



CHINA'S EFFORTS IN IMPROVING ROAD SAFETY IN A GLOBAL CONTEXT

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CHENGJUN ZHENG

VICE PRESIDENT OF ZUZUCHE



Massive Scale of Road Traffic

1.4billion

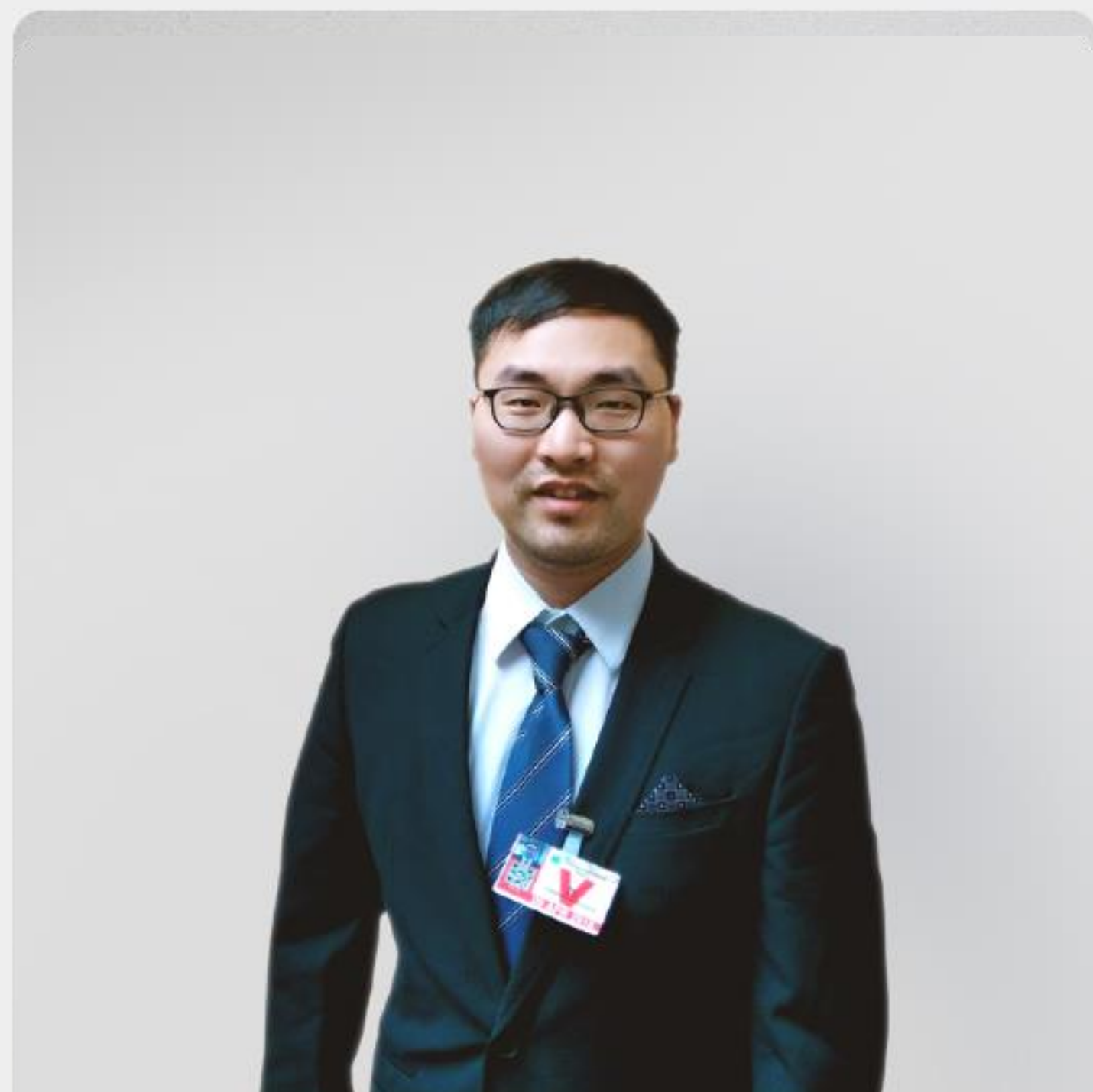
Population

