

TRANS-EUROPEAN NORTH-SOUTH MOTORWAY (TEM)

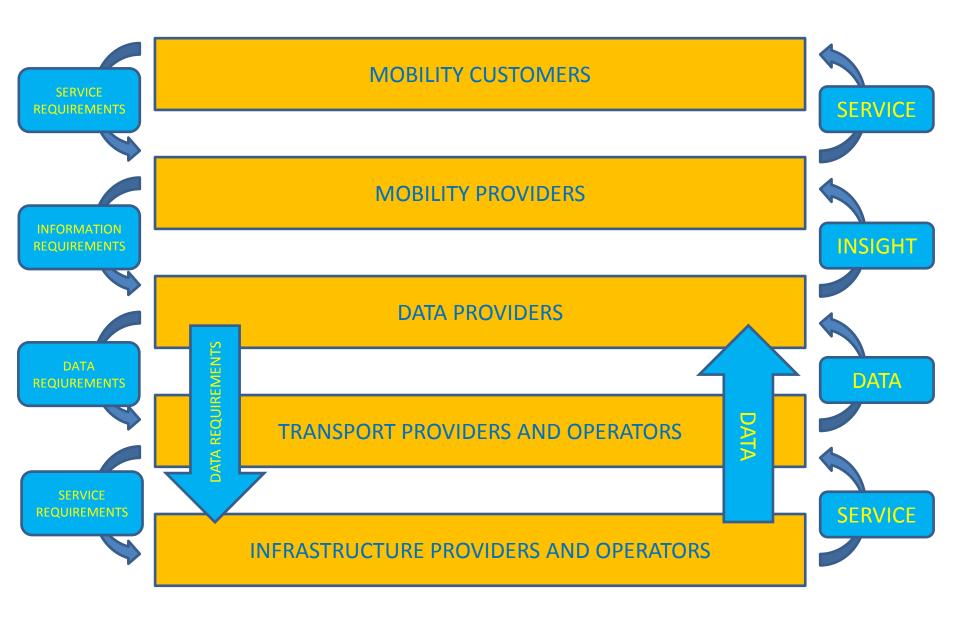
Workshop on "Mobility as a Service" WP.5 30th session



IMPACT, REQUIREMENTS, CHALLENGES

- Transportation operators
- Telecommunication industry
- Infrastructure operators
- Automotive industry
- Insurance industry
- Health care
- Energy
- Media
- (...)

- New business models
- Data across transportation network
- Open architecture
- Cashless payments
- Integration of physical infrastructure
- Interoperability
- Fare structures
- Success metrics
- Ensuring safety and security
- Consumer protection
- Data protection
- Liability
- Equal access
- Regulatory sweet spot



DEMANDS & ACTIONS

Innovative processes

Operational processes

Service for clients

Services architecture

Data collection

Data dissemination

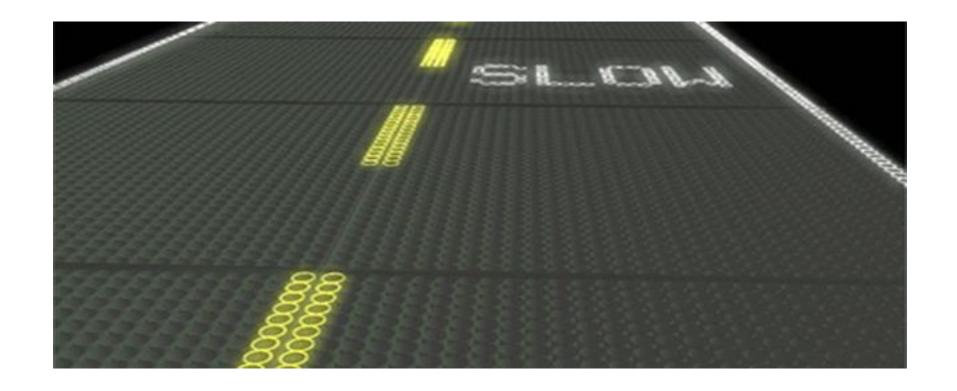
Improving efficiency & effectiveness

Data-based

Performance-driven

Direct services

Indirect services





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