

Sixth Session of the SPECA Project Working Group on Knowledge-based Development

**Ashgabat, Turkmenistan
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ICT and Development Section

ICT and Disaster Risk Reduction Division (IDD)

**United Nations Economic and Social Commission
for Asia and the Pacific (ESCAP)**

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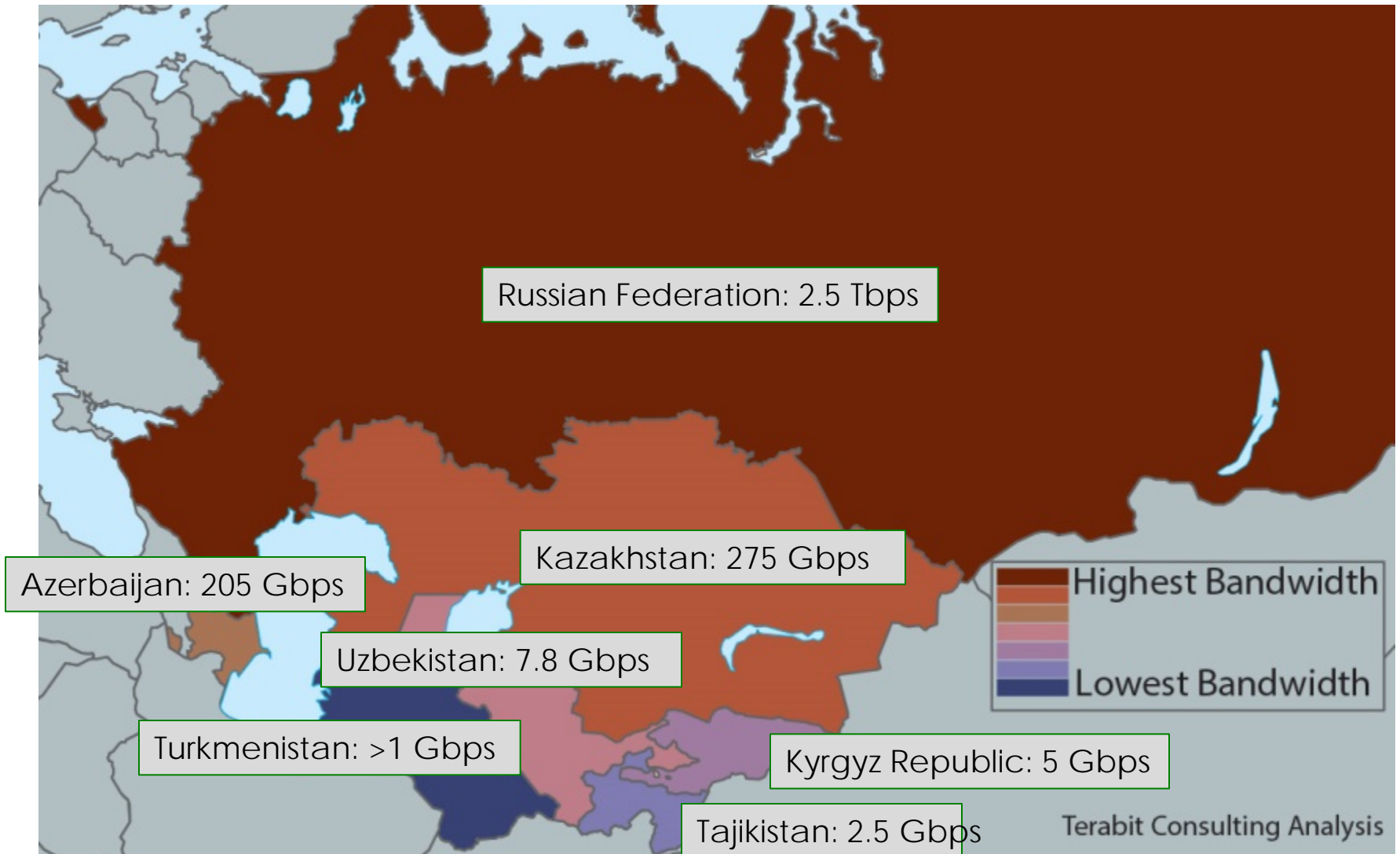
- Regional development arm for the United Nations in the Asia-Pacific region
- Headquarters in Bangkok, Thailand
- 62 member States, including Afghanistan, Azerbaijan, Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, and Uzbekistan
- Major fields of work:
 - Macroeconomic policy
 - Social development
 - Environment and sustainable development
 - Trade and investment
 - Transport
 - **Information and communications technology and disaster risk reduction**

