

Proposal to amend GRE/2019/28

Regarding the illuminated logo OICA has to propose an amendment of the logo definition in document "ECE/TRANS/WP.29/GRE/2019/28" as follows:

I. Proposal

Add a new paragraph 2.1.7. to read:

"2.1.7. **"Manufacturer logo" means a graphic mark, emblem, word, or a combination of those elements, used to aid and promote public identification and recognition of a manufacturers brand name. This logo shall be ~~a—deposited—model~~ filed officially and defined in the manufacturer's ~~graphical charter~~ visual guidelines."**

II. Justification:

1. A logo should not be defined like a trade mark under business law. Therefore, wording like "registered design" and "graphical charter" should be avoided. Furthermore "graphical charter" is not been internationally well known. To see a logo as part of the corporate identity of a company is the correct way.
