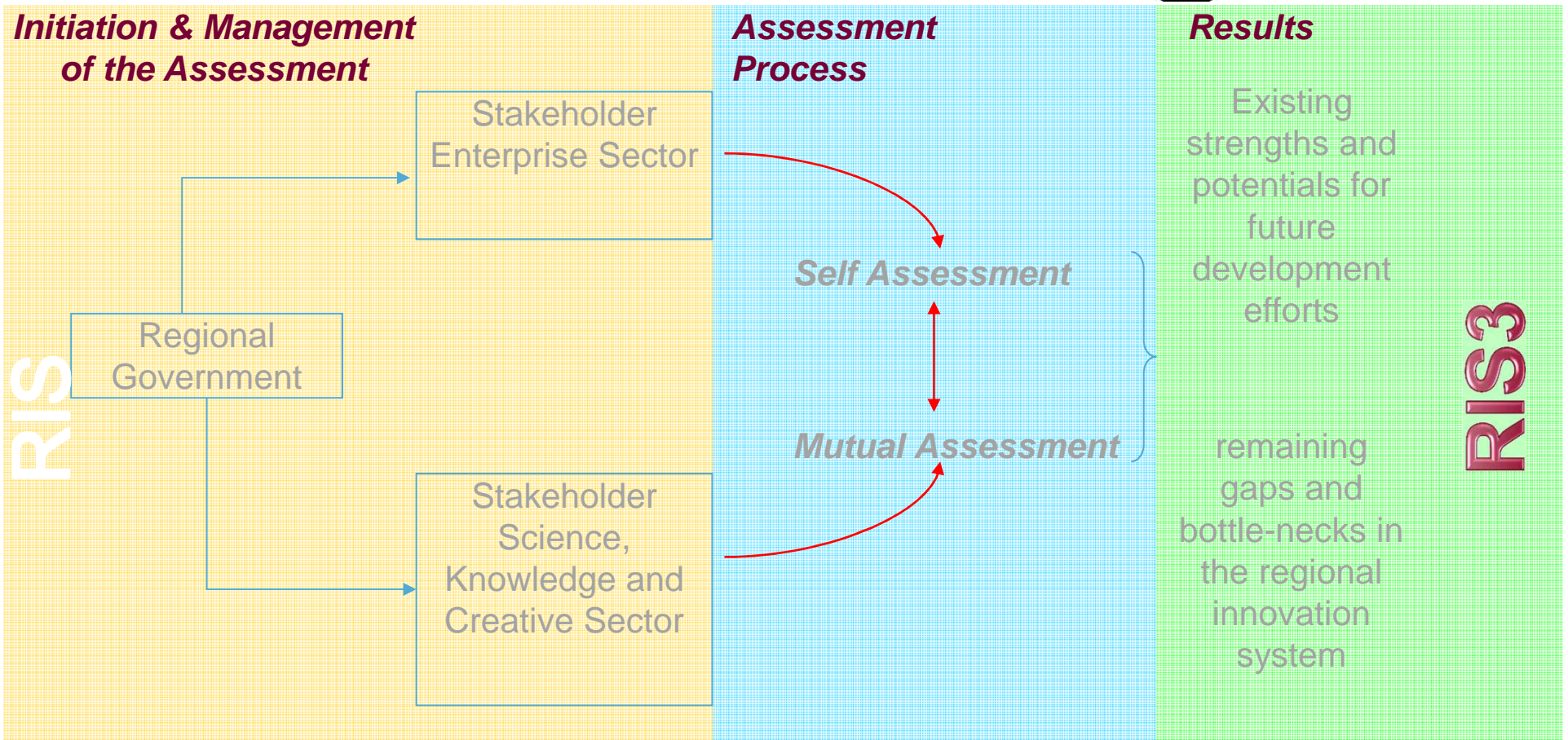
## The S3 Self Assessment KEY is....

- a 4-page, easy-to-use, easy-to-digest tool to get started with a RIS3 process
- a quick first assessment of the status and potential, starting from existing regional innovation strategies, supporting the preparation of a SWOT analysis;
- an invitation hidden in a list of easily understandable questions to unlock the particular expertise of
  - ✓ **entrepreneurial leaders** of a region,
  - ✓ the regional **lead institutions** of the science / knowledge & creative sector, and
  - ✓ the regional **policy makers** and plannersto develop a shared view on the region's potential and find the smartest selection priorities & specialisations for the regional innovation system at large
- a complement to the steps 2 and 3 in the S3 Guide.

## The triple helix as an underlying concept



## How can you use the S3 Self-Assessment KEY ?



## Elements of the S3 Self-Assessment KEY

Assessment of the status and potential of the enterprise sector

- Sample question:  
*„What market opportunities, technologies, and products do you conceive as very promising for your regional economy in the upcoming decade?“*

Assessment of the status and potential of the the Science / Knowledge & Creative Sector

- Sample question:  
*„How strong is your regional science/smart/creativity/skills base and its potential to address conjointly the grand challenges (health and ageing, climate change, urbanisation, energy, social inclusion etc)?“*

## Elements of the S3 Self-Assessment KEY

### Assessment of the government sector

- Sample question:  
*„What is the strategic approach to regional growth and innovation policy in your region (do you already have a long term vision, written strategic concepts and priorities ...)?*

### Assessment of the smartness of the regional innovation and growth policy framework

- Sample question:  
*„What are the main challenges your region is facing economically (i.e. in which sectors face structural change now or in the future)?*



## The S3 KEY 's secret ...

might not lie in companies diligently answering every single question.

However, the KEY should establish a consensus in the region that the intelligence to answer the questions should be around, that all key stakeholders should be aware of each other's strengths, capacities and priorities,

*and that regional growth strategies will only be smart if based upon the joint priority-setting of the lead entrepreneurs, lead institutions, and the policy leaders of a region.*

# The S3 KEY for Self-Assessment

The final version will be available by mid-May 2012.

## Contacts

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