

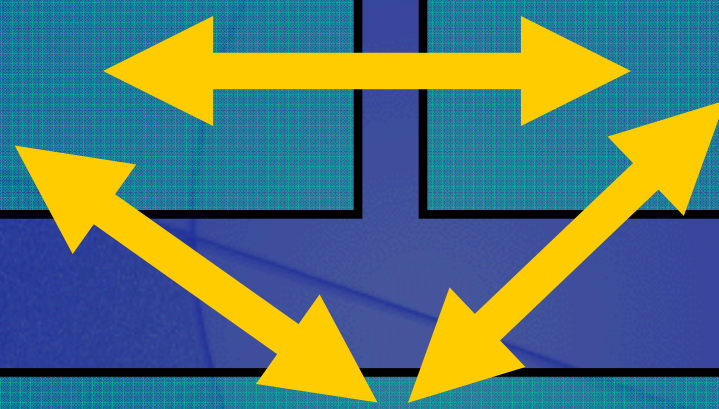


**AID FOR TRADE:  
SUPPORTING THE  
USE OF STANDARDS**



**Compliance  
with  
technical  
regulations**

**Use of  
international  
standards**



**Participation in  
standards-setting  
& monitoring**



# Effective participation

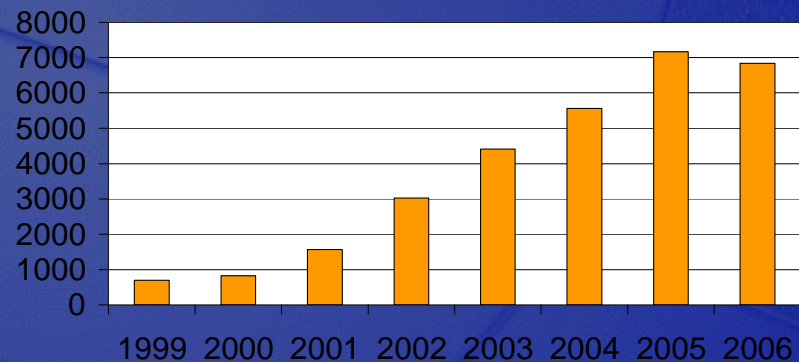
- **SPS and TBT Committees**
  - ✓ Establishing PPs – NNAs
  - ✓ Supporting EPs/NNAs through ICT, training, capacity-building, respecting timelines
- **Standards-setting institutions**
  - ✓ Define and measure participation
  - ✓ Support for mainstreaming standards
  - ✓ Defining priorities at national/regional level
- **Intergovernmental bodies**



# Increasing pressure to comply

- **Number of notifications/  
import refusals**
- **Value of lost  
trade**

Number of detentions and rejections under the



\$3.8 billion or 0.84%  
of total world exports



# Use of standards

- **To increase competitiveness**
- **To improve quality**
- **To participate in global value chains**
- **To strengthen partnership with research institutions**
  - ✓ **To adapt technology to local needs/local climatic conditions**
  - ✓ **To devise cost-effective means of implementation**



