

Road Transport Professional Training – a Key Component for a Sustainable Development of the Road Transport Industry

Geneva, 17 October 2011

Patrick Philipp Head – IRU Training

Why Organisations Invest in Training?



Why Organisations Invest in Training?

- Safety
- Behavioral performance change
- Process improvements
- Increased customer satisfaction
- Staff retention
- Profitability



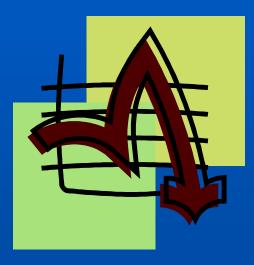


Dage



Compliance

Not complying with the rules will lead to fines and possibly a negative impact on your reputation!



Resulting in loss of Revenues

Performance

Key Benefits:

- Improve safety record -Identify and manage "risk" for the employee
- Improve regulatory compliance
- Improve efficiency
- Increase employee and customer satisfaction
- Increase competitiveness





The Environment

IRU Commitment Academy Road Safety – Highest Priority

The IRU supports all measures that improve road safety

1í

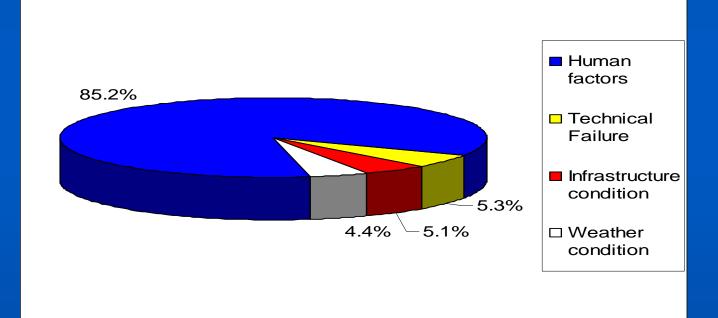
they effectively target the main causes of accidents involving trucks.



Page 8

Main Cause: The Human Factor

Investigation of 624 accidents showed the main cause of the accident is human error



However, from the 85.2% linked to human error, 75% were caused by other road users!

Source: EU, IRU

Page 9



Worldwide Excellence in Road Transport Training

Page 10







fismar





CETY

Centre de Celudios de Transporte y Logistica

SKI FAA

=DS









Institute for Education Foreign Trade Chamber of Bosnia and Herzegovina























A.E.B.T.R.I.









BEYKOZ VOCATIONAL SCHOOL OF

LOGISTICS

L



БАМАП-ВЕДЫ















MÚEGYETEM 1782

B C







www.iru.org **IRU Academy Programmes** Academy **D** Academy Competence TACHO CERTIFI CATE 0 0 **D**Academy e 3 January 2007 with Certificate ID AEBCOADR0153321D1 to Jane DOE CPC CERTIFICATE Rom in Enusair, Bal Certificate in the Use of Analogue and Digital Tachographs **DOA**cademy and Driving and Rest Time Rules Compliance Associated with Distinction on 20 March 2002 with Cartificate ID AEBCDADR015332101 a ession of this qualification is confirmed by the RU Academy on its web site under Graduate Viewing Code: 1234567U1 or iPL. This certificate is valid until the expiry date indicated on the Tachograph Certificate issued by the Competent Authority. CERJohn Doe The training was constanted by the IRV Academy Aconstitut Thereing Inditate FCBO and is in fail complexes with the if the Tabloggeth legislation (REX) ISOE as a managed by 2015/ISOE and bit 1004/REC and the AETR Ages caloring Tabloggeth by the IRV Academy, andered by its legislation (Asimary Complexity Complexity Institutor Could Factors, The and the Council to gravity and a course the righted tables, security and adults in our factor gravity in and the Council to gravity and a course the righted tables, security and adults in our factors gravity. Born in Solia Bringela or Certificate of Professional Competence (CPC) for Driver John DOE - Initial Qualification, Category C qualification is confirmed by the IPU Academy on the ande site under Graduate Wewing Code: 1234587,01 or /P1 rate is valid until the expiry date indicated on the CPC Certificate issued by the Competent Authority. Jy General Sonal Road Transport Union (IR.) **Certificate of Professional Competence** IRU The training was conducted by the IPU Acadamy According Training without AFFIFTM and is in 14 complexee with 10 Directve 2003/98/C on professional completions and the entra orbit filed by the Academy, unclosed by the high level Academy Committee, magarding Inductor DaaPfactaree, Training and the Examina Inducted on the Academy Committee, magarding Inductor DaaPfactaree, Training and the Examina Induction and the Academy Committee, magarding Inductor DaaPfactaree, Training and the Examina Inductor and the Academy Committee, magarding Inductor DaaPfactaree, Training and the Examina in Dangerous Goods by Road (ADR) - ADR Driver: Packagings and Bulk, excluding Classes 1 n of this qualification is confirmed by the IRU Academy on its web site under Graduate Viewing Gode: 12 Na certificate is valid until the expression indicated on the ADR Certificate insued by the Comparison Aut Compliance **III** Academy The training was conducted by the IRU Academy Accedited Training Institute AEUTRI and is in AU compliance with the requirements of the ADR legislation and the tablet orient feed by the ry, included by the table week Analysis (Committee, regretating institute) (Calabitation, Training and the E to provide and ensure the highest safety, security and quality in road transport. CPC E Mr Peter MUTAFCHIEV Mr Plan Seovelar AEBTRI Bolgana **IEU** Academy icretary General Ierosconal Road Transport Union (IRU) Minister Minister of Transport Bulgaria RTIFICATE John Doe Born in Solia, Buinaria, on 12 Junual 1970, cartibin Safety Certificate of Professional Competence (CPC) for the Road Transport Manager John DOE - National and International Road Haulage and Passenger Transport I this qualification is confirmed by the IRU Academy on its web site under Graduate V This certificate is valid until the expiry date indicated on the CPC Certificate issued by the Comp tent Authority The training was conducted by the FU Academy Accredited Training Institute AEBTR and is in 6 is compliance with the requirements of the CPC legislation and the stratic interior load by the ademy, endowed by the high leak Advance Committee, regressing instructor Collections. Training and the Examination to gravide and ensure the highest professional aixies and quality in read transport. - Safe Loading and Cargo Securing -10000 000 0000 000 on of this qualification is confirmed by the IRU Academy on its web site under Graduate This certificate is valid until 31 December 2015. /iewing Code: 6057634/U1 or /P1 Noted by the IRU Academy Accredited Training Institute Testmost Institute and Is in full compt Resolution on Road Training, the CEN Stituted (2195-12010 on load restraining on load well down, end/orse) by a light level and acredit acredit and the straining on load well Mr Plamen TZALKOV Mr Volodia KIRCA Secretary General International Poad Transport Union (IPL) Switzerland Executive Offector EARTA Bulgaria Secretary General AEBTR Bulgana IRU Mr Martin MARM) Mr Mabutto QUINTEAS Dr Tester Academi Advisor to the M General Manager Testmost Institute South Africa International Road Transport Union (IRU) Ministry of Transport South Africa Saitzerland Recognition