327million

Registered vehicles

409million

Registered drivers

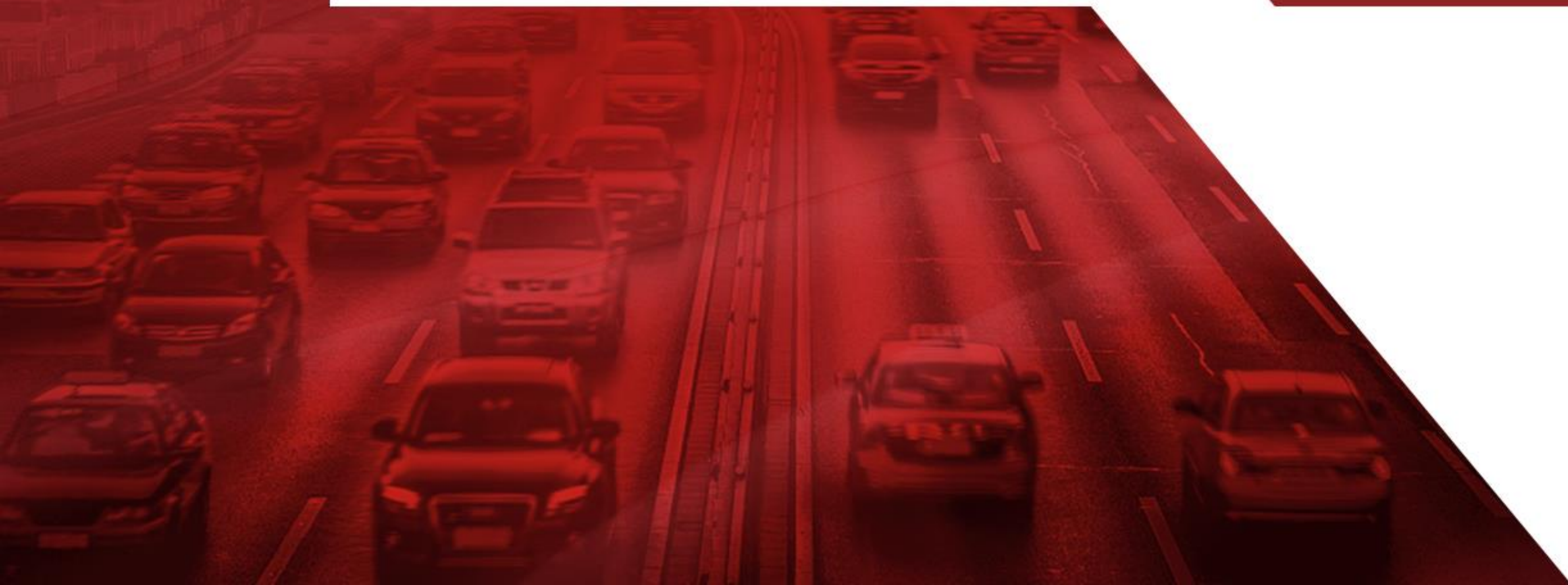


SIQI YAN

**HEAD OF STRATEGIC COOPERATION
ZUZUCHE**

CHINA IS MAKING

THE ROADS SAFER





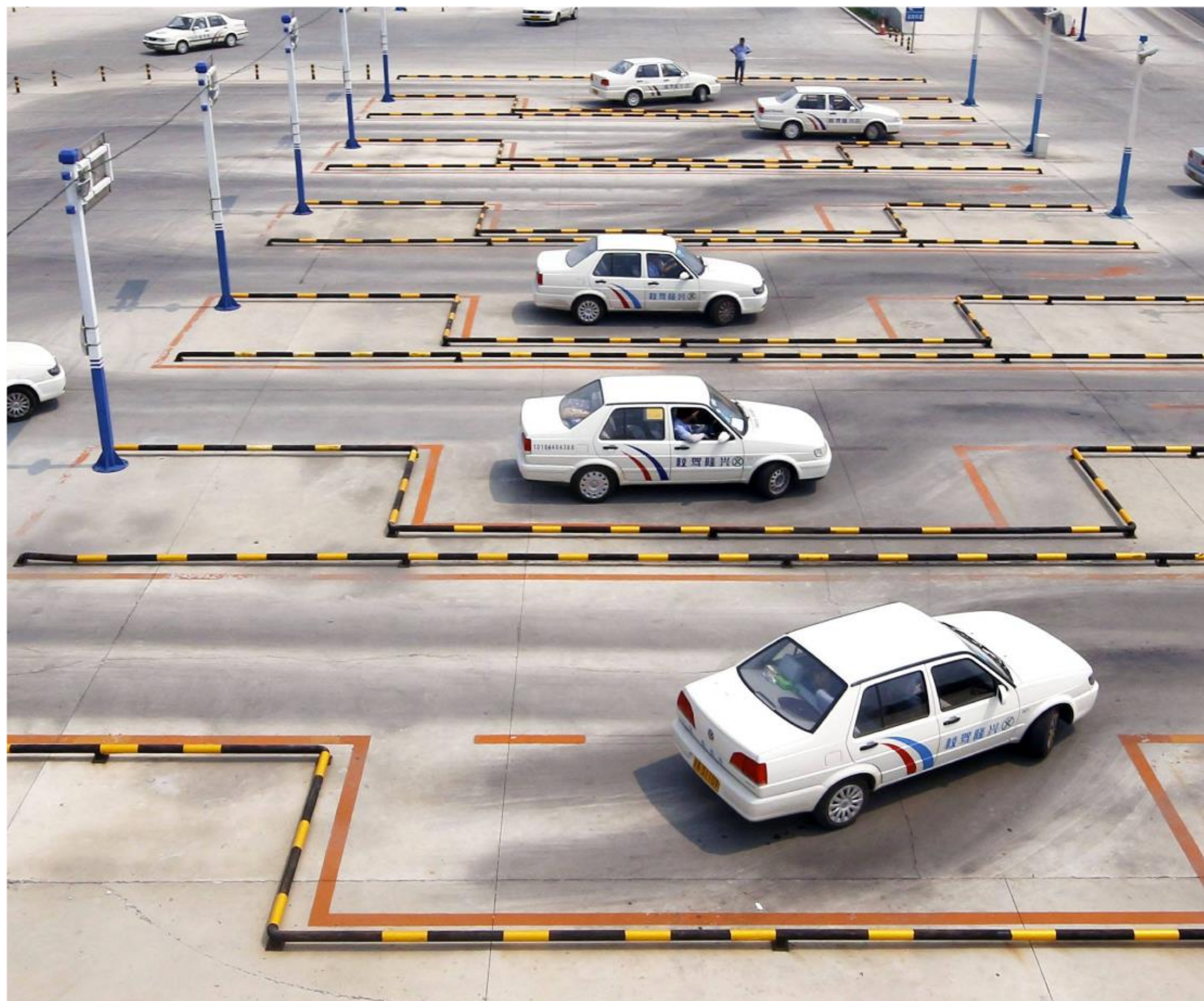
CONSOLIDATION IN ROAD TRAFFIC ADMINISTRATION