Report of Activities

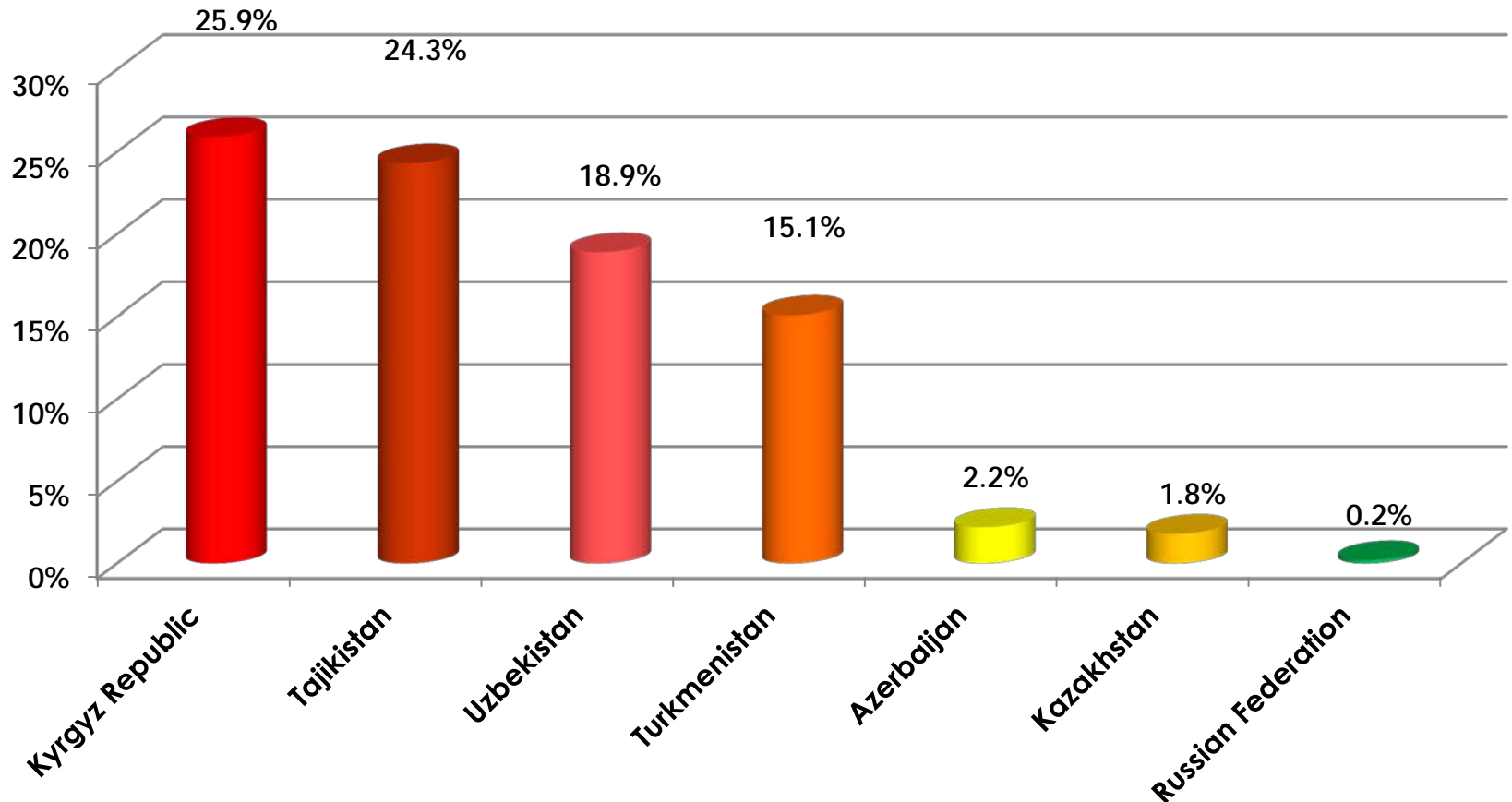
Expert group meeting on broadband Internet and regional connectivity:

- 3-4 December 2013
- Hosted by the Ministry of Communications and High Technologies, Republic of Azerbaijan;
- Reviewed status of broadband Internet in Azerbaijan, Kazakhstan, Kyrgyz Republic, Tajikistan, Turkmenistan, and Uzbekistan;
- Detailed study available in English and Russian.