Page 12

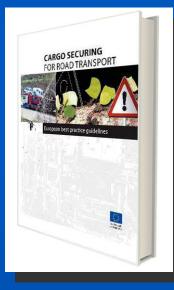


Safe Loading & Cargo Securing

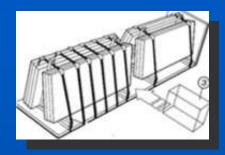


Reademy Safe Loading & Cargo Securing

Comprehensive and up to date references

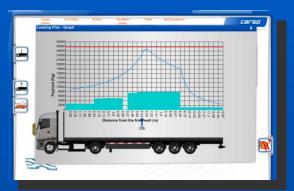


Specific and practical advices



Interactive simulation environment





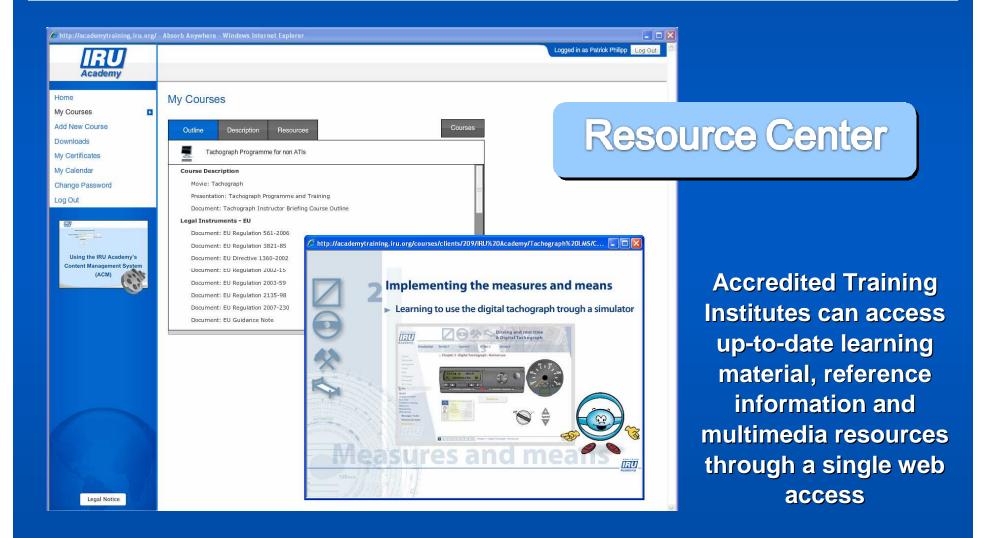
Latest International Reference Standard

CEN 12195-1 (May 2011)

© International Road Transport Union (IRU) 2011

Page 14

IRU Academy Content Management - Accessibility



International Cooperation IRU Academy Advisory Committee











UNECE

United Nations Economic

Commission for Europe

Page 16

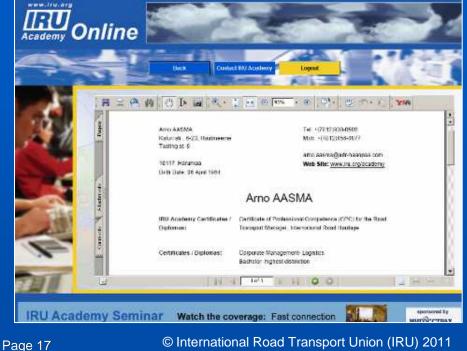
IRU Academy Online (AOL)



Private and secure web sites for

- IRU Academy ATI promotion
- IRU Academy graduate promotion
- Real-time credential verification





www.iru.org **RU** Academy

IRU Academy benefits

International recognition of the road transport industry

□First-class road transport training materials and training technology that include on-line simulators, interactive training, best practices and reference material.

□Continuous training by experts in order to ensure complete knowledge transfer to ATI instructors

□Being part of the largest training centre network and therefore benefit of regular updates on the latest development in road transport training and practices

□The exclusive right to issue IRU Academy Certificates and Diplomas to all graduates who successfully undertake training programmes and undertake the exams with success

Impact of Training

Education, vocational training and lifelong learning play a vital role in both economic and social context.

No matter what the industry or the size of your business, training will have a positive effect on safety records and performance which will positively impact the bottom line.





Working togetber for a better future