# SPS/TBT projects 2001-2007

Chart 5  
Amount in millio

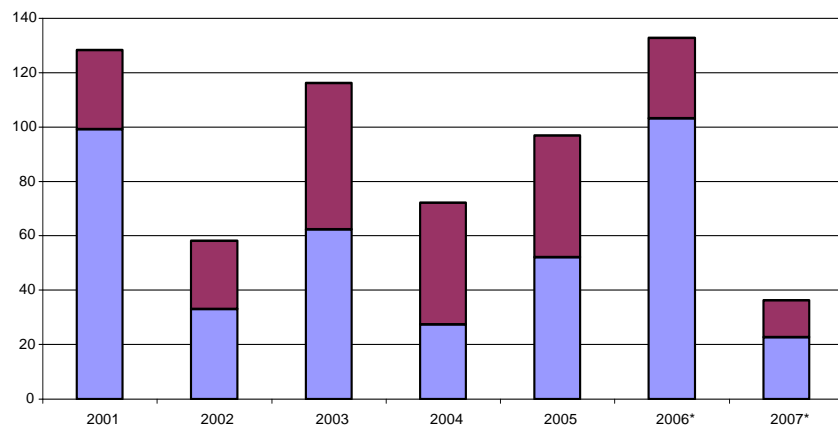
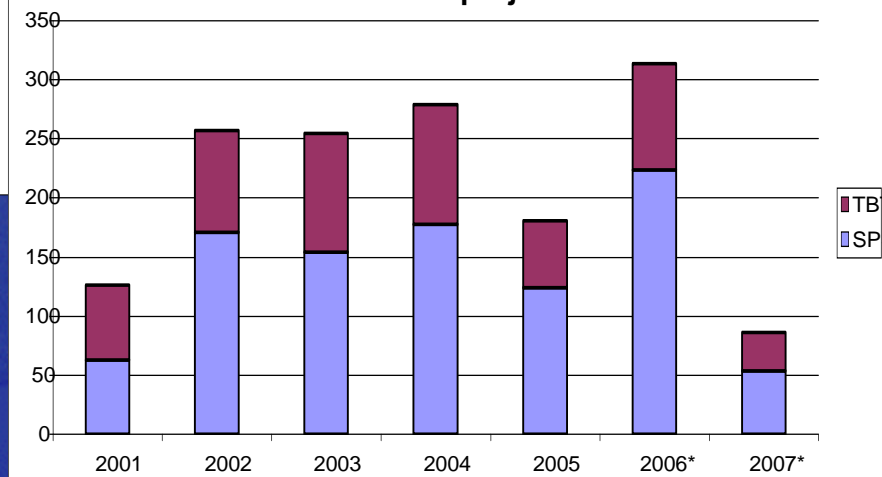
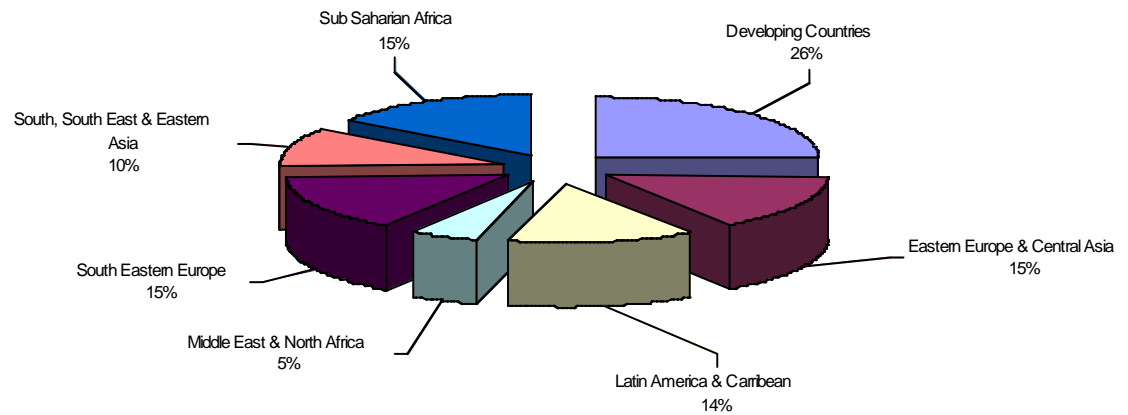
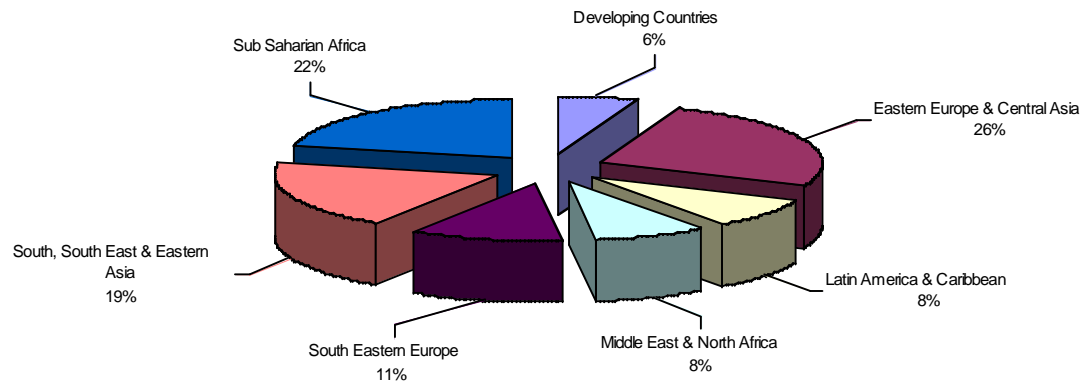


Chart 4  
Number of projec



# SPS/TBT projects by region





# Ownership & coherence

- **Coordinating mechanisms**
  - ✓ **JCDCMAS**
  - ✓ **STDF**
  - ✓ **IF (for LDCs)**
- **Ownership**
  - ✓ **Beneficiary countries' needs**
  - ✓ **Consultation among stakeholders**