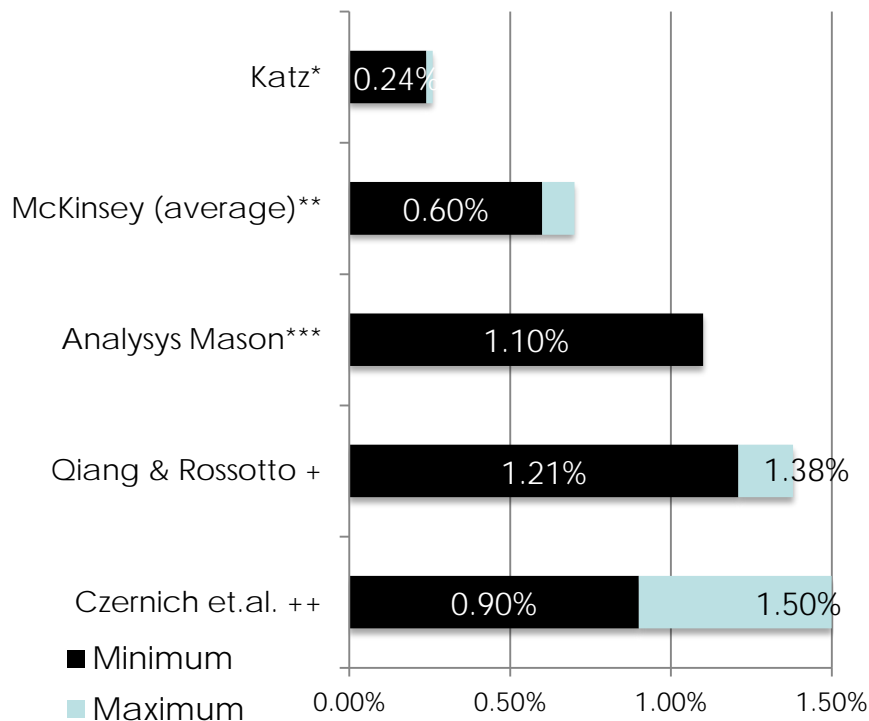


1 Mbps Broadband Connection: Annual Subscription + Installation as a % of Per-Capita GDP



Broadband drives growth and jobs and opens up new opportunities

Impact on GDP of an increase of 10% in broadband penetration



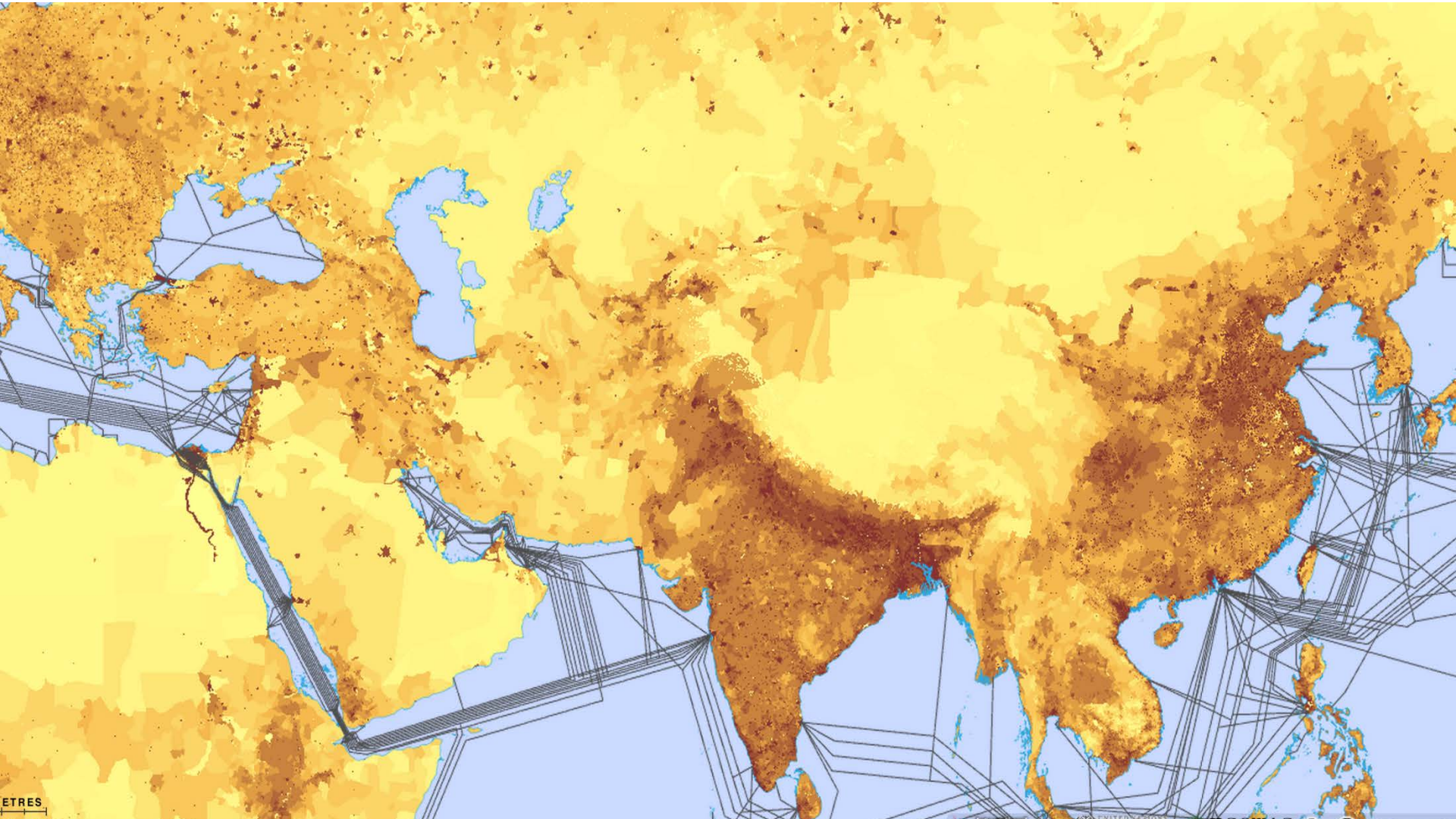
Estimated broadband employment creation multipliers

| Study | Year | Scope | Type I | Type II | Network Effect |
|-----------------|-------|-------|--------|---------|----------------|
| Crandall et.al. | 2003 | US | ... | 2.17 | ... |
| Katz et.al. | 2008 | CH | 1.4 | ... | ... |
| Atkinson et.al. | 2009 | US | ... | 3.60 | 1.7 |
| Katz et.al. | 2009a | US | 1.83 | 3.43 | ... |
| Libenau et.al. | 2009 | UK | ... | 2.76 | ... |
| Katz et.al. | 2009b | DE | 1.45 | 1.93 | ... |