Legislation

Law Enforcement

Publicity

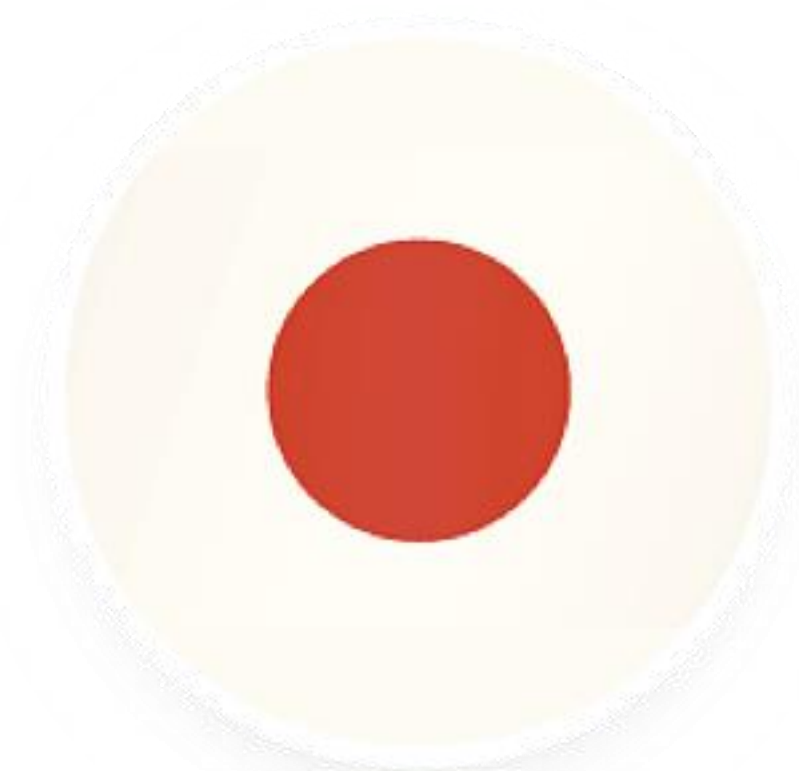
“Internet +”



AUTOMATIC AND REGULATED DRIVER TRAINING & TESTING SYSTEM



ROAD FATALITIES PER 100,000 INHABITANTS



JAPAN
3.8



GERMANY
4.2



CHINA
4.22

Sources:

