

APPLIED POLICY SEMINAR

**POLICIES FOR INNOVATION IN THE 21ST CENTURY: BROADENING THE
HORIZONS OF COLLABORATION AND RISK-SHARING**

**12-13 May 2011, Palais des Nations, Salle VII, Geneva
Starting at 10 a.m. on 12 May 2011**

PROVISIONAL PROGRAMME

THURSDAY, 12 MAY 2011

MODERATOR: Charles Wessner, Director of the Programme on Technology,
Innovation and Entrepreneurship, National Academy of Sciences, US

**SESSION 1. THE TERRITORIAL DIMENSION OF COLLABORATION FOR
INNOVATION**

“Technological parks, a tool for innovation policies. An example: Sophia Antipolis”.

Jean Noel Durvy

CEO

Sophia Antipolis

France

“Innovative cluster policies in Romania (title t.b.c)”

Christina Leucuta

Director

Ministry of Economy Trade and Business Environment

Romania

Stanislav Naumov (t.b.c)

Vice-President

Skolkovo Foundation

Russian Federation

*“How should we position ourselves in the knowledge economy? - On smart specialisation
strategies”*

Dominique Foray

Professor

Chair in Economics and Management of Innovation

Ecole Polytechnique Federale de Lausanne

Switzerland

“Linking business development and open innovation programmes – the Surrey Research Park model”

Malcom Parry

Manager of the Surrey Science Park
Chairman of the UK Science Park Association
United Kingdom

SESSION 2. COLLABORATION AS A TOOL FOR SETTING AND IMPLEMENTING THE INNOVATION AGENDA

“Participative decision making in Austria: from the eConsultation on the research strategy 2020 to the STI strategy of the Austrian government”

Hannes Leo

Independent Consultant
Member TOS-ICP
Austria

“Collaboration platforms: lessons from Europe Innova”

George Stroylopoulos

Chairman Logotech SA,
Project Director Europe Innova Communications.
Greece

“Collaborative practices in organizational innovation”

Fernando Sousa

President
Agipco
Portugal

“Innovation policies that stimulate economic growth - from good to great.”

David Dinsdale

Innovation Policy Lead
Institute of Directors
United Kingdom

FRIDAY, 13 MAY 2011

MODERATOR: Natalia Zolotykh, Vice-president, All-Russian Organization for Small and Medium Businesses (OPORA Russia), Vice-Chair of the UNECE Team of Specialists on Intellectual Property

SESSION 3. INTERNATIONALIZATION AND INNOVATION: THE VIEW FROM THE AGENCIES

“The Hungarian National Innovation Office and its role in the Facilitation of International Collaborations between innovation stakeholders”

Erdő Sándor

Vice President

National Innovation Office

Hungary

“The Irish experience of internationalization”

Martin Lyes

Divisional Manager

Research and Innovation

Enterprise Ireland

Ireland

“International cooperation and innovation – the view from FASIE”

Olga Levchenko

Director of International Department

Foundation for Assistance to Small Innovative Enterprises

Russian Federation

“Swedish initiatives for research & innovation milieus – strategies for internationalization”.

Henrik Friden

Programme Manager

International Cooperation & Networks

VINNOVA

Sweden

SESSION 4. NATIONAL POLICY EXPERIENCES

“Where have all the flowers gone? An evaluation of Czech innovation policies”

Anna Kaderabkova

Research Director

Center for Economic Studies

Czech Republic

"National Innovation Policy of the Republic of Kazakhstan".

Zhumatay Salimov

Director

Analytical Centre

National Innovation Fund

Kazakhstan

"Driving innovation: new initiatives in Moldova"

Ghenadie Cernei

Director

Agency for Innovation and Technology Transfer

Moldova

"Drafting the future innovation policy - the case of Poland"

Beata Lubos

Head of Innovation Policy Unit

Economy Development Department

Ministry of Economy

Poland