



# **International Workshop on Commercial Quality Standards for Fresh Fruit and Vegetables for Countries of Southeast, Central and Eastern Europe**

*Dubrovnik, Croatia  
17th – 20th October 2011, Hotel Lero*

**Association of Croatian Farmer Markets  
Ministry of Agriculture, Fisheries and Rural Development  
United Nations Economic Commission for Europe (UNECE)**





**Promoting the use of the UNECE standards for fresh fruit and vegetables as international references**

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**Strengthening the institutional and technical infrastructure needed for the implementation and control of standards in the countries of Southeast, Central and Eastern Europe**

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**Explaining how the standards are interpreted in the European Union (EU)**

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**Inviting participants to take part in UNECE substantive work on standards**

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**Reinforcing regional networks of national and international experts**



# PROGRAMME






## Monday, 17 October 2011

**08:30 – 18:00** Arrival and Registration of participants

**13:30** Lunch

**18:00 – 19:30** Opening of the conference

-  President of UHT, **Mr. Bozo Granic**
-  UNECE Representative, **Ms. Liliana Annovazzi-Jakab**
-  State Secretary, **Mr. Stjepan Mikočič**

**Conclusions and Recommendations of previous UNECE Workshops**

-  UNECE Experts

**20:00** Reception / Dinner

## Tuesday, 18 October 2011

### Technical visit – Neretva valley

**08:00** Departure from hotel Lero

**10:00** Technical visit, Agrofructus

Calibration, packaging and shipping facilities for mandarines

**11:00** Going to mandarine plantation

**13:00** Practical sessions at Adria restaurant

Focus: Citrus fruit standards – practical application,

Sampling methods workshop

**Mr. José Luis López Carmona**, Spain

**Mr. Fred Jacobs**, Netherlands

**15:00 – 17:00** Lunch

**19:00** Return to hotel

**20:00** Dinner



**Wednesday, 19 October 2011**

**INTERNATIONAL STANDARDS AND COMPLIANCE**

**08:30 UNECE and the development of standards for fresh fruit and vegetables for international trade**

Focus: how UNECE develops agricultural quality standards, who can participate, why they are important, who uses the standards

**Ms. Liliana Annovazzi-Jakab**, United Nations Economic Commission for Europe (UNECE)

**09:00 FFV trade and Quality standards in Croatia – overview and issues**

Focus: concepts and main tasks, scope

**Ms. Andreja Martonja-Hitrec**, Ministry of Agriculture, Fisheries and Rural Development, Croatia

**09:20 The use of agricultural quality standards in the EU - Spain**

Focus: Marketing standards and how they fit into a broader framework of phytosanitary, food safety, traceability, labelling and other regulations and requirements. EU Regulations on marketing standards for fruit and vegetables and procedures to follow to obtain access to EU markets, impact of the new EU regulation on third countries' trade

**Mr. José Luis López Carmona**, Spain

**10:00 – 10:30 Coffee Break**

**10:30 Ensuring and sustaining the commercial quality of fresh fruit and vegetables – Hungary**

Focus: EU accession and setting up quality management and control

**Mr. Lajos Németh**, Hungary

**11:00 Presentation of private sector voluntary standards for the certification of agricultural products**

Focus: GLOBALG.A.P standards

**Mr. Stanko Barbarić**, FRAGARIA, Croatia

**11:15 The experience of using EU funds for agricultural development – Example: Project EU ACCORD**

Focus: Capacity development of cooperatives, the introduction of HACCP and GLOBALGAP standards

**Mr. Almir Zulić**, CRP-Centre for Development and Support, BiH



**11:30 Experiences of inspection service – Example: Slovenia**

Focus: issues related to the transition from national to EU legislation in the field of fresh fruit and vegetables

**Ms. Helena Srnel**, Slovenia

**12:00 Discussions and questions**



12:30 – 13:30	Lunch	
13:30	OECD Fruit and Vegetables Scheme: A common fruit and vegetables quality inspection system Mr. Csaba Gaspar, OECD	
<b>PRACTICAL TRAINING 1</b>		
14:30	<b>Presentation of standards for the practical sessions</b> Standard for APPLES: <b>Mr. Fred Jacobs</b> , Netherlands Standard for STRAWBERRIES: <b>Mr. Lajos Németh</b> , Hungary <b>Mr. José Luis López Carmona</b> , Spain	
15:15 – 15:30	Coffee Break	
<b>PARALEL SESSIONS</b>		
15:30	<b>APPLES</b> <b>STRAWBERRIES</b>	
17:00	Discussions, conclusions, questions	
18:30	Walking tour of Dubrovnik / Dinner	