WHO's Global Status Report on Road Safety

China's Ministry of Public Security's Report on Road Traffic Safety

CHINA'S OUTBOUND TOURISM



Outbound Visitors
131 million

Outbound Self-drive Tourists
8 million

TOP 10 INTERNATIONAL DESTINATIONS



Thailand



Japan



Singapore



Republic of Korea



Malaysia



United States
of America



Indonesia



Vietnam



Philippines



Australia

CHINA'S INBOUND TOURISM

Inbound visitors
139 Million

TOP 10 SOURCES OF INTERNATIONAL VISITORS



Myanmar



Vietnam



Republic of Korea



Japan



Russia



United States
of America



Mongolia



Malaysia

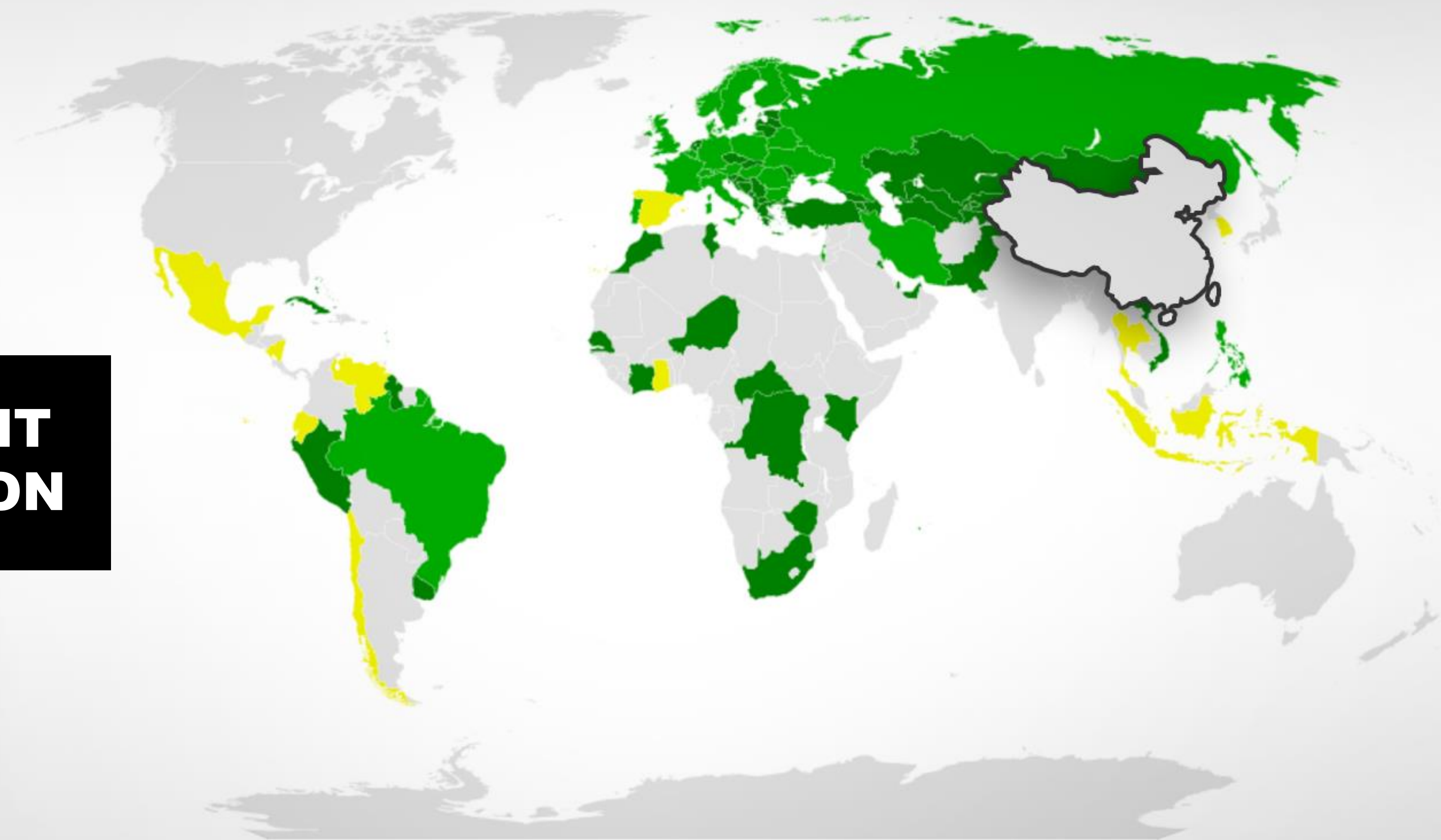


Philippines



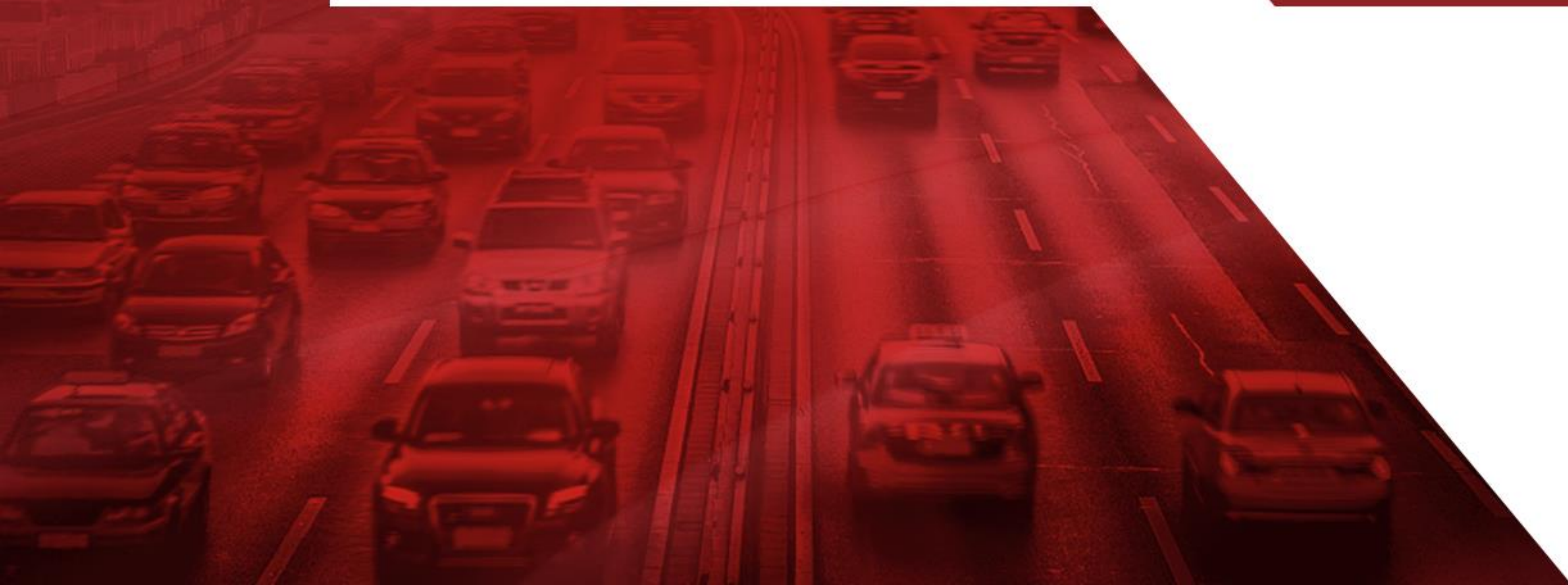
Singapore

**CHINA IS STILL ABSENT
FROM THE CONVENTION**



MEANINGFUL

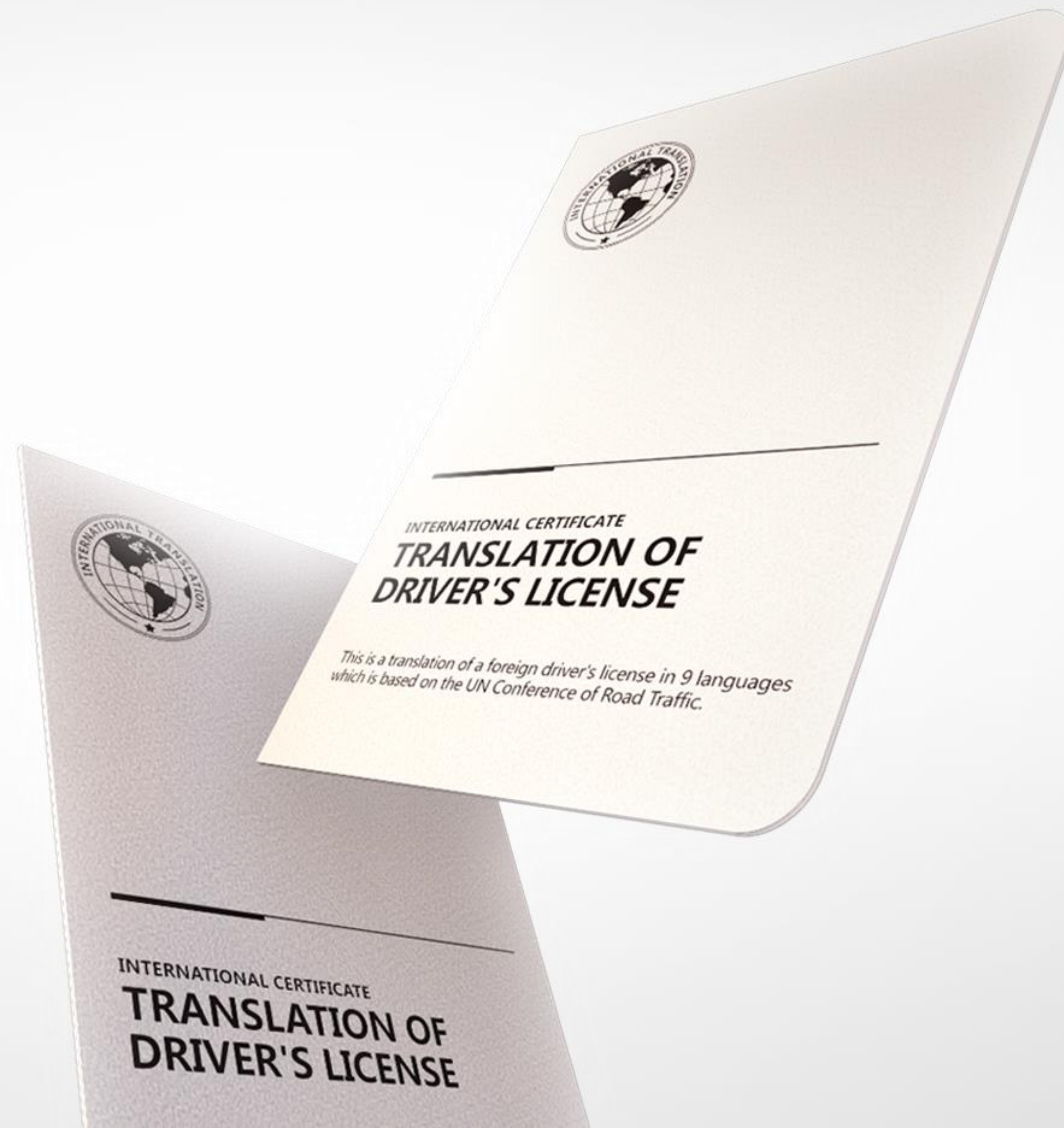