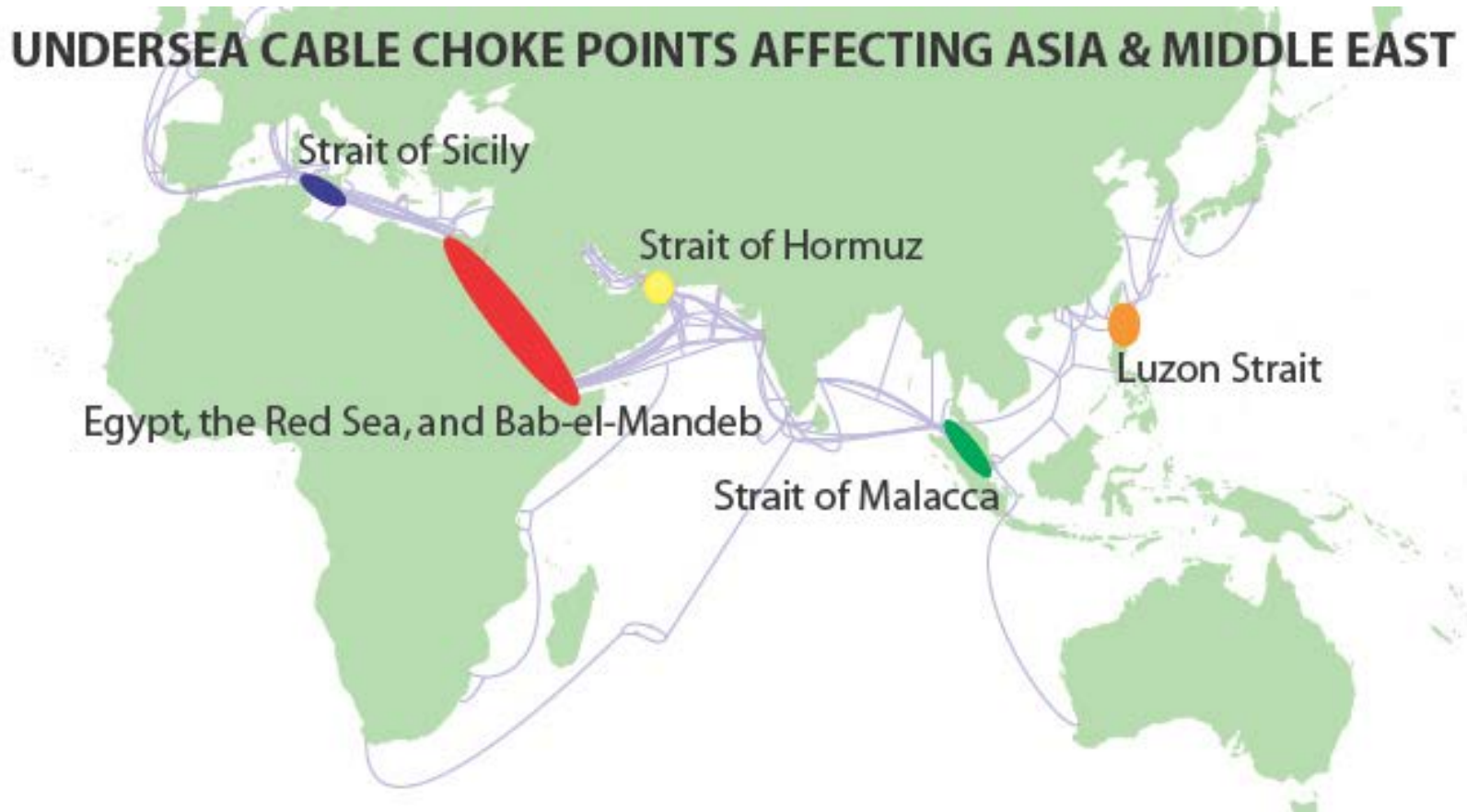
Impact of BB investment is well established.

- 10% annual broadband penetration increases annual GDP growth by 0.24-1.5 p. p., and creates 1.5 to 4.5 indirect jobs for each job created.