**Thursday, 20 October 2011**

**QUALITY CONTROL AND INSPECTION SYSTEMS**

08:30	<b>Quality inspection services in Europe – Example: Spain</b> Focus: legal basis, objectives and organization of the Spanish inspection service and its role in helping producers and exporters ensure quality <b>Mr. José Luis López Carmona</b> , Spain
09:00	<b>Inspection services, role and functioning – Example: Netherlands</b> Focus: legal, institutional and organization aspects, practical steps, communication, registration and training <b>Mr. Fred Jacobs</b> , Netherlands
09:30	<b>Presentation of private sector standards for the certification of agricultural products</b> Focus: farmers' markets <b>Mr. Miljenko Ernoić</b> , Association of Croatian Farmer Markets, Croatia
10:00 - 10:30	Coffee Break



## PRACTICAL TRAINING 2

14:30

### Presentation of standards for the practical sessions



Standard for TOMATOES: **Mr. José Luis López Carmona**, Spain

Standard for LETTUCES / CURLED LEAVED ENDIVES:

**Mr. Lajos Németh**, Hungary

12:30 – 13:30

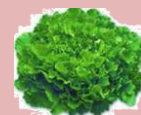
Lunch

## PARALEL SESSIONS

13:00

TOMATOES

LETTUCES / CURLED LEAVED ENDIVES



14:30

Questions and Conclusions:

Main findings of the workshop and recommendations

Final ceremony, awarding of certificates

15:00

Closing of the Workshop

### Simultaneous translation:

English – Croatian vice versa



# Practical information

## Contact

### Superna Ltd for the Association of Croatian Farmer Markets

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## Summary of payment

**Registration fee** for all participants is **70,00 EUR** (taxes included).

Registration fee covers all costs of materials, Neretva valley technical visit and meals during the workshop.  
All bank transfer costs are borne by the participants.

**Registration fee** has to be paid to the account of Superna Ltd in Zagrebačka banka, with a note: '**UNECE conference**'

**Bank address:** Kralja Tomislava 5, HR-40000 Čakovec

**Account No.:** 2360000-1102181429

**SWIFT:** ZBAHR2X

**IBAN:** HR0923600001102181429

## Official Conference Hotel

### Hotel LERO

Iva Vojnovića 14, 20000 Dubrovnik, Croatia  
T. +385(0)20 341-333  
F. +385(0)20 332-123  
E-mail: sales@hotel-lero.hr  
Web: www.hotel-lero.hr

**Price** of the single room (Bed and Breakfast) is **75 EUR**, payment is directly to the hotel

**15 minute** walk from the Dubrovnik Old Town (1.2 km)

**25 minutes** transfer from the International Airport Dubrovnik – Cilipi

**20 minutes** on foot to the Gruž harbor and main bus station

## Visa

**Info:** <http://www.mfa.hr/MVP.asp?pcpid=1615>

\*Citizens of the **Russian Federation**, holders of a valid regular passport, will temporarily not need a visa from **1 April to 31 October 2011** for entering the Republic of Croatia, a stay up to 90 days or a transit through the national territory of the Republic of Croatia.

\* The possibility of entering Croatia without visa, on the condition of owing the original verified Letter of guarantee by a corporation or a physical person, or a tourist travel voucher

\* Citizens of **Ukraine**, holders of a valid regular passport, will temporarily not need a visa from **1 April to 31 October 2011** for entering the Republic of Croatia, a stay up to 90 days or a transit through the national territory of the Republic of Croatia.

\* Citizens of **Kosovo**, holders of a valid regular passport, will need a visa for entering the Republic of Croatia.

## Other

<b>Working languages:</b>	<b>English</b>
<b>Taxi:</b>	<b>+385(0)800 0970</b>
<b>Airport Dubrovnik - Cilipi:</b>	<b>+385 (0)20 773 100</b>
<b>Bus station Dubrovnik:</b>	<b>+385(0)60 305 070</b>