ATTEMPTS



GLOBAL SELF-DRIVE SAFETY PROJECT

INTERNATIONAL CERTIFICATE

**TRANSLATION OF
DRIVER'S LICENSE**



GLOBAL SELF-DRIVE SAFETY PROJECT




GLOBAL SELF-DRIVE SAFETY PROJECT

100% PURE NEW ZEALAND
新西兰旅游局




[安心自驾] 通常情况下请为右侧车道内的车辆让行，同时需要避让公交专用道和自行车道的车辆。

100% PURE NEW ZEALAND
新西兰旅游局

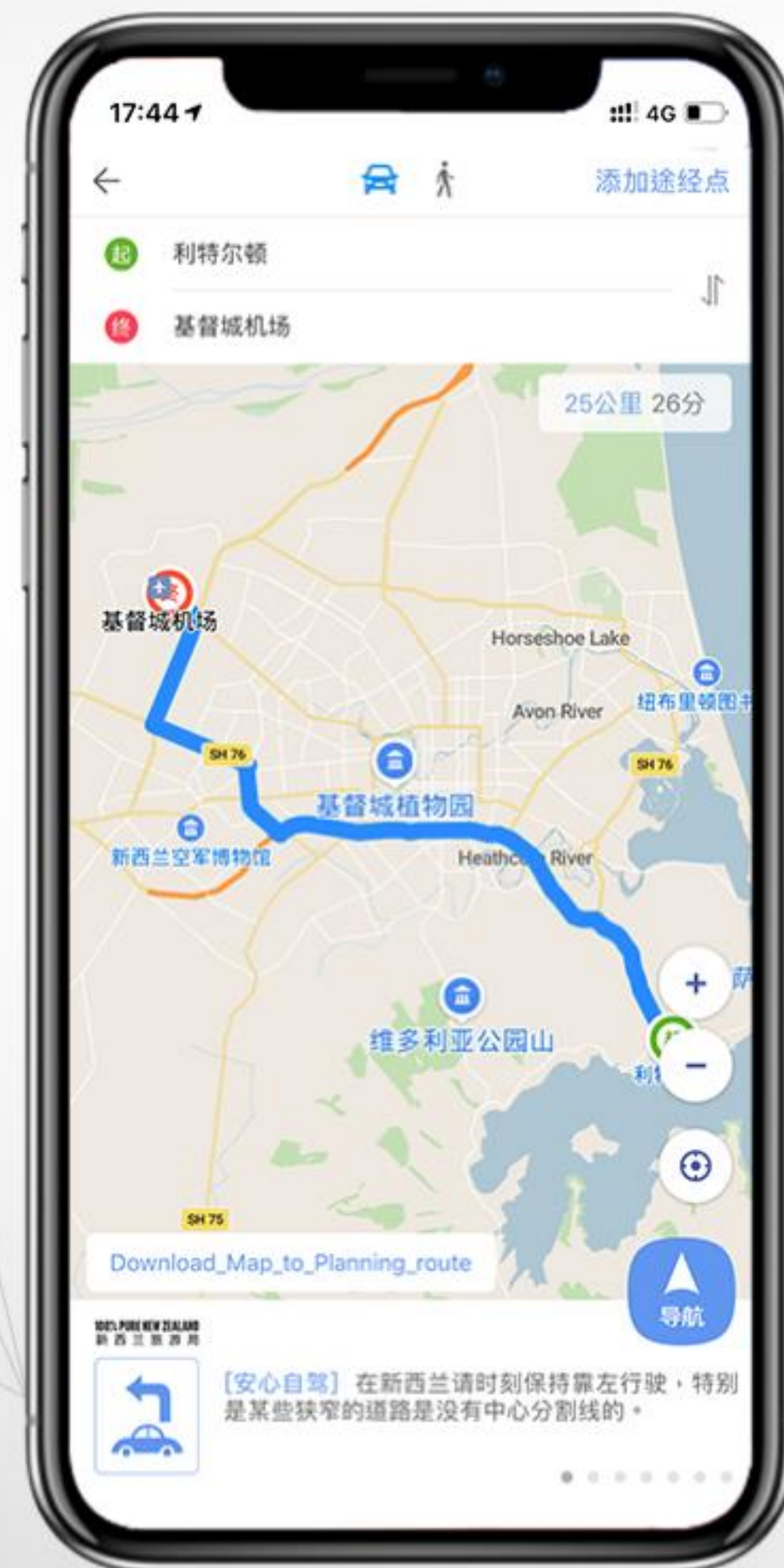


[安心自驾] 新西兰法律规定，车上所有人都必须系好安全带或安全座椅，无论前排还是后排。