Central Asia connectivity is provided through **submarine cables**



Europe-Asia data transit flow is the fastest growing data market



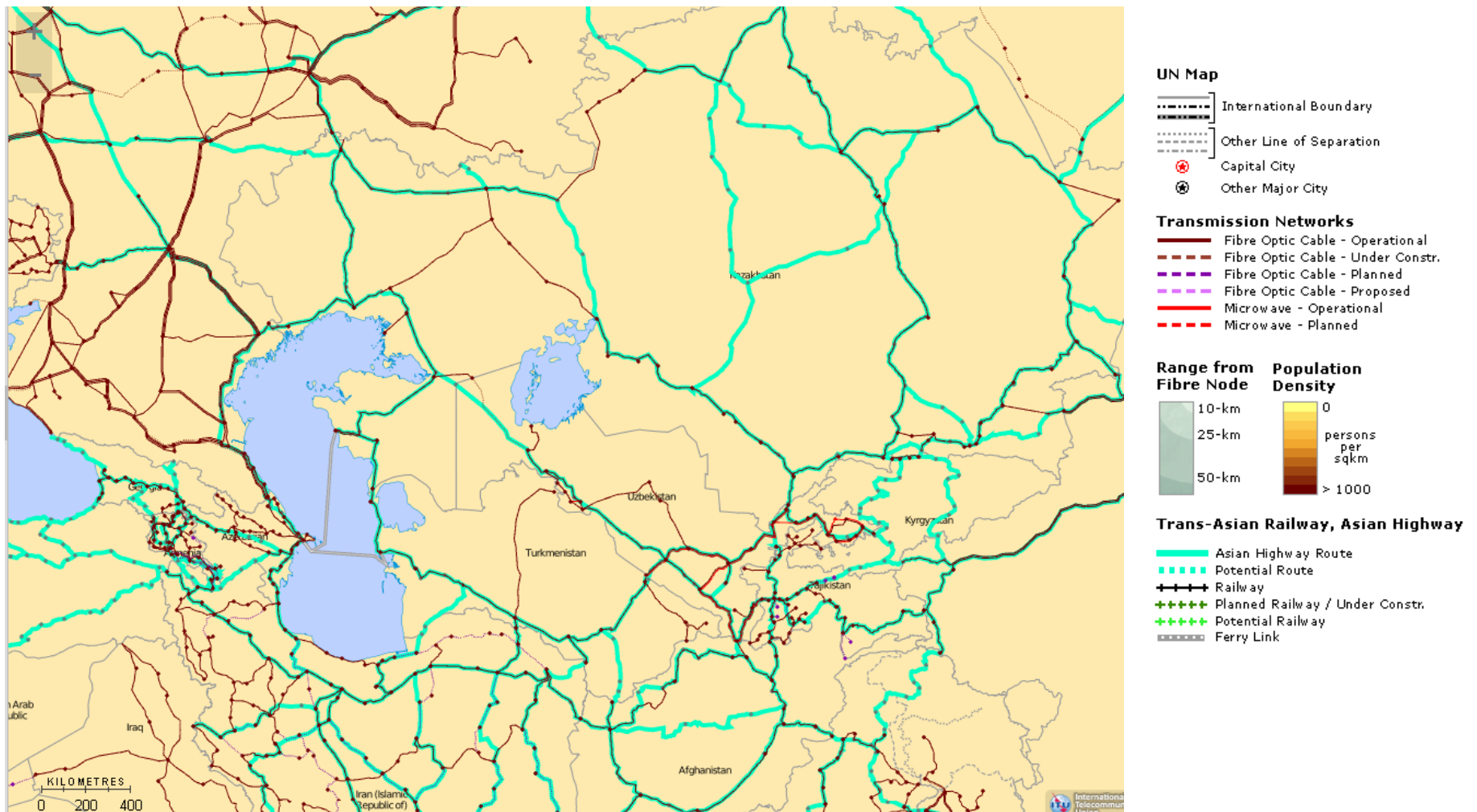


Map of the Asian Information Superhighway





Broadband infrastructure in Central Asia





Report of Activities

High-level Regional Roundtable on Telecommunications Connectivity in Central Asia:

- 3 June 2014;
- Co-organized with the World Bank and the ESCAP Sub-regional Office for North and Central Asia;
- Two objectives;
 - Review good practices in infrastructure sharing between the ICT and transport sectors;
 - Review of policy reforms that would create an enabling environment for competitive markets and lower broadband Internet prices;
- Adoption of the Almaty Declaration on Strengthening Telecommunications Infrastructure in Central Asia

Asia-Pacific GATEWAY for Disaster Risk Management and Development

- Online platform for sharing DRM knowledge products and services;
- Access to hundreds of DRM policies, strategies and plans;
- Inventory of hazard, vulnerability and risk assessments;
- Access to national geo-portals (forthcoming);
- Storage of satellite imagery for disaster-affected areas (forthcoming);





SPECA Programme of Work 2014

- **Phase II of the project “Expanding connectivity of North and Central Asia through the development of ICT infrastructure and networks”**
 - Enhancement of the Asian Information Superhighway maps;
 - Sub-regional consultation on 24-25 July, Thimpu, Bhutan
- **Enhance national capacities to use ICT for socio-economic development**
 - Conduct capacity building workshops on APCICT’s flagship ICT for development programmes.
 - Development of localized versions of the APCICT training modules, targeted at SPECA member States.
- **Capacity development on the utilization of ICT for disaster risk reduction and climate change adaptation**
 - Support the development of the Asia-Pacific Gateway for Disaster Risk Management and Development.
 - Develop content in the Russian language.



Thank you

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