

**UNECE Team of Specialists on Innovation and Competitiveness Policies (TOS-ICP)  
Second Meeting, Geneva, Palais des Nations, 14-15 February 2008  
Item 2 of the Provisional Agenda: Substantive Segment**

**Applied Policy Seminar**

**Enhancing the innovative capacity of firms in the UNECE region:  
Policy options and practical instruments**

**14 February 2008, starting at 10:00 in Salle V**

**Provisional Programme**

**Moderator: Emanuele Baldacci** – Chief Economist, SACE Spa.

**Morning session, 10:00-13:00.**

**Creating supportive framework conditions for enhancing the innovative capacity of  
firms**

**Charlie Karlsson** - Professor of the Economics of Technological Change and Director of CISEG (Centre for Innovation Systems, Entrepreneurship and Growth), Jönköping International Business School, Jönköping, Sweden . *“Creating supportive framework conditions for enhancing the innovative capacity of firms”*

**Krzysztof Gulda** - Director of Economy Development Department, Ministry of Economy of the Republic of Poland. *“Innovation policy mix as a chance to boost innovation potential of firms. Polish experience”*

**Ihor Yegorov** - Department Head, S&T Potential and Science History Studies, National Academy of Sciences of Ukraine. *“Innovation policy and problems of creation and development of the National Innovation System of Ukraine”*.

**Seed-and-breed innovation-promotion institutions.**

**Jens Erik Lund** - Coordinator at Nordic Innovation Centre of the BSR InnoNet. *“BSR InnoNet and the European Cluster Memorandum”*

**Malcom Parry** - Vice Chairman of the UK Science Park Association, Member of the Advisory Council of the International Association of Science Parks. *“Science parks in the UK – part of the fabric of the innovation agenda”*

**Gábor Békés** - Institute of Economics, Hungarian Academy of Sciences. *“Clusters, science parks and regional development: Strategies and policies in Hungary”*

**Afternoon session, 15:00-18:00 (to continue on 15 February, if needed)**

**Seed-and-breed innovation-promotion institutions (continued)**

**Claire Nauwelaers** - Research Director, UNU-MERIT. *“Optimizing the functioning and effectiveness of innovation intermediaries”*.

**Jacques Pronk** – Special Advisor, European BIC Network (EBN), *“Innovative support for innovative entrepreneurs; the EC-BIC approach”*

**Göran Marklund** - Head of Strategy Development, VINNOVA - Swedish Governmental Agency for Innovation Systems. *“Policy strategies to stimulate cluster excellence and an experimental economy”*

**Ivan Bortnik** – Director General – FASIE- Foundation for Assistance to Small Innovative Enterprises, Russian Federation. *(Topic t.b.c)*

**Strengthening industry-science links**

**Slavo Radosevic** - Professor of Industry and Innovation Studies, University College London, School of Slavonic and East European Studies. *“Science - industry links in CEE and CIS: conventional policy wisdoms facing reality”*

**Piotr Stryszowski** - Economist, Structural Policy Division, Directorate for Science, Technology and Industry, Organization for Economic Co-operation and Development (OECD). *“Sectoral case study: Innovation and the software sector”*

**Albert Link** - Professor, Department of Economics, University of North Carolina at Greensboro. *“SBIR program and its impact on the commercialization activities of small companies”*.

**Anna Kaderabkova** - Centre for Economic Studies, University of Economics and Management, Prague. *“The Czech Innovation Forum”*.

**Liana Marina Ranga** - Assistant Professor in Innovation and Management, Newcastle University Business School. *“Science cities: Prototypical or Atypical”*

**Supporting firms’ innovation skills and human capital**

**Hannes Leo** – Director, IZA - Institute for the Study of Labor, Bonn, Germany. *“Skill formation and innovation - a macro and micro perspective”*