100% PURE NEW ZEALAND
新西兰旅游局



[安心自驾] 在新西兰，红灯亮时禁止转弯，除非是绿色剪头信号灯亮时才能转弯。当您正在转弯，则应给所有直行车辆让行。



100% PURE NEW ZEALAND
新西兰旅游局



[安心自驾] 进入环岛时，请顺时针方向驶入环岛，注意避让右侧车辆。

100% PURE NEW ZEALAND
新西兰旅游局



[安心自驾] 遇到STOP标志时，车辆必须完全停止，给前方的车辆让行。

100% PURE NEW ZEALAND
新西兰旅游局



[安心自驾] 除非有具体的限速说明，一般情况下乡村道路限速100km/h，城市道路限速50km/h

100% PURE NEW ZEALAND
新西兰旅游局



[安心自驾] 在新西兰请时刻保持靠左行驶，特别是某些狭窄的道路是没有中心分割线的。

GLOBAL SELF-DRIVE SAFETY PROJECT



ENDORSEMENTS



- New Zealand Transport Agency



- National Accreditation Authority for Translators and Interpreters



- German Sworn Translation System

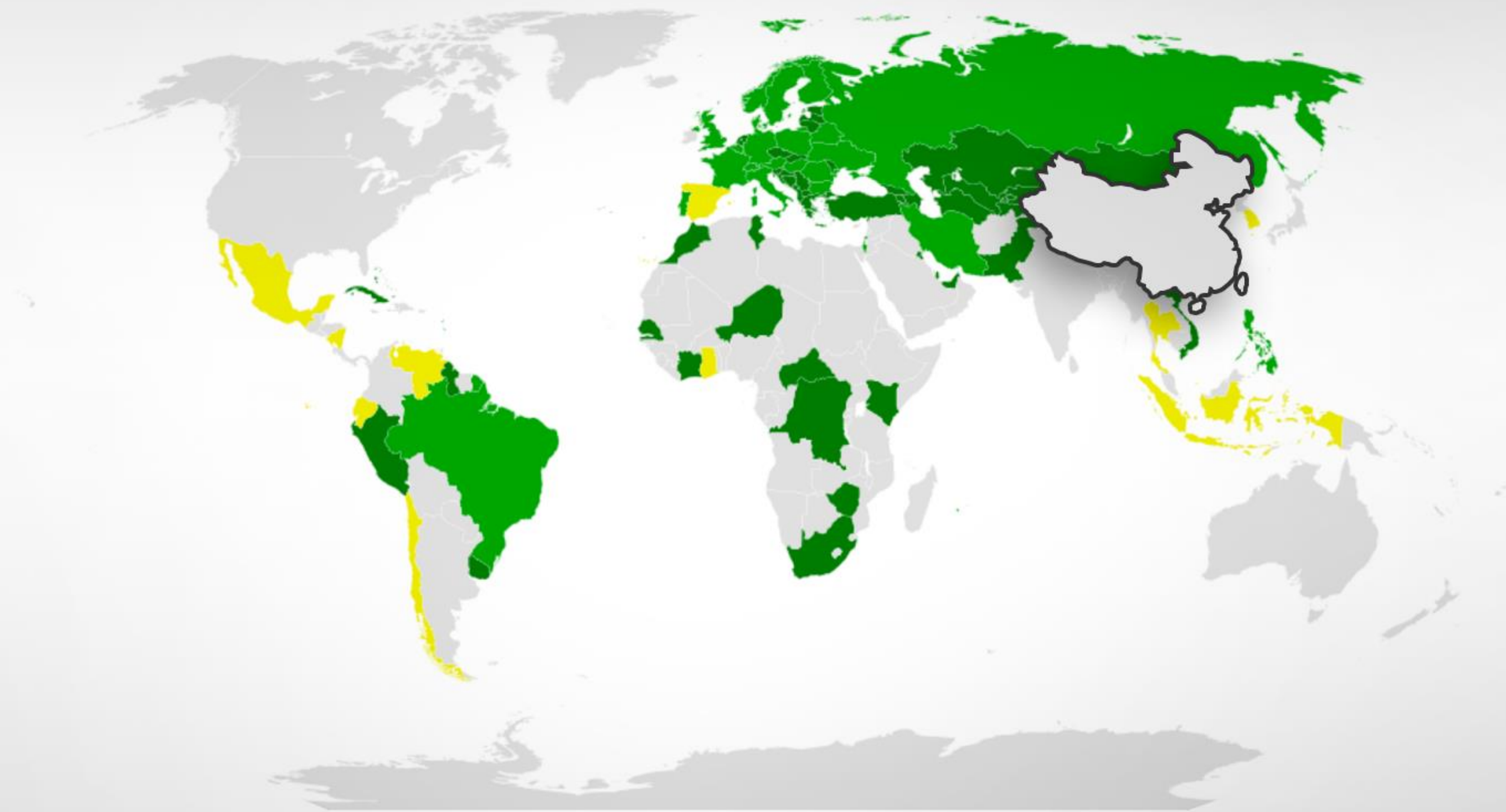


- French Sworn Translation System

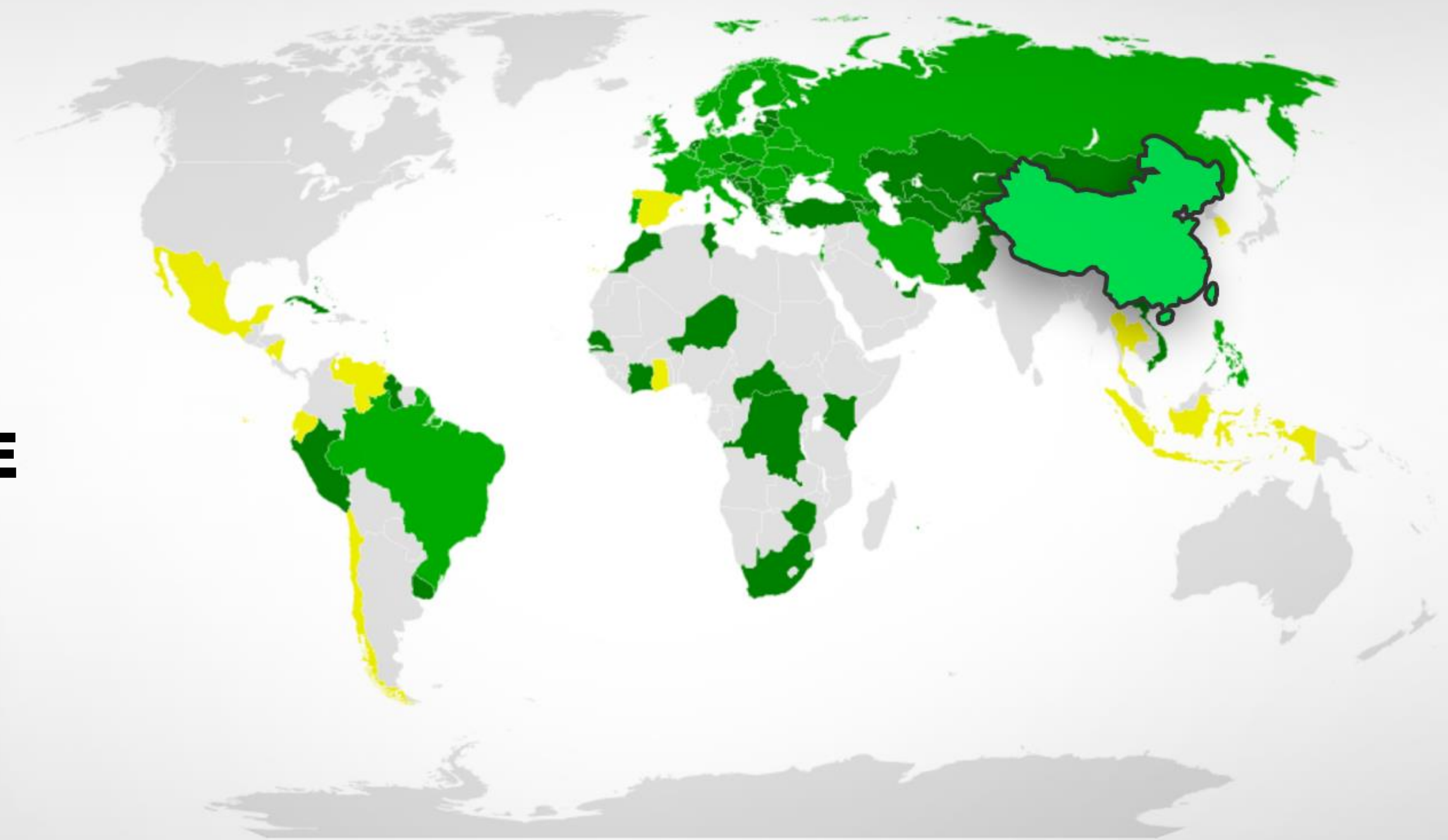


- Spanish Sworn Translation System

OUR VISION



**FILL THE
MISSING PIECE**





THANK YOU

谢谢