

13th World Congress and Exhibition on Intelligent Transport Systems and Services

Date and Venue

The 13th ITS World Congress and Exhibition will be held in London from Sunday 8 October until Thursday 12 October inclusive. The Congress venue is ExCel London, one of the most modern conference and exhibition facilities in Europe, easily accessible to Central London and adjacent to London City airport.

Context

The ITS World Congresses have been held annually since 1994 with the host country rotating tri-annually between Europe, the Americas and Asia Pacific. They are the only deliberately international meetings addressing policy and deployment experience for Intelligent Transport Systems. Over four days the Congresses typically bring together around 5000 suppliers, clients, users, researchers and academics from across the world to share emerging knowledge and best practice. The Europe hosted Congresses are designed to focus on the particular technical, cultural, financial and organisational issues in Europe and are organised at a European level with the Host country taking responsibility for certain specific events.

There are currently 10 sponsors from both public and private sectors. These are:

- Gold level: Alcatel, Atkins, Ford (through Jaguar and Volvo), International Business Wales, and Logica CMG;
- Silver level: EC Harris, Hyder Consulting, Siemens; and
- Bronze level: JMC Communications Ltd, RedSpeed International Ltd.

Content

The event comprises three key elements:

- a conference based around executive, technical and scientific papers;
- a co-located exhibition; and
- technical visits and demonstrations that take place at a variety of locations.

The main conference will be attended by over 3500 delegates and the official language is English. Japanese and Chinese translation will be available in the Plenary Sessions; and Japanese translation will be available in addition in the Executive Sessions. The programme will include:

- A ministerial-level Opening Plenary moderated by Dr Stephen Ladyman, UK Minister for Transport;
- 12 Executive Sessions at the strategic and policy level;
- 77 Special Sessions divided into four geographic categories: Americas; Asia-Pacific; Europe; and the UK - which has 14 Sessions focusing on UK strengths in ITS development and implementation
- Over 140 Sessions with almost 650 technical and scientific papers
- Over 250 Interactive or 'poster' sessions at a less formal level.

Around 150 UK and international businesses and organisations have already reserved space in the Exhibition which will cover 7000 square metres. The UK DfT and European Commission will

both have stands. The Exhibition Hall will include a UK Features Area where real-time and video-based demonstrations will take place; a series of sponsored lunchtime debates, and an internet café.

10 Technical Visits have been organised that are variously in London and the South East, with one visit going to the National Traffic Control Centre in the Midlands. In addition, there are opportunities to bring demonstrations to two showcase sites: one for static or very low speed demonstrations at the ExCel London site, the other at a purpose-built test track near the location being made available through sponsorship by Ford.

Three post-Congress tours will combine technical visits with a tourist programme. These will be held in Wales, Scotland and the North of England (Leeds/York). There are, in addition, a number of social programme events the principle ones being an Opening Ceremony, Exhibition Welcome Reception, VIP Dinner and Gala Evening. And there is an Accompanying Persons' programme.

Further Information

The official website is <http://www.itsworldcongress.com>. The website is regularly updated with details of the full programme and contains all registration details and information on where to stay. The Preliminary Programme is being published shortly and will be available via the website as well as in hard copy.

The website contains full details on how to become a sponsor, bring a demonstration to the event or be an exhibitor. In addition, it contains details of a UK Department for Transport ITS 'Visions' Competition for students which has a closing date of 31 July 2006.



UK Department for Transport
16 June 2006