

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

APPLIED POLICY SEMINAR

Policies for Innovation and
Knowledge-based Development
in the 21st Century



BUILDING STRATEGIES FOR REGIONS OF INNOVATION

12-13 April 2012

Salle VII-Palais des Nations, Geneva



UNITED NATIONS

**Policies for Innovation and Knowledge-based Development
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Building Strategies for Regions of Innovation

Salle VII, Palais des Nations, Geneva, 12-13 April 2012

The globalisation of research and development activities and the increased relevance of cross-border issues for innovation has been accompanied by the persistence of agglomeration effects, where particular regions within countries act as innovation drivers, which have sometimes a global significance. The mobilisation of regional assets can make an important contribution to overall national innovation performance.

Policymakers, innovation practitioners and representatives of international organizations, industry associations and academia will participate in this Applied Policy Seminar to discuss:

- The economic, institutional and policy trends that influence the emergence of regions of innovation
- How innovation policies can incorporate a regional dimension to increase its impact
- The interplay between national and regional policy interventions
- The scope of regional innovation policies and the strategic choices to foster innovation-based competitiveness
- The suitable policy mix to support regional innovation
- How collaboration between innovation stakeholders can be promoted to deliver effective governance structures and efficient policy design
- The international aspects of regional innovation strategies

For further information, please contact

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PROVISIONAL PROGRAMME

THURSDAY, 12 APRIL 2012

9:30 to 10:00	Registration
10:00 to 10:30	Opening of the fifth session of the UNECE Team of Specialists on Innovation and Competitiveness Policies
10:30 to 13:00	SESSION 1. REGIONAL INNOVATION: LINKAGES, COLLABORATION AND ALLIANCES Moderator: CHARLES WESSNER , Director, Entrepreneurship and Innovation Programme, US National Academy, US (tbc) CHARLIE KARLSSON , President of the European Regional Science Association, Professor of Economics, Jönköping University <i>Frontier innovation, imitation and knowledge flows</i> CHRISTIAN SAUBLENS , Executive Director, European Association of Regional Development Agencies <i>Regional Innovation and Knowledge Strategy: How to be smart to enterprises?</i> ÁLVARO DE OLIVEIRA , President, European Network of Living Labs <i>Living Labs as drivers of regional innovation and cross-border collaboration.</i> MATHIAS RAUCH , Deputy Director, Fraunhofer Center for Central and Eastern Europe, Germany <i>Extended innovation alliances – A strategy to overcome spatial and economic hindrances to Innovation in challenged regions?</i> HARALD GOHM , CEO, Standoragentur Tyrol and HANNES LEO , independent consultant, Austria <i>Large scale demonstrators - From conception to implementation</i> IMRICH CHLAMTAC , President, European Alliance for Innovation <i>Globalizing innovation through a grassroots movement</i>
13:00 to 15:00	Lunch break
15:00 to 18:00	SESSION 2. REGIONAL STRATEGIES FOR INNOVATION Moderator: CHARLIE KARLSSON , President of the European Regional Science Association, Professor of Economics, Jönköping University KAREN MAGUIRE , Head of Regional Innovation Unit, OECD <i>Regional strategies and national policy: working together for growth</i> CHARLES WESSNER , Director, Entrepreneurship and Innovation Programme, US National Academy, US <i>Global trends and U.S. initiatives in cluster development</i> CHRISTINA DIEGELMANN , Senior Policy Coordinator, Committee 1 Economy and Regional Development, Assembly of European Regions (AER) <i>Regional innovation policy - harnessing Europe's diversity</i>

MIKEL LANDABASO, Head of Unit, Thematic Coordination and Innovation, DG Regio, European Commission

Research and innovation strategies for smart specialisation in European regional policy

ARMIN MAHR, Head, Staff Unit EU Cohesion Policy, Federal Ministry of Science and Research, Vice-Chair OECD Working Party on Technology and Innovation Policy and

CHRISTIAN HARTMANN, Director, Joanneum Research, Graz, Austria

From theory to practice: Getting started with the S3 Self Assessment KEY

RUSLAN RAKHMATULLIN, Researcher, Smart Specialisation Platform, IPTS, DG JRC, European Commission

RIS3 Guide - Designing smart specialisation strategies

NINETTA CHANIATOU, Director International Cooperation Project, Kainuun Etu Oy, Finland

Smart specialisation in the periphery

FRIDAY, 13 APRIL 2012

10:00 to 13:00 **SESSION 3. REGIONAL INNOVATION: COUNTRY EXPERIENCES, CITY STRATEGIES AND SECTOR APPROACHES**

Moderator: MATHIAS RAUCH, Deputy Director, Fraunhofer Center for Central and Eastern Europe, Germany (tbc)

ANNA KADERABKOVA, Research Director, Center for Economic Studies, Prague, Czech Republic

Technology and social innovation for successful regional innovation strategy

IVAN BORTNIK, Executive Director, Association of Innovative Regions of Russia

Federation-regions interaction in promoting regional innovative strategies in Russia

JOSÉ MOLERO, Professor, Applied Economics, Universidad Complutense de Madrid, Spain

The catching up dimension in regional strategies for innovation. a critical balance of the Andalusia case

GEORGE STROGYLOPOULOS, Chairman Logotech SA, Greece

Regional innovation in Greece and other periphery countries

JOSEP MIQUEL PIQUÉ, Strategic Sectors Director, Barcelona City Council, Spain

Knowledge cities on smart Cities: 22 @Barcelona Case

GIORGIO ROSSO CICOGNA, Central European Initiative Alternate Secretary General

Next generation biofuels and other bioproducts: opportunities for countries of the Central European Initiative

AKMAL AKRAMOV, Head of Department, Ministry of Economy, Uzbekistan

National innovation system of Uzbekistan: experience of building and perspectives of regional development

13:00 to 15:00 **Lunch break**

15:00 to 18:00 Formal segment of the fifth session of the UNECE Team of Specialists on Innovation and Competitiveness Policies



Venue: Palais des Nations
Geneva
Salle VII

Entrance and accreditation:

On the first day, delegates need to pick up their security badges at the [Pregny Gate](#). Please bring the registration form with you. With a valid piece of identity and the security badge you will receive at the Pregny Gate, entry would also be possible through the Place of Nations Gate on the second day. See map next page for further details.

Practical information on Geneva and the Palais des Nations can be found at this [link](#).

REGISTRATION: Please send this [form](#) to icp@unece.org or contact José Palacín (jose.palacin@unece.org) for more details.